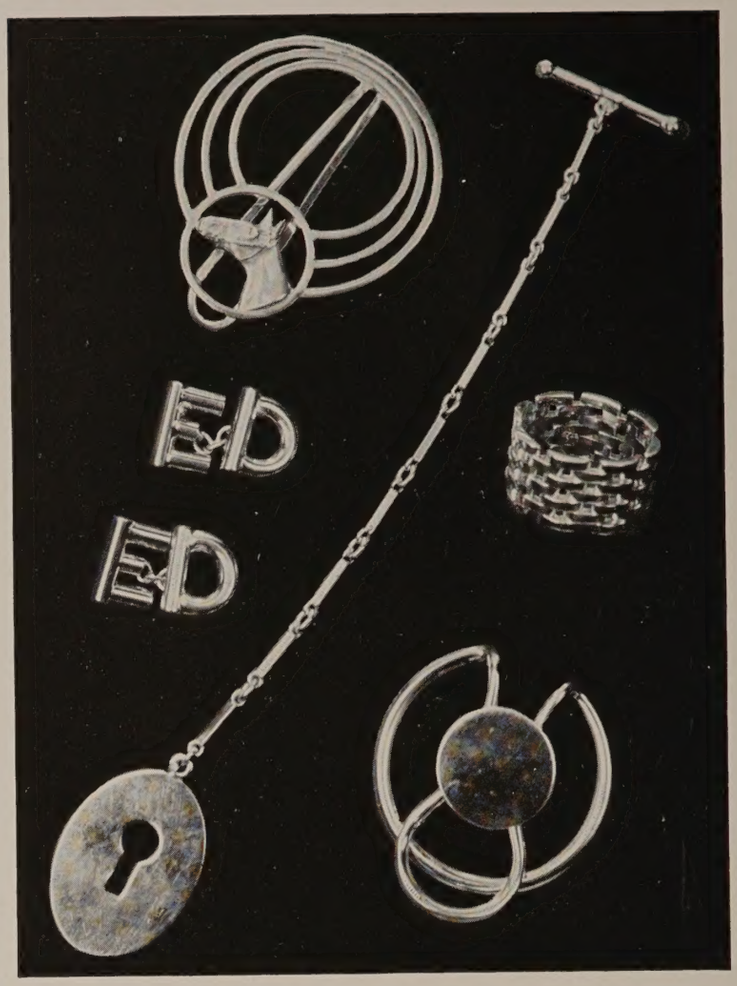
Palm Beach Life

JANUARY 17, 1939

25 CENTS

THE WEEKLY SOCIETY JOURNAL

OF FLORIDA EAST COAST ALSO NASSAU AND HAVANA



GLAMOROUS CREATIONS...DISTINCTIVE ACCENTS...

IN MODERN JEWELRY

Glorified by The Greenleaf and Crosby flair for grace and style, rare gems and precious metals enhance the distinction of their wearers. In our large collection of unique designs you will find the whole gamut of craftsmanship... the fine, full flavor of a romantic period ...the inventiveness of a Cellini... the modernity of a Picasso... the magnificent or the chastely simple... but, in all our offerings, the ultimate expression of exquisite taste.

GREENLEAF and CROSBY

Palm Beach—The Breakers
Miami Beach—1000 Lincoln Rd.

Rockefeller Center
620-5th Ave., N.Y.

IF YOU DARE TO BE DIFFERENT

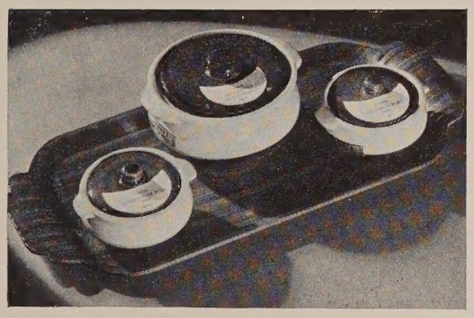
Different not freakish . . . daring but not Fantastic . . . arresting but never obvious. For John Frederics offerings are artfully contrived to add to your loveliness and not detract from your good taste. Hats, Bags, Gloves, and things . . . all original, all designed to enhance the smartness of the costumes they are worn with . . . brimful of chic, gay with romance.

JOHN FREDERICS

714 LINCOLN ROAD • MIAMI BEACH
313 WORTH AVENUE • PALM BEACH

Food for Connoisseurs

From Our New Food Department

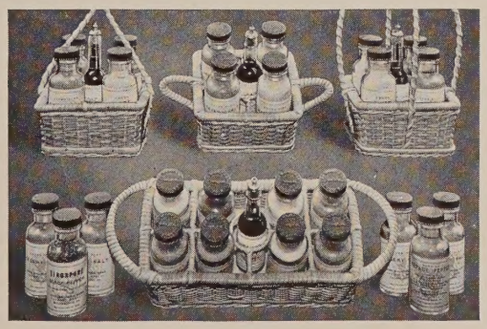


CHEESE TRAY

for the gourmet who takes his cheeses seriously. Complete as shown with 3 covered ramikins containing French Roquefort in Old Brandy, English Cheddar in Port Wine, English Stilton in Port Wine. Walnut tray. Handsomely gift packaged. Complete $5.95

CONDIMENT SET

for those who enjoy unusual spices. As illustrated, 9 Spices in wicker basket—Salamander Sauce, Nepaul Pepper, Singapore Black Pepper, Hungarian Paprika, Old Hickory Smoked Salt. . . . $5.75
Basket and 5 Spices. . $3.75



Send For Our New Book "PB" Entitled "Connoisseurs Foods"

HAMMACHER SCHLEMMER

145 EAST 57TH ST. *Since 1848* NEW YORK

Twyeffort, Inc.

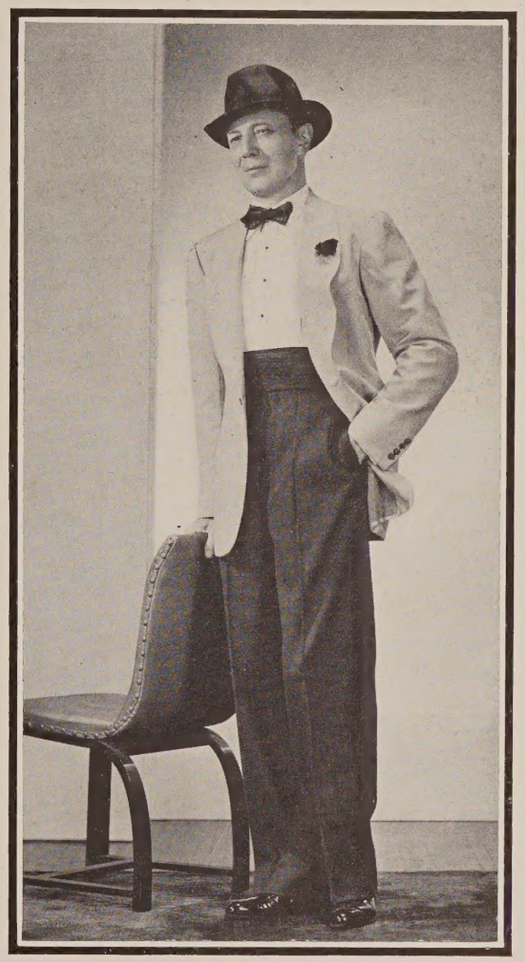
ESTABLISHED 1875

620 FIFTH AVE., NEW YORK

Stylists to a

DISTINGUISHED CLIENTELE

For Over Sixty Years



PASTEL DINNER JACKET

Fastidious men are realizing the appropriateness of having more joy in attire, particularly for relaxation and change of moods.

The photograph shows a pastel dinner jacket obtainable in a variety of colors, Quaker gray, eggshell, bisque, canary, Gulf blue and green, worn with blue dinner trousers and soft pleated dinner shirt, colored jewelry, tie and cummerbund.

Ina de Cris

TISSUE CREAM

Keep your complexion always young with this remarkable youthifying cream. Rare herbal essences found in no other creams penetrate deep into your pores and release their beautifying power beneath the surface of your skin . . . erasing lines . . . nourishing and revitalizing starved tissues.

Whatever your age . . . however dry or wrinkled your skin . . . this unique cream will help you recapture the radiant freshness of youthful complexion.

Madame de Cris blends this cream for you with her own hands from the original formula created by the great alchemist Comte de Saint Germaine for her ancestresses, the Princesses of Sciacca.

Ina de Cris Tissue Cream is unique in preventing sunburn and protects the skin from dryness.

TISSUE CREAM
$1.50 - $3.00 - $5.00

Whether you use one or all of Ina de Cris Cosmetics, they are absolutely pure and always beneficial.

Tissue Cream, $1.50—3.00—5.00; Velvet Cream, $1.50—3.00; Cleansing Cream, $1.50—3.00; Special Eye Cream, $2.00; Lip Stick, $1.50; Cream Rouge, $1.00—2.00; Face Powder, $1.75—3.00.

Among our distributors—PALM BEACH, Everglades Pharmacy. West PALM BEACH, Anthonys, Inc. NEW YORK, Saks Fifth Ave., McGibbon & Co., Jennaro Beauty Salon. San Francisco, I. Magnin & Co. ASHEVILLE, N. C., Florida Beauty Salon. CHATTANOOGA, TENN., Rudy's Beauty Salon. DAYTONA BEACH, FLA., Huberts Pharmacy.

If our products are not available in your community, you may order direct from

689 Madison Ave. INA de CRIS New York City

Products will be sent you prepaid anywhere in the United States.

Booklet on request.

THE CAVALIER

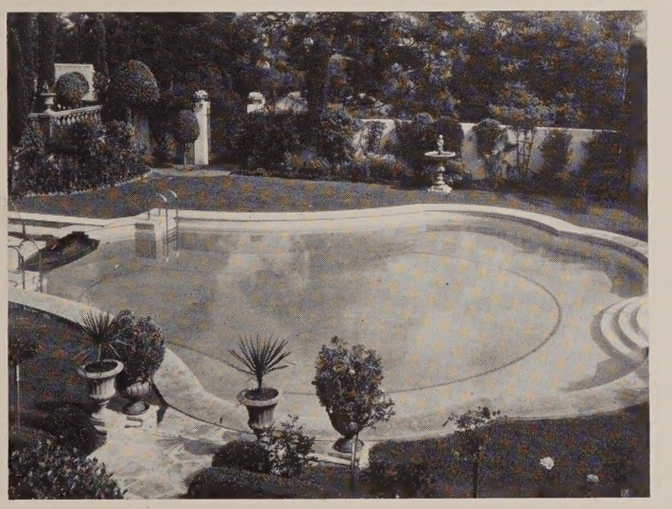
The Cavalier, the aristocrat of Seashore resort hotels, is open all year. It is a modern fire-proof structure in a 250-acre private estate. All rooms have full outside exposure and overlook the ocean, gardens, pine forests and golf courses. Sports facilities include the indoor heated Emerald saltwater swimming pool, two 18-hole golf courses; the famous Cavalier Country Club, Har-Tru tennis courts; 40 riding horses, show ring and 65 miles of bridle paths; and fishing, deep-sea and fresh water.

The clientele at the Cavalier is carefully selected, assuring you of congenial fellow guests.

FOR ADDITIONAL INFORMATION, TARIFF AND RESERVATIONS, ADDRESS:

The Cavalier
Roland Eaton MANAGING DIRECTOR
VIRGINIA BEACH, VA.

MILTON A.
FULLER
INCORPORATED
Jewels
236 WORTH AVENUE



Distinctive Swimming Pools

A Concern Backed by Twenty Years of Swimming Pool Engineering and Construction Offers Their Services Here in Florida. . . . . .

CONSTRUCTION—PURIFICATION EQUIPMENT

Service by month to keep water in any Pool clear and sanitary.

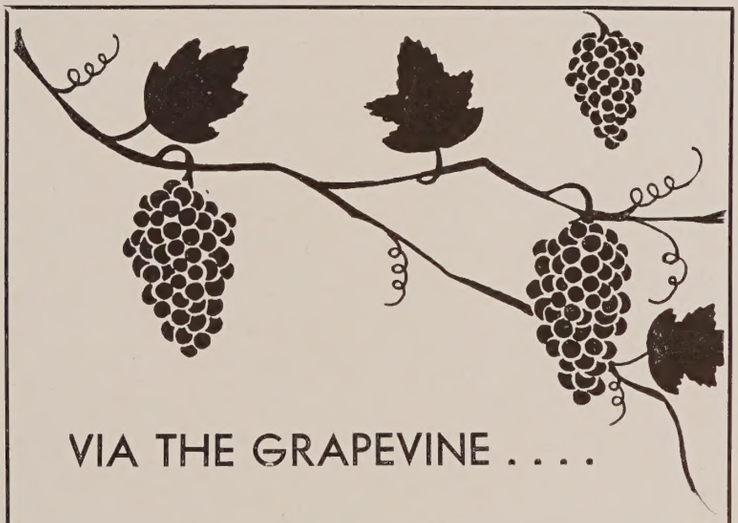
Bainbridge - Dodge, Inc.

PADDOCK ENGINEERING CO. ASSOCIATES

16 EVERGLADES ARCADE — WORTH AVENUE — PALM BEACH

Telephone 4884

MIAMI, FLORIDA — DALLAS, TEXAS — HOLLYWOOD, CALIFORNIA



VIA THE GRAPEVINE . . . .

By the fast- traveling grapevine telegraph one person tells another about the unusual clothes to be found on the Fashion Floor at Hatch's in West Palm Beach. Have you heard?

HATCH'S

EXQUISITELY SMART

and it Does eliminate 70% nicotine!

Zeus Cartier

Created by Cartier in precious metals and jewelled with precious stones. Inside is the famous Zeus principle of an extra cigarette as the filter. From $30 to $500. At Cartier, Fifth Avenue.

Zeus Aristocrat

Flatteringly long and sleek—in the season's smartest colors—with gold-filled, sterling silver, or genuine marcasite detail. From $5 to $15. At leading stores throughout the country. Ciner Mfg. Company, West 36th Street, New York.

U. S. PATS. D-109 AND 2,101,127. OTHER PATS. PENDING

Linens

AND FURNISHINGS FOR THE HOME AND BRIDE

In Southern Homes

You'll find McGibbon Linens the choice of discriminating people. During January you may deduct the Annual Storewide 10% Discount from the prices of even the finest goods . . . and you may be assured of high standards of quality with moderate prices.

PERCALE SETS

2 twin top sheets and 2 pillow cases all hand embroidered.

Silhouette,	set $28.00
Swag,	set $26.00
Sprig,	set $23.50

Send for January 10% DISCOUNT *Sale Booklet*

Est. 1866
49 East 57th Street

McGibbon

Plaza 3-1800
New York

BAR HARBOR PALM BEACH

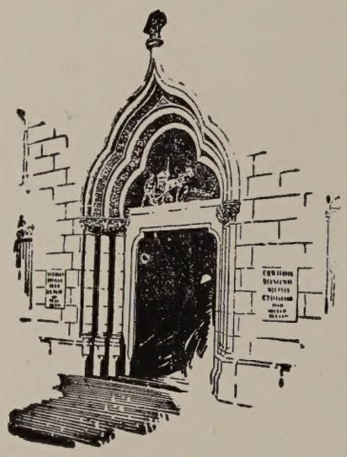
PAUL

OF WORTH AVENUE
HAIRDRESSER

INDIVIDUAL ATTENTION IN AN ATMOSPHERE OF CHARM AND BEAUTY

CYCLAX of LONDON
FACE TREATMENTS AND PREPARATIONS

225 WORTH AVENUE, PALM BEACH
TELEPHONE 6669



Trust Service In Florida

This Bank has adequate facilities to serve in the capacity of executor, administrator, testamentary trustee, trustee under voluntary trusts, guardian, conservator, corporate trustee under debentures, bond issues and collateral trusts, depositary for bondholders committees, transfer agent, registrar, custodian, or in any other fiduciary capacity.

We will gladly furnish upon request full particulars regarding any phase of Trust Service and extend to the public a cordial invitation to make active use of these facilities.

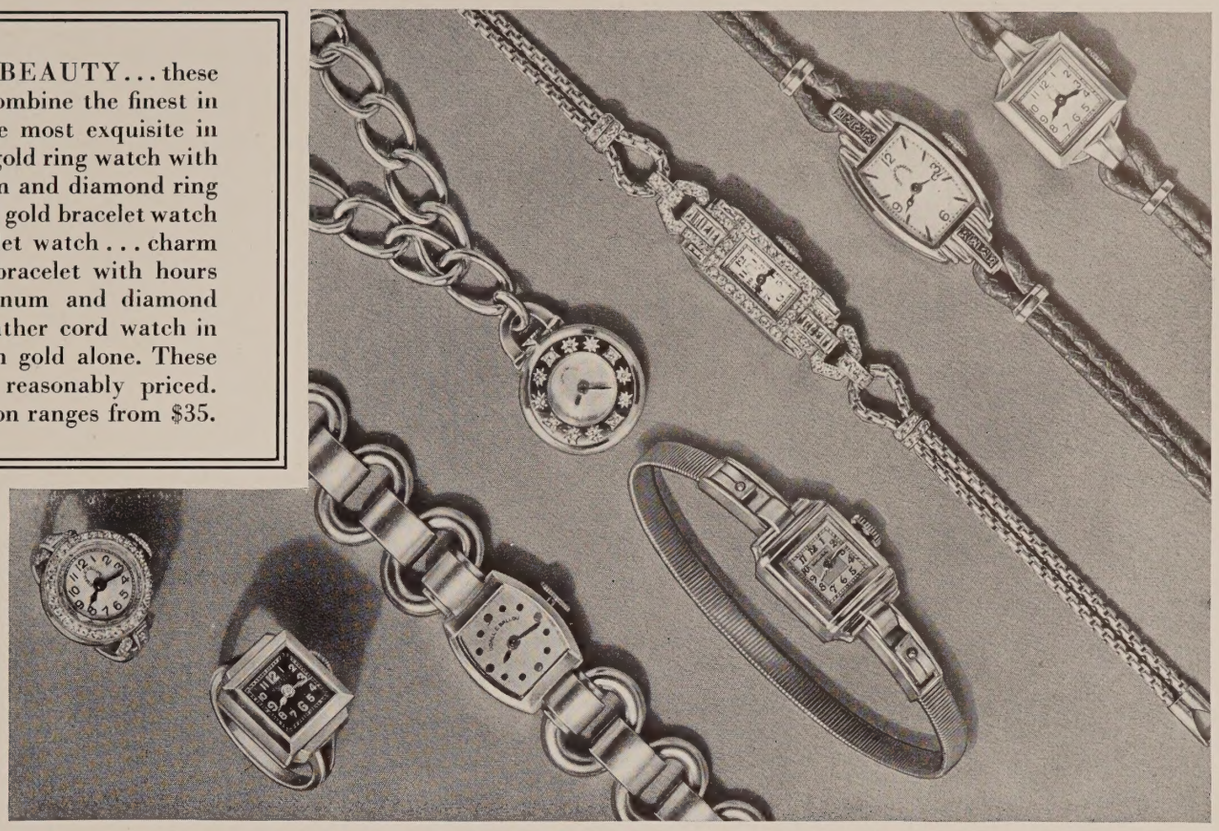
THE WEST PALM BEACH
ATLANTIC NATIONAL BANK

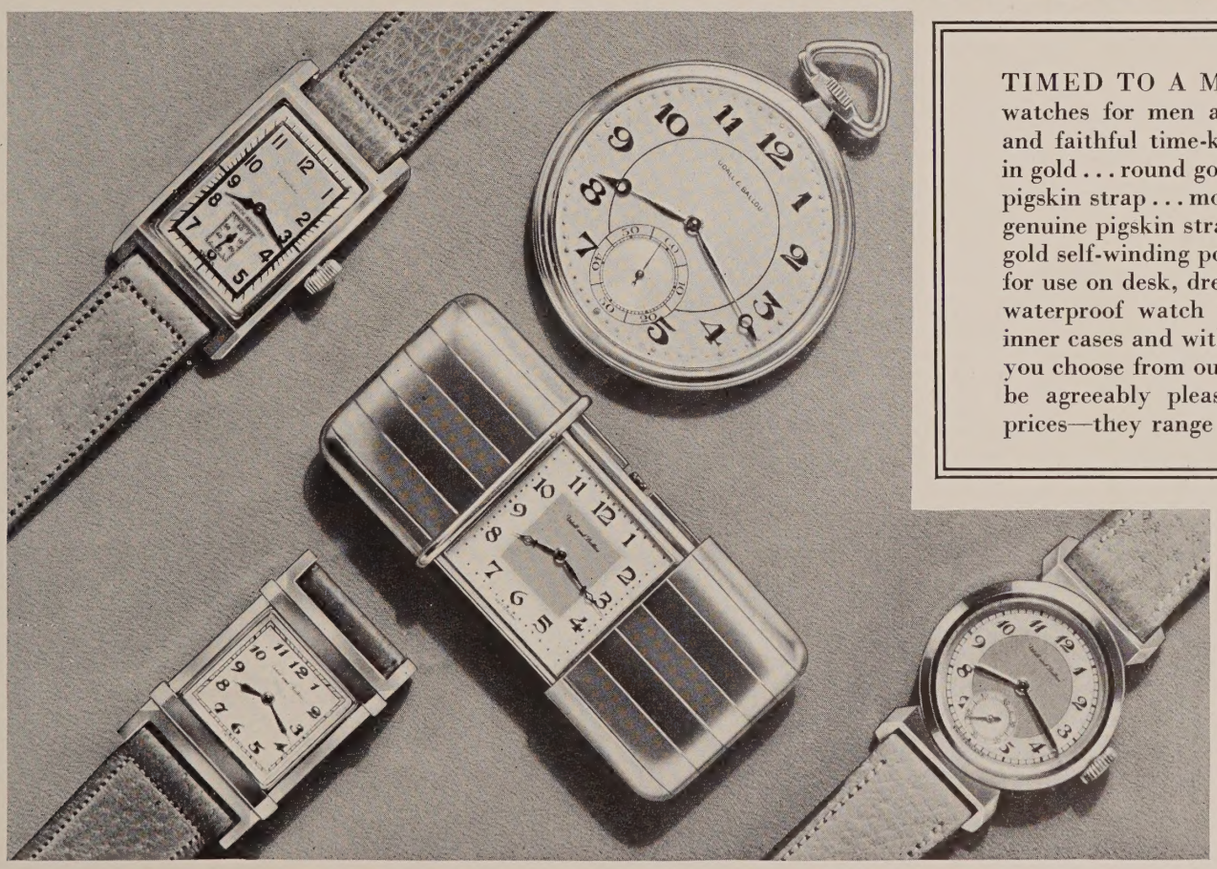
Affiliated with The Atlantic National Bank of Jacksonville

Member Federal Reserve System—Member Federal Deposit Insurance Corporation

WATCHES . . . TIMED TO THE HOUR . . .

DEDICATED TO BEAUTY . . . these watches for women combine the finest in time-keeping with the most exquisite in design! Viewed here: gold ring watch with black dial . . . platinum and diamond ring watch . . . green and red gold bracelet watch . . . gold bangle bracelet watch . . . charm watch on gold link bracelet with hours in diamonds . . . platinum and diamond bracelet watch . . . leather cord watch in gold with rubies or in gold alone. These and many others all reasonably priced. Our Southern collection ranges from $35.





TIMED TO A MANLY GAIT these watches for men are correctly designed and faithful time-keepers. Pocket watch in gold . . . round gold watch with genuine pigskin strap . . . modern gold watch with genuine pigskin strap . . . silver and green gold self-winding pocket watch with easel for use on desk, dresser or night table . . . waterproof watch with both outer and inner cases and with pigskin strap. When you choose from our wide selection you'll be agreeably pleased with our modest prices—they range from $35.

Udall and Ballou

Jewelers Since 1888

THREE HUNDRED AND FIVE WORTH AVENUE

PALM BEACH

NEW YORK NEWPORT

Unmistakably Superior

CHAMPAGNE

DE St MARCEAUX

One of the world's great Champagnes.

HEDGES & BUTLER

250

THE WORLD'S PREMIER SCOTCH WHISKY

A BLEND

THIS notable liqueur Scotch whisky (91 Proof) as well as other fine Hedges & Butler imports are for those who appreciate "something out of the ordinary" in spirits and wines. Hedges & Butler wines are the famous English market wines, including old, matured sherries and ports. At leading liquor stores.

Sole U. S. Importers:

The House of McAteer, Inc.

347 MADISON AVE., NEW YORK, N. Y.

CALENDAR

Of Coming Events

SOCIETY OF THE FOUR ARTS

JANUARY 25-26—9.00 P. M.
The Ballet Caravan
Palm Beach High School Auditorium

FRIDAY, JANUARY 27—9.00 P. M.
Dr. George Edgar Vincent
"A Scientific Adventure"

FRIDAY, FEBRUARY 3—9.00 P. M.
Capt. Irving Johnson
"Around the World in the Yankee"

WEDNESDAY, FEBRUARY 8-9:00 P. M.
WEDNESDAY OR THURSDAY
University of Miami Symphony Orchestra
Patio of the Palm Beach Biltmore

FRIDAY, FEBRUARY 17—9:00 P. M.
Yale Puppeteers
"It's a Small World"

FRIDAY, FEBRUARY 24—9:30 P. M.
Discovery Concert
At The Everglades Club

FRIDAY, MARCH 3—9:00 P. M.
Stradivarius Quartet
Gallery of the Society

MONDAY, MARCH 6—9:00 P. M.
Julien Bryan
"Inside Nazi Germany"

MARCH (DATE TO BE ANNOUNCED)
Cecilia Loftus
"Impressions and Impersonations"

MONDAY, MARCH 20—9:00 P. M.
The Theatre of Angna Enters
Palm Beach High School Auditorum

ART EXHIBITIONS

JANUARY 25
Antique Show by
American Association Antique Dealers

JANUARY 24 - FEBRUARY 18
Festival of the Sea

FEBRUARY 24, 25, 26
Annual Flower Show

MARCH 2—MARCH 8
Collectors' and Hobby Show

MARCH 10—MARCH 26
Decorators' and Mural Painters' Show

MARCH 31—APRIL 16
Students' Exhibition

RESORT GOLF

JANUARY 20
Mixed Foursome
Everglades Club

JANUARY 23-28
Winter League Adv. Interests
Palm Beach Golf Club

TENNIS

TENNIS ROUND ROBINS
Tuesdays—Everglades Club
Fridays—Bath and Tennis Club
Sundays—Breakers Tennis Courts

WEDNESDAY, FEBRUARY 1
Budge-Vines, Professional Tennis
Everglades Club

POLO

WEDNESDAYS AND SUNDAYS
Gulf Stream Polo Field
Delray Beach

PORTRAITS

by BERNIECE DRAPER

A faithful interpretation of the subject . . . a decorative and modern technical quality . . . . . these distinguish the portraits of Berniece Draper . . . many of Miss Draper's most striking studies are of children, capturing in pigment their elusive beauty and personality . . . watercolors or oils . . .

Commissions Accepted winter of 1938-39 at the following special prices . . . .

Watercolor portraits of children $25
Portraits in oil . . . . $100 up

Berniece Draper

444 Datura Street
West Palm Beach

Resort Fashions

CUSTOM MADE and READY-TO-WEAR

EVENING GOWNS - MILLINERY
PLAY AND SLACK SUITS
SPECTATOR SPORTS

Francis-Kay

Telephone 7585
WORTH ARCADE
313½ WORTH AVE., PALM BEACH

Mrs. Clifford, Inc.
DISTINCTIVE CLOTHES
CUSTOM MADE READY TO WEAR

French
Prints
English
Woolens
and
Cottons

LAKEVIEW ARCADE
WEST END OF ROYAL PALM BRIDGE
WEST PALM BEACH, FLORIDA
TELEPHONE 7509

PALM BEACH LIFE

Copyright at Washington, D. C.
January 17, 1939, The Davies Publishing Co., Inc.

PUBLISHED WEEKLY DURING THE PALM BEACH SEASON
The Davies Publishing Co., Inc.
PALM BEACH, FLORIDA
RUBY EDNA PIERCE, Editor and General Manager

VOL. XXXIII.....Tuesday January 17, 1939. No. 1

CONTENTS

Walker's Cay.....Cover Photo
Calendar of Coming Events..... 6
The Romanies..... 8
Mrs. Diana Sevastopoulo—Photograph..... 9
Walker's Cay..... 10-11
Cottage Colony Society Life..... 12-13
Palm Beach Sports..... 14-15
Among the Palms..... 16-17
Beautiful Resort Weddings of the Early Season.... 18-19
Tastes and Toilettes..... 20-21
Under the Stars..... 22-23
Along the Airways..... 24
Yachts in Palm Beach Waters..... 25
Cottage Colony List..... 26
Transatlantic Sailings for Europe..... 35

• SUBSCRIPTION TERMS—Palm Beach Life is 25 cents a copy; $2.50 a year by subscription, postage paid in the United States, Alaska, Mexico, Panama, Cuba, Porto Rico, Hawaii, Guam, the Philippines and Canada. Postage to other foreign countries, $1.00 extra.

• EASTERN REPRESENTATIVE—Victor S. Grandin, 522 Fifth Avenue, New York City, N. Y. Telephone Vanderbilt 3-9517.

• PALM BEACH LIFE—Distinctly a class publication of the highest type—reaching a concentrated group market of national and international readers of wealth and social position who are winter residents and visitors each season to Palm Beach, Florida, and other Southern winter resorts, including Miami Beach, Nassau and Havana, and sold at all the leading Hotels, Clubs, newsstands and by subscription locally and throughout the world.

• COPYRIGHTED AT Washington, D. C., 1930, by The Davies Publishing Co., Inc. Entered at Tallahassee, Florida, December 15, 1906. Entered as second class matter February 8, 1915, at the Post Office at Palm Beach, Florida, under the act of March 3, 1879.

• PALM BEACH LIFE is published on Tuesday for ten consecutive weeks during the height of the social season—January, February and March. The Davies Publishing Co., Inc., Palm Beach, Fla.

TRAVEL WITH UTMOST COMFORT

You are assured of this by allowing us to arrange the details of your travel needs—whether it be to

EUROPE
ROUND THE WORLD
NASSAU
HAVANA

Authorized Agents for all Air & Steamship Lines and principal Tour Companies

Palm Beach Travel Service
Established 1924
Miss A. M. Olsen
415 Hibiscus at Worth Ave.
PHONE 5181

CORBIN

House of Lighting

George E. Anderson, Inc.

BUILDERS HARDWARE
LIGHTING FIXTURES
BATH ROOM ACCESSORIES

423 S. Olive
West Palm Beach
Tel. 8878

1899 - 1939
Plaza Hotel, New York
White Sulphur Springs

Mme Najla Mogabgab
Importer

A TIMELY SHOWING OF
Spectator Sport Gowns
And Hats
PARTICULARLY DESIGNED FOR
THE FLORIDA RACING SEASON

Gowns :: Wraps :: Sportswear
Millinery :: Furs

PALM BEACH SALON - THE BREAKERS HOTEL

Here is "MIDGIE" the Dashing
"TISH-U-KNIT" DESIGNED by LÉON

STYLE T-1200 .. A WAIST-LENGTH CARDIGAN SWEATER OF DEVASTATING CHIC! IT'S THE VOGUE! AND YOU WILL LOOK ADORABLE IN IT! AMAZINGLY INEXPENSIVE! ... OBTAINABLE AT SMART FASHION SHOPS ..... AT $1.98

New
FASHION FOLDER
"T" ON REQUEST

FOR NAME OF NEAREST SHOP PLEASE WRITE TO
OLYMPIC · 1372 BROADWAY, NEW YORK

THE ROMANIES

THE ROMANY CONCERT each year is one of THE events of the winter season in Palm Beach. The programme is always a credit not only to the organization, director, and founders, but also to the discrimination of the people who are its loyal supporters.

This is the twelfth season the Romanies have been organized. Each year their concerts attest the marvelous growth and accomplishment of the group. But more than that, they are in their spirit and in their quality the living proof of the results which have been accomplished toward giving a native musical culture to this community.

The accomplishments are not merely those of finesse in performance to which the orchestra and chorus have risen. They have a great deal to do with a certain finesse in living, a certain quality of experience and understanding which come to every one who has been a Romany.

As Mrs. George A. Dobyne says, "One of the most satisfactory results is now showing itself in the new community spirit among all Romanies old and young who feel that they have a strength, a threshold, and a foundation to give them courage in their daily lives . . . They always know that they have brothers and sisters who feel a sense of protection and fraternity . . . The Romany organization is nearer the old patriarchal tribal order than any other in these times." And Mrs. Dobyne ought to know. She organized the group.

Twelve years ago John Charles Thomas gave a concert in Palm Beach. A concert was a rare event in those days. After he sang, a flood of letters came in from people who wanted him to hear them sing and to advise them. Mrs. Dobyne suggested that he arrange to give auditions. Mr. Thomas agreed. In answer to an announcement Mrs. Dobyne made in the papers, about fifty persons appeared, clutching their music under their arms. From the voices heard in the course of two afternoons, fifteen were selected to form a chorus. And the chorus grew.

At first the accompaniment was a piano only. Then instruments were added as interest in Romany grew. The group went about singing from place to place, most often in the open. The idea of gipsy costumes suggested itself. Each Romany planned and designed his own costume which he wears at every rehearsal. In this way each member of the group has been given the opportunity to exercise his own ingenuity and to carry out his own ideas of color; and each one has been freed of any feeling of inequality of dress. The color of the group and the spirit of Romany soon made themselves felt throughout the community. Children who had never played before and music teachers alike were interested in joining the organization. The young people found in Romany an excellent source of instruction and those musicians who had had musical education welcomed a chance to enjoy ensemble playing and to become more familiar with the great orchestral compositions in the literature of music.

In the early days the Romanies were an acting chorus. As they increased in numbers and uncertain weather threatened many of the outdoor productions, the directors thought it wise to present the concerts indoors. So the organization as it has been heard in recent seasons at the Paramount Theatre is a singing chorus supported by a large orchestra. Last year for the first time the orchestra was presented as a unit in itself, the orchestra which is Palm Beach's own.

The amazing thing about the Romany organization is that it is the only one in the United States which can boast at one and the same time a self-supporting chorus and a self-supporting orchestra. The annual concert each year is the source of revenue for the maintenance of the group; the rental of the auditorium, the salary of the conductor, the upkeep of the instruments—and the purchase of new ones, are in themselves demanding items. The loyal followers of Romany have made every artistic success a financial one as well.

The concert which the one hundred five members of Romany will give this year on the 18th of February will be conducted by Mr. Emerson Buckley, the new conductor. Mr. and Mrs. Dobyne were responsible for his coming to Palm Beach, and under his direction the organization is being brought to the peak of its perfection. The music which will be presented is the best in the library of music.

In addition to those parts of the program which will feature the members of the orchestra and chorus, the Romanies will present a distinguished guest soloist, Miss Helen Jepson, of the Metropolitan Opera, at this season's concert.

One of the most popular parts of each concert is that given by the Romany "Tads." These youngsters are the source material of the group. They are typical of the other young people who have grown up to swell the ranks of Romany, which have numbered in the years of the organization more than a thousand members. Wherever these Romanies have gone they have carried with them not only the love for music which has caused them to identify themselves with musical organizations in other parts of the country or to organize musical groups but also the spirit of Romany, which aspires to see to it "that music and laughter shall not perish from the face of the earth."

Active membership in the Romany orchestra includes: Dale Alexander, Joyce Airth, Bill Barnett, Joyce Barnett, Anne Wood Branning, Loretta Bowery, Ruth Bishop, Jean Chantos, Jay Clark, Rusty Cole, Alice Deam, Donald Day, Dwight Frazier, Joyce Funke, Louise Mae Farrow, Ned Goddard, Susanne Goddard, Dr. William H. Gardner, Elizabeth Hooker, Louise Hattaway, Alfred Hooker, Bill Hess, Tom Lloyd, Marjorie Lewis, Jack Lewis, Ann Martin, Jean Martin, Wyckoff Myers, David McNair, Virginia McNair, John McLaughlin, Ann Lu Meerdink, Doris Newman, Frank Odom, Sarah Oughter, Johnnie Osborne, Bill Pressler, Nancey Riddle, Miriam Robbins, Adolph Race, Marion Swanson, Marilyn Stone, Connie Savage, Gloria Steed, Evelyn Spence, Denise Sox, Mary Suhr, Alfred Suhr, Freddie Lu Suhr, George Slaton, W. W. Smith, Alfred Sturchio, Mary Miller Trownsell, Claude Vincent, Sadie Verschleiser, Gene Wright.

The roster of the Romany Chorus is made up of: Robert and Gladys Atkisson, Mary Aden, Anita Anderson, Maybelle Barco, Virginia Bird, Ruth Bartlett, Peter Clements, S. Castiglioni, Bill Clements, Stanley Clegg, Jr., Jack Clegg, Pauline Burke Carr, Crystal Eggert, Claire Gay, Jeannete Gibbs, William Gugenheim, Betty Herpel, Edwin Ireland, Louise Koerper, Mary Jenks, Jack Kelly, Bill Kimmell, Jr., Mildred Lauger, Wilber Mason, Madeliene Mason, Betty McKenzie, Billy McKendrick, Bess Morison, Ethel Noreen, Katrine Nickel, Arthur Phiel, Hazel Phiel, Carol Ryals, Annette Rehm, Audrey C. Sapp, Dorothy Smith, Arthur Schuettler, Gladys Selby, Dorothy Shoupe, Susie Turner, Ruth Tucker, F. F. von Behren, John Woodward, Mary Weeks, Lucy Warwick, Belle Whiddel, A. D. Webster, Blanche Webb, John de Blois Wack.

—Photo by Virgil R. Boozer

MRS. DIANA SEVASTOPOULO

A CHARMING AND INFORMAL PHOTOGRAPH OF MRS. DIANA SEVASTOPOULO AND HER LITTLE DAUGHTER, DIANA, TAKEN IN THE GARDENS OF VILLA ARTEMIS, THE PALM BEACH HOME OF HER MOTHER, THE HON. MRS. FREDERICK E. GUEST.

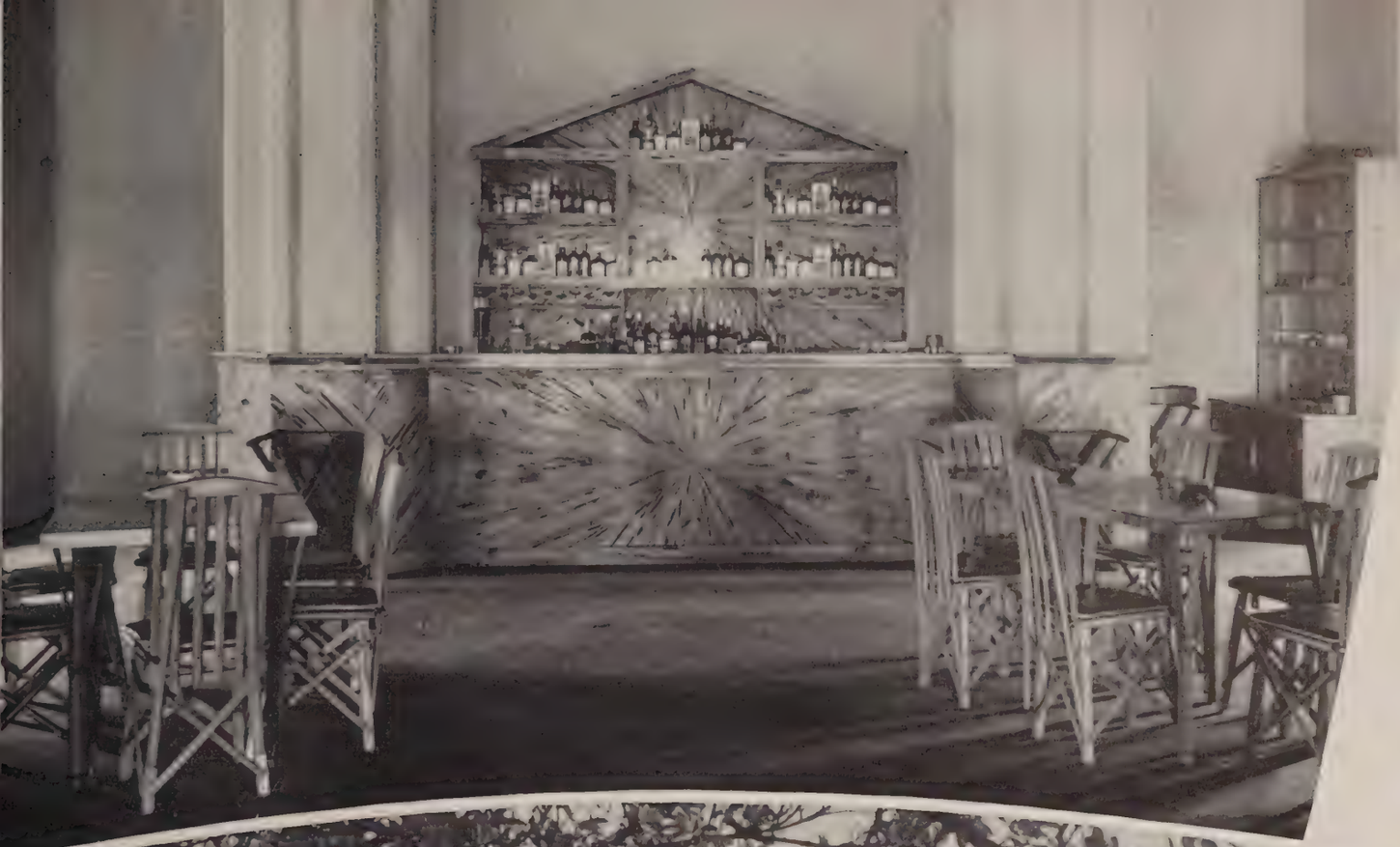
—Photos by Turgeon.

UPPER LEFT--THE SEAPLANE BASE AT WALKER CAY.

CENTER--VIEW OF THE CLUB HOUSE AT WALKER CAY, SHOWING THE NATIVE FIG TREES.

UPPER-- AEROPLANE VIEW OF WALKER CAY CLUB, CREATED BY MR. AND MRS. H. SHONNARD, JR.

LEFT--THE SWIMMING POOL AT WALKER CAY. BOAT CAPTAIN'S CLUB HOUSE AND THE RADIO STATION.



—Photos by Turgeon.

UPPER RIGHT--HANDSOME BAR AT WALKER CAY CLUB

CENTER--THE CLUB HOUSE AT WALKER CAY, A POPULAR AND PALATIAL RENDEZ-VOUS FOR SPORT FISHERMEN.

THE LOUNGE IN THE WALKER CAY CLUB HOUSE

COTTAGE COLONY SOCIETY LIFE

MID-JANUARY in Palm Beach—warm bright days, palm fronds rustling in the breeze, starry nights and a moon in the making. Shining limousines and town cars rolling up hihgways and down byways—lights in the majority of the resort's show places, and chairmen busy completing plans for the charity functions which play such an important part in Palm Beach life. Resort society is at last settling down to the long stretch of entertaining—morning, noon and night, and shivering socialites in the north are anxiously awaiting invitations to partake of warmth and southern hospitality.

Activities of the last few weeks may seem to have been a little on the dull side, but a backward look reveals no dearth of color in the news. For this, sole responsibility must be laid at the feet of the younger set, which at this early date has furnished us brides and debutantes galore.

One of the most important nuptial events of this or any recent season took place on December 19th, when Gloria Baker, striking brunette daughter of Mrs. Margaret Emerson, became the bride of Henry J. Topping, Jr. The wedding ceremony was performed at the Emerson villa with the Rev. Dr. Arthur M. Depew, pastor of the Christian Church, officiating. The bride, who was one of the most publicized debutantes of a year ago, wore a gown of white satin in dirndl style, and a full length lace veil made from her mother's wedding gown. She carried a bouquet of white butterfly orchids and lilies of the valley. A reception for about one hundred guests followed the ceremony and later the couple left for Cat Cay. They returned to Palm Beach on New Year's eve, and expect to take up their travels again when they sail soon for Honolulu.

MR. WILEY R. REYNOLDS, PRESIDENT OF THE FIRST NATIONAL BANK IN PALM BEACH AND WELL KNOWN WINTER RESIDENT, IS SHOWN HERE WITH HIS SON, MR. WILEY R. REYNOLDS JR., AND HIS DAUGHTER, MISS ANNETTE REYNOLDS.

Two weddings of importance claimed the attention of the colony on January 2nd. The marriage of Althea I. Tevander and Gilbert G. Drake took place at 4:30 o'clock at the church of Bethesda-by-the-Sea, and was followed by a large reception at the home of the bride's parents, Mr. and Mrs. Olaf Nelson Tevander. After returning from their wedding trip to Jamaica the young couple will take up residence in Palm Beach for the winter.

On the same day and at practically the same hour, the wedding of Durie Malcolmn, daughter of Mr. and Mrs. George H. Malcolm, and Firmin V. Desloge, 4th, took place at the home of the bride's parents. The ceremony was witnessed by the families and a few close friends, and later a reception was held. The bridegroom's parents, Mr. and Mrs. Firmin V. Desloge, and other members of his immediate family, came here by private car from St. Louis, to be present at the wedding, and were guests at Brazilian Court.

The John Hylan Heminways came to the resort immediately following their marriage in St. Louis on January 7th and were guests for a short time at the home of his mother, Mrs. J. J. O'Brien and Mr. O'Brien. They left the following day to go on their wedding trip to Montego Bay, Jamaica. Mrs. Heminway was the former Jane Johnson, daughter of Mr. and Mrs. Andrew W. Johnson of St. Louis. The Alexander C. Cushings returned from their wedding trip via Palm Beach, and for a few days were the guests of Mr. and Mrs. John R. McLean 2nd at Louwana. Mrs. Cushing was the former Justine Cutting, daughter of the Fulton Cuttings of Wheatley Hills, and Southampton, L. I. Their marriage took place in Westbury on December 17th.

One of the first of the 1939 glamour girls to visit this exclusive winter resort was Diana Blythe, who, while here with her mother, Mrs. Harrison Tweed (Michael Strange) was in turn visited by Anthony Drexel Duke, son of Mrs. T. Markoe Robertson. The attractive deb was presented to society on December 3rd at the fashionable River Club in New York, sharing honors with Eleanor vom Rath, daughter of the William vom Raths of Glen Head, L. I.

Rosemary Warburton, who spent several days here as the guest of her grandparents, Major Barclay H. Warburton and Mrs. Warburton, made her debut on November 18th at a supper dance given by her mother, Mrs. William K. Vanderbilt, and Mr. Vanderbilt, at the Hotel St. Regis. The Vanderbilts are again spending the winter at their Terminal

Island estate at Miami Beach.

Among the important early arrivals here were Colonel and Madame Louis Jacques Balsan, who opened their Hypoluxo Island estate in November after having spent the summer at their place in France. Mme. Balsan's son and daughter-in-law, the Duke and Duchess of Marlborough, are expected here late this month and will be guests at the Balsan home for several weeks. Their visit will furnish occasion for the type of social functions so dear to the hearts of the island's smart set, and no doubt, several dinners have already been scheduled to compliment the distinguished visitors.

The Marlborough title is an old and important one in Great Britain. The present duke succeeded his father in 1934 and with his family is established at the family seat, Blenheim Palace, Woodstock, Oxford, England. The Duchess of Marlborough was the former Hon. Mary Cadogan, daughter of the late Viscount Chelsea.

Captain R. Amcotts Wilson and Mrs. Wilson came down to spend several weeks at their sea side home before releasing it to Mr. and Mrs. Donald Grant Geddes. Soon after their arrival the Wilsons were joined by the Duchess of Sutherland, her niece, Miss Elizabeth Leveson-Gower; and Lady Margaret Egerton, daughter of the Earl and Countess of Ellesmere. A few days later the Duke of Sutherland arrived in Miami on his yacht, Sans Peur, leaving England on November 25th with a party which included Mrs. Ronald Sloane-Stanley and Miss Rosemary Kerr. The group came to Palm Beach for a few days and with the Duchess and her party left on December 23rd for an extended cruise.

From Tuxedo Park, the Pierre L. Barbeys came to the resort for their usual winter season. Not so long ago, Mrs. Henry Morgan Tilford abandoned that conservative stronghold to occupy Oceanic cottage for several months. She was accompanied by her grandson, Hunt Tilford Wagstaff, and Mrs. Wagstaff of Woodland Farm, Monroe, N. Y.; and by Mrs. Price Collier, aunt of President Franklin D. Roosevelt. Mrs. Tilford only tarried in the north long enough to give her annual Christmas dinner, which has become a tradition up in the Rampo. Later in the season she will be joined by her daughters, Mrs. Stanley Grafton Mortimer and Mrs. Amory L. Haskell, and their families.

The "Laddie" Sanfords, inveterate globe-trotters, arrived here in the nick to spend Christmas with his father, the venerable John Sanford, at Villa Marina. During the summer they were in England for polo, naturally, and after a month of fishing in and about Norway, they took themselves to Czechoslovakia, where they had a schloss for the partridge shooting. Since their return here, young Mr. Sanford has distinguished himself at polo on numerous occasions. His brother-in-law and sister, Mr. and Mrs. Sidney J. Legendre, who also spent the summer and autumn in foreign lands, came to the states last week in the Rex, and will be at Villa Marina for several weeks. Guests at the Sanford establishment during the last fortnight have included the William Randolph Hearsts, Jr., Anne Duncan, Mr. and Mrs. John R. Fell, and Josephine Hughes, fashion commentator for the Hearst publications.

The Paulding Fosdicks came south to open Casa Alexado and left almost immediately for the north to spend the holiday season. The Robert D. Huntingtons came early and had among their house guests Mr. and Mrs. C. Oliver O'Donnell and Baron Paul Schell. Mr. and Mrs. Grover Loening opened Manana Point after a summer at their home at Mill Neck, L. I. They were among those Palm Beachites attending the Air Show in Miami earlier this month. Mrs. Henry R. Rea opened Lagomar upon her arrival from her Sewickley estate. Over Christmas she was joined by her son, Henry Oliver Rea, and her grandsons, Michael and Oliver Rea. Mr. and Mrs. John H. Perry of Irvington-on-Hudson are occupying the Postley villa for the season. Mrs. Perry has just returned from Washington, D. C., where she attended the tea given by Mrs. Franklin D. Roosevelt on January 11th

Charles A. Munn came later than usual to Amado, remaining in Europe until early in December. He went there last June soon after the wedding of his daughter, Frances Drexel Munn and George F. Baker, Jr. Since his return he has been host to Captain Cecil Boyd-Rochefort of London; Lord Monsell, and Major Dudley Wood. He will be joined soon by his daughters, Mrs. Pauline Doyle and Mary Munn. Mrs. Dodge Sloane gave her custmary New Year's eve dinner at Concha Marina, assembling about one hundred and fifty guests to dance away the old year on her terraces. Val Ernie and his orchestra were those chosen to entertain for the elite gathering. Guests at the Sloane villa keep changing with those most recent including Mrs. Joshua S. Cosden, Mr. and Mrs. Edward M. McIlvain, and Mr. and Mrs. William C. Langley. Mrs. Harold FitzGerald was an early arrival and will be joined by Mr. FitzGerald this month at their villa.

—Morgan Photo Service

THE DUCHESS OF SUTHERLAND
CHARMING MEMBER OF BRITISH NOBILITY, PHOTOGRAPHED RECENTLY AT THE PELICAN CLUB WHERE SHE WAS THE GUEST OF MR. AND MRS. J. JAY O'BRIEN.

Joseph E. Widener, noted turfman, and president of the Miami Jockey Club always times his arrival here to coincide with the opening of the Hialeah racing season, which took place on January 11th. He was accompanied as usual to Il Palmetto, by his son and daughter-in-law, Mr. and Mrs. Peter A. B. Widener, 2nd. Occupancy of the handsome Widener villa always gives social activities a lift and during the season, many important guests will be entertained there.

SPORTS IN PALM BEACH

TWO youthful golfers furnished the finals action in the 32nd Annual Lake Worth Tournament held last week over the Palm Beach Golf Club course, which opened major tournament golf in the resorts calendar for the season.

Walter Burkemo, Grosse Pointe, Mich., 22-year-old medalist in the National Public Links event last summer, outputted Reginald Boardman, Jr., 22-year-old New York and Palm Beach golfer in the 36-hole finals to win on the 30th green by the tally of 7 and 6.

One up at the end of the morning 18-hole round, in which Burkemo registered a 73 to Boardman's 74. Burkemo took six holes of the first nine in the afternoon round, losing only the 25th when he rimmed the cup to go six up at the turn, with a 38 to Boardman's 43. They halved the next two holes with fours, but Burkemo finished in a spectacular manner when he holed a 20-foot putt on the 30th green for a birdie two to end the match.

Both played a fine round in the morning, but in the afternoon the pressure began to tell on the more inexperienced Boardman, whose approaches and putting went to pieces under the consistant playing of Burkemo.

Burkemo lost the second hole of the morning's play when he missed a short putt, and they halved the next two holes with fours. On the fifth Burkemo holed out a 20-footer for a birdie three and duplicated the shot on the seventh. They halved the eighth with fives when both missed putts but Burkemo garnered the ninth with a birdie three to make it two up at the turn with a sub-par 33. On the 11th, Boardman put his second shot over the green, failed to get on with his third and three-putted for a six. Burkemo drove out of bounds but made it with a five to take the hole. Boardman took the 12th in a regulation three to make it two-down again, and they halved the next three in par. On the 16th, Boardman visited two traps, the ball buried on the second trap to take a six. Burkemo had his troubles, too, when he was short with his second, and found a partial stymie when he made the green. He played safe and won the hole with a five. Boardman just missed a birdie when his ball rimmed the cup on the 17th and Burkemo landed in a trap on his drive. Burkemo drove into the opposite fairway on the 18th and his second shot hit a tree, while Boardman stroked his shot right down the middle to win it with a four, and finished the morning round one down.

In the afternoon play, both missed putts on the initial hole to take fives. Burkemo then got into his championship stride and took the next five in a row. Boardman lost the second hole of the afternoon round when his drive went over the green and his return was eight feet away, which he failed to sink to take a four.

On the third, his second shot found the trap and he missed a six-foot putt after getting on to take a five. On the fourth he was over on his approach and dubbed his return to add another five to his score. He drove out of bounds on the fifth, went over on his approach, topped his return and picked up on the hole. On the sixth Boardman located a trap on his second shot, made a nice out, and with his third four feet from the pin failed to sink it, while Burkemo consistently knocked them off in par figures.

Boardman won his only hole of the afternoon round on the seventh when Burkemo rimmed the cup on a four-foot putt, Boardman about the same distance away sinking his ball for a par four.

A visit to the trap and a missed putt cost Boardman the eighth, but they halved the ninth, with Burkemo six up for a 38 to Boardman's 43. Steady golf gave them halves in regulation figures on the 10th and 11th, but Burkemo established himself as the champion on the 12th when his drive landed near the edge of the green and he sank his long putt for the match.

Tommy Goodwin, long-stroking New York golfer and Palm Beach tournament favorite, captured the medal round over a formidable field in the qualifying event of the annual Lake Worth tournament, over the newly-revamped Palm Beach Golf Club course, chalking up a brace of 35's to equal the club par and gain a 70 for the 18-hole trek.

Goodwin, a former champion in the tourney, and who has won every competitive golf tournament in resort play, as well as the New York State Amateur Championship, finished two strokes under John Cushman, steady-playing Greenville, S. C., shot-maker, who recently established a course record for the new layout with a 68.

Favorites came through in most cases in the medal play, one dark horse looming up in the form of young Mike Ferentz of Locust Hill Country Club, who last summer won the Buffalo, Rochester and Central New York championships. Playing his initial round on the Poinciana course he captured third place in the scoring with a 73. Walter Burkemo, of Grosse Pointe, Mich., tallied a 75; Reginald Boardman, Jr., of Palm Beach, who established a new record for amateurs at the Palm Beach Country Club, turned in a 75; Truman Lifsey of West Palm Beach registered a 76, and Harold Kaplow, rugged East Orange, N. J., golfer, who was runner-up in last year's event, turned in an 80. J. B. Ryerson, Cooperstown, N. Y., golfer and defending champion, was not on hand for this season's play.

Goodwin equalled par on all greens but two on the way out, taking an extra putt on the third for a five and dropping a long putt on the eighth for a birdie three which gave him the regulation 35 at the turn.

On the in-round, playing with P. Hal Sims, the bridge expert, he gathered in another birdie four on the 473-yard 14th, but took an extra stroke on the 17th for a five, duplicating par figures on the other holes, to gain a second 35 for the medal 70.

Summary—Tommy Goodwin, New York City, 35-35—70; John Cushman, Greenville, S. C., 37-35—72; Mike R. Ferentz, Rochester, 35-33—73; J. K. Neville, West Palm Beach, 35-39—74; Walter Burkemo, Grosse Pointe, Mich., 38-37—75; Reginald Boardman, Jr., Palm Beach, 37-38—75; T. A. Lifsey, West Palm Beach, 39-37—76; Harold Kaplow, East Orange, N. J., 36-44—80; I. L. Merrill, Jr., Daytona Beach, 40-40—80; Alf R. Nielsen, West Palm Beach, 38-44—82; William B. Langford, Chicago, 43-39—82; Donald Stemble, Urbana, Ohio, 42-40—82; Paul Cushman, Greenville, S. C., 37-45—82; R. C. Maxwell, Princeton, N. J., 39-44—83; Alan K. Wylie, Winnetka, Ill., 44-39—83; Drew Johnston, Pittsburgh, 38-46—84.

David Legget, Pelham, N. Y., 42-42—84; G. T. McCarthy,

Jr., Bridgeport, Conn., 40-45—85; P. Hal Sims, New York City, 41-45—86; H. L. Willoughby, III, Port Sewall, 42-44—86; H. Phil Bryan, West Palm Beach, 44-42—86; H. S. Moody, Jr., Brookline, Mass., 45-42—87; D. A. Steele, Daytona Beach, 45-42—87; E. S. Meredith, Oshkosh, 43-45—88; Arthur Hammerstein, New York City, 43-46—89; G. Horton Glover, New York City, 45-45—90; W. T. Arnold, Elberton, Ga., 44-46—90.

H. Stillson Hart, Chicago, 45-46—91; H. E. Foster, Atlantic City, 45-46—91; H. E. Ferguson, West Palm Beach, 45-47—92; Stuart G. Rosson, Baltimore, 43-50—93; C. E. Walker, Pittsburgh, 44-54—98; George W. Ratcliffe, Pittsburgh, 50-49—99; S. A. Moody, Brookline, Mass., 49-51—100; John Cushman, Jr., Greenville, S. C., 52-51—103; Harry Jordan, Philadelphia, 57-52—109.

R. L. Stevens, Palm Beach, 38-38—76; G. H. McClain, Southampton, L. I., 37-41—78; T. D. Boyles, Roanoke, Va., 41-44—85.

J. H. McClain, Southampton and Palm Beach tournament golfer, upset the dope when he defeated Tommy Goodwin, tournament medalist and former champion, by the tally of 2 and 1 in the first round match play of the Annual Lake Worth Tournament held over the Palm Beach Golf Club course.

Goodwin, who equalled the club par to gain medal honors, played far off his usual form, while McClain registered a steady game throughout, with only two bad holes to cut down his average.

Reginald Boardman, Jr., of Palm Beach, won a hard-fought extra hole battle with William B. Langford, Chicago Old Guard tourney veteran, which finished 1 up on the 21st green.

In another extra hole match J. K. Neville, West Palm Beach, defeated Alf R. Nielson of the same city, 1 up 20 holes. Harold Kaplow, East Orange, N. J., defeated John Cushman, Greenville, S. C., who holds amateur record on the Poinciana course, by the tally of 2 and 1. M. R. Ferentz, Rochester, N. Y., tournament champion, went down to defeat at the hands of I. L. Merrill, Jr., of Daytona Beach, 3 and 2.

Goodwin and McClain were all even at the turn in their contest, McClain tallying a 36, one over par and Goodwin regtering a 27. Both stroked par golf on the first three holes, but took extra putts on the fourth to chalk up a five for Goodwin and a six for McClain. Goodwin took the next with a birdie three to put him two up on his opponent, but they shared birdies on the sixth, and halved the seventh with fives. On the eighth, Goodwin got caught in a trap and was short on his approach, to mark up a five, while McClain was on in two and holed out for a birdie. On the ninth, Goodwin was short and missed his putt for a five to lose the hole and make it even-steven at the turn.

On the home round, Goodwin took the tenth when McClain drove out of bounds. On the eleventh they shared fives when McClain hit the trap and Goodwin was too strong on his approach. They took the twelfth in regulation three's, but Goodwin lost the thirteenth when he three-putted. On the par five fourteenth, McClain was on in two to take it with a four and win the hole. They shared three's on the fifteenth but Goodwin hooked his drive, hit a bunker and was short to the green to take a six on the sixteenth while McClain scored a five. They halved the seventeenth with fours to give the match to McClain.

Reginald Boardman, Jr., fired a sub-par round in the quarter finals of the Annual Lake Worth Tournament on the Palm Beach Golf Club course to win over Harold Kaplow, sharpshooting East Orange, N. J., golfer by the score of 3 and 2.

Boardman, well known in resort social circles, was extended to the 21st green the day before to nose out William B. Langford, veteran tournament golfer and former champion.

Boardman played championship golf all the way through, only one five marring his card on the way out, and two birdies giving him a 34 at the turn.

Kaplow won the fourth hole on the first nine, when Boardman took an extra putt, but muffed a putt on the fifth to tally a five. He won the sixth with a birdie three but lost the next three in a row when Boardman's magnificent putting gave him a birdie three on the seventh and par fours on the next two to go three up at the turn.

Kaplow attempted a comeback on the eleventh and twelfth, scoring a birdie two on the 1th when he sank a long putt. The steady game of Boardman's, especially on the approaches and putting, proved too much for the New Jersey golfer and with Boardman taking the 14th and 17th in par figures and halving the 16th with a five he garnered the match.

J. H. McClain, Southampton, L. I., who eliminated Tommy Goodwin, tournament medalist, in the first round match play, succumbed to the superior green work of Walter Burkemo, Grosse Pointe, Mich., golfer by the wide margin of 5 and 3.

In the other quarter final matches, R. L. Stevens of Palm Beach defeated I. L. Merrill, Jr., of Daytona Beach, 1 up and Truman Lifsey of West Palm Beach eliminated his fellow townsman, J. K. Neville, 2 and 1.

Reginald Boardman, Jr., advanced to the finals as the result of winning over Truman Lifsey, Jr., of West Palm Beach by the score of 3 and 2, while Walter Burkemo, who won the medal round in the National Public links tournament at Cleveland last summer, made his bid for the finals through defeating R. L. Stevens of Palm Beach, 6 and 5.

Burkemo shot perfect golf on the out-nine, with birdies on the third and fifth holes and par scoring on the remainder to register a 33 at the turn, two under regulation par and five up on Stevens, who tallied a 38.

Burkemo added two more to his credit on the 10th and 11th, and lost his only hole of the day on the 12th when his second shot found a trap to give him a four on the par three green. The match ended when they halved the 13th hole.

Stevens three-putted the first hole to take a five, and was trapped on the second. He took an extra putt on the fifth and eighth and was trapped again for a five on the 10th, Burkemo sinking a 40-foot putt for a birdie three on the 11th, losing the 12th when he trapped and halving the 13th to end the match.

Lifsey, a seasoned tournament golfer, won a three-hole lead on the first five greens, with Boardman appearing nervous at the start. Getting his putter under control Boardman came from behind and won three out of the next four to even the score, when Lifsey took fives on the seventh and ninth.

They halved the next two but Lifsey found the trap on the 12th to give Boardman a one-up lead, which was promptly lost on the 13th when he took four to get on to register a six against Lifsey's five. On the 14th Lifsey rimmed the cup for a five and Boardman took the next with a par three and duplicated the effort on the 16th for a birdie to close the contest.

AMONG THE PALMS

PALM BEACH hotels, noted for their hospitality and beautiful appointments, are situated in one of the most magnificent resort centers in the world. In addition to their luxurious interiors, their grounds and settings are such that visitors from all over the world are deep in admiration. Not only are the resort's hostelries famed for their beauty and background but also for their many activities, providing entertainment and recreation for guests who have come to Palm Beach to while away their winter months under the sweeping palms.

First of the resort's hotels to open this season was Brazilian Court which accommodated many early arrivals on November 1st. Again under the management of Mr. Elliott F. Bishop, the hotel was operated under the modified service plan until November 26th when the attractive Bamboo Room and the Cocktail Cloister were opened formally for the winter season. Christmas Eve Dudley Doe and his orchestra returned to play for the tea hour and dinner hour for the season.

—Davies Photo Service

THE HONORABLE LANGTON ILIFFE AND HIS ATTRACTIVE WIFE, LADY ILIFFE, WHO ARE MEMBERS OF THE PALM BEACH COLONY, ARRIVED HERE DURING THE HOLIDAYS. THE HONORABLE LANGTON ILIFFE IS THE SON OF LORD ILIFFE OF LONDON.

A great many members of the Cottage Colony found the Brazilian Court a delightful place to sojourn while they awaited the opening of their winter homes. As the season progresses arrivals for the season are increasing daily, included among them being a large number of distinguished and important national and international figures. Arriving for the holiday season were Mr. and Mrs. L. W. "Chip" Robert of Washington, D. C. Mr. Robert, secretary of the Democratic National Committee, and Mrs. Robert, author and writer, are very active in resort life. Among other guests of the season are Mr. C. Vanderbilt Barton of New York and Paris, Mrs. A. Minford Bond and her son, Mr. Minford Wolcott Bond, annual colonists for many years. Madame Frances Alda, well known concert artist and soprano of the Metropolitan Opera and now teaching at her New York studio, was an important arrival.

Other guests at Brazilian Court include Mr. and Mrs. Boris Said, Greenwich, Conn., and their son, Boris, Jr.; Mr. Philip H. Giddens, distinguished artist, Mrs. Anja de Smolianinoff Frelinghuysen, New York; Mrs. Augustus F. Goodwin, Hamilton, Mass., and Mrs. Murray A. Cobb of Philadelphia; Mr. Louis Schwitzer, Jr., industrial executive of Indianapolis; Col. G. A. Green, vice-president of General Motors, were among prominent arrivals at the hotel recently, as were Mr. John B. Irwin, again passing the season there, and Mr. and Mrs. Howard Cole of New York.

◈ ◈ ◈ ◈

The official opening of The Breakers, renowned the world over for its architectural beauty and famed as a center of resort activity during the last twelve seasons, was December 15. Under the efficient management of Mr. John W. Greene, assisted by Mr. Carter L. Gardner, the hotel will again this season be host to numerous and distinguished visitors from this country and abroad.

Cocoanut Grove has already been the setting for scores of delightful parties and it is anticipated that this smart rendezvous will even surpass in popularity this season the attraction it held for members of the winter colony last winter. Walter Miller and his orchestra, who have been at the Santa Barbara Biltmore and the Copley Plaza in Boston since their departure last spring, again play for the pre-luncheon cocktail session, the afternoon tea dances, and the evening dances in Cocoanut Grove. Featuring many of the daily tea dances has been the performance of the Lambeth Walk, led by Mr. C. C. Roberto and his assistant, Miss Lilyan Piccoli. A new dance, created by Mr. Roberto and christened the "Breakers' Swivel," has also been a diversion at tea time.

Among hosts and hostesses at tea in Cocoanut Grove of late have been Mr. and Mrs. Edward S. Robinson, Mrs. Walter Gaston, Mr. and Mrs. S. Richard Carlisle, Mr. and Mrs. Neil C. Drake, Mr. George M. Gibbs and Mr. William L. Koehne, Prince and Princess Scherbatoff, and a large number of others.

Among regular seasonal guests who have returned to The Breakers for another season are Mrs. John R. McGinley, Manchester-by-the-Sea, Mass.; Mr. Fred Ward, Portsmouth, N. H.; Mr. and Mrs. Eben Howes Ellison, Boston; Mr. Charles Sumner Woolworth, Scranton, Pa.; Mr. George Skinner, Chicago; Mr. William Harris Douglas, New York; Mr. William Wadsworth, New York; Mrs. Alfred M. Low, Miss Frances Waddell, Boston; Mr. and Mrs. Frank B. McQuesten, Marblehead, Mass.; Mr. and Mrs. James T. Roche; Mr. and Mrs. Henry J. Hinde, Toledo; Mr. and Mrs. Stuart Gayle Rosson, Baltimore; Mr. and Mrs. C. Anson Lockhart, Buffalo; Mr. and Mrs. Robert A. Kennedy, Mr. and Mrs. Richard C. Crowley, Mr. and Mrs. Louis D. Rockwell, Mr. and Mrs. Thomas J. Shaw, all of New York; Mr. and Mrs. Henry McSweeney,

Atlantic City, New Jersey; Mr. Robert S. Rodie, New York; Mrs. Walter Gaston, Wilkes-Barre, Pa.; Mr. and Mrs. W. G. Preston, Omaha, Neb.; Mr. and Mrs. August C. Pieper, New York; Mrs. C. Anson Lockhart, Buffalo; Mr. and Mrs. William Richman, Philadelphia; Mr. W. E. Carter, Philadelphia; Mr. and Mrs. P. J. Kane, and Mr. C. H. Scott, Scarborough, N. Y.; Mrs. Henry Haven Windsor, Evanston, Ill.; Mrs. J. J. Neuman, Greenwich, Conn.; Mr. and Mrs. Otto Stahl, Stamford, Conn.

Also arriving for the season at The Breakers were Miss Dorothy Dalland, N. Y.; Mrs. W. F. Stafford and the Misses Eileen and Jeanne Stafford, New York; Mr. and Mrs. Horace Stebbins, New York; Mr. and Mrs. C. Frank Kireker, Arcola, New Jersey; Mrs. Paul Healy, Chicago; Mrs. George C. Shevlin and Miss Marion Shevlin, Brooklyn; Miss M. G. Haines, Mr. and Mrs. James Reeves, New York; Mr. and Mrs. J. C. Hutchins, Grosse Pointe Farms, Mich.; Mr. Harry Skillman, Detroit; Mr. and Mrs. B. A. Jacob, Jr., Staunton, Va.; Mr. Robert C. Bradley; Mr. Edward Lovering, Boston; Mrs. William Seyfert, Reading, Pa.; Mrs. Lenna R. Townsend, Brookline, Mass.; Mr. and Mrs. Howard H. Garmany, Farmington, Conn.; Mr. and Mrs. William Montgomery, Washington, D. C.; Mr. and Mrs. George Heintzman, Toronto, and others.

Among prominent visitors to The Breakers are Mr. and Mrs. William A. Irvin of New York. Mr. Irvin is vice-president of United Steel Corporation. Mr. F. L. Harley, executive of the Twentieth Century Fox Films in London, has been sojourning at the hotel.

◈ ◈ ◈ ◈

Whitehall and the Palm Beach Biltmore opened on New Year's for the season. The evening of January 7 marked the opening of the Jardin Royal when Val Ernie and his orchestra played among the stately palms for a large gathering of winter colonists. Featuring the evening were exhibitions by the Arthur Murray dancers and also the Florida debut of a young American baritone, Taylor Waldo.

Sunday afternoon, January 8, Whitehall was the setting for the initial appearance of Val Ernie at the Cocktail Hour.

Mr. M. A. Gotschi is manager of Whitehall, spacious and decorative hotel, which attracts guests of international prominence as well as important personages in this country.

Guests from New York at Whitehall include Mrs. C. Burns Graig, Mrs. John J. Hopkins, Mr. Clement Gates and Mr. and Mrs. M. O. Dunning.

◈ ◈ ◈ ◈

Another popular resort hotel is the Biltmore, which has attracted a number of seasonal guests since its opening. Among those visiting the hotel are Mr. and Mrs. Hal Sims of New York. Mr. Sims is internationally known as a bridge player. This season a number of the members of the Artist and Writers Winter Golf League will sojourn at the Biltmore during their annual tournament.

The hotel is under the management of Mr. Herman Yeager this season. Among other guests registered there are Count and Countess O. B. d'Aoust of Monte Carlo, Mr. and Mrs. Robert Cleveland, Orange, New Jersey, and Mr. Austin Starkey, Morrisville, Pa.

◈ ◈ ◈ ◈

The first supper dance at the Palm Beach Hotel was given Saturday evening, January 7, although the hotel, again under the management of Mr. James J. Farrell, has been open to guests since December 24. Prior to the opening of the season several improvements were made to make for the greater comfort and pleasure of the guests. Chief of these improvements can be found in the new Jungle Grill and Patio which has been brightened with striking color combinations and lights. Additional shrubs and foliage lend a distinctive, tropical atmosphere to the lounge which opens onto the spacious patio and dancing floor.

Arrivals for the season at the Palm Beach Hotel are increasing daily and a gala time was had during the Christmas holidays by those already commencing their seasonal sojourns. Returning to the hotel to play for dancing was Harry Tucker and his orchestra.

◈ ◈ ◈ ◈

Located on the ocean and yet near the many exclusive shops in the resort, is the Seaglade hotel. Under the management of Mr. William G. Havill this charming and attractive hostelry has long attracted winter visitors, many of whom are already situated at the hotel for the season. Especially pleasing is the outdoor dining room, where guests and their friends enjoy dining under the moon.

Among season arrivals at the hotel are Dr. and Mrs. John J. Moylan of Germantown, Pa., who have been coming to Palm Beach for more than twenty seasons. Mr. and Mrs. William Hanscom and family of Boston are there for the season and from Chicago are Mr. and Mrs. V. J. Bert. A surprise birthday dinner was recently tendered Mr. William G. Havill. During the evening music was furnished by Bill Doherty's orchestra, which plays daily at the Seaglade for luncheon, cocktail hour, and dinner.

◈ ◈ ◈ ◈

The Villas, with its charming Tropical Garden, has been the setting for a number of buffet luncheons and parties already this season. Managing The Villas is Miss Miriam Stowers and among the season guests arrived are Miss Julia Carpenter, Boston; Miss Mary Houle, Quebec; Col. and Mrs. Samuel M. Waterhouse, Scarsdale, N. Y.; Mrs. William Wood, Miss Eliza Smith, Miss Florence Hackler, Pride's Crossing, Mass.; Mrs. Frederick D. Sherman and Miss Elizabeth Sherman, Greenwich, Conn.

One of the largest gatherings of the season attended the "open house," at which Miss Stowers was hostess to members of the cottage and hotel colony on New Year's Day.

◈ ◈ ◈ ◈

The Vineta Hotel, charming resort hostelry, whose guests number many prominent winter visitors and residents, is operating for its fifth successive season under the capable direction of Mr. Chester A. Wescott, well known New England Hotel man, who owns and operates during the summer months, the Malvern Hotel and cottages at Bar Harbor, Me., center of social activity at that noted Maine resort.

A number of prominent visitors have made The Vineta their headquarters recently, including Mr. and Mrs. Frank B. Noyes and Dr. and Mrs. Ernest Martin Hopkins.

Mr. Noyes is retired president of the Associated Press and publisher of the Washington Star, and Dr. Hopkins is president of Dartmouth College and prominently identified with education, both throughout New England and the nation.

A number of visitors are arriving daily at The Vineta for lengthy stays or seasonal sojourns.

Mrs. Charles G. Agard of Torrington, Conn., and her daughter, Mrs. A. Graham Shields, are among those spending the season. Mr. Foster Skillman of Cincinnati and Bar Harbor is also remaining for the season.

Other arrivals include, Mr. and Mrs. George Clarke and family of New York, Mrs. K. Blodgett McCulloch of New York and Mrs. A. C. Hammitt of the same city; Mr. and Mrs. E. N. Hurley of Wheaton, Ill., and Mr. Edward B. Hall of Paris, France.

BEAUTIFUL RESORT WEDDI

—Photo by Turgeon

AN INFORMAL POSE OF HENRY J. TOPPING, JR., AND HIS BEAUTIFUL BRIDE, AND MEMBERS OF THEIR WEDDING PARTY. FROM LEFT TO RIGHT, THE BEST MAN, DANIEL R. TOPPING, AND MRS. GEORGE VANDERBILT, MATRON OF HONOR, MR. AND MRS. TOPPING. ON THE BRIDE'S LEFT IS HER HALF-BROTHER, MR. ALFRED GWYNNE VANDERBILT, WHO GAVE HER IN MARRIAGE. MRS. TOPPING WAS THE FORMER MISS GLORIA BAKER, DAUGHTER OF MRS. MARGARET EMERSON, WHOSE MARRIAGE TO MR. TOPPING TOOK PLACE HERE ON DECEMBER 19TH.

GS OF THE EARLY SEASON

A STRIKING ARRAY OF YOUTH AND BEAUTY IN THE DRAKE WEDDING PARTY. PICTURED HERE READING FROM LEFT TO RIGHT, MRS. ROBERTSON DRAKE, MISS ERMA KURTZ. MRS. R. WILSON VORHEES, MRS. SAMUEL TAYLOR, JR., THE MATRON OF HONOR; MR. DRAKE AND HIS BRIDE, THE FORMER ALTHEA I. TEVANDER; MISS JANET WATT, MRS. WILLIAM ROBERT SCHEER, AND MRS. JOHN WINCHESTER HOLMAN. SEATED IS THE LITTLE FLOWER GIRL, MISS ANN ROWLES, NIECE OF THE BRIDE. THE WEDDING WAS AN EVENT OF JANUARY 2ND IN PALM BEACH.

—Photo by Turgeon

TASTES AND TOILETTES

PERFECT days and glamorous moonlit nights signify that another season is well under way in this, the loveliest spot on America's Riviera. Here, where persons of social prominence gather from all over the world, the wedding of Miss Gloria Baker and Henry Topping, Jr., on December nineteenth, auspiciously marked the beginning of social life in the winter colony.

Miss Baker, known as the darling of the debutante crop of 1937, is no less popular as the charming Mrs. Topping, and as usual, she is perfectly attired for all occasions.

For her bridal dress Mrs. Topping chose a gown of deep cream satin, the extreme simplicity being noteworthy. Yard upon yard was used to make the skirt which fell in supple folds and the tight bodice had little puffed sleeves and a round neck cut very low in the back. She wore a single strand of pearls and her full length veil, fitted in a cap-shape and filled in becomingly about the face with orange blossoms, was fashioned from the lace of her mother's wedding gown. Her bouquet was a shower of butterfly orchids and lilies of the valley.

Mrs. George Vanderbilt, the bride's only attendant, was attired in a becoming gown of powder blue crepe, made with a full skirt, the bodice formed of horizontal bands, scalloped down the front, buttoned to a high collarless neck and with short puffed sleeves. Her hat was wide-brimmed, with a shallow crown, matching her costume, and she carried a bouquet of mauve orchids.

Mrs. Margaret Emerson, the mother of the bride, wore an afternoon dress of pale blue sheer crepe, printed in black and white, the skirt fitted at the hips and full below, the bodice vertically shirred, with a square neck and short puffed sleeves. Her hat, the color of her gown, was the picture type, broad brimmed, and flower and ribbon trimmed.

Mrs. Topping not only was simply gowned for her wedding, but her going away costume reflected the same simplicity. The material was crepe with red and green cherries printed on a white background, the skirt flared, the bodice shirred at a square neckline, the sleeves short and shirred at the shoulder. The matching lumber jacket was tied at the waist. She wore white sandals and carried a white bag of quilted capeskin, but wore no hat, notably an original idea.

◈ ◈ ◈ ◈

Another wedding, coming practically on the heels of the New Year, was that of Miss Althea Isabel Tevander and Gilbert Glorieux Drake, which took place on January second.

Miss Tevander's wedding gown was fashioned of an off-white shade of heavy satin. The very full hoop skirt had a deep flounce of lace at the bottom caught up at intervals by bows of satin and clusters of pearl orange blossoms and extended at the back to form a train four yards in length. The heart-shaped neckline of the hip length, snugly fitted bodice was finished with a standing collar of lace, the sleeves were long and tight and her veil, which fell the full length of the train, was cap-shaped and held in place by clusters of pearl orange blossoms. An exquisite bouquet of white roses, lilies of the valley, tuberoses and white carnations, completed her bridal costume.

The bridesmaids, Mrs. William Robert Scheer, Mrs. John Winchester Holman, Mrs. Robertson Drake, Mrs. R. Wilson Voorhees, Miss Erma Kurtz and Miss Janet Watt, were becomingly gowned in raspberry faille, the skirts hooped, the bodices tight, with heart-shaped necklines and puffed sleeves. Their small hats entirely covered with ostrich tips of raspberry, had contrasting bows of hyacinth blue velvet, and they carried old-fashioned formal bouquets made of white carnations, delphinium, corn flowers, baby's breath and maidenhair.

Mrs. Samuel Taylor, Jr., the matron of honor and sister of the bride, wore exact replicas of the bridesmaids' gowns and hats, except that the colors were reversed, and the predominating flowers in her formal bouquet were pink rosebuds.

Little Anne Rowles, the daughter of Mrs. John Winchester Holman, made a dainty picture as flower girl. Her frock was of white taffeta, the skirt shirred horizontally, and the waist, with drop shoulders held in place by shoulder straps of narrow blue velvet. A sash of velvet repeated the color of the shoulder straps and she carried a little nosegay of tuberoses and delphinium. Her hat was white, and an exact replica of those worn by the bridesmaids.

Mrs. Henry Oakes of Nassau, a guest at the Tevander-Drake wedding, was charmingly attired in an afternoon frock of boie de rose, the skirt pleated and the hip length fitted bodice of lace. Her hat was a Watteau type, tiny, and trimmed in feathers which matched her costume.

◈ ◈ ◈ ◈

Noted shopping recently on Worth Avenue and the County Road were—

Mrs. T. Dennie Boardman, wearing one of the new "Bedspread" dresses of pique, with the stripes running horizontally, and made dirndl style, with a full skirt, square neck and puffed sleeves.

Mrs. John R. McLean attractively attired in a sports dress, the skirt of smoky blue with unpressed pleats, the buttoned up the back blouse lemon color, with upturned tucks forming a yoke, the neck square and the short sleeves puffed.

Miss Eleanor Young clad in man tailored slacks and shirt outfit of gray, the shirt worn outside the trousers.

Mrs. Henry Topping, Jr., wearing pajamas of chartreuse, the shirt tucked in, and for color contrast, a handkerchief and sandals of Kelly green.

◈ ◈ ◈ ◈

For Mrs. Dodge Sloane's dinner dance on New Year's Eve, Mrs. Maurice Fatio wore an exceptionally lovely gown, the skirt of the softest red silk jersey, and in startling contrast, the overblouse of creamy pointe de Venice lace, made with a sweetheart neck and short puffed sleeves.

Noticed at the Patio the other night was Mrs. Edward V. Quinn, whose gown of mauve and fuschia in a sheer crepe was unusually stunning. The mauve blouse was softly draped with drop shoulders, the fuschia used effectively about the hips from which the skirt fell in soft folds and a green leather belt contrasted nicely with the mauve and fuschia of the gown.

◈ ◈ ◈ ◈

Mrs. R. Amcotts Wilson was gowned in a clingy flowered print over which she wore a silver fox jacket, at the Patio the other night.

◈ ◈ ◈ ◈

Mrs. Goeffrey Gates donned for an evening at the Patio a Chanel model of blue crepe, the skirt cut with a peg top and slit pockets, the simple bodice fastened with jewelled buttons.

Also glimpsed at the Patio was Mrs. Richey Farrell, in a simple gown of heavy white crepe, which had a high neckline, puffed sleeves, full skirt and belt of deep fuschia velvet.

A BLACK FOAM OF CHANTILLY GLIMMERING WITH SAPPHIRE SEQUINS, THIS BERGDORF GOODMAN ORIGINAL LEAVES THE SHOULDERS BARE AND BEAUTIFUL.

UNDER THE STARS

TO BECOME acquainted with the social world of Palm Beach in its gayest moods, one needs only to visit The Patio, favorite gathering place of smart resort society. This season, as in the many preceding, this delightful spot, with the sky for a roof, is bowing its welcome to American and Continental society alike, who come to dine and dance and to meet their friends.

Resorters arriving for a short stay or seasonal sojourn, lose no time finding their friends at The Patio, dropping in for the delightful cocktail interval which starts at four o'clock or arriving for a delectable dinner, and dancing through the evening, to rhythmic strains of Herbert Hagenor's society orchestra.

The late supper hour finds the majority of the resorts smart folk having a delectable snack or a last night-cap and finishing just one more dance before the final curfew rings to announce the coming of the dawn.

With the mid-season at hand, The Patio management under the capable direction of Sam Salvin, will inaugurate shortly, their famous luncheon period, with gay chattering groups congregating to recount the tales of the evening before, and to prepare for the afternoon and evening to come, while enjoying the marvelous cuisine prepared daily for the occasion.

"Underneath the Silvery Moon," has been a popular refrain at The Patio during that period of lunar personal appearance, with the smart social set dining and dancing under its silvery radiance, the tropical palms and foliage forming a frame for a typical Palm Beach scene of splendor.

On these occasions, the open dance floor is bathed in the white rays of a tropical full moon, covering the swaying palm fronds overhead with a silver sheen of beauty.

Impromptu entertainment for which The Patio is noted, is created on such evenings both by members of the orchestra, by visiting celebrities who are often present, and by many guests present.

Such new dances as The Lambeth Walk and the Palais Glide are entered into with a zest, led by the Herbert Taylors, well known exponents of ball room dancing, who hold studio instruction at The Patio during the day.

Regular Sunday night backgammon contests will also be resumed shortly, with Medem, the expert, on hand to supervise the play.

Many charming groups have been noted on recent evenings at The Patio.

One of the larger dinner parties held recently was that of Mrs. Margaret Emerson, held prior to the departure of several of her guests, following the marriage of her daughter, Gloria Baker, to Henry J. Topping, Jr.

Numbered among those at her table were, Mrs. Henry J. Topping, Mr. and Mrs. Daniel R. Topping, Mr. J. Reid Topping and Mr. and Mrs. George Vanderbilt.

Mr. and Mrs. Geoffrey Gates, who are staying at the Everglades Club, were hosts to a delightful group consisting of Capt. and Mrs. R. Amcotts Wilson, Mrs. William Randolph Hearst, Mrs. Dodge Sloane, Mrs. Joshua Cosden, Mr. Charles A. Munn, Sr., Mr. Charles Munn, Jr., Mr. Milton W. Holden, Capt. Alastair Mackintosh, Capt. Cecil Boyd-Rochefort.

Also noted near the dance floor in a gay party were Mr. and Mrs. Stephen "Laddie," Sanford, Mr. and Mrs. William Randolph Hearst, Jr., Mr. and Mrs. Winston Guest, Miss Josephine Hughes, Mr. Edward J. Reeves, Mr. John Sanford, Mr. Arturo Ramos and Mr. Lytle Hull.

At another table were, Mr. and Mrs. Edward McIlvain, Mr. and Mrs. Alexander C. Cushing and Baron Paul Schell. Nearby were, Mr. Sylvanus Stokes, Miss Marsyl Stokes, Mr. and Mrs. John Jordan, Mrs. Euna Nielson, Mr. Henry Barbey and others. In another party were, Major Alan Jamieson, Mrs. Anja Frelinghuysen, Mr. and Mrs. H. Seymour Shonnard, Jr., Mr. John A. Vietor, Jr., and Mr. A. Minford Bond.

Mr. A. Atwater Kent was host at a delightful dinner party honoring Mme. Frances Alda. Mr. Edgar Sawyer also gave a party for sixteen members of the younger set honoring Miss Alice McCluskey of Easton, Pa.

—Photo by Davies—Wide World

MEMBERS OF THE SMART SOCIAL SET CAUGHT BY THE CAMERA ENTERING THE PATIO FOR AN EVENING OF GAIETY. FROM LEFT TO RIGHT ARE MRS. GEOFFREY GATES, CAPT. CECIL BOYD-ROCHEFORT, MRS. R. AMCOTTS WILSON, CAPT. R. AMCOTTS WILSON, MR. GEOFFREY GATES AND MR. MILTON HOLDEN.

◈ ◈ ◈ ◈

The Colony Club, known in social circles all over the

world as one of the most entrancing tropical establishments to be found anywhere, will open for the current season during the last week in January.

An entirely new policy will prevail at this nocturnal Paradise this year. There will be no cover charges, no minimum charges and de luxe dinners will be served every night. Paul Sabin and his society orchestra, supported by an elaborate floor show, will be presented nightly. Mr. Sabin is exceedingly popular with the members of cafe society. He has played at most of the better places in New York city and Miami Beach. He and his outstanding musicians will receive a warm and friendly welcome when they appear at The Colony Club.

—Photo by Davies—Wide World

CAPT. R. AMCOTTS WILSON AND MRS. WILLIAM RANDOLPH HEARST SHOWN LEAVING THE PATIO FOLLOWING AN EVENING WITH FRIENDS AT THIS FASHIONABLE RESORT GATHERING PLACE

As a matter of fact The Colony Club is going democratic. Sedateness will be abandoned and the good will and good neighbor policies will prevail, in keeping with the high traditions of Palm Beach, which looks upon the Colony as one of its most precious jewels.

Here will be found fine food and wines, a world of fun in an environment unequaled anywhere in the world.

The outdoor patio highlighted by the revolving bar, has a seating capacity of 400 people. If the weather is inclement there is a beautiful air-conditioned and heated ballroom and restaurant equipped with a bar 40 feet long. No matter what the weather, a grand time can always be had at The Colony Club, which is now being completely redecorated.

The club's new policy is in keeping with the present trend in night clubs, where the spirit of the good neighbor predominates and where one may dine and be entertained within the limits of sensible spending.

THE PATIO
COUNTY ROAD AND SUNSET AVENUE
RESERVATIONS 7700

THE PATIO THIS YEAR
more than ever before
SMART PALM BEACH'S
CHOICE

- LUNCHEON
- DINNER
- SUPPER

GALA NIGHTS
EVERY
Tuesday - Friday

MUSIC AND ENTERTAINMENT BY
HERBERT HAGENOR
AND HIS ORCHESTRA

The COLONY CLUB
BRADLEY PLACE AT SEMINOLE AVE., PALM BEACH, FLA.
PHONE 8200

WILL OPEN NIGHTLY FOR

Dinner and Supper
NO COVER OR MINIMUM CHARGE
AT ANY TIME

DeLUXE DINNERS
from $2.00 up

MUSIC AND ENTERTAINMENT BY
PAUL SABIN
AND HIS ORCHESTRA

GALA NIGHTS
EVERY
WEDNESDAY - SATURDAY

ALONG THE AIRWAYS

FLORIDA'S airports recently played host to the greatest assemblage of airplanes ever to visit the Sunshine State, with nearly 500 of these craft stopping off for a gala celebration at Morrison Field, prize airport of the Palm Beaches, before continuing on to the annual air meet at Miami.

Presenting a thrilling spectacle as they winged their way out of the sky, were 425 midget aircraft which arrived in a group, with fliers from all parts of the United States and Canada included in the air cavalcade.

Six hundred fliers spent the night in West Palm Beach, after all had landed without a single mishap, and the next morning took off for Miami, their final goal, without as much as scratching a wing.

This gigantic squadron arriving at the Miami Airport, swelled the total of planes already there to more than one thousand of all varities to complete the greatest aggregation of privately owned and operated aircraft in history.

Planes in the largest flight swooped over the Miami Airport as pilots dropped flowers over the Amelia Earhart memorial unveiled at that time and municipal and aviation officials participated in the unveiling of the large quarry stone monument and bronze plaque erected on the airport, from which the intrepid woman flier rose for her last flight.

Climax of the opening ceremonies was the arrival of the winning plane in the New York to Miami All-American Air Race. Covering the 1,120-mile trip from Maxwell Field, N. Y., in five hours, 43 minutes and 39 seconds, with an average speed of 204.277 miles per hour, Max Constant, flying a Beechcraft monoplane, won the free-for-all air race.

Taking second place and crowding Constant to the finish, was Lieut. Comm. Russell Holderman, flying a Lockheed, who covered the distance in five hours, 44 minutes and 17 1-2 seconds, at an average speed of 204.609 miles per hour.

Aboard the ship when it arrived in Miami, was Holderman's wife, Mrs. Dorothy Holderman, of Rochester, N. Y., a stowaway, who jumped aboard at the last minute.

Keeping pace with the wonderful strides made in aviation interest all over the country, the Pan American Airways and the Eastern Air Lines, both with a terminus at Miami, are offering air travellers the very best to be offered in the way of equipment, luxury, and fast air schedules.

In spreading news of Florida's big game fishing grounds, Eastern Air Lines is emphasizing the comparatively refreshing temperatures prevailing in Florida the year round.

In addition, Eastern Air Lines' exclusive Flying Fisherman Club, founded by Captain E. V. Rickenbacker, president and general manager of the airline, is proving an added incentive for Florida vacations.

Thousands of pamphlets descriptive of The Flying Fisherman Club are being distributed throughout the nation, revealing that the club was founded in recognition of the many sportsmen who discovered that The Great Silver Fleet could take them from their offices to the best deep-sea fishing grounds in the world, off Florida shores in less than nine hours.

Sportsmen claim The Flying Fisherman Club is unique for no cash dues are required. Eligibility is determined only by these facts: the candidates must fly to or from Florida as an Eastern Air Lines passenger and catch a Tarpon, Marlin, Sailfish, Tuna or Bonefish, with rod and reel.

Beyond the southern horizon, vacationers are re-discovering that Latin America offers a rich fare for the winter pilgrim's feast, varied in climate, scenery, entertainment

Since the seasons are in reverse below the equator, the the sun lovers can hold a reunion again with summer in Brazil, Chile and Argentina and return to his basking on warm beaches. Yet the tourist who revels in crisp, cool air may gratify his yen on the high slopes of the Andes, either in modern cities or primitive countryside, or enjoy hunting, fishing or skiing in the famed Chilean lake and mountain country down towards the Straits of Magellan.

The air conquest of South America's hinterlands by Pan American Airways has opened up some fascinatingly different territory for the seeker after the unusual in trips. A thousand-mile flight up the many-branched Amazon over lush jungles of palm, rubber, Brazil nut, mahogany, itauba and guarana trees to Manaos, the old rubber capital, unfolds a primitive terrain formerly inaccessible only by a three-week trip on a sluggish river boat.

Along the route, the air traveler explores from an eagle's eye view the territory made famous by Theodore Roosevelt a quarter of a century ago, surrounding his much-discussed River of Doubt. When the "Amazon Clipper" settles on the river for regular stops at small native villages, Indians paddle out in their dugout canoes for a closer look at the "Big-Canoe-That Flies-and-Makes-Noise" or to barter some of their handmade wares.

Today the traveller by Clipper ship between Rio de Janeiro and Buenos Aires may enjoy an unrivalled view of this cataract from directly over its brink, or may make a special side trip to spend a week-end at a nearby inn.

The European grand tour has its South American counterpart, with some special Latin-American frills tossed in for good measure. For the Alps, the South American cruise substitutes the mighty Andes, the swift airliner almost brushing cloudcapped Aconcagua, second highest peak in the world, as the breathtaking pass over the top of the world is threaded—or the Cordillera Royale, the range of cloud-festooned peaks which forms the background for La Paz, the highest airport in the world.

Vina del Mar, the bright little Pacific coast summer resort near Valparaiso, where the Chilean president has his summer palace, boasts palm-fringed beaches, a most elaborate casino over-looking the blue ocean, modernistic hotels and restaurants, challenging even the famed attractions of the French Riviera.

Lovely Rio de Janeiro, where mountains, beaches and an incomparable harbor join as setting for a modern city of unique beauty; Buenos Aires, a brilliant, cosmopolitan metropolis; ancient Lima, where the two-hundred-year-old mansions and palaces of the old Spanish viceroys adjoin new structures of today; lofty La Paz, where Indians in the bright costumes handed down from their Inca ancestors drive high-headed llamas down the steep roads; Lake Titicaca, on the thirteen-thousand-foot-high "Alto Plano" of Bolivia, its blue depths reflecting a dozen snow-crested peaks; Cuzco, where the ruins of the thousand-year-old Inca Temple of the Sun still stands, an open book of ancient days for all to read.

All these lie along the sky-trail which the South American traveler may cover in less than a month's adventuring. As a decided added inducement, due to the money exchange, the tourist may enjoy luxury living at costs well below either the North American or Continental range.

MIAMI
CHRIS-CRAFT
COMPANY

★

YACHT BROKERS

•

MARINE
RADIO PHONES

•

MARINE
ENGINEERS

•

WILLARD
MARINE BATTERIES

•

Edmunds E. Hunt, President
Stanley A. Hunt, Vice-Pres.

1742 Alton Rd., Miami Beach

Telephone 5-5879

Reich

IMPORTER

TAPESTRIES, CHAIR COVERS
FINEST PETITE POINTS
ENAMELS, HIGH CLASS
NOVELTIES, BAGS
EMBROIDERIES, SILVER

319 WORTH AVENUE
Palm Beach

1005 LINCOLN ROAD, MIAMI BEACH

Yachts

IN PALM BEACH WATERS

"COCOANUT"
Mr. and Mrs. George A. Dobyne, Brazilian Ave.

"KAREN"
Mr. Roy E. Larson, Brazilian Ave.

"CHARMAE III"
Mr. Charles M. Hayes, Brazilian Ave.

"SEA LARK"
Mr. J. E. Hamilton, Brazilian Ave.

"JAPPIE"
Mr. Philip Reid, Sailfish Club

"SEMPER"
Mr. Maurice Field, Sailfish Club

"APACHE"
Mr. H. H. Windsor, Jr., Sailfish Club

"BYMAR"
Mr. Byron D. Miller, Foot of Sea Spray Ave.

"RANLEY"
Mr. Guernsey Curran, North of Royal Palm Bridge

"MI AMIGA"
Mr. Herbert Salomon, Brazilian Ave.

"BANACOUTTA III"
Mr. and Mrs. B. D. Spillman, Yacht Club

"SILVER KING"
Mr. James W. Bell, Yacht Club

"SANS SOUCI"
Mr. E. G. Lauder, Jr., Yacht Club

"MAKO"
Mr. and Mrs. Thorne Donnely, Yacht Club

"JEAN III"
Mr. J. S. Caldwell, City Dock, WPB

"MARLIN"
Mr. Louis S. Rosenteil, City Dock, WPB

"MAJA"
Mrs. Howland Spencer, Brazilian Ave.

"AREV"
Mr. Harold Payne Whitemore, Brazilian Ave.

"SIESTA"
Mrs. John J. White, Brazilian Ave.

"SILVER WEDDING"
Mr. and Mrs. George Phillips, Berthed between Bridge and Brazilian Ave.

"CARDINAL"
Mr. Harrison Weaver, Yacht Club

"MARTINA"
Mr. Leon Salk, Everglades Ave.

"LA FITTE"
Dr. Wilbur, Everglades Ave.

"LORELEY"
Mr. Mathew Mellon, Yacht Club

"MARION II"
Mr. Robert Bowman, Yacht Club

"ELSIE B III"
William T. Baxter, Yacht Club

"JULIANA"
William T. Baxter, Yacht Club

"SCOUT"
Fred F. Weber, Yacht Club

"MARLEN IV"
W. T. Grant, Yacht Club

"PINDO"
Miss Marie Sinclair, Yacht Club

"SILVER SPRAY"
Thomas F. Moffitt, Yacht Club

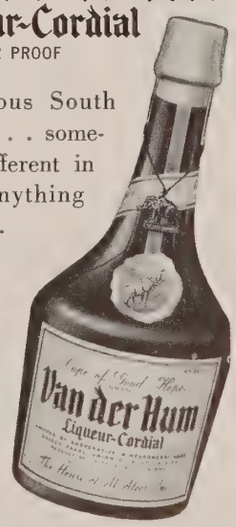
"MASQUERADER II"
Mr. John Charles Thomas

From
SOUTH AFRICA
CAPE OF
Good Hope
86 PROOF
Brandy

Distilled from grapes grown in the centuries-old, sun-drenched Cape vineyards and esteemed for consistency of quality . . . *Good Hope is fine imported brandy, yet thrifty in price.* Sold at leading liquor stores.

Cape of Good Hope
BRAND
Van der Hum
Liqueur-Cordial
68.2 PROOF

The world-famous South African liqueur . . . something entirely different in flavor from anything you've ever tried.



Now Try The Sundowner!
New cocktail sensation
In South Africa there is but a brief twilight. To salute the sudden, mystic advent of the night and to counteract the rapid drop in temperature, South Africans mix the tastiest of cocktails: the traditional SUNDOWNER.

HERE'S HOW: ⅖ Good Hope Brandy, ⅕ Van der Hum, ⅕ Lemon juice, ⅕ Orange juice. Crushed Ice—Shake Well.

Ask for it at your favorite bar or mix at home

Sole U. S. Importers:

The House of McAteer, Inc.
347 MADISON AVE., NEW YORK, N. Y.

COTTAGE COLONY LIST

— A —

Adams, Mrs. Frances B.....With Mrs. Chambers, 265 Cocoanut Row
Aldrich, Mr. and Mrs. Spencer W.....216 Monterey Road
Aleshire, Mrs. Mary E.....Royal Palm Way
Allen, Miiss Jessie R.....Peruvian Ave.
Alexander, Dr. and Mrs. Maitland.....117 Everglades Ave.
Allyn, Mr. and Mrs. Charles Stanley.....165 Sea Spray Ave.
Ames, Mr. and Mrs. Ward, Jr.....320 Barton Ave.
Amory, Miss Grace Munn.....Guest of Mr. Herbert Pulitzer
Anderson, Mr. Ferdinand V.....172 Worth Ave.
Andrews, Miss Mae.....*"The Wildflower,"* 242 Chilean Ave.
Anthony, Mr. and Mrs. Roscoe Tate, *"Dulciora,"* 6 South Lake Trail
Appleton, Mr. and Mrs. Robert.....10 Golf View Road
Arnold, Mr. and Mrs. W. Herman.....277 Pendleton Ave.
Arnold, Mr. and Mrs. J. Y.....*"Jasminne Hall,"* 282 Pendleton Ave.

— B —

Babbitt, Mr. and Mrs. Searles.....211 Sea Spray Ave.
Bache, Mr. Jules S.....148 Barton Ave.
Bader, Mr. Louis F. Stanton.....*"Puertas Viegas,"* South Ocean Blvd.
Ballentine, Mr. and Mrs. James M.....Sea Breeze Ave.
Balsam, Dr. and Mrs. D. M.....322 Clarke Ave.
Balsan, Col. and Mme. Luis Jacques.....Hypoluxo Island
Barbey, Mr. and Mrs. Pierre L.....North Ocean Blvd.
Barnes, Mr. and Mrs. Clair L.....South Ocean Blvd.
Bartlett, Mr. and Mrs. Valentine C.....*"Valmar,"* Hobe Sound
Baum, Mr. and Mrs. James.....150 Seminole Ave.
Bedford, Mr. and Mrs. Charles E.....Lake Way
Bedford, Mr. and Mrs. Frederick T., Thomas Ewing House, Clarke Ave.
Bedford, Mr. and Mrs. Herbert A.....Monterey Road
Beidler, Mrs. Francis.....155 Sea Breeze Ave.
Beidler, Mr. Francis II.....155 Sea Breeze Ave.
Bell Mrs. McAlpine.....215 Sea Breeze Ave.
Bemis, Mrs. Henry Ellsworth.....*"Bemisyde,"* 247 Royal Palm Way
Bennett, Mr. and Mrs. Robert.....321 Barton Ave.
Bennett, Mrs. A. V. B.....*"Oceanside,"* 129 Chilean Ave.
Betschick, Mr. and Mrs. A. E. R.....220 Seminole Ave.
Betschick, Capt. and Mrs. A. Edward.....220 Seminole Ave.
Betschick, Lt. Gilbert Vincent.....220 Seminole Ave.
Biederwolf, Dr. and Mrs. W. E.....137 Royal Palm Way
Bill, Mr. and Mrs. Nathan D.....*"Villa Vinca,"* 145 Sea Spray Ave.
Black, Mr. and Mrs. Van Lear, Jr.....*"Veeva,"* 225 Monterey Road

—Photo by Turgeon

A VIEW OF THE MAIN LOUNGE IN THE BREAKERS WHICH EMPHASIZES BOTH THE BEAUTY OF THE DECORATIONS AND THE FRESH LOVELINESS OF TROPICAL PLANTS. THIS ROOM HAS ALL THE ATMOSPHERE OF A FLORIDA PATIO WITH THE RESTFUL CHARM OF A GRAND SALON.

Blair, Mr. and Mrs. Wolcott.....South Ocean Blvd.
Blair, Mrs. Thomas James.....*"Foothold,"* Sunset Ave.
Blythe, Miss Diana.....With her mother, Mrs. Harrison Tweed
Boardman, Mr. and Mrs. T. Dennie II.....256 Worth Ave.
Boettcher, Mr. and Mrs. Claude K.....Via del Lago, Victor Place
Bogert, Mr. and Mrs. Beverly.....*Hartford House*, El Vedado Lane
Borman, Mr. and Mrs. Joseph.....201 Oleander Ave.
Bosch, Mrs. Lauretta.....*"La Escuelita,"* 308 Cocoanut Row
Bouchard, Mme. Mathilde.....297 Hibiscus Ave.
Bourne, Mr. W. G.....Guest of Mr. and Mrs. H. K. Spalding
Brace, Mrs. Charles C.....Guest of Mr. and Mrs. Harold Scott
Bradley, Col. Edward Riley.....North Lake Trail
Branch, Col. and Mrs. James R.....156 Royal Palm Way
Brand, Mr. and Mrs. R. V.....327 Barton Ave.
Brandt, Miss Vera.....357 Barton Ave.
Brann, Mr. and Mrs. William L.....Ocean Blvd., Boynton
Brelsford, Mr. John H.....Guest of Roscoe T. Anthony
Bright, Mr. and Mrs. William M.....South Ocean Blvd.
Brokaw, Mr. and Mrs. Clifford Vail.....South Ocean Blvd.
Brooks, Mr. Reginald.....324 Brazilian Ave.
Brosseau, Mrs. Alfred J.....Vita Serena
Bowles, Mrs. Yelverton.....Guest of Mr. J. W. Yelverton
Boyd-Rochfort, Capt. Cecil.....Guest of Mr. Charles A. Munn
Brownell, Mrs. Frederick C.....340 Cocoanut Row
Brukenfield, Mr. and Mrs. Carl M.....350 Sea Breeze Ave.
Brukenfield, Mr. and Mrs. Morris.....311 Sea Breeze Ave.
Bryan, Mr. and Mrs. J. Stockton.....133 Sea Spray Ave.
Bryden, Mr. and Mrs. John Robert.....*"Villa Dolce,"* Clarendon Ave.
Bryant, Mr. and Mrs. A. Parker.....*"Montresor,"* Lake Worth
Bryant, Mr. and Mrs. G. Edward.....434 Sea Spray Ave.
Buckley, Mrs. William H.....131 Sea View Ave.
Buhl, Mr. and Mrs. Christian Henry.....*"El Retiro,"* South Ocean Blvd.
Buhl, Mrs. Willis E.....Via del Lago
Bullard, Dr. and Mrs. Ernest.....*"Casa Pequena,"* 341 Brazilian Ave.
Bunker, Mr. and Mrs. Eugene.....346 Brazilian Ave.
Buss, Mr. and Mrs. Walter H.....*"Casita Linda,"* 234 Seminole Ave.
Butler, Mr. and Mrs. James M.....275 Orange Grove Road
Butler, Mrs. Frank Osgood.....Via Bethesda
Butler, Jack P.....Plaza Circle
Butt, Mr. and Mrs. Robert McCoskry.....300 Clarke Ave.
Butterfield, Mrs. J. H.....264 Sunset Ave.

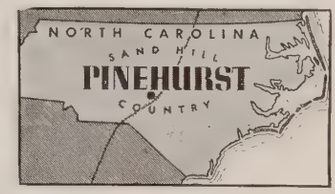
— C —

Cabot, Mr. and Mrs. Walter.....120 Everglades Ave.
Cain, Mr. John Milton.....434 Chilean Ave.
Cain, Mr. William Q.....434 Chilean Ave.
Calhoun, Mrs. David R.....Guest of Mr. and Mrs. Clegg Monroe
Cameron, Mr. and Mrs. C. E.....222 North County Road
Camp, Mr. and Mrs. Arthur J.....314 Australian Ave.
Carlberg, Mr. and Mrs. Bror J. Justus.....172 Sea Spray Ave.
Carlisle, Mr. and Mrs. S. Richard.....Clarke Ave.
Carpenter, Col. and Mrs. Wade H.....240 Worth Ave.
Carr, Mrs. Hanna.....North Lake Trail
Carroll, Mr. and Mrs. C. W.....230 Peruvian Ave.
Chambers, Mrs. Beatrice Adams.....265 Cocoanut Row
Chambers, Miss Betty.....265 Cocoanut Row
Chandler, Mr. and Mrs. Byron.....*"The Plantation,"* Via Bellaria
Charlton, Mrs. Earle Perry.....*"Qui-Si-Sana,"* South Ocean Blvd.
Chase, Mr. and Mrs. Malcolm.....Seminole Club Grounds
Chauncey, Mr. Clarence M.,
Guest of Mr. and Mrs. McCoskry Butt
Cheek, Frank L.....Clarendon Ave.
Cheek, Frank L. and daughter Patricia.....Clarendon Ave.
Chemault, Mr. Vincent R.....303 Pendleton Ave.
Cheshire, Mr. and Mrs. Robert E.....257 Atlantic Ave.
Choramokos, Mr. and Mrs. Lewis.....305 Sea Breeze Ave.
Christenson, Mr. and Mrs. William I.....429 Australian Ave.
Christenson, Mrs. Andrew and Miss Alice,
Mother and sister of Wm. L. Christenson, Brazilian Ave.
Church, Mr. and Mrs. Rollin J.....165 Sea Spray Ave.
Clark, Mrs. Mildred Roberts.....195 Pershing Way
Clarke, Mr. and Mrs. James King, *"Utsee Wewa,"* North Lake Trail
Clarke, Mr. and Mrs. Louis S.....6 South Lake Trail
Clarke, Mr. Robert Fulton.....6 South Lake Trail
Clement, Mrs. Joseph.....Guest of Donald Woodward
Clifton, Mr. and Mrs. J. M.....130 Worth Ave.
Coe, Mr. and Mrs. Charles Francis.....Hobe Sound
Cofer, Dr. and Mrs. Leland Eggleston, *"Capricho,"* 141 Barton Ave.
Cook, Mr. and Mrs. Emerson C.....418 Sea Spray Ave.
Cole, Mr. and Mrs. Samuel.....335 Sea Breeze Ave.
Collier, Mrs. Price.....Guest of Mrs. Henry Morgan Tilford
Conklin, Mrs. Hazel.....342 Cocoanut Row
Cooper, Mr. John Hampton.....201 El Bravo Way
Corbett, Major and Mrs. Merl.....232 Sea Breeze Ave.
Corwin, Mr. and Mrs. Harry.....386 Hibiscus Ave.
Coosins, Mr. and Mrs. H. M.....142 Sea Spray Ave.
Courtwell, Mr. and Mrs. William.....262 Sunset Ave.
Cowell, Mrs. Thomas Richard.....*"Mi Estrellita,"* El Vedado Lane
Cram, Dr. and Mrs. George E.....E.....*"Miraflores,"* 223 Sunset Ave.
Crandall, Mr. and Mrs. David.....240 Plaza Circle
Creighton, Mr. and Mrs. Edward
Guests of Mr. and Mrs. John W. Madden
Cronk, Mrs. W. A.....Guest of Mr. and Mrs. H. K. Spalding
Cullen, Mrs. Dorsey.....158 Dunbar Road
Culver, Mr. and Mrs. G. M.....240 Sea Breeze Ave.
Cunningham, Mr. and Mrs. Briggs S.,
Richard Warner Clarke house, Barton Ave.

STOP en Route North!

Pinehurst is right on your way North, via U. S. 1. And your Seaboard Railway ticket allows stopover.

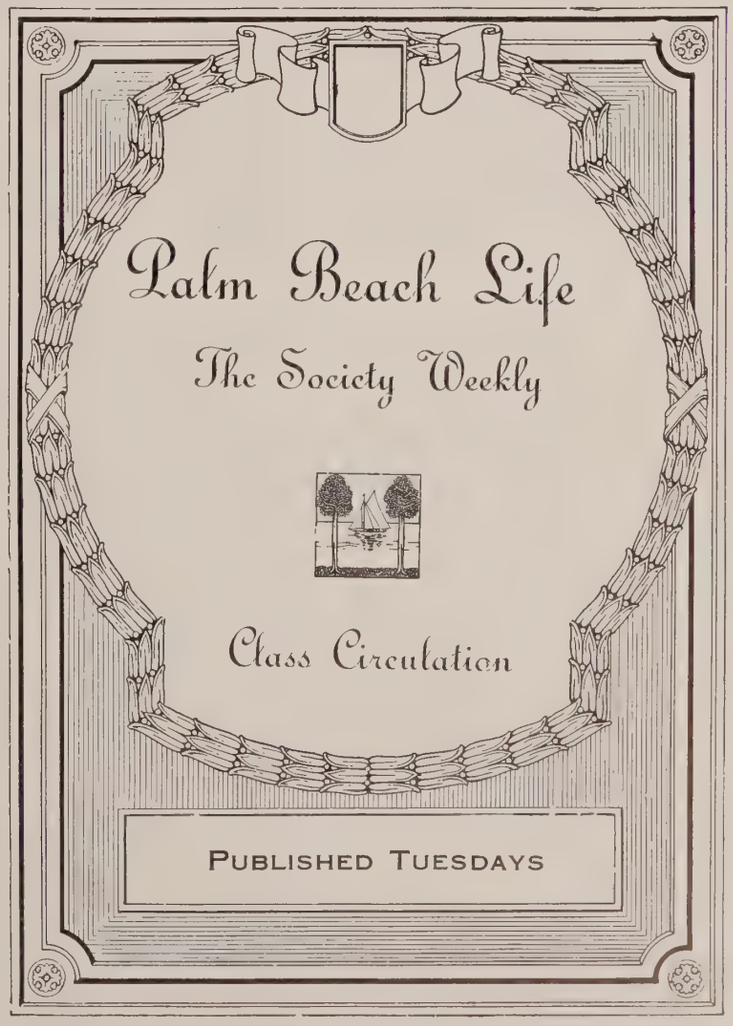
From any of our hotels it's but a few minutes to the Pinehurst Country Club and its three 18-hole courses with grass greens. You'll enjoy the tennis, riding, shooting, and other sports, and especially the restfulness and the congenial social environment.



For folder BL, rates, and reservations

Consult your travel agent, or address General Office, Pinehurst, N. C.

North Carolina Pinehurst



Palm Beach Seaplane Service, Inc.

Announces

REGULAR FLIGHTS

TO

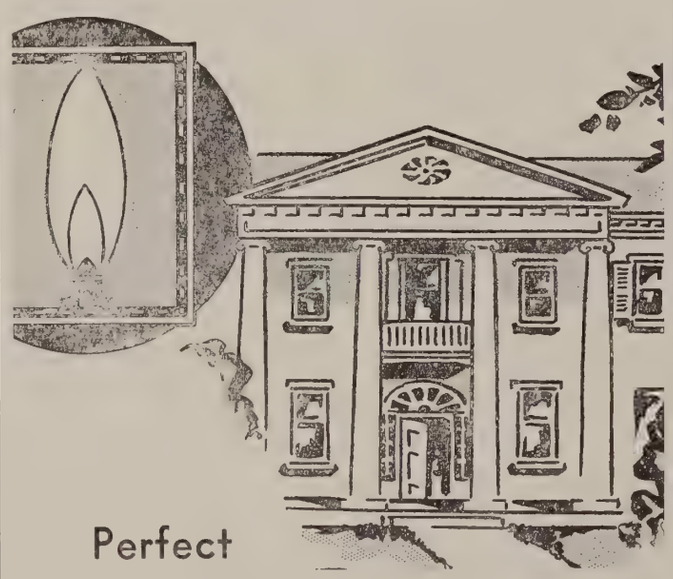
Walker's Cay

CHARTER FLIGHTS TO
OTHER BAHAMIAN PORTS

TWIN MOTORED EQUIPMENT

PORT OF ENTRY
WEST PALM BEACH

PHONE 6565
CABLE PALM FLY



Perfect

Hospitality

Demands GAS . . .
The Perfect Fuel

FLORIDA PUBLIC UTILITIES CO.

Curran, Mr. and Mrs. Guernsey, Jr. ..... Ridgeview Drive
Curran, Mrs. C. Howard,
Sister of Mrs. Archibald McNeil, Golf View Road
Curry, Mrs. Philip J. ..... 130 Cocoanut Row

— D —

Daboll, Mrs. Morgan Wightman ..... 260 Dunbar Road
Dasso, Mr. and Mrs. John S. ..... 339 Sea Spray Ave.
Davies, Mr. and Mrs. Oscar Godson ..... 204 Brazilian Ave.
Davis, Mr. and Mrs. Charles Stour ..... Primavera Road and Lake Trail
Dearborn, Karl ..... 415 Brazilian Ave.
Dearborn, Mr. and Mrs. Karl ..... 415 Brazilian Ave.
DeLong, Mrs. Ann Miller ..... Guest of Mrs. W. H. Miller
Denham, Mrs. Nettie M. ..... 386 Hibiscus Ave.
Denison, Miss Ruth ..... 149 Everglades Ave.
de Roode, Mrs. Trimble ..... 433 Sea Spray Ave.
Dewey, Mr. and Mrs. John H. ..... 267 Atlantic Ave.
De Witt, Mrs. Elden C. ..... *"Casa Cora,"* Via del Mar
Dickinson, Mr. and Mrs. Hunt Tilford, *"Mi-Na-Mo,"* N. Ocean Blvd.
Dickoff, Mr. and Mrs. Josef ..... 334 Australian Ave.
Dietsch, Mr. C. Percival ..... 330 Peruvian Ave.
Dillman, Mr. and Mrs. Hugh ..... *"Playa Riente,"* North Ocean Blvd.
Ditman, Dr. and Mrs. Norman E. ..... 148 South County Road
Dixon, Mr. E. Allen ..... 209 Sea Spray Ave.
Dobyne, Mr. and Mrs. George Angue,
Yacht *"Cocoanut," Brazilian Ave. Dock*
Donovan, Col. and Mrs. Edward J. S. ..... 1102 North Ocean Blvd.
Douglas, Mr. and Mrs. J. Gordon ..... Jungle Road
Douglass, Mrs. Robert Dun ..... 116 Sea Breeze Ave.
Dorman, Mr. and Mrs. Richmond ..... 139 North County Road
Dow, Dr. Edmund LeRoy ..... *"Casa Pequena,"* 8 Golf View Road
Dow, Mr. and Mrs. Clinton Sibley ..... 9 Golf View Road
Downs, Mr. George F. ..... 2 Golf View Road
Downs, Miss Virginia ..... 2 Golf View Road
Downs, Edward ..... Guest of Mr. and Mrs. John Shepard, Jr.
Drake, Mrs. Neil C. ..... *"Comelybank,"* North Lake Trail
Drake, Mr. Gilbert G. ..... *"Comelybank,"* North Lake Trail
Drake, Mr. and Mrs. Robertson ..... *"Comelybank,"* North Lake Trail
Dunkle, Mr. and Mrs. David F. ..... South Lake Trail
Durkee, Mr. and Mrs. Warren H. ..... 337 Brazilian Ave.
Duryea, Mr. and Mrs. William Mairs ..... Guests of J. R. McLeans

— E —

Eastman, Mr. and Mrs. Franklyn P. ..... 124 Sunset Ave.
Easton, Miss Margaret ..... Lanfranchi Apt., 256 Worth Ave.
Easton, Mrs. Charles D. ..... Lanfranchi Apt., 256 Worth Ave.
Ebbs, Mrs. Lawrence K. ..... 345 Brazilian Ave.
Ehinger, Mr. and Mrs. E. A. ..... 452 Australian Ave.
Elliott, Mrs. John ..... Ocean View Hotel
Ellis, Mr. and Mrs. Harry ..... Boca Raton
Elwood, Mr. and Mrs. P. L. ..... Guests of Mr. and Mrs. Levy C. Gross
Emerson, Mrs. Margaret ..... Banyan Road
Emerson, Mrs. R. H. and son Donald Emerson,
Guests of Mr. and Mrs. Ira NeSmiith, Pendleton Ave.
Erbstein, Mrs. Charles ..... 123 Australian Ave.
Este, Mrs. Harriet, Guest of Mrs. Edwin Thomas, 412 Australian Ave.
Evans, Mrs. John J. ..... 310 Sea Breeze Ave.

— F —

Fagothy, Miss Marie ..... Hibiscus Ave.
Fatio, Mr. and Mrs. Maurice ..... Algoma Road
Faulkner, Mrs. Robert ..... Guest of Mr. and Mrs. Frank C. Henderson
Feitner, Mrs. Quentin Field ..... 134 Chilean Ave.
Feltman, Mr. and Mrs. Alfred ..... 255 Clarke Ave.
Fenton, Mr. and Mrs. George Stevenson ..... 320 Island Road
Ferris, Mrs. Sallie Estill ..... 231 Peruvian Ave.
Field, Mr. and Mrs. Thorald F. ..... North Lake Trail
Fischer, Mr. and Mrs. W. Pat ..... *"Spray Cottage,"* Breakers Row
Fisher, Mr. and Mrs. C. W. ..... 340 Peruvian Ave.
Fisher, Mrs. William C. ..... Monterey Road
Fitz Gerald, Mr. and Mrs. Harold ..... 480 South Ocean Blvd.
Flick, Mr. and Mrs. R. Jay ..... Via del Lago
Ford, Mrs. L. Bartholomew ..... Clark Ave.
Forrester, Mr. and Mrs. William White,
With Mrs. Randle, 20 Middle Road
Fosdick, Mr. and Mrs. Paulding ..... *"Casa Alexado,"* Jungle Road
Foskett, Mr. and rs. Walter W. ..... 153 Clarke Ave.
Foulke, Mrs. W. Longfellow ..... *"La Torre-Bianca,"* Banyan Road
Fouquet, Mr. and Mrs. Morton L. ..... 260 Pendleton Ave.
Fowler, Mr. and Mrs. John Edward ..... 14 South Lake Trail
Frelinghuysen, Mr. and Mrs. Peter H. B.,
"Casa Primavera," El Bravo Way
Frelinghuysen, Mrs. Theodore ..... *"Southways,"* 130 Barton Ave.
Fuller, Mr. and Mrs. Milton A. ..... 230 Sea Spray Ave.
Fuller, George W., and daughter Eleanor,
Guests of Mrs. George W. Fuller
Furst, Mr. Harry ..... *"Pelican Lodge,"* Plaza Circle

— G —

Gardella, Mr. and Mrs. Nat ..... 137½ Peruvian Ave.
Gardner, Dr. and Mrs. Archibald R. ..... Jungle Road
Gedney, Mr. and Mrs. Jerome D. ..... Delray Beach
Geer, Mr. and Mrs. H. G. ..... 151 Chilean Ave.
Geisler, Mr. and Mrs. Lester ..... Via Parigi
Gensler, Mrs. Johnson ..... 127 Sea Spray Ave.
Gibbons, Capt. and Mrs. John H. ..... 200 El Brillo Way
Gibson, Mrs. Preston ..... Guest of Mrs. John Cary Spring
Giesebe, Mr. and Mrs. G. W. ..... 1094 Lake Way

Gifford, Mr. and Mrs. Gideon....Bradley Place
Glasgow, Mr. and Mrs. Arthur....Guests of Capt. and Mrs. J. H. Gibbons
Glidden, Mrs. Mary G....140 Royal Palm Way
Glorieux, Miss Susan....Guest of Mrs. Neil C. Drake
Glover, Mr. and Mrs. G. Horton....*"Nido de Amor,"* El Brillo Way
Godsol, Mrs. C. E....*"Casa Vera,"* Via del Lago
Goodwin, Mr. and Mrs. Budd....145 Peruvian Ave.
Graf, Mr. and Mrs. Bruno....140 Brazilian Ave.
Graham, Mr. and Mrs. Edward Howland,
"Villa Siesta," Brazilian Ave.
Grant, Mr. and Mrs. William T....850 South County Road
Gray, Col. H. O....440 Sea Breeze Ave.
Gray, Mrs. Evelyn....Monterey Road
Gray, Mr. William Alfred....230 Monterey Road
Gregory, Mrs. J. C....313 Clarke Ave.
Greenman, Mrs. Earl C....222 Everglades Ave.
Greenwald, Mrs. Edward R. H....170 Barton Ave.
Greer, Mr. and Mrs. and Miss Jane....North Ocean Blvd.
Griffin, Mr. and Mrs. Berlin....347 Sea Breeze Ave.
Gross, Mr. and Mrs. Leroy Coates....*"The Cloister,"* 423 Peruvian Ave.
Gross, Miss Marion I....*"The Cloister,"* 423 Peruvian Ave.
Guest, Mr. and Mrs. Winston....*"Casa Beata,"* El Bravo Way
Guest, the Hon. Mrs. Frederick E....*"Villa Artemis,"* No. Ocean Blvd.
Gunster, Mrs. Joseph F....El Vedado Lane
Gunster, Frederick....El Cabana
Guthrie, Mrs. M. M....340 Cocoanut Row

— H —

Hadden, Mr. and Mrs. Alexander M....167 Sea View Ave.
Haff, Mrs. A. W....262 Sunset Ave.
Haid, Mr. and Mrs. Jack....242 Sea Breeze Ave.
Hall, Mr. and Mrs. Clarence....114 Sea Spray Ave.
Hammerstein, Mr. and Mrs. Arthur....424 Sea Spray Ave.
Hamilton, Mrs. Charles Henry....301 Sea View Ave.
Hamilton, Mr. and Mrs. William Pierson....Brazilian Ave.
Hammons, Mrs. N. R....153 Main St.
Hammons, Miss Bess....153 Main St.
Hammond, Mr. and Mrs. W. T....220 Brazilian Ave.
Hanson, Mrs. John J....177 Park Ave.
Harding, Mr. and Mrs. Henry K.,
"Periwinkle Patch," Orange Grove Road
Harding, Mr. and rs. Charles Lewis....*"Chiora,"* South Ocean Blvd.
Hart, Mr. and H. Stillson....*"Heartease,"* 228 Sea Breeze Ave.
Harris, Mr. and Mrs. Edward Wyckoff....426 Sea Spray Ave.
Harris, Mr. and Mrs. John Francis....El Bravo Way
Harmon, Mrs. Dennis L. and children, Denise and Dennis, Jr.,
Guests of Mr. and Mrs. H. Stillson Hart, *"Hartsease"*
Harper, Mr. and Mrs. H. Mitchell....216 Pendleton Ave.
Hasler, Mr. and Mrs. Robert H....Pendleton Ave.
Hattersley, Mrs. Frederick....Peruvian Ave.
Hauser, Capt. and Mrs. Casper....265 Cocoanut Row
Haverly, Mr. and Mrs. O. L....*"Casa Carolita,"* 235 Brazilian Ave.
Hayes, Mr. and Mrs. Charles M., *"Villa Charmae,"* South Ocean Blvd.
Heald, Edward C....*"Villas,"* Worth Ave.
Heilner, Mrs. Samuel....*"Sea Gull Cottage,"* Breakers Row
Heller, Miss Helen....Worth Ave.
Henderson, Mr. and Mrs. Frank C....*"Land's End,"* Ocean Way
Henry, Mrs. H. Ashton....North Lake Trail
Herreshoff, Mrs. Frederick....Land's End
Hermann, Mrs. Louis C....124 Brazilian Ave.
Hert, Mrs. Alvin T....South Ocean Blvd.
Herendeen, Mr. and Mrs. Charles....217 Clarke Ave.
Hidden, Mr. and Mrs. Charles P....267 Dunbar Road
Hines, Mr. Jackson....123 Peruvian Ave.
Hoffman, Mr. and Mrs. A. H....315 Sea Spray Ave.
Hoffman, Mr. and Mrs. Murray....North Ocean Blvd.
Holden, Mr. Milton W....Tangier Road
Hoops, Mr. William Theodore....Via Bellaria
Howell, Mr. and Mrs. Joshua Z....Yacht *"Dottie Jane"*
Howell, Mrs. Florence M....265 Atlantic Ave.
Howell, Miss Dorothy Jane....265 Atlantic Ave.
Howes, Mr. and rs. Ernest G....*"Beretania,"* 150 Clarke Ave.
Hughitt, Mr. and Mrs. Marvin, Jr....159 Sea Spray Ave.
Hull, Mr. and Mrs. Russell....318 Australian Ave.
Hull, Mr. Lytle....Sunrise Ave. and North County Road, Apt. 26
Hunter, Mr. and Mrs. D. Dulany....Everglades Club
Hunter, Miss Isabel....North County Road
Huntington, Mr. and Mrs. Robert D....El Brillo Way
Huntley, Mr. and Mrs. William Russell....Algoma Road
Husson, Dr. and Mrs. Bernard F....Plaza Circle
Hutton, Mr. and Mrs. Edward F....*"Four Winds,"* South Ocean Blvd.

— I —

Ingalls, Mr. and Mrs. Robert I., Jr., Guests of Mr. and Mrs. R. Jay Flick
Inglessi, Mr. and Mrs. A. C....North Lake Way
Ittleson, Mr. and Mrs. Henry....South Ocean Blvd.

— J —

Jacobs, Mr. Everett....Guest of Mr. and Mrs. Ed. V. Quinn
Jarvis, Mr. and Mrs. William B....442 Sea Spray Ave.
Jenkins, Mr. and Mrs. Hubert Johnston....165 Brazilian Ave.
Jenkins, Mr. and Mrs. Edward....310 Chilean Ave.
Jennings, Mr. and Mrs. Robert A....262 Sunset Ave.
Jessel, Mr. and Mrs. George....3219 El Bravo Way
Johnson, Mr. and Mrs. Frederick....Via del Lago
Johnson, Mr. and Mrs. Herbert Sheldon,
"Maison du Bonheure," 300 Barton Ave.
Johnson, Mr. and Mrs. Oscar W....Manana Point

Prestige

The Blackstone is world-famous as an address of distinction in Chicago. Here graceful living is enjoyed by the discriminating traveler.

A. S. Kirkeby, *Managing Director*

The Blackstone

MICHIGAN AVENUE • CHICAGO

Distinguished

Enjoy every luxury and convenience of fine living at The Drake. Located on Chicago's famous Gold Coast, convenient to the shopping and business centers. Overlooking Lake Michigan.

A. S. Kirkeby, *Managing Director*

The Drake

LAKE SHORE DRIVE • CHICAGO

Palm Beach Hotel

PALM BEACH, FLORIDA

"A STEP TO THE OCEAN"

AMERICAN AND EUROPEAN PLAN—TABLE D'HOTE AND A LA CARTE
EXCELLENT FOOD— FINEST LIQUORS

Jungle Club Patio

"Rex Reynolds Will Greet You"

MUSIC AND ENTERTAINMENT AT
"COCKTAIL HOUR" AND THRU THE EVENING BY

HARRY TUCKER'S ORCHESTRA

J. J. FARRELL, Mgr.

SUMMER — "MONMOUTH HOTEL," SPRING LAKE, N. J.

"For a Glorious Vacation"
It's THE NATIONAL in HAVANA

Let the soft, sunny springtime of Cuba lure you from the rigors of the northern winter. . . . Come to romantic Havana where the Old World blends with the New . . . where the National—the finest hotel in the tropics—offers the ultimate in modern, luxurious living. . . . Facing the ocean . . . on famous Malecon Drive adjoining the Maine Monument, the National is nearest to all amusements. Swimming at La Playa or in the National's outdoor salt water pool . . . tennis on hotel grounds . . racing at Oriental Park . . golf . . outdoor dining and dancing . . . gala nights. Make reservations through your travel agent, to hotel direct or at New York office, the Plaza Hotel.

Henry A. Rost, President James H. Jarvis, Manager

NATIONAL HOTEL of CUBA

Johnston, Mr. and Mrs. Drew....326 Sea Breeze Ave.
Jose, Mr. and Mrs. Oscar A....South Lake Trail
Judson, Mr. and Mrs. Arthur....South Ocean Blvd.

— K —

Kagan, Mr. and Mrs. S. Walter....El Pueblo
Kahn, Mr. and Mrs. Roger Wolff....*"Oheka,"* North Ocean Blvd.
Kahler, Mr. and Mrs. Harry A....260 Pendleton Ave.
Kapner, Mr. and Mrs. Irving....345 Sea View Ave.
Kaufman, Mr. and Mrs. Louis G....335 Sunset Ave.
Kay, Mr. and Mrs. Alfred G....South Ocean Blvd.
Keenan, Joseph B....Guest of Walter Foskett
Kelly, Miss Josephine C.
Guest of Mrs. Charles H. Hamilton, 301 Sea Breeze Ave.
Kemp, Mrs. Clifford....137 Hammon Ave.
Kemp, Mr. Howard....Guest of Frank Quigley
Kendall, Mrs. Nell....Guest of Mrs. Nettie Livermore
Kendall, Mr. and Mrs. Messmore....Indian Road
Kendall, Mrs. Florence, Guest of Mr. and Mrs. Messmore Kendall
Kennedy, Mrs. James H....*"Kenlewinai,"* 158 South Ocean Blvd.
Kent, Mr. and Mrs. A. Atwater, *"The Towers,"* 548 North Ocean Blvd.
Kent, Mr. A. Atwater, Jr....*"The Towers,"* North Ocean Blvd.
Kent, Mr. and Mrs. George Edward, Jr....325 Chilean Ave.
Kenny, Mr. and Mrs. John J....150 Chilean Ave.
Kenny, Mrs. Mary G....Dunbar Road
Kerr, William A....306 Cocoanut Row
King, Mrs. John C....17 Middle Road
Kingsland, Mr. George Lovett....L*"Inlet House,"* Lake Way
Kirby, Mr. Fred M....Clarke Ave.
Kiger, Mrs. Thomas R....411 Brazilian Ave.
Kirkton, Mr. and Mrs. John F. and son....258 Sunset Ave.
Klotz, Mr. and Mrs. Charles A....135 Everglades Ave.
Knight, Mr. and Mrs. William, Jr....135 Sea View Ave.
Knowles, Mr. and Mrs. Edwin M....209 Banyan Road
Koehne, Mr. William L....*"Jungle Nest,"* 115 Chilean Ave.
Kohl, Mrs. Henry....211 Dunbar Road
Kolb, Mr. and Mrs. Frank C....North Lake Way
Krave, Mr. and Mrs. John....417 Sea Breeze Ave.
Kroger, Mrs. Bernard H....*"Beau Rivage,"* South Ocean Blvd.

— L —

Lambert, Mrs. Charles R....132 Royal Palm Way
Lander, Mr. and Mrs. Edwin G., Jr....Guests of Mrs. Edward F. Albee
Lanfranchi, Mr. and Mrs. Eugene P....256 Worth Ave.
Lanier, Mr. and Mrs. Fleetwood....350 Brazilian Ave.
Large, Mrs. Ida B....354 Brazilian Ave.
Lawler, Mrs. Kathleen....Guest of Mrs. Morgan Wightman Daboll
Lawson, Mr. John Scott....El Encanto
Laycock, Miss Effie M....294 Hibiscus Ave.
Lee, Major and rs. Rudolph H....*"Mi Hogar,"* 301 Brazilian Ave.
Leeds, Mr. and Mrs. Walter Scott....9 South Lake Trail
Leeds, Mrs. Elizabeth....209 Seminole Ave.
Legendre, Mr. and Mrs. John M.,
Guests of Mr. and Mrs. Stephen Sanford
Legget, Mrs. Catherine M....243 Clarke Ave.
Legget, David Graham III....243 Clarke Ave.
Lehman, Mr. and Mrs. I. F....240 Sunset Ave.
Leonard, Mr. and Mrs. John I....291 Hibiscus Ave.
LeRoy, Mrs. Stuyvesant....Plaza Circle
Levy, Mr. and Mrs. Louis S....*"El Solano,"* South Ocean Blvd.
Liese, Mr. and Mrs. Oscar....329 Sea Breeze Ave.
Lindemann, Miss Lilo....Guest of Mr. and Mrs. Louis A. Valier
Lindop, Miss Elaire Erskine L L
Livermore, Mrs. Nettiie....*"Satinwood Cottage,"* South Lake Trail
Lockridge, Mr. and Mrs. Albert E.,
Guests of Mr. and Mrs. S. Richard Carlisle
Lockwood, Mr. and Mrs. L. Trevette....416 Brazilian Ave.
Loechel, Dr. and Mrs. Lloyd....Guests of Mr. and Mrs. Samuel Traylor
Long, Mr. and Mrs. Charles B....*"La Casetina,"* 346 Sea Spray Ave.
Lorie, Mrs. Douglas....Spanish Provincial
Love, Major and Mrs. James Spencer,
"Wavecrest Cottage," Breakers Row
Lyman, Mr. and Mrs. Charles Frederick,
Guests of Mr. and Mrs. Charles Lewis Harding
Lynn, Mr. and Mrs. Gordon W....430 South Ocean Blvd.
Lyon, Miss Kay....Lake Trail

— M —

Mack, Mr. and Mrs. H....307 Brazilian Ave.
Mack, Mr. Edgar J....218 Everglades Ave.
Mackintosh, Capt. Alastair....256 Worth Ave.
Macomber, Dr. Frank Gair....*"Kejee,"* 118 Sunset Ave.
Madden, Mr. and Mrs. John W....364 South Ocean Blvd.
Madsen, Mr. A. J....Root Trail
Major, Mr. and Mrs. Howard....*"The Vicarage,"* North Lake Trail
Maidment, Mr. and Mrs. Fred H....Granada Road
Malcolm, Mr. and Mrs. G. H....1240 Lake Way
Malcolmson, Mrs. Joseph and daughter,
Guests of Miss Mary Ann Weiler
Mallory, Mr. and Mrs. Thos. D....152 Sunset Ave.
Mann, Mr. Frank....*"Villa Justine,"* 449 Peruvian Ave.
Manning, Mrs. Elizabeth....256 Seminole Ave.
Marks, r. and Mrs. Arthur Hudson....*"Casa Helena,"* South Ocean Blvd.
Martin, Mrs. Louise and son Casper....265 Cocoanut Row
Marx, Mrs. Lawrence....Lake Trail
Marx, Mr. and Mrs. Jacob H....Chilean Ave.
Maass, Mr. and Mrs. Gustav A....241 South County Rd.
Maxwell, Mr. Harry V....131 Clarke Ave.

Mayer, Mrs. Norman W. ..... *"Shadowlawn,"* 231 Australian Ave.
Mellon, Dr. and Mrs. Matthew T. ..... 235 Queen's Lane
Meredith, Mr. and Mrs. Roy Brodhead ..... 118 Australian Ave.
Merriam, Dr. and Mrs. Geo. B. ..... 426 Australian Ave.
Mesker, Mrs. George Luke ..... *"La Fontana,"* 270 S. Ocean Blvd.
Miller, Mr. and Mrs. Byron DeWitt ..... 203 South Lake Trail
Miller, Mr. and Mrs. James ..... 163 Sea Breeze Ave.
Miller, Mrs. Wm. H. ..... 322 Australian Ave.
Miller, Mr. and Mrs. Fred W. ..... 311 Brazilian Ave.
Mills, Mr. and Mrs. W. McMaster
Mitchell, Mr. and Mrs. B. W. ..... 438 Brazilian Ave.
Moran, Mrs. Joseph F. ..... *"White Caps,"* South Ocean Blvd.
Moody, Mr. and Mrs. Henry S. ..... 270 Seminole Ave.
Moore, Mr. and Mrs. W. J. ..... 325 Sea Spray Ave.
Moore, Mr. and Mrs. Edward Small ..... *"Sin Cindado,"* South Ocean Blvd.
Moorehead, Mr. and Mrs. Walter ..... 120 Hammon Ave.
Morice, Mr. and Mrs. John H. ..... Guests of Mrs. Dorsey Cullen
Morse, Col. and Mrs. Robert H. ..... 210 Dunbar Road
Mosbacher, Mr. and Mrs. Emil ..... Middle Road
Mosler, Mr. and Mrs. Gustav M. ..... 10 South Lake Trail
Mott, Mrs. John Browne ..... 323 Sea Breeze Ave.
Munn, Mr. Gurnee ..... *"The Lodge,"* North Ocean Blvd.
Munn, Mr. Noel ..... *"Amado,"* 522 North Ocean Blvd.
Munn, Mr. Charles A. ..... *"Amado,"* North Ocean Blvd.
Murray, Mrs. P. P. ..... 401 Australian Ave.

— Mc —

McCarthy, Mr. and Mrs. Daniel J., *"Villa Blarney,"* South Ocean Blvd.
McAuliffe, Mr. and Mrs. J. E. ..... Dunbar Road
McCarthy, Mr. and Mrs. George T., Jr. ..... 151 Royal Palm Way
McCullough, Mrs. J. Charles ..... Sea Breeze Ave.
McCullough, Miss Ethel ..... Sea Breeze Ave.
McCulloch, W. Ross ..... Queen's Lane
McCulloch, Mr. and Mrs. David Hugh ..... El Brillo Way
McDaniel, Mr. and Mrs. Benjamin Park ..... Spanish Provincial
McEwan, Mr. and Mrs. Arthur ..... 111 Sea Spray Ave.
McGinley, Mr. and Mrs. Harry P. ..... 443 Sea Spray Ave.
McGinnis, Mr. and Mrs. F. J. ..... *"Lido Pools Bldg.,"* South Ocean Blvd.
McIlvain, Mr. and Mrs. Edward M. ..... Guests of Mrs. Dodge Sloane
McIntosh, Mr. and Mrs. F. F. ..... 1312 North Ocean Blvd.
McIntosh, Mrs. V. ..... 1312 North Ocean Blvd.
McLennan, Mr. and Mrs. Donald R. ..... 221 El Bravo Way
McLean, Mr. and Mrs. John R. II ..... Lonwana
McNeal, Mrs. Charles ..... Guest of Mrs. Alvin T. Hort
McNeil, Mrs. Jack, Niece of Mrs. Archibald McNeil, Golf View Road
McQuesten, Mr. and Mrs. Frank B. ..... The Breakers
McSorley, Mr. John ..... 333 Sea View Ave.

— Mac —

Mac Dougall, Mr. and Mrs. Alexander W. ..... 418 Australian Ave.
MacGregor, J. Duncan ..... 137 Hammon Ave.
MacGregor, Mr. and Mrs. J. Duncan ..... 137 Hammon Ave.
Mac Lean, Col. and Mrs. John Bayne ..... *"Surf Cottage,"* Breakers Row

— N —

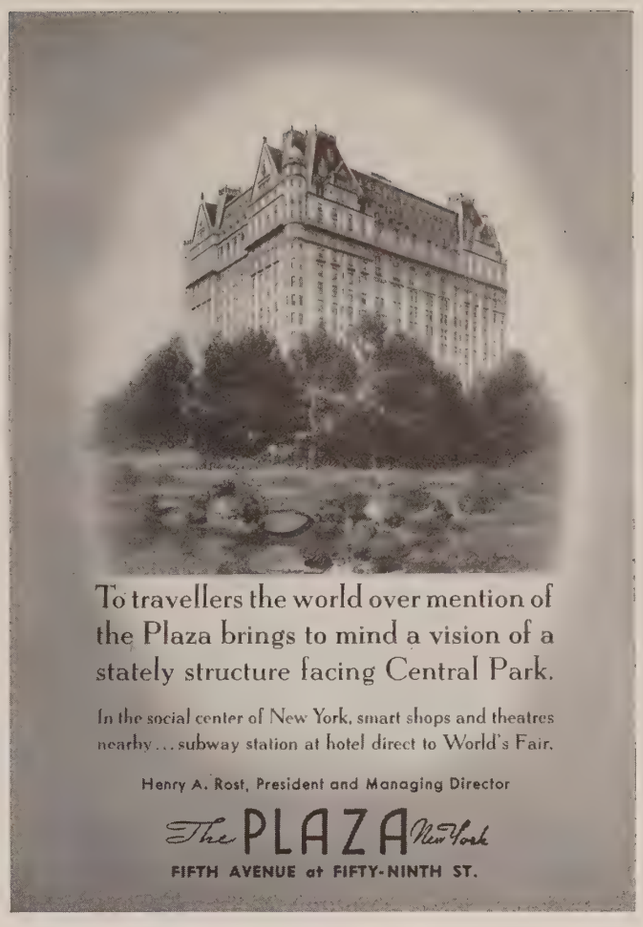
Nagle, Mr. and Mrs. Michael H. ..... Atlantic Ave.
Nagle, Miss Dorothy ..... Atlantic Ave.
Naramore, Mr. and Mrs. Harold B. ..... 233 Clarke Ave.
NeSmith, Mr. and Mrs. Ira L. ..... 206 Pendleton Ave.
Neubauer, Mr. and Mrs. Frank ..... 265 Sunset Ave.
Neumann, Mr. and Mrs. Wm. A. ..... 141 Chilean Ave.
Newcome, Mr. and Mrs. William A. ..... 412 Australian Ave.
Newlin, Miss Edith ..... Guest of Mrs. Peyton Van Rensselaer
Newson, Miss Joan,
Granddaughter of Mr. and Mrs. Edward W. Harris, Sea Spray Ave.
Newton, Mr. Francis ..... 535 South County Road
Nicolai, Mrs. George H. ..... *"Casa Bella,"* 10 Golf View Road
Nisbet, Mr. and Mrs. William B. ..... Gulf Stream
Noble, J. H. ..... El Vedado Lane
Noyes, Mr. and Mrs. Frank B. ..... 421 Peruvian Ave.
Nutting, Mr. and Mrs. Ellis Z. ..... *"Nuesto Paradiso,"* South Ocean Blvd.
Nuveen, Mr. and Mrs. John ..... *"Villa Bleu,"* 260 South Ocean Blvd.

— O —

O'Brien, Mr. and Mrs. J. Jay,
"Villa del Sarmiento," 150 South Ocean Blvd.
O'Day, Mr. and Mrs. John Baldwin ..... South Ocean Blvd.
Odescalchi, Prince and Princess Balthasar Gialmi, 425 Sea Breeze Ave.
Olsen, Miss Kristine ..... With the Charles E. Bedfords
O'Malley, Mr. and Mrs. Arthur ..... 147 Royal Palm Way
Ordway, Mr. and Mrs. Lucius Pond ..... Banyan Road
Osborne, Mrs. Andrew Martin,
Mother of Mrs. Trimble de Roode, 433 Sea Spray Ave.
Ottley, Mrs. Gilbert ..... 271 El Puerto Way
Owens, Mr. and Mrs. James M., Jr. ..... *"Edgewood,"* North Lake Trail

— P —

Pardue, Mrs. H. Austin ..... Guest of Mr. and Mrs. Charles A. Klotz
Patterson, Mr. and Mrs. T. G. ..... 225 Sea Spray Ave.
Pearson, Mrs. William ..... With Mrs. Robert Dun Douglass
Peck, Mr. and Mrs. John Wheeler ..... 243 South County Road
Peck, Mr. and Mrs. L. O. ..... 223 Pendleton Ave.
Pegnam, Mr. Walter ..... Guest of Mr. and Mrs. F. P. Eastman
Penick, Mrs. Cora L. ..... 350 Brazilian Ave.
Pennock, Mrs. H. Hardcastle, and Miss Lois Pennock,
"Pascua de Ensuenos," 137 Sea Spray Ave.
Perazic, Mme. Nikola ..... Ocean Ridge
Perry Mr. and Mrs. John H. ..... Middle Road
Pettengill, Mr. and Mrs. Irving W. ..... 149 Clarke Ave.


To travellers the world over mention of the Plaza brings to mind a vision of a stately structure facing Central Park.

In the social center of New York, smart shops and theatres nearby ... subway station at hotel direct to World's Fair.

Henry A. Rost, President and Managing Director

The PLAZA New York

FIFTH AVENUE at FIFTY-NINTH ST.

WORRELL'S

INTERIORS

PALM BEACH AVENUE AT SEAVIEW AVENUE, PALM BEACH

TELEPHONE 6373

A SMART, MODERN HOTEL
in New York

Suites of modern simplicity, rich in smartness and beauty, constitute a New York home that brings completeness to your life in town. Two to six rooms, exquisitely appointed in individual motifs to suit your preference. Also delightful rooms for transient occupancy.

Frank W. Kridel, President — John F. Sanderson, Gen. Mgr.

Ritz Tower
PARK AVENUE AT 57th STREET
NEW YORK

WHITAKER
Sporting & General Tailors

FINEST IMPORTED WOOLENS
CORRECT STYLING
SKILLED WORKMANSHIP

666 FIFTH AVENUE
NEW YORK CITY

43 CONDUIT ST.
LONDON, W.

Peterson, Mrs. B. Walker.....*"Shingle Shack,"* 112 Brazilian Ave.
Pfeifer, Mr. and Mrs. Leo L.....219 Seminole Ave.
Phillips, Mr. and Mrs. George,
Yacht *"Silver Wedding,"* Brazilian Avenue Dock
Phipps, Mr. and Mrs. John S.....*"Casa Bendita,"* North Ocean Blvd.
Piers, Mrs. Sidney.....*"Biltmore Apts.,"* Sunset Ave.
Pierrepont, Mr. and Mrs. R. Stuyvesant,
"Sand Drift Cottage," Breakers Row
Pierson, Mrs. A. Romeyn.....Manalapan
Piper, Mrs. ary Janet.....214 Chilean Ave.
Piper, Miss Lillias.....214 Chilean Ave.
Potapoff, Col. and Mrs. Anatole Ivan.....136 Worth Ave.
Potts, Mr. and Mrs. Frederick K.....232 Cocoanut Row
Powell, Mr. and Mrs. John Bolling.....162 Ttlantic Ave.
Powell, Mr. and Mrs. James J.....South Lake Trail
Powers, Mr. and Mrs. Walter C.....167 Everglades Ave.
Procter, Mr. and Mrs. William.....El Brillo Way
Prudden, Mr. and Mrs. Peter Paul, *"Casa Pehoma,"* 171 Clarke Ave.
Pulitzer, Mr. Herbert.....Pelican Lane
Purvis, Mrs. Walter J. and son Donald.....256 Sea Spray Ave.

— Q —

Quigley. Mr. and Mrs. Frank.....*"El Sueno,"* Miraflores Dr.
Quinn, Mr. and Mrs. Edward V.....850 South Ocean Blvd.
Quinn, Mr. and Mrs. Porte F.....Apt. G., 256 Worth Ave.
Quinn, Miss Josephine.....256 Worth Ave.

— R —

Randall, Mr. and Mrs. Walter D.....*"Villa Muriel,"* El Vedado Lane
Randall, Mrs. Charles.....20 Middle Road
Randall, Mr. and Mrs. George D.....130 Cocoanut Row
Randolph, Mrs. Frances Wann.....237 Worth Ave.
Rane, Mrs. Elizabeth.....102 Peruvian Ave.
Ray, Mr. and Mrs. Richard L.....253 Atlantic Ave.
Rayner, Mr. and Mrs. Archibald.....337 Cocoanut Row
Rea, Mrs. Henry R.....*"Lagomar,"* South Ocean Blvd.
Reed, Col. and Mrs. Latham R.....129 Sea Spray Ave.
Reed, Mr. and Mrs. Paul and children, Grace, Paul, Jr., and John,
142 Sea Spray Ave.
Reese, Mr. and Mrs. Claude D.....230 Brazilian Ave.
Reeves, Mr. S. J.....139 Sea Breeze Ave.
Reeves, Miss Jane.....139 Sea Breeze Ave.
Reid, Mr. and Mrs. Philip.....Peruvian Ave.
Renfrew, Mr. and Mrs. De Grimm.....*"Villa Fairquillo"*
Replogle, Mr. and Mrs. J. Leonard.....*"Trailside,"* 100 Root Trail
Reynolds, Mr. and Mrs. Wiley R.,*"La Solano,"* 172 South Ocean Blvd.
Rich, Mr. and Mrs. Elmer.....*"Richelo,"* 220 El Bravo Way
Rich, Mr. and Mrs. Paul J.....219 Pendleton Ave.
Richardson, Mr. and Mrs. D. R.....416 Sea Breeze Ave.
Riddoch, Mr. and Mrs. G. S.....311 Sea View Ave.
Riley, Mr. and Mrs. James F., Jr.....232½ South County Road
Ritchie, Mr, Alexander.....248 Park Ave.
Roche, Mrs. Arthur Somers.....Via Bellaria
Robert, Mr. and Mrs. Lawrence W., Jr.
Guests of Mr. and Mrs. Messmore Kendall, Lake Way
Roddy, Mr. and Mrs. Edward U., Sr.....137 Peruvian Ave.
Roddy, Mr. and Mrs. Edward U., Jr.....432 Brazilian Ave.
Roosa, Mr. and Mrs. F. T.....124 Sea Breeze Ave.
Rosengarten, Mrs. George D.....Hobe Sound
Rowley, Mrs. Theodore A.....*"Garden Villa,"* 334 Peruvian Ave.
Roys, Mr. and Mrs. A. Edwards.....146 Australian Ave.
Rutherford, Mr. and Mrs. Alexander H., *"La Billucia,"* S. Ocean Blvd.
Rutherford, Mr. and Mrs. John M. L.....Lake Way

— S —

Sackett, Mr. and Mrs. Frederic M.....*"Tre Fontane,"* Middle Road
Salisbury, Mr. and Mrs. J. W.....*"La Casita,"* 315 Sea Breeze Ave.
Salvin, Mr. and Mrs. Sam.....213 Park Ave.
Samuels, Mrs. Leon.....850 South Ocean Blvd.
Sanders, Mr. and Mrs. Robert.....Sea Spray Ave.
Sanford, Mr. John.....*"Villa Marina,"* North Ocean Blvd.
Sanford, Mr. and Mrs. Stephen.....*"Villa Marin,"* Grace Trail
Sawyer, Mrs. Homer E.....*"Vine Lodge,"* 125 Australian Ave.
Sawyer, Mr. and Mrs. Phil H.....Hi-Mount
Sayad, Dr. and Mrs. Wm.....5 Golf View Road
Scher, Mr. and Mrs. S.....South Ocean Blvd.
Scheer, Mrs. Otto J.....441 Sea Breeze Ave.
Scheer, Miss Bettie Lou.....441 Sea Breeze Ave.
Scherbatoff, Prince and Princess Boris.....151 Sea View Ave.
Scherbatoff, Prince Georges.....233 Worth Ave.
Schmidt, Mr. and Mrs. Emile.....Brazilian Ave.
Schmidt, Mr. and Mrs. Albert H.....Via Belleria
Schmidt, Mr. and Mrs. John.....Palmo Way
Scott, Mr. and Mrs. Harold.....134 Sunset Ave.
Sears, Mr. and Mrs. Frederick, Jr.....309 Barton Ave.
Searson, Mr. and Mrs. Edward.....Villa Flora
Seeburg, Mr. and Mrs. Noel Marshall.....345 Australian Ave.
Sellars, Mr. and Mrs. C. A.....425 Sea Spray Ave.
Selover, Miss Della M.....243 Seminole Ave.
Shaffer, Mr. William R.....Australian Ave.
Sharp, Mr. and Mrs. Jesse.....141 Gulf Stream Road
Shaughnessy, Mrs. Francis A.....*"Villa Felicia,"* 110 Clarke Ave.
Shepard, Mr. and Mrs. John, Jr., *"Casa del Pastor,"* 127 Dunbar Road
Shevlin, Mr. and Mrs. James.....Sunset Court Apts., Sunset Ave.
Shipley, Mr. and Mrs. Grant B.....150 Sea Spray Ave.
Sholtz, Mr. and Mrs. Michael.....*"El Paraiso,"* North Lake Trail
Shonnard, Mr. and Mrs. H. Seymour, Jr.....Lake Way

Shroder, Mr. and Mrs. James D. ..... 247 Sea Spray Ave.
Skiff, Mrs. Frank Vernon ..... *"Casa Marcheta,"* El Brillo Way
Skinner, Mrs. Florence S. ..... Guest of Mr. and Mrs. Lowell A. Mayberry
Sibley, Dr. and Mrs. Edward R. ..... Queen's Lane
Simonson, Mr. and Mrs. Byron ..... 240 Sunrise Ave.
Slater, Mrs. E. Hope G. ..... *"Costa Bella,"* North Ocean Blvd.
Sloane, Mrs. Lawrence ..... Plaza Circle
Sloane, Mrs. Dodge ..... *"Concha Marina,"* Ocean Blvd.
Smith, Mr. F. Homer ..... Jungle Road
Smith, Mr. Lorne C. ..... Phipps Plaza
Smith, Mr. and Mrs. Roger W. ..... Middle Road
Smith, Mr. and Mrs. Jesse Alfred, *"Wau Ke Sha,"* 133 Sea Breeze Ave.
Smith, Mr. and Mrs. Kenneth G. ..... *"Pino Torcida,"* Via del Mar
Smith, Mr. and Mrs. H. Halpine ..... 235 Chilean Ave.
Smith, Mr. and Mrs. Avy Barrell ..... 419 Sea Spray Ave.
Smith, Mr. James J. ..... 419 Sea Spray Ave.
Smith, Mrs. Ella ..... Guest of Mrs. Trimble de Roode
Smythe, Mr. and Mrs. M. L. ..... Ocean Way
Sobel, Mr. and Mrs. Leon ..... 319 Sea Spray Ave.
Sory, Dr. and Mrs. Bailey B. ..... 300 Wells Road
Spalding, Mrs. Jesse ..... 231 Sea Spray Ave.
Spalding, Mr. and Mrs. H. K. ..... 319 Peruvian Ave.
Sparks, Mr. and Mrs. Edwin ..... 242 Wells Road
Sparks, Mr. and Mrs. H. B. ..... 431 Australian Ave.
Spear, Mrs. Grant Warren ..... *"La Boliche,"* North Ocean Blvd.
Spear, Miss Emily ..... *"La Boliche,"* North Ocean Blvd.
Speidel, Mr. Joseph ..... 130 Everglades Ave.
Spencer, Mr. Howland ..... Yacht *"Maja"*
Speno, Mr. and Mrs. Frank, Sr. ..... *"Oasis Cottage,"* 15 South Lake Trail
Speno, Mr. and Mrs. Frank, Jr., *"Oasis Cottage,"* 15 South Lake Trail
Spingold, Mrs. Nathan ..... *"Las Puertos,"* Wells Road
Spring, Mrs. John Cary ..... *"Wewoka Cottage,"* 78 North Ocean Walk
Stafford, Mrs. Joseph ..... 219 Royal Poinciana Way
Stair, Mr. and Mrs. Edward Douglas, Jr.,
Guests of Mr. and Mrs. George H. Nicolai
Stalker, Mr. E. E. ..... Orange Grove Road
Stalker, Mr. E. B. ..... 253 Atlantic Ave.
Stecher, Mr. and Mrs. Clare M. ..... Mockingbird Trail, Lake Way
Steere, Mr. and Mrs. Kenneth D. ..... *"Lotus Cottage,"* Breakers Row
Stevens, Mr. and Mrs. Ralph L. ..... *"Villa Banyan,"* 206 Sea Spray Ave.
Stewart, James W. ..... Boynton Beach
Stewart, Miss Susan B. ..... 386 Hibiscus Ave.
Stillman, Mr. Walter N. ..... Guest of Mr. and Mrs. James N. Wallace
Stotesbury, Mrs. Edward T. ..... *"El Mirasol,"* N. Ocean Blvd.
Stout, Mr. and Mrs. B. F. ..... 247 Seminole Ave.
Strassburger, Mr. and Mrs. Ralph Beaver ..... Everglades Club
Strassburger, J. A. Peter ..... Everglades Club
Stresan, Mr. and Mrs. Frederick
Strickroot, Mr. and Mrs. Fred C. ..... 404 Sea Spray Ave.
Stuhris, Mr. and Mrs. George ..... 223 Seminole Ave.
Sweatt, Mr. and Mrs. Harold Wilson, *"Windansea,"* 1665 N. Ocean Way
Sweatt, Mrs. William Richard ..... *"La Playera,"* 225 Sea Breeze Ave.
Swords, Mr. and Mrs. Wm. V. ..... Tulsa City

— T —

Taylor, Mr. and Mrs. Samuel ..... 416 Sea Breeze Ave.
Teed, Mr. and Mrs. Bert C. ..... 210 Sea Spray Ave.
Teele, Mr. A. W. ..... Wells Road
Terry, Mr. and Mrs. James Taylor ..... 133 Peruvian Ave.
Tevander, Mr. and Mrs. Olaf Nelson ..... 250 Barton Ave.
Thibodeau, Mr. and Mrs. William ..... Palm Beach Plaza
Thomas, Mrs. Florence
Thomas, Mrs. Edwin ..... 412 Australian Ave.
Thomas, Mrs. John Charles,
Yacht, *"Masquerader II,"* Brazilian Ave. Dock
Thomas, Mrs. Milsen ..... Sea View Ave.
Thomas, Mrs. Thompson ..... Banyan Road
Thompson, Mr. and Mrs. Walter ..... 330 Sea Spray Ave.
Thompson, Miss Ida ..... Guest of Mrs. Dorothy C. Whitehouse
Thurber, Mr. and Mrs. O. E. ..... *"Las Palmas,"* Cocoanut Row
Tiesta, Mr. and Mrs. Michael ..... Seminole Ave.
Tilford, Mrs. Henry Morgan ..... *"Oceanic Cottage,"* Breakers Row
Tillman, Mrs. Kate ..... *"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Cecilia ..... *"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Bernice ..... *"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Beatrice ..... *"Toledo,"* 345 Sea Spray Ave.
Tilney, Mr. and Mrs. Sheldon I. ..... Pendleton Ave.
Tilton, Mr. and Mrs. Newell W. ..... *"LaQuinta,"* North Ocean Blvd.
Timberlake, Mrs. E. W. ..... 342 Cocoanut Row
Tod, Mr. and Mrs. A. Kinnaird ..... 230 Chilean Ave.
Traylor, Mr. and Mrs. Samuel W. ..... 158 Sea Spray Ave.
Treadgold, Mr. and Mrs. W. H. ..... 309 Hibiscus Ave.
Trippe, Miss Carolyn ..... Jungle Road
Turgeon, Mr. and Mrs. Frank, Jr. ..... 332 Royal Palm Way
Tunney, Mr. and Mrs. Gene ..... Hobe Sound
Turner, Dr. and Mrs. E. C. ..... 450 Australian Ave.
Tuttle, Mr. and Mrs. Charles H. ..... Royal Palm Way
Tweed, Mrs. Harrison ..... Garden Road

— V —

Vallee, Mr. and Mrs. Ernest P. ..... *"Villa Favorita,"* 160 Wells Road
Valier, Mr. and Mrs. Edward ..... 415 Sea Spray Ave.
Valier, Mr. and Mrs. Louis A. ..... 415 Sea Spray Ave.
van Behren, Mrs. W. H. ..... *"Granada Apts.,"* 445 Brazilian Ave.
Van Dusen, Mr. and Mrs. George C. ..... 167 Clarendon Ave.
Vanderbilt, Alfred Gwynne ..... Guest of Mrs. Margaret Emerson
Vanneck, Mr. and Mrs. John ..... Via Bellaria
van Gerbig, Mr. and Mrs. Howell ..... 216 Garden Road

SAVOY-PLAZA

"The" PLACE TO LIVE

In New York enjoy living at the Savoy-Plaza, overlooking Central Park, where every comfort is cleverly contrived to make your visit a memorable success. Fine shops, theatres and subway to the World's Fair nearby.

Plan now to make the Savoy-Plaza your headquarters during your visit to the New York World's Fair, 1939.

Henry A. Rost, Managing Director
George Suter, Resident Manager

FIFTH AVENUE • 58th TO 59th STREETS

OVERLOOKING—CENTRAL PARK

To turn out

A man properly dressed

-- Is an art

No two can be styled alike as no two men are alike—

When a tailor has a knowledge of proportion, and can make a man—who is out of proportion—appear proportional—you may be assured he will not only look natural, but well dressed.

This is an important phase in the art of tailoring.

Gray & Lampel, Inc.

SPORTING AND MUFTI TAILORS

18 EAST 53d ST. NEW YORK

Superb Living

An address of prestige where the discriminating traveler may relax in an atmosphere of refinement. Under the same management as The Drake and The Blackstone in Chicago.

A. S. Kirkeby, Managing Director

The Town House
ON WILSHIRE BOULEVARD
LOS ANGELES

Pure Water

Is as important on your grounds as in your home. "City" Water is Pure Water

•

West Palm Beach Water Co.

440 Clematis St. West Palm Beach

Phone 5109

Van Rensselaer, Mrs. Peyton J. ..... Casa Rosada del Lago
Van Rensselaer, Mr. Charles A. ..... Guest of Mrs. George C. Write
Vayana, Mr. Nunzio ..... 253 Atlantic Ave.
Volk, Mr. and Mrs. John L., *"White Gables,"* 598 South County Road
von Lepel, Miss Marguerite ..... 240 Australian Ave.
von Lepel, Mrs. Alphons ..... 240 Australian Ave.
von Lepel, Miss Zepha ..... 240 Australian Ave.
von Reichenstein, Mr. and Mrs. Louis ..... 338 South Lake Trail
Vorhees, Mr. and Mrs. R. Wilson ..... 153 Clarke Ave.

— W —

Wadsworth, Mr. Frank, Sr. ..... 232 Brazilian Ave.
Wadsworth, Mr. Frank, Jr. ..... 232 Brazilian Ave.
Wagg, Mrs. Alfred H. ..... 163 Brazilian Ave.
Wagstaff, Mr. and Mrs. Hunt ..... Guests of Mrs. Henry Morgan Tilford
Wainwright, Mrs. Clement Reeves ..... Guest of Mrs. W. L. Foulke
Wainwright, Mr. Nicholas B. ..... Guest of Mrs. W. L. Foulke
Walsh, Mr. and Mrs. Allan B. ..... Queen's Lane
Wand, Comm. and Mrs. Vincent Bloss ..... 330 Brazilian Ave.
Warburton, Major and Mrs. Barclay H. ..... Worth Ave. at the Lake
Ward, Mr. and Mrs. Vincent Bloss ..... 330 Brazilian Ave.
Ward, Mrs. Edgar A., Jr. with father, Mr. Dow, at 9 Golf View Road
Ward, Mrs. Edgar W., Jr.,
Guest of her parents, Mr. and Mrs. C. S. Dow
Warden, Mr. and Mrs. William G. ..... North Ocean Blvd.
Warner, Mr. and Mrs. Ellsworth C. ..... Via Bellaria
Warren, Dr. and Mrs. Hobart Endicott ..... Plaza Circle
Warrick, Mr. and Mrs. Stanley C. ..... *"Junglewood,"* Banyan Road
Warshouer, Mr. and Mrs. Lewis ..... *"Muriel Cottage,"* Sunset Ave.
Waterbury, Mr. and Mrs. Lawrence ..... Stewart Spelman Residence
Waterman, Dr. and Mrs. George A. ..... 2001 El Bravo Way
Watt, Mr. and Mrs. William, Jr. ..... Jungle Road
Watt, Miss Janet ..... Jungle Road
Weadock, Mr. and Mrs. L. J. ..... 435 Cocoanut Row
Weatherby, Mr. and Mrs. H. A. ..... 146 Australian Ave.
Webb, Mr. and Mrs. Hartwell M. ..... 342 Cocoanut Row
Webb, Mr. and Mrs. Blaine ..... Sea Spray Ave.
Webb, Mr. and Mrs. John Lamar ..... 115 Brazilian Ave.
Webb, Mr. and Mrs. William Seward ..... *"Miradero"* Delray Beach
Webster, Mr. and Mrs. Harold T. ..... Boynton Beach
Weiler, Miss Anna Mary ..... Plaza Circle
Weiss, Mrs. Harriet ..... 253 Sunset Ave.
Wells, Dr. and Mrs. John ..... 319 Brazilian Ave.
Wells, Mr. and Mrs. Henry K. ..... Clarke Ave.
Wemple, Mr. John P. ..... Atlantic Ave.
Wertheimer, Mr. and Mrs. Lionel ..... Lionel Pools Bldg., S. Ocean Blvd.
West, Mr. and Mrs. J. Terry ..... *'Villa Tramonto,"* Vita Serena
Wheeler, Mr. and Mrs. Arthur E. ..... *"Bienstar,"* Grace Trail
Wheeler, Col. and Mrs. Seth, Jr., *"Bien Venida,"* 318 Sea Spray Ave.
White, Miss Joan ..... 386 Hibiscus Ave.
White, Mrs. J. J. ..... Yacht, *"Siesta,"* Brazilian Ave. Dock
White, Mrs. George C. ..... 250 Worth Ave.
White, Mr. and Mrs. Loring Q. ..... *"Mokema,"* 144 Everglades Ave.
White, Miss Jeanne ..... Guest of Mr. and Mrs. Loring Q. White
Whitehead, Mr. R. H. ..... Barton Ave.
Whitehouse, Mrs. Dorothy Case ..... 225 Chilean Ave.
Whitfield, Miss Louise F. ..... 123 Peruvian Ave.
Whitemore, Mr. and Mrs. Harold Payne ..... El Vedado Lane
Whitney, Mr. Henry N. ..... Gulf Stream
Wholean, Mr. and Mrs. Joseph ..... Gulf Stream
Wichfeld, Mr. and Mrs. Aksel C. P. ..... North Ocean Blvd.
Wieberson, Mr. and Mrs. E. R. ..... 221 Sea Spray Ave.
Wiener, Miss Rae ..... 170 Sea View Ave.
Williams, Mr. and Mrs. George F. ..... Guests of William Theodore Hoope
Williams, Price ..... Guest of Mrs. Samuel Cole, Sea Breeze Ave.
Willcox, Mrs. Charles MacA.,
Guest of Mr. and Mrs. Joseph Verner Reed
Willets, Mr. and Mrs. J. Macy, Jr.
Guests of Mr. and Mrs. Harold Payne Whitmore
Willson, Mr. and Mrs. Jack S. ..... 20 Middle Road
Willis, Mr. and Mrs. Pierre ..... 317 Peruvian Ave.
Wilson, Capt. and Mrs. R. Amcotts ..... Clarendon Ave.
Williamson, Mr. and Mrs. J. Kenneth ..... 234 Australian Ave.
Willoughby, Capt. and Mrs. Hugh de Laussat,
"Mandalay," Sewall's Point
Windsor, Mr. and Mrs. Henry Haven, Jr. ..... South Lake Trail
Wineburgh, Mr. and Mrs. A. ..... 234 Chilean Ave.
Witman, Mr. and Mrs. John Hunter ..... El Bravo Way
Witherspoon, Charles G. ..... Brazilian Court
Woodman, Mr. Arthur K. ..... 251 Royal Palm Way
Worrell, Mr. and Mrs. Benjamin F. ..... South Ocean Blvd.
Work, Mrs. Horace H., Jr. ..... Plaza Circle
Wood, Mr. and Mrs. Marshall ..... 444 Sea Breeze Ave.
Woodward, Donald and baby Dorothy ..... 1221 N. Flagler Drive
Woolworth, Charles Sumner ..... The Breakers
Worswick, Mr. and Mrs. Albert E. ..... South Ocean Blvd.
Wyeth, Mrs. J. Russell ..... 218 Everglades Ave.
Wyle, Mrs. J. J. ..... 157 Everglades Ave.

— Y —

Yarnall, Mr. Alexander Coxe ..... *"Nautilus,"* Breakers Row
Yetter, George ..... Orange Grove Road
Young, Miss Eleanor ..... Worth Ave.
Youngs, Mrs. Graham ..... Via del Lago

— Z —

Zoelly, Mr. and Mrs. Alfred ..... Guests of Mr. and Mrs. Maurice Fatio
Zuver, Mr. and Mrs. Blaine ..... 212 Sea Spray Ave.

DO YOU WRITE

Few things afford one as much pleasure as being in print. If you write at all, have ever written, or think you can write, here's a suggestion from which genuine and lasting pleasure is derivable:

WRITE A BOOK, on any subject; let us handle its publication, and you will have something that will give you, your family and friends pride and pleasure now and, passed on to your descendants, will be a monument to your memory more living and lasting than tablets of bronze or marble.

SPECIALISTS for all types of manuscripts of books, stories, articles, serials, scenarios, plays, radio, columns, talents, etc. for publication and production in the United States and foreign countries.

EUGENE FILTEAU

International Literary Agents

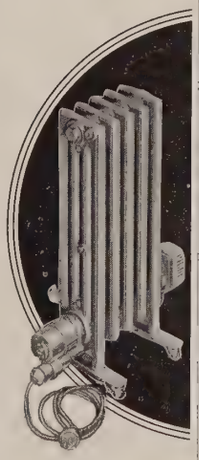
274 MADISON AVENUE
NEW YORK CITY
TEL. ASHLAND 4-4560

"A Book is a Better Monument than a Marble Slab"

HANDY HEAT ON WHEELS

for the

BATH
PORCH
CAMPS
GARAGES
OFFICES
SICK ROOM



or any room where you need occasional or extra heat, this portable electric steam radiator is just the thing. On castors. Move it anywhere. Uses little current. Thermostat controlled. Made in 4 sizes. Immediate shipment can be made for Folder P. B. L.—1

On display by

RAYMOND DeC. WEAKLEY
1915 Congress Bldg.
Miami, Florida

J. B. BANE
634 Lake Dot Circle
Orlando, Florida

Burnham Boiler
CORPORATION
Irvington, New York

Transatlantic Sailings on Fast Boats for Europe

January

18 Wed. Noon, Washington, U. S. Line—Cobh, Plymouth, Havre, Hamburg
21 Sat. Aquitania, Cunard—Cherbourg, Southampton
21 Sat. Noon, Ile de France, French—Plymouth, Havre
28 Sat. 11 A.M., Conte di Savoia, Italian—39-Day Mediterranean Cruise

February

4 Sat. Aquitania, Cunard—Cherbourg, Southampton
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plymouth, Havre, Hamburg
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Paris, French—Plymouth, Havre
11 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
18 Sat. Noon, Aquitania, Cunard—Cherbourg, Southampton
22 Wed. Noon, Washington, U. S. Line—Cobh, Plymouth, Havre, Hamburg
23 Thu. Noon, Ile de France, French—Plymouth, Havre
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton

March

3 Fri. 2 P.M., Normandie, French—Southampton, Havre
4 Sat. Aquitania, Cunard—Cherbourg, Southampton
4 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plymouth, Havre, Hamburg
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Conte di Savoia, Italian—Gibraltar, Cannes, Genoa, Naples
11 Sat. Noon, Paris, French—Plymouth, Havre
18 Sat. Noon, Ile de France, French—Plymouth, Havre
22 Wed. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
22 Wed. Noon, Manhattan, U. S. Line—Cobh, Plymouth, Havre, Hamburg
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton
25 Sat. Noon, Rex, Italian—Gibraltar, Cannes, Genoa, Naples
29 Wed. E.N.B., Bremen, Hapag—Cherbourg, Southampton, Bremen
31 Fri. Noon, N. Amsterdam, Holland—Plymouth, Boulogne, Rotterdam

April

1 Sat. Aquitania, Cunard—Cherbourg, Southampton
1 Sat. 2 P.M., Normandie, French—Southampton, Havre
5 Wed. Noon, Manhattan, U. S. Line—Cobh, Plymouth, Havre, Hamburg
7 Fri. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
7 Fri. Queen Mary, Cunard—Cherbourg, Southampton
8 Sat. Noon, Conte di Savoia, Italian—Gibraltar, Naples, Cannes, Genoa
8 Sat. Noon, Paris, French—Plymouth, Havre
11 Tue. E.N.B., Columbus, Hapag—Cobh, Cherbourg, Plymouth, Bremen
14 Fri. E.N.B., Bremen, Hapag—Cherbourg, Southampton, Bremen
15 Sat. Aquitania, Cunard—Cherbourg, Southampton
19 Wed. Noon, Washington, U. S. Line—Cobh, Plymouth, Havre, Hamburg
20 Thu. Noon, Ile de France, French—Plymouth, Havre
21 Fri. Queen Mary, Cunard—Cherbourg, Southampton

All Sailings Subject to Change Without Notice!
E.N.B.—Embark Night Before

Authorized Agents for all Trans-Atlantic Lines
PALM BEACH TRAVEL SERVICE
Miss A. M. Olsen, 415 Hibiscus Avenue at Worth Avenue

FOR $85.00 *you can fly to* HAITI in Five hours!

BOARD one of the world's largest flying boats—the giant *Flying Clippers*—at the International Airport in Miami. Travel this convenient, leisurely way, and spend 85% of your time *there*...see more and know more of the countries you visit. En route enjoy the scenery, meet interesting people. Hot meals served aloft—no extra charge.

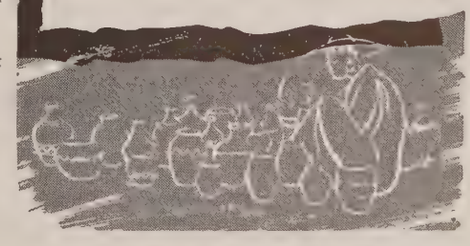
Or visit any of the 48 countries the *Flying Clippers* serve. *Around South America* all-paid tours range from 21 to 46 days. Cost, $1185 and up, includes transportation, hotels, meals, motor car, etc.

See your travel agent, hotel or call our office for further information.

PAN AMERICAN AIRWAYS SYSTEM

PAA

300 E. Flagler St., Miami. Phone: Miami 3-5373



Palm Beach Life

The Weekly Journal Of Society

Published in America's most famous winter resort every Tuesday for 10 consecutive weeks during the height of the season. January, February, March.

◈ ◈ ◈ ◈

Victor S. Grandin

522 Fifth Ave.
New York City
Phone Vanderbilt 3-9517

JACKSONVILLE'S LARGEST and FINEST HOTEL
300 Rooms
300 Baths

The ROOSEVELT
JACKSONVILLE
FLORIDA

Charlie Griner
Manager

• Conveniently located in the downtown business, shopping and theater district. Every room an outside room with private bath, (no court) circulating ice water, radio, fan and bed reading lamp. Suites of parlor, bedroom and bath. Superior cuisine in Carling Grill, and in the Tavern.

All Outside Rooms---No Court
Circulating Ice Water in every room

77 Rooms-- Single with Private Bath $2.00
44 Rooms - $2.50 55 Rooms - $3.00
66 Rooms - $3.50 23 Rooms - $4.00
11 Suites: Parlor Bedroom & Bath - $6.00
24 Sample Rooms with Private Bath $4.00
Slight Increase in Rates for Double Occupancy
Very Attractive Weekly and Monthly Rates

A Robert R. Meyer Hotel

AIRVIEW OF PALM BEACH

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912 AND MARCH 3, 1933, OF PALM BEACH LIFE, PUBLISHED TEN WEEKS DURING JANUARY, FEBRUARY AND MARCH AT PALM BEACH, FLORIDA, FOR OCTOBER 1, 1938.

State of Florida,
County of Palm Beach, ss.

Before me, a Notary Public in and for the State and County aforesaid, personally appeared Oscar G. Davies, who, having been duly sworn according to law, deposes and says that he is the owner of the Palm Beach Life, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The Davies Publishing Co., Inc., Palm Beach, Fla. Editorial General Manager, Ruby Edna Pierce, Palm Beach, Fla.

2. That the owner is: The Davies Publishing Co., Inc., Palm Beach, Fla.; President, O. G. Davies, Palm Beach, Fla.; Vice-President, C. A. Davies, Palm Beach, Fla.; Secretary-Treasurer, Ruby Edna Pierce, Palm Beach, Fla.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

OSCAR G. DAVIES,
Owner.

Sworn to and subscribed before me this 27th day of September, 1938.
(Seal). PAUL F. SCHROERS
My commission expires June 14, 1939.

The

Stream-Line

Treatment

Enhances the Loveliness You Have
Restores the Loveliness You Had
Brings Out Your Latest Loveliness

Marcia Short

By Appointment Only

135 East 50th Street, New York

Phone Plaza 3-2600

ARMAND CHEGNAY
Est. in Paris, 1847

HENRY CHEGNAY
Est. in New York, 1873

Sports Clothes Properly Cleaned

Gowns Spot Cleaned

Arthur Chegnay

INC.

CLEANER - DYER

Hand Work Exclusively

★

121 East 57th Street

NEAR PARK AVENUE, NEW YORK

Use Parcel Post Garments Carefully Packed

PLAZA 3-7197-8-9

MAY WE HELP YOU

With Your

PARTIES? CORRESPONDENCE? SHOPPING?
INVITATION LIST? HOUSEHOLD AUDITING?

WE CAN DO ANYTHING FOR YOU THAT YOUR OWN SOCIAL SECRETARY OR A PUBLIC STENOGRAPHER COULD DO

CORRECT RESORT ADDRESSES FURNISHED FOR INVITATION OR ANNOUNCEMENT LIST

Our Entertainment Consultants Will Assume Full Responsibility for

Invitations, Music, Talent, Decorations, Favours, Catering For Formal and Informal Occasions for Adults or Children.

We can give you information about where you can find what you want in the shops—and the prices. Bridge and Backgammon or dancing instructors, Tutors, entertainers, music available, caterers, decorations, real estate, villas, cottages, shops for lease or purchase. Yachts, boats or automobile for charter for trip or season. Caretakers of estates, gardeners, opening or closing home service. Reservations — theatres, hotels, train or boat.

Secretarial Resorts' Service

of the Social Index

Interview by Appointment Only

TELEPHONE 6037 P. O. Box 163

PALM BEACH

SECRETARY AT RESORT ENTIRE YEAR

Every wish for the success of the Lace Ball

Everglades Club, Feb. 4

"Benefit Good Samaritan Hospital"

●

F. J. McGinnis

ELECTRICAL SERVICE

11 - 12 LIDO POOLS PHONE 6817

15 Years Superior Service

Here's an *Outlook* to *Look* into!

EYE OPENER! This year Buick's worth a flock of dollars more — but some models list as much as $102 less!

LOOK it over, good people — what you've got here is the season's smartest spot in which to see and be seen!

Smart—because of the stunning look of this new Buick — smart because here's beauty of action as well as of aspect, due to the brilliance of its Dynaflash engine and the full-floating ease of its BuiCoil springing ride.

Smart, too, because here you can see all that's going on around you. Windshields are bigger—posts narrower—rear windows larger and undivided.

Anyway you turn, you've got a bigger, better, brighter outlook — through as much as 413 *more* square inches of window and windshield opening!

If you drive a car for fun, that's something to look into. So is Buick's new roadability —from lower frames and better weight placement. So is "catwalk-cooling"—not just a style feature but more efficient design.

Likewise the Handishift transmission—the softer rear springing—Knee-Action that banks curves for you—brakes as sure and short as a top-sergeant's orders —a score of other points.

And while it may not be polite to talk money matters—you may be interested to know that *Buick prices are lower. Lower than last year—lower than you'd expect—lower even than some sixes.*

That's something definitely to be looked into at the nearest Buick dealer's and the earliest possible moment!

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES

★ DYNAFLASH VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE ★ BUICOIL TORQUE-FREE SPRINGING ★ GREATER VISIBILITY ★ HANDISHIFT TRANSMISSION ★ ROOMIER UNISTEEL BODY BY FISHER ★ TORQUE-TUBE DRIVE ★ TIPTOE HYDRAULIC BRAKES ★ CROWN SPRING CLUTCH ★ "CATWALK-COOLING" ★ OPTIONAL REAR AXLE GEAR RATIOS ★ FLASH-WAY DIRECTION SIGNAL ★ SELF-BANKING KNEE-ACTION FRONT SPRINGING

Easy on the eye — easy to buy — on General Motors terms!

"Buick's the Beauty!"

EXEMPLAR OF GENERAL MOTORS VALUE

EAST COAST MOTORS

DIXIE HIGHWAY AT OKEECHOBEE ROAD WEST PALM BEACH

PALM BEACH LIFE

JANUARY 24, 1939

25 CENTS

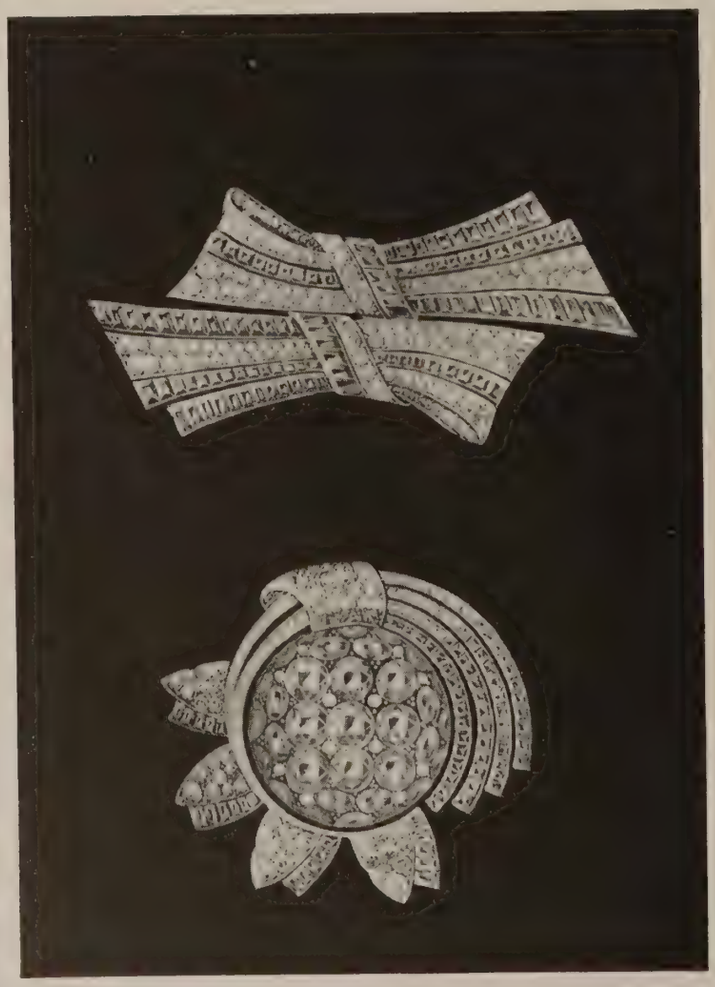
THE WEEKLY SOCIETY JOURNAL

OF FLORIDA EAST COAST ALSO NASSAU AND HAVANA

GIFTS *with a* DIFFERENCE

In jewelry, the difference between the commonplace and the distinctive is often subtle but always impressive. No matter what the designers and craftsmen of Greenleaf and Crosby may produce . . . from an inexpensive charm to a bracelet for a queen . . . it inevitably reflects originality, distinction and beauty . . . we invite you to inspect our large and varied gift collection.

Our Miami Beach and New York stores are stocked with the same abundance and variety of exquisite jewelry that you will find in our Palm Beach store.



•

AT TOP

Baguette and round diamond platinum combination clip brooch • Sapphire, round and baguette diamond platinum combination clip brooches.

•

AT LEFT

Two single baguette and round diamond clips convertible into brooch • Flower clip brooch in rubies, and fancy cut diamonds • Also in all diamonds.

GREENLEAF *and* CROSBY

The Breakers – Palm Beach

Miami Beach – 1000 Lincoln Road

New York – 620 Fifth Avenue

IF YOU DARE TO BE DIFFERENT

Different not freakish . . . daring but not Fantastic . . . arresting but never obvious. For John Frederics offerings are artfully contrived to add to your loveliness and not detract from your good taste. Hats, Bags, Gloves, and things . . . all original, all designed to enhance the smartness of the costumes they are worn with . . . brimful of chic, gay with romance.

JOHN FREDERICS
714 LINCOLN ROAD • MIAMI BEACH
313 WORTH AVENUE • PALM BEACH

HAMMACHER SCHLEMMER

invites you to explore its newly opened

CONNOISSEURS' FOOD DEPARTMENT

World-famous foods . . . rare teas . . . unusual spices . . . selected by experts and presented with our customary appreciation of fine things. • Crepes Suzette (4 portions) $1.90 • Black Cherries in Cognac, $1.30 • Turtle Soup with Sherry (qt.) $1.50 • French Marrons in Brandy, $1.15 • Hentail Cocktail Biscuits, 8 oz., $1.00 • Hearts of Palm, $1.50

Meet Mr. Johnstone and Miss Chan who served Charles & Co. patrons for years and who are now associated with us.

Send for our Food Booklet "G"—a preview of fine edibles from every corner of the globe

HAMMACHER SCHLEMMER
145 East 57th Street—*Since 1848*—New York

Ina de Cris

Salut a Printemps

Greet the Spring with a petal-smooth complexion.

Recapture the freshness of youth and springtime with this exquisite one-minute massage cream that beautifies and protects your skin all day under make-up.

Essences of exotic herbs and flowers in Ina de Cris Velvet Cream penetrate and refresh . . . restore natural oils lost during the season of steam heat . . . and smoothe away telltale lines that dryness has etched on your skin.

This unique rejuvenating foundation cream is blended for you by Madame de Cris with her own hands.

VELVET CREAM
$1.50 - $3.00

Whether you use one or all of Ina de Cris Cosmetics, they are absolutely pure and always beneficial.

Tissue Cream, $1.50—3.00—5.00; Velvet Cream, $1.50—3.00; Cleansing Cream, $1.50—3.00; Special Eye Cream, $2.00; Lip Stick, $1.50; Cream Rouge, $1.00—2.00; Face Powder, $1.75—3.00.

Among our distributors—PALM BEACH, Everglades Pharmacy. West PALM BEACH, Anthonys, Inc. NEW YORK, Saks Fifth Ave., McGibbon & Co., Jennaro Beauty Salon. San Francisco, I. Magnin & Co. ASHEVILLE, N. C., Florida Beauty Salon. CHATTANOOGA, TENN., Rudy's Beauty Salon. DAYTONA BEACH, FLA., Huberts Pharmacy.

If our products are not available in your community, you may order direct from

689 Madison Ave. INA de CRIS New York City

Products will be sent you prepaid anywhere in the United States.

Booklet on request.

LONDON NEW YORK MELBOURNE

you'll find it
different . . . delightful

The English Face Treatment

Originated by

Cyclax *of London*

Discover this different, more effective face treatment, long a favorite with London Court and Society, and now finding enthusiastic acceptance with American women. A single treatment tells the story, bringing a lovely natural glow of health to your skin. The facial shampoo, exclusive with Cyclax, which concludes this beauty rite makes your face truly radiant.

You can enjoy this unique treatment with a skilled operator from the Cyclax Salon in the charming and restful atmosphere of

PAUL
OF WORTH AVENUE
HAIRDRESSER

225 Worth Ave. **Phone 6669**

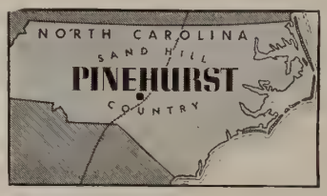
CYCLAX PREPARATIONS MAY ALSO BE PURCHASED AT
MARIO MIAMI BEACH — MODAS BRIGIDAS HAVANA, CUBA — BADIA SAJOUR SANTIAGO, DOM. REP.

WORLD FAMOUS FOR OVER 40 YEARS

STOP
en Route
North!

Pinehurst is right on your way North, via U. S. 1. And your Seaboard Railway ticket allows stopover.

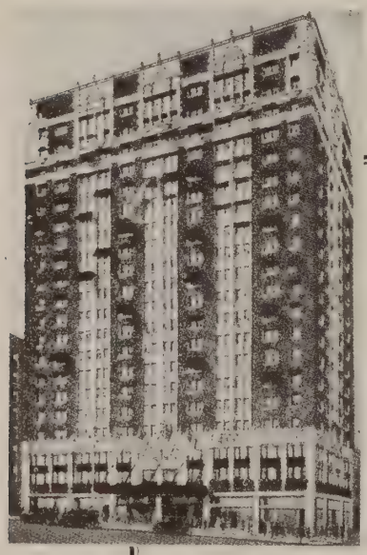
From any of our hotels it's but a few minutes to the Pinehurst Country Club and its three 18-hole courses with grass greens. You'll enjoy the tennis, riding, shooting, and other sports, and especially the restfulness and the congenial social environment.



For folder BL, rates, and reservations

Consult your travel agent, or address General Office, Pinehurst, N. C.

North Carolina
Pinehurst



When In

KANSAS CITY

It's

The Phillips

Kansas City's largest and finest Hotel located in the heart of the business and financial districts.

450 outside rooms, each with combination tub and shower bath, circulating ice water and radio.

Rates from $2.50

Beautiful Coffee Shop, English Grill and Tap Room, serving the finest of food and drinks.

Meeting and Private Dining Rooms
Garage in connection.

HOTEL PHILLIPS
12th Street and Baltimore Ave.
KANSAS CITY, MO.

Water is a Basic Necessity

Our responsibility of supplying pure water in the proper degree of softness is assured by a thoroughly responsible staff whose every effort is to improve the service it renders.

West Palm Beach Water Company

440 Clematis Street **West Palm Beach**

Phone 5109

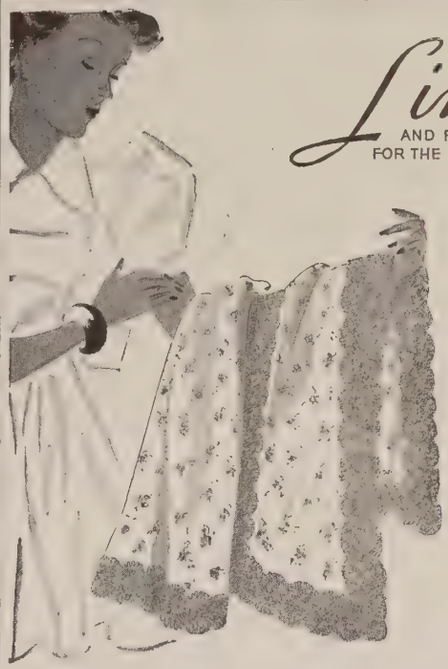
THE WEST PALM BEACH
ATLANTIC NATIONAL BANK

Invites your consideration of its facilities in all fiduciary matters which require:

1. **Broad experience in the administration of estates and trusts in Florida**
2. **Adequate capitalization to justify the administration of large estates and trusts**
3. **The assurance of permanent service unhampered by the uncertainties existing in the appointment of individual fiduciaries**

Affiliated with The Atlantic National Bank of Jacksonville

Member Federal Reserve System—Member Federal Deposit Insurance Corporation



Linens
AND FURNISHINGS
FOR THE HOME AND BRIDE

Charming
BLANKET COVERS

for perfectly appointed guest rooms—floral printed rayon crepe—beautifully trimmed with Breton type lace—expertly made with hand mitred corners. Sample swatches in peach, blue, maize, pink or white on request.

Single size **$7.95**
Double Size **$8.95**
Large three letter monogram **$2.50**

THESE ADORABLE BLANKET COVERS are cheerful examples of the many delightful ways McGibbon Linens and furnishings will add charm to your home. Inquire or order by post.

Dependability of service and quality is our by-word.

Est. 1866
49 East 57th Street
McGibbon
Plaza 3-1800
New York

THE CAVALIER

The Cavalier, the aristocrat of Seashore resort hotels, is open all year. It is a modern fire-proof structure in a 250-acre private estate. All rooms have full outside exposure and overlook the ocean, gardens, pine forests and golf courses. Sports facilities include the indoor heated Emerald saltwater swimming pool, two 18-hole golf courses; the famous Cavalier Country Club, Har-Tru tennis courts; 40 riding horses, show ring and 65 miles of bridle paths; and fishing, deep-sea and fresh water.

The clientele at the Cavalier is carefully selected, assuring you of congenial fellow guests.

FOR ADDITIONAL INFORMATION TARIFF AND RESERVATIONS, ADDRESS:

The Cavalier
Roland Eaton MANAGING DIRECTOR
VIRGINIA BEACH, VA.

STYLED BY *Meadowbrook*

FIRST in style and craftsmanship . . . beautiful felts . . . designed and custom-made in California. Exclusively sold at Hatch's in West Palm Beach.

HATCH'S

Corner of Clematis and Olive

EXQUISITELY SMART

and it Does eliminate 70% nicotine!

Zeus Cartier

Created by Cartier in precious metals and jewelled with precious stones. Inside is the famous Zeus principle of an extra cigarette as the filter. From $30 to $500. At Cartier, Fifth Avenue.

Zeus Aristocrat

Flatteringly long and sleek—in the season's smartest colors—with gold-filled, sterling silver, or genuine marcasite detail. From $5 to $15. At leading stores throughout the country. Ciner Mfg. Company, West 36th Street, New York.

U. S. PATS. D-109 AND 2,101,127. OTHER PATS. PENDING

Easy rests the head that wears a crown of Clairol protection . . . and beautification. In one triple-action treatment, Clairol shampoos, reconditions and TINTS . . . helps to guard your hair against the effects of sun and salt water, keeping it colorful, vibrant and young.

P. S. If your hair is faded, brittle, overbleached or sprinkled with gray, Clairol will correct your own or nature's neglect, imparting glamorous color and radiant lustre.

Naturally with **CLAIROL**

Original Clairol is available at fine salons in your city and throughout the country.

WORRELL'S

INTERIORS

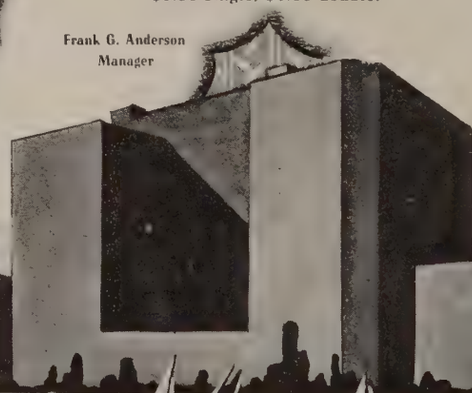
PALM BEACH AVENUE AT SEAVIEW AVENUE, PALM BEACH

TELEPHONE 6373

PREFERRED in BOSTON

The SHERATON . . . consistently the choice of particular travelers . . . for its definitely superior facilities and its unexcelled location on the Charles River Esplanade. Rates begin at $3.50 single, $5.00 double.

Frank G. Anderson
Manager



Hotel SHERATON

On the Charles at 91 Bay State Rd., Boston

MILTON A. FULLER
INCORPORATED
Jewels
236 WORTH AVENUE

Superb Living

An address of prestige where the discriminating traveler may relax in an atmosphere of refinement. Under the same management as The Drake and The Blackstone in Chicago.

A. S. Kirkeby, Managing Director

The Town House
ON WILSHIRE BOULEVARD
LOS ANGELES

Distinctive Swimming Pools

A Concern Backed by Twenty Years of Swimming Pool Engineering and Construction Offers Their Services Here in Florida. . . . . .

CONSTRUCTION—PURIFICATION EQUIPMENT

Service by month to keep water in any Pool clear and sanitary.

Bainbridge - Dodge, Inc.
PADDOCK ENGINEERING CO. ASSOCIATES
16 EVERGLADES ARCADE — WORTH AVENUE — PALM BEACH
Telephone 4884
MIAMI, FLORIDA — DALLAS, TEXAS — HOLLYWOOD, CALIFORNIA

Air cruise around

SOUTH AMERICA IN 3 WEEKS

(or as long as you like)

BOARD one of the world's largest flying boats—the giant *Flying Clippers*—at the International Airport in Miami. Travel this convenient, leisurely way, and spend 85% of your time *there*...see more and know more of the countries you visit. En route enjoy the scenery, meet interesting people. Hot meals served aloft—no extra charge.

Or visit any of the 48 countries the *Flying Clippers* serve. *Around South America* all-paid tours range from 21 to 46 days. Cost, $1185 and up, includes transportation, hotels, meals, motor car, etc.

See your travel agent, hotel or call our office for further information.

PAN AMERICAN AIRWAYS SYSTEM

PAA

300 E. Flagler St., Miami. Phone: Miami 3-5373

Yachts

IN PALM BEACH WATERS

"COCOANUT"
Mr. and Mrs. George A. Dobyne, Brazilian Ave.

"KAREN"
Mr. Roy E. Larson, Brazilian Ave.

"CHARMAE III"
Mr. Charles M. Hayes, Brazilian Ave.

"SEA LARK"
Mr. J. E. Hamilton, Brazilian Ave.

"JAPPIE"
Mr. Philip Reid, Sailfish Club

"SEMPER"
Mr. Maurice Field, Sailfish Club

"APACHE"
Mr. H. H. Windsor, Jr., Sailfish Club

"BYMAR"
Mr. Byron D. Miller, Foot of Sea Spray Ave.

"RANLEY"
Mr. Guernsey Curran, N. of Royal Palm Bridge

"MI AMIGA"
Mr. Herbert Salomon, Brazilian Ave.

"BANACOUTTA III"
Mr. and Mrs. B. D. Spillman, Yacht Club

"SILVER KING"
Mr. James W. Bell, Yacht Club

"SANS SOUCI"
Mr. E. G. Lauder, Jr., Yacht Club

"MAKO"
Mr. and Mrs. Thorne Donnely, Yacht Club

"JEAN III"
Mr. J. S. Caldwell, City Dock, WPB

"MARLIN"
Mr. Louis S. Rosenteil, City Dock, WPB

"MAJA"
Mrs. Howland Spencer, Brazilian Ave.

"AREV"
Mr. Harold Payne Whitemore, Brazilian Ave.

"SIESTA"
Mrs. John J. White, Brazilian Ave.

"SILVER WEDDING"
Mr. and Mrs. George Phillips, Brazilian Ave.

"CARDINAL"
Mr. Harrison Weaver, Yacht Club

"MARTINA"
Mr. Leon Salk, Everglades Ave.

"LA FITTE"
Dr. Wilbur, Everglades Ave.

"LORELEY"
Mr. Mathew Mellon, Yacht Club

"MARION II"
Mr. Robert Bowman, Yacht Club

"ELSIE B III"
William T. Baxter, Yacht Club

"JULIANA"
William T. Baxter, Yacht Club

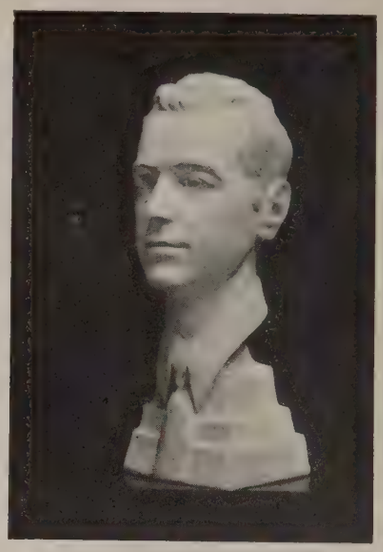
"SCOUT"
Fred F. Weber, Yacht Club

"MARLEN IV"
W. T. Grant, Yacht Club

"PINDO"
Miss Marie Sinclair, Yacht Club

"SILVER SPRAY"
Thomas F. Moffitt, Yacht Club

"MASQUERADER II"
Mr. John Charles Thomas



Portrait of Charles Wise of New Orleans by Mabel Jane Hess

SCULPTURED PORTRAITS
IN
BRONZE or TERRA COTTA
BY

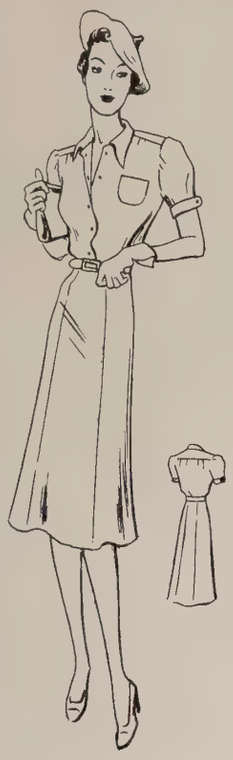
Mabel Jane Hess
STUDIO
218 Worth Ave., Palm Beach

Surf and Sand Shop

FEATURING A TOTALLY DIFFERENT THEME

313-A Worth Avenue
PALM BEACH

Mrs. Clifford, Inc.
DISTINCTIVE CLOTHES
CUSTOM MADE READY TO WEAR



French
Prints
English
Woolens
and
Cottons

LAKEVIEW ARCADE
WEST END OF ROYAL PALM BRIDGE
WEST PALM BEACH, FLORIDA
TELEPHONE 7509

PALM BEACH LIFE

Copyright at Washington, D. C.
January 24, 1939, The Davies Publishing Co., Inc.

PUBLISHED WEEKLY DURING THE PALM BEACH SEASON
The Davies Publishing Co., Inc.
PALM BEACH, FLORIDA
RUBY EDNA PIERCE, Editor and General Manager

VOL. XXXIII.....Tuesday, January 24, 1939. No. 2

CONTENTS

YACHTS IN LAKE WORTH 6
CALENDAR OF COMING EVENTS 8
MISS LESLEY BOGERT—PHOTOGRAPH 9
AMONG THE PALMS 10-11
ON THE SPORTS HORIZON 12-15
COTTAGE COLONY SOCIETY LIFE 14-15
GULF STREAM GAME FISH 16
HOBBYING WITH MRS. CHADWICK 17
THE BREAKERS 18-19
BEACH PANORAMA 20
RESIDENCE OF MR. AND MRS. F. HOMER SMITH 21
TASTES AND TOILETTES 22-23
UNDER THE STARS 24-25
COTTAGE COLONY LIST 26
TRANSATLANTIC SAILINGS 36

• SUBSCRIPTION TERMS—Palm Beach Life is 25 cents a copy; $2.50 a year by subscription, postage paid in the United States, Alaska, Mexico, Panama, Cuba, Puerto Rico, Hawaii, Guam, the Philippines and Canada. Postage to other foreign countries, $1.00 extra.

• EASTERN REPRESENTATIVE—Victor S. Grandin, 522 Fifth Avenue, New York City, N. Y. Telephone Vanderbilt 3-9517.

• PALM BEACH LIFE—Distinctly a class publication of the highest type—reaching a concentrated group market of national and international readers of wealth and social position who are winter residents and visitors each season to Palm Beach, Florida and other Southern winter resorts, including Miami Beach, Nassau and Havana, and sold at all the leading Hotels, Clubs, newsstands and by subscription locally and throughout the world.

• COPYRIGHTED AT Washington, D. C., 1930, by The Davies Publishing Co., Inc. Entered at Tallahassee, Florida, December 15, 1906. Entered as second class matter February 8, 1915, at the Post Office at Palm Beach, Florida, under the act of March 3, 1879.

• PALM BEACH LIFE is published on Tuesday for ten consecutive weeks during the height of the social season—January, February and March. The Davies Publishing Co., Inc., Palm Beach, Fla.

EUROPE

ITALIAN LINE
FRENCH LINE
ANCHOR LINE
GDYNIA LINE
FURNESS LINE
RED STAR LINE
BERNSTEIN LINE
CANADIAN PACIFIC
UNITED STATES LINES
NORTH GERMAN LLOYD
SWEDISH AMERICA LINE
HOLLAND-AMERICA LINE
HAMBURG-AMERICA LINE
CUNARD WHITE STAR LTD.
NORWEGIAN AMERICA LINE

CONTRACT TICKETS issued in our office at actual tariff rates. No service charge. For reservations call in person, write or—TELEPHONE 5181.

ONLY LOCAL AGENCY
For all Trans-Atlantic Lines

PALM BEACH TRAVEL SERVICE
Miss A. M. Olsen
415 Hibiscus at Worth Ave.
PHONE 5181
Open All Year

CORBIN

House of Lighting

George E. Anderson, Inc.

BUILDERS HARDWARE
LIGHTING FIXTURES
BATH ROOM ACCESSORIES

423 S. Olive
West Palm Beach
Tel. 8878

1899 - 1939
Plaza Hotel, New York
White Sulphur Springs

Mme Najla Mogabgab
Importer

TIMELY SHOWING OF
Lace Evening Gowns
OF
Exquisite Loveliness
DESIGNED ESPECIALLY TO
GRACE THE "LACE BALL"

Gowns :: Wraps :: Sportswear
Millinery :: Furs

PALM BEACH SALON - THE BREAKERS HOTEL

Here Is "MIDGIE" the Dashing
"TISH-U-KNIT" DESIGNED BY LÉON

STYLE T-1200 .. A WAIST-LENGTH CARDIGAN SWEATER OF DEVASTATING CHIC! IT'S THE VOGUE! AND YOU WILL LOOK ADORABLE IN IT! AMAZINGLY INEXPENSIVE! . . . OBTAINABLE AT SMART FASHION SHOPS . . . . . AT $1.98

New
FASHION FOLDER
"T" ON REQUEST

FOR NAME OF NEAREST SHOP, PLEASE WRITE TO
OLYMPIC-1372 BROADWAY, NEW YORK

Unmistakably Superior

CHAMPAGNE

DE ST MARCEAUX

One of the world's great Champagnes.

HEDGES & BUTLER

250

THE WORLD'S PREMIER SCOTCH WHISKY

A BLEND

THIS notable liqueur Scotch whisky (91 Proof) as well as other fine Hedges & Butler imports are for those who appreciate "something out of the ordinary" in spirits and wines. Hedges & Butler wines are the famous English market wines, including old, matured sherries and ports. At leading liquor stores.

Sole U. S. Importers:

The House of McAteer, Inc.

347 MADISON AVE., NEW YORK, N. Y.

CALENDAR

Of Coming Events

SOCIETY OF THE FOUR ARTS

JANUARY 25-26—9.00 P. M.
The Ballet Caravan
Palm Beach High School Auditorium

FRIDAY, JANUARY 27—9.00 P. M.
Dr. George Edgar Vincent
"A Scientific Adventure"

FRIDAY, FEBRUARY 3—9.00 P. M.
Capt. Irving Johnson
"Around the World in the Yankee"

WEDNESDAY, FEBRUARY 8-9:00 P. M.

WEDNESDAY OR THURSDAY
University of Miami Symphony Orchestra
Patio of the Palm Beach Biltmore

FRIDAY, FEBRUARY 17—9:00 P. M.
Yale Puppeteers
"It's a Small World"

FRIDAY, FEBRUARY 24—9:30 P. M.
Discovery Concert
At The Everglades Club

FRIDAY, MARCH 3—9:00 P. M.
Stradivarius Quartet
Gallery of the Society

MONDAY, MARCH 6—9:00 P. M.
Julien Bryan
"Inside Nazi Germany"

MARCH (DATE TO BE ANNOUNCED)
Cecilia Loftus
"Impressions and Impersonations"

MONDAY, MARCH 20—9:00 P. M.
The Theatre of Angna Enters
Palm Beach High School Auditorum

ART EXHIBITIONS

JANUARY 25
Antique Show by
American Association Antique Dealers

JANUARY 24 - FEBRUARY 18
Festival of the Sea

FEBRUARY 24, 25, 26
Annual Flower Show

MARCH 2—MARCH 8
Collectors' and Hobby Show

MARCH 10—MARCH 26
Decorators' and Mural Painters' Show

MARCH 31—APRIL 16
Students' Exhibition

RESORT GOLF

JANUARY 23-28
Winter League Adv. Interests
Palm Beach Golf Club

JANUARY 30 - FEBRUARY 4
Invitation Mixed Foursomes
Everglades Club

TENNIS

TENNIS ROUND ROBINS
Tuesdays—Everglades Club
Fridays—Bath and Tennis Club
Sundays—Breakers Tennis Courts

WEDNESDAY, FEBRUARY 1
Budge-Vines, Professional Tennis
Everglades Club

POLO

WEDNESDAYS AND SUNDAYS
Gulf Stream Polo Field
Delray Beach

Reich

IMPORTER

TAPESTRIES, CHAIR COVERS
FINEST PETITE POINTS
ENAMELS, HIGH CLASS
NOVELTIES, BAGS
EMBROIDERIES, SILVER

319 WORTH AVENUE
Palm Beach
1005 LINCOLN ROAD, MIAMI BEACH

DO YOU WRITE

Few things afford one as much pleasure as being in print. If you write at all, have ever written, or think you can write, here's a suggestion from which genuine and lasting pleasure is derivable:

WRITE A BOOK, on any subject; let us handle its publication, and you will have something that will give you, your family and friends pride and pleasure now and, passed on to your descendants, will be a monument to your memory more living and lasting than tablets of bronze or marble.

SPECIALISTS for all types of manuscripts of books, stories, articles, serials, scenarios, plays, radio, columns, talents, etc. for publication and production in the United States and foreign countries.

EUGENE FILTEAU

International Literary Agents

274 MADISON AVENUE
NEW YORK CITY
TEL. ASHLAND 4-4560

"A Book is a Better Monument than a Marble Slab"

—Photo by Phyfe

MISS LESLEY BOGERT

ATTRACTIVE DAUGHTER OF MR. AND MRS. BEVERLEY BOGERT OF NEWPORT AND PALM BEACH, WHO HAS BEEN PASSING SEVERAL WEEKS HERE WITH HER PARENTS.

—Photo by Turgeon

AERIAL VIEW OF THE NEW PALM BEACH HOTEL, ST. EDWARD'S CHURCH ON THE CORNER, AND A BROAD SWEEP OF THE ATLANTIC IN THE BACKGROUND.

AMONG THE PALMS

THE past weeks have marked the season's largest arrivals at The Breakers, where guests from here and abroad have come to enjoy the winter months under warm and sunny skies. One of the most noted resort hotels in the world, The Breakers, and its environs, provides practically every sort of recreational and sports facility. During the week day evening games are held in North Lounge and every other night, horse racing is enjoyed on the terrace. Dancing to the music of Walter Miller's orchestra attracts scores of cottage colonists as well as hotel guests during the daily tea dances and the pre-luncheon social hours. Also popular with resorters is the evening dancing in Cocoanut Grove.

Among those who have been entertaining in Cocoanut Grove of late are Mr. and Mrs. Charles Herendeen of the cottage Colony, Mrs. William H. Buckley of the Cottage Colony, Mr. and Mrs. Ernest Woodruff, Mr. and Mrs. W. G. Preston, Mr. and Mrs. C. V. Kellogg, Mrs. Thomas Bright, Mr. and Mrs. Thomas Halton, Jr., Mrs. Henry Haven Windsor, Sr., and Mrs. Charles V. Hoyt.

Mr. and Mrs. Frank A. Rolph and their son, Mr. M. J. Rolph, have arrived at The Breakers for the season. Mr. Rolph is a prominent Canadian banker.

Visiting Mr. and Mrs. Otto J. Stahl at the hotel have been Mr. and Mrs. George Bisacca of Stamford, Conn., who were married January 4. Mrs. Bisacca, the former Ruth Blumers of Stamford, is a granddaughter of Mr. and Mrs. Stahl.

Among those arriving from New England for their annual sojourns at The Breakers were Mr. and Mrs. John Tinsley, Worcester, Mass.; Mr. and Mrs. George F. Malcolm, Cambridge, Mass.; Mrs. Thomas A. Briggs, Providence, R. I.; Mr. and Mrs. Joseph F. Cochran, Brockton, Mass.; Mr. and Mrs. Josiah Gates and Miss Helen Gates, Medford, Mass.

Returning for another season were Mr. and Mrs. Walter Hopkins, Baltimore; Mrs. John L. Robertson and Miss Dell Robertson, Baltimore; Mr. and Mrs. Clarence W. Sills, Chicago; Mrs. Virginia Conron, Mrs. Renee Caullet, and Mrs. William B. Kaufman, New York; Mrs. Henry Steinbach, New York; Mr. and Mrs. Franklin Montross, Tarrytown, N. Y.; Mr. and Mrs. John F. Calhoun, N. Y.

Mrs. Denna C. Ogden, well known Palm Beach woman golfer, was welcomed for her annual visit at The Breakers. Col. John M. Gray of Nashville, an annual visitor, arrived for his sojourn, to be later joined by Mrs. Gray.

Arriving from Pittsburgh were Mr. and Mrs. Eugene Pargny, and from Philadelphia were Mr. and Mrs. Maurice W. Sloan. Mr. and Mrs. E. G. Niggeman, Miss Grace, and Miss Jane Niggeman are at The Breakers from Clayton, Mo., for their annual visit, as are Mrs. C. J. Adami and Miss Helen Adami of Denver, Colorado. Mrs. Roland Kahle and Mr. and Mrs. Harry Prufrock of St. Louis, Mo., have commenced their usual season's sojourn at The Breakers.

Mr. and Mrs. Ernest Woodruff of Atlanta, Ga., were among recent arrivals at the hotel, where they will spend the season.

Arriving early for the annual Winter Golf League of Advertising Interests tournament were Mr. and Mrs. Robert H. Lansdell and Miss Eleanor Lansdell, Hackensack, N. J., and Mr. and Mrs. John Abeel, New York.

Surrogate Judge James A. Foley and Mrs. Foley of New York were greeted by friends upon their arrival at The Breakers for another season. Others now at the hotel for the season include Mrs. J. T. Tresvant and her sister, Mrs. F. L. Freeman, New York; Mrs. Frank Thatcher of Minneapolis and her sister, Mrs. W. H. MacEwan, Haverford, Pa.; Mrs. Harvey M. Voorhees of Trenton, N. J., has been joined by her sister, Mrs. Valerie Small; Mr. and Mrs. Kenneth Bahe and family, Chicago; Mr. and Mrs. LeRoy Porter, New York; Mr. Joseph Bannon and Dr. Harry Kelton, New York; Mr. and Mrs. Frank J. Wetzel, and Miss Mirian P. Swartz, New York; Mr. and Mrs. Arthur Lipper, New York; Mr. and Mrs. Edward Story, Overbrook, Pa.; Mrs. Joseph B. Day, Washington, D. C.; Mr. and Mrs. Barclay Tilton, Hamilton, Mass.;

◈ ◈ ◈ ◈

The Hotel Seaglade opened for its sixth season under the direction of Mr. William G. Havill with a large number

of patrons in residence. Mr. Havill is one of the most popular of the hotel managers in the country, having many guests who come to his hotel in Palm Beach, as well as to Heaton Hall in Stockbridge, Massachusetts, not only because of the locations and advantages the hostelries offer, but chiefly because of the presence of Mr. Havill himself.

The Seaglade patio, which opened on Christmas Eve, has proved to be one of the most popular of the dining places in Palm Beach. It is beautifully planned and planted, and is gaily lighted at night. Adjoining the patio is the well-known Terrace Dining Room, which fronts on the ocean; the long wall of the eastern side is made entirely of windows; from the Terrace the diner may look out on the ocean in any one of its majestic moods.

A regular feature of the Seaglade this year is the music of Bill Doherty's orchestra, which plays each day at lunch, cocktail and dinner time. On Wednesday evenings gala musicales with a soloist are given.

The Seaglade has the most to offer in location, being adjacent to the ocean so that the bather and the fisher have their favorite waters immediately by. The hotel is near the shopping district of Worth Avenue, and several golf greens are easily accessible.

Among the guests who have been at the Seaglade this season are Congressman and Mrs. Allen T. Treadway of Washington, D. C., Mr. and Mrs. W. A. Russell of White Plains, New York, Mr. and Mrs. J. W. Foley of Cincinnati, Ohio, Mr. and Mrs. H. W. McKinnon of Boston, Massachusetts, Mr. and Mrs. J. Frederick Kenny of Flushing, Long Island, Dr. and Mrs. J. J. Moylan of Philadelphia, Mrs. George Weeks Hale of Nashville, Tennessee, Mr. and Mrs. C. P. Stelle and Miss Jane Steele of Highlands, New Jersey, Mr. and Mrs. J. E. Rowe of Scarsdale, New York, Mrs. Charles E. Hull of Stockbridge, Massachusetts, Mrs. U. C. DeFord of Youngstown, Ohio, Mr. Hubert E. Bishop of Norwalk, Connecticut, Mr. and Mrs. E. E. Burwell of Chicago, Illinois, Mr. and Mrs. L. P. Matthews of Springfield, Illinois, Mr. and Mrs. H. L. Hayden of New Haven, Connecticut, Mrs. Thomas B. Sutton of New York, Mrs. G. H. Brunet of Quebec, Canada, Mr. and Mrs. Arch Fairgreve of Toronto, Canada, Miss Mabel S. Thompson of New York City.

Recent arrivals at the Seaglade have been Mr. and Mrs. Walter Nichols of Trenton, New Jersey, Mr. and Mrs. Charles F. Potter of Pittsfield, Massachusetts, Mr. and Mrs. L. J. Redmond of Chicago, Illinois, Mr. and Mrs. Edward Leigh of Riverside Drive, New York City.

◈ ◈ ◈ ◈

The entertainment program at the Palm Beach Hotel is already under way with many interesting activities planned for the amusement of guests and their friends. The gala opening dinner dance held on January 17th attracted a large and colorful attendance. The merrymakers met for cocktails in the popular Jungle Club, and later took their guests in to dinner in the attractive hotel dining room.

The past week at the Palm Beach Hotel has been marked by the return of many annual season guests. Included among them were Mr. and Mrs. Bert C. Riley, Marlboro, Mass., Mr. and Mrs. Arthur Greey, Glen Ridge, N. J., Mrs. Norman Bright and her daughter, Miss Jeanne Bright, New Egypt, N. J., Mrs. Mary Cullinan of Pittsburgh, and her daughters, Mrs. C. M. Murphy, and the Misses Mary and Katherine Cullinan; Miss Mary Stamp, Mr. Michael H. Lynch, Mr. John J. Cavanaugh, New York, Dr. Bertha Scher, and Mr. and Mrs. E. A. Browne, Paterson, N. J.

Mr. James J. Farrell, manager of the Palm Beach Hotel, and Mrs. Farrell, were hosts recently at an informal cocktail party given for members of the hotel colony, following a visit en masse to the greyhound races at the Palm Beach Kennel Club.

◈ ◈ ◈ ◈

Dining al fresco in the beautifully lighted patio at Brazilian Court holds great charm for residents at the hotel as well as members of the cottage colony. In the afternoon, the old Spanish cloister is the setting for many small teas and cocktail parties. Among those who have entertained there recently are Mr. and Mrs. Howard Cole, Mr. and Mrs. C. B. Waterman, Mr. and Mrs. John R. Blood, Mr. and Mrs. S. Richard Carlisle, Mrs. Walter C. Goodwillie, Mrs. Walter Powers and Mrs. E. W. Kneeland.

Interesting arrivals at Brazilian Court during the last few days were Mr. and Mrs. J. Jeffrey Roche, who came here on their wedding trip after a brief visit in Nassau. Mrs. Roche was the former Miss Margaret Flook, daughter of the William Mowat Flooks of New York. Her marriage to the son of the late Mr. Arthur Somers Roche, famous novelist, took place in New York on January 7 at the Church of the Transfiguration. Mr. Roche is a member of the reportorial staff of the New York Journal-American.

Also arriving for a visit were Mr. and Mrs. William E. Dodge Stokes, of New York and Lenox, Mass., who were married last August at Elkton, Md. She was the former Miss Lucia Hobson of New York. Mr. Stokes has been an annual visitor here for many years. Mr. and Mrs. Vincent S. Mulford of Oak Knoll, Montclair, N. J., have returned to the hotel for their annual season visit and are again occupying a penthouse there. Both are prominently identified with Palm Beach society, and members of the Everglades and Bath and Tennis Clubs.

THE WEST PATIO OF THE VINETA HOTEL IS A POPULAR GATHERING SPOT FOR THE BREAKFAST AND LUNCHEON INTERVAL, OFFERING A SETTING OF TROPICAL CHARM.

ON THE SPORTS HORIZON

WITH mid-season at hand, several important sports contests loom on the horizon in the field of golf and tennis with stellar amateurs in both fields competing from among the various resort colonies in the state.

Playing this week over the Palm Beach Country Club course are the members of the Winter League of Advertising Interests, who are taking part in their thirty-second annual tournament.

Max B. Kaesche of Ridgewood, N. J., defending champion, will be on hand in an effort to duplicate his win of last year, and Robert H. Lansdell of Hackensack, N. J., who was runner-up in the 1938 event, will also compete, as well as a large number of others who played last year. Among those here are:

John H. Abeel, A. King Aitkin, Richard F. Alley, Edward J. Barber, Vincent G. Barnett, Mortimer Berkowitz, Paul L. Black, R. P. Clayberger, Ben. J. Conlin, Joseph F. Delaney, Frederic L. Duggan, Herbert M. Faust, Edwin Goodman, Jerome B. Gray, L. C. Haines, James H. Howard, Frederick Hurdman, George P. James, Charles H. Jennings, Harry T. Jordan, John Kadel, Max Kaesche, Dr. Wallace Krugler, Robert H. Lansdell, J. E. McAuliffe, Ray McCarthy, Alexander McKay, R. C. Maxwell, Jr., R. C. Maxwell, Sr., Joseph S. Morgan, Ray L. Neal, Walter E. Olson, E. G. Peterson, Guy C. Pierce, Charles Presbrey, William H. Race, Elmer Rich, Raymond B. Rose, Dr. W. O. Smith, Howard E. Spaulding, Rodney B. Stuart, Milton P. Thwaite, B. Lester Tyrrel, Kurt H. Volk, Lawrence S. Warren, M. F. Wegrznek, James Whelan, Harry Williams, Jr., R. Cade Wilson, George A. Winn.

The first two weeks in February mark the high point in golf interest within the resort. From February 5 to 11, the famous Artists and Writers Golf Association will take over bringing famous figures in the world of the brush and pen to compete in this annual event over the Palm Beach Country Club course.

February 6 to 10, brings to the resort the most popular golf competition of the season, the Annual Women's Championship of Palm Beach, with nationally known feminine linksters competing.

The Eleventh Annual tournament of the Artists and Writers was won last year by Fred C. Painton, well-known writer from Westport, Conn., who defeated Rex Beach, prominent novelist and former champion, by the score of 4 and 3.

Others taking part were: Rube Goldberg, John Golden, Leroy Sport Ward, Arthur William Brown, Otto Soglow, Edgar F. Witmack, Saul Tepper, Gilbert Bundy, McClelland Barclay, Gene Buck, Merle Thorps, Floyd Parsons, Francis Wurzburg, J. V. Connolly, James Powers, Tom Webb, Fred N. Price, Sam Harris, Billy DeBeck, Charles Francis Coe, Gene Tunney, Herb Roth, H. T. Webster, Jackson Hines, Messmore Kendall, Fred C. Painton, Frank Willard, John N. Wheeler.

Morgan Photo Service
MISS KATHRYN HEMPHILL
DEFENDING CHAMPION

—Photo by Turgeon
MISS PATTY BERG
NATIONAL CHAMPION

Kathryn Hemphill, Columbia, S. C., sharpshooter, upset the medalist jinx in the Women's Championship of Palm Beach last year when she took both the qualifying honors and the finals of this resort golf feature, defeating Mrs. Helen Hockenjos, Lake Hopatcong, N. J., 1 up in a gruelling 19-hole match.

She is expected to return this year to defend her title and present indications are that Patty Berg, the diminutive national champion, will also be on hand to try the revamped golf club course, having won the event two years ago before the course was changed.

Others expected to participate include, Mrs. Philip D. Hill, prominent London socialite golfer and winner of the championship in 1935; Miss Marion Miley of Lexington, Ky.; Miss Jean Bauer, Providence, R. I.; Mrs. Whitney Harb, the former Helen Hicks, Miss Dorothy Kirby, Atlanta; Miss Laddie Erwin of New Jersey; Mrs. Opal Hill, Kansas City; Miss Helen Waring, Pinehurst; Miss Audrey Phipps and Miss Sonia Phipps, members of the Palm Beach winter colony, and many others.

Major tournament tennis activity in the resort will get its start with the appearance of Donald Budge, carrot-topped tennis phenomenon from California, at the Everglades Club courts, February 1, meeting Ellsworth Vines, professional tennis champion, as a part of the nation-wide tour of 57 matches to decide the championship.

The reputation enjoyed by Budge and Vines in their respective fields, together with the fact that the world's title will be at stake, will naturally cause attention to be focussed on their meeting here on February 1.

The fact that Vines was defeated in the opening contest at the Garden merely follows the record, for Vines has yet to win the curtain-raiser in the several tours in which he has played.

Jimmy Kenny, well-known Everglades Club professional, will take care of the arrangements for the event, under the direction of Mr. Alfred G. Kay, chairman of the Tennis Committee.

Other worthwhile tennis matches will also be on tap for tennis enthusiasts the same afternoon.

Preceding the Budge-Vines match, Bruce Barnes of Austin, Texas, will take on Dick

Skeen of Hollywood, California. Skeen, who operates a tennis school in the film capital, and numbers many of the cinema's brightest stars among his pupils, made his debut as a playing professional in the National Professional Championships last fall, and caused quite a furore by his victories over several of the seeded stars.

Bruce Barnes, a veteran campaigner, although young in years, is known to tennis followers wherever the game is played. An indefatigable retriever, the Texan plays a slambany type of game which appeals so strongly to the galleries, never yielding a point as long as there is a possible chance of getting his racquet on the ball.

In the doubles program which will close the day's tennis, Ellsworth Vines will team up with Bruce Barnes against Donald Budge and Dick Skeen. Every member of this quartet is an exceptional doubles player, and a thrilling battle is looked for in this event.

William Demuth and Mrs. Briggs Cunningham topped the field in the mixed doubles round robin tennis tourney recently held at The Breakers Tennis Club, winning 31 games and losing 17.

In the men's doubles event played at the same time on the North courts, Richard Harris and John Wakeman emerged the winners, taking 25 games and losing 15, with three teams tied for second position.

James Mitchell and Mrs. Blaine Webb were second in the scoring in the mixed doubles, winning 30 games and losing 18. Third position went to Mrs. Jesse Spalding and Briggs Cunningham with 26 games won and 22 lost.

Summary—William Demuth and Mrs. Briggs Cunningham, 31 games won and 17 lost; James Mitchell and Mrs. Blaine Webb, 30 won and 18 lost; Briggs Cunningham and Mrs. Jesse Spalding, 26 won and 22 lost; Al Hopper and Mrs. Loring Q. White, 25 won and 23 lost; George Agutter and Miss Kay Jordhan, 25 won and 23 lost; James Kenny and Mrs. Reynor, 23 won and 25 lost; John Cardegna and Miss Florence Wyeth, 22 won and 26 lost; Ed Kenny and Mrs. Ritchey Farrell, 18 won and 30 lost; Allan K. Wylie and Miss J. White, 16 won and 32 lost.

Men's doubles: John Wakeman and Richard Harris, 25 games won and 15 lost; Langford Harris and T. T. Oughterson, 19 won and 21 lost; E. Tinsley Halter and Harold Maass, 19 won and 21 lost; Allan Weatherby and Russell Leslie, 19 won and 21 lost; Peter Stassburger and Robert Cheshire, 18 won and 22 lost.

Mr. and Mrs. Briggs S. Cunningham won the Choose Your Own Partner round robin tennis tournament held at the Everglades Club, winning 31 games and losing only 9 over a top field of well-known resort racquet wielders.

Miss Jean White and John Vanneck took second honors by winning 26 games and losing 14, while Mrs. Jesse Spalding and George Kent, Jr., were third with 21 games won and 19 lost.

Nine teams took part and displayed some fine tennis. Jim Kenny, popular Everglades Club professional, was in charge of the tournament.

Other players and scores were, Mrs. John Vanneck and Peter Strassburger, 19 won and 21 lost; Mrs. L. K. Jennings and A. Park, 18 won and 22 lost; Mrs. Emil Schmidt and Cornelius Reid, 18 won and 22 lost; Mrs. A. Park and L. K. Jennings, 16 won and 24 lost; Mrs. Loring Q. White and Emil Schmidt, 16 won and 24 lost; Mr. and Mrs. R. Stuyvesant Pierrepont, 15 won and 25 lost.

—Photo By Gene Buzzell

REX BEACH, FAMOUS NOVELIST, AND FRED C. PAINTON, WESTPORT, CONN., WRITER, RUNNER-UP AND WINNER RESPECTIVELY OF THE ANNUAL ARTISTS AND WRITERS TOURNEY LAST SEASON, WHO WILL BE ON HAND FOR THE ANNUAL TOURNEY AT THE PALM BEACH COUNTRY CLUB, FEBRUARY 5 TO 11.

Mrs. Jesse Spalding and John Vanneck won top honors in the "choose your own partner," round robin tennis tourney held at the Bath and Tennis Club when they won 37 games and lost only 5.

Mrs. Blaine Webb and J. Spencer Love took second place winning 27 games and losing 15, while Mr. and Mrs. E. L. Schmidt were third with 25 games won and 17 lost.

Eight teams took part in the play, which was featured by action tennis throughout.

Other scores were: Miss Florence Wright and R. S. Pierrepont, Jr., 24 won and 18 lost; Mrs. Ritchey Farrell and A. Parker Bryant, 20 won and 22 lost; Mr. and Mrs. Briggs S. Cunningham, 18 won and 24 lost; Mrs. John Vanneck and Thomas O'Gorman, 9 won and 33 lost; Mrs. Thomas Ruckelhaus and Paul Bancroft, 8 won and 34 lost.

—Photo by Turgeon

AERIAL VIEW OF THE EVERGLADES CLUB, SHOWING THE 18TH GREEN OF THE GOLF COURSE, THE ORANGE GARDENS AND THE TENNIS COURTS.

COTTAGE COLONY SOCIETY LIFE

THE gay Palm Beach social season is finally under way and the calendar of the next few weeks will be filled with luncheons, teas and dinner parties, given by prominent colonists and residents of the fashionable hotels and clubs. Artistic events at the galleries of the Society of the Four Arts, will be of special interest to many well known residents of Palm Beach and the vicinity, and plans for concerts and benefits are already being completed.

The past week has witnessed the arrival of many internationalites who return to the resort each year for a visit. Mr. and Mrs. Philip Hill of London, have again taken up residence at the Emerson villa, which they occupied for several weeks last year. Mr. Hill is a well known English industrial executive, and Mrs. Hill is among the leading woman golfers in Great Britain. She has competed here in several tournaments.

MR. JOHN F. HARRIS
PROMINENT WINTER RESIDENT AND CIVIC LEADER WHO HAS RETURNED TO PALM BEACH FOR ANOTHER WINTER SEASON.

Mr. and Mrs. Livingston L. Biddle 2nd, of Philadelphia and Pinehurst, N. C., have joined the colony for their first season here and are occupying a house on Sunset Avenue. They will be joined soon by her mother, Mrs. Andrew S. Burke, also of Pinehurst. The Cornelius Vanderbilt Whitneys are in residence at their Hobe Sound villa, where they recently entertained Mr. and Mrs. Bertrand L. Taylor. Mr. and Mrs. Whitney are prominently identified with racing circles in the east. They have a summer home at Old Westbury, L. I., and frequently go for long cruises in their yacht, Adventure.

Mrs. Robert Glendinning of Chestnut Hill, Pa., has returned for her annual sojourn and is at Casa del Leoni for the season. With her again this year is her daughter, Mrs. Glendinning Frazer. Mr. Jules S. Bache, prominent patron of the arts and philanthropist, has re-opened La Colmena and has had as his guests recently Mrs. J. C. Hundley of Durham, N. C., Mrs. Charles Lipscomb, Baltimore, and Mr. Gilbert Miller, well known English theatrical producer; Mrs. Miller, daughter of Mr. Bache, is expected here soon to join the house party. Later in the season, his granddaughter, Mrs Francis Warren Pershing and Mr. Pershing, will come to the resort to be at La Colmena for a visit. Mr. and Mrs. Andrew Jergens have resumed residence at Villa Amandri. Mr. and Mrs. John S. Phipps have returned from their Tallahassee plantation and are in residence at Casa Bendite. Their son and daughter-in-law, Mr. and Mrs. Michael Phipps, have joined them for the season.

Mrs. Quentin F. Feitner of New York, whose arrival in Palm Beach was delayed, has at last returned to occupy her villa. Mrs. Harrison Tweed, (Michael Strange), who spent several week at a villa in the Garden of Eden development, is now occupying an ocean suite at the Sun and Surf Club. Mrs Arthur A. Fowler is with Colonel and Mme. Louis Jacques Balsan at their estate on Hypoluxo Island. Mr. Charles E. Merrill is expected here next week to spend several weeks at his lake front home, Merrill's Landing. During his absence the house has been occupied by Mrs. Edmund C. Lynch of New York and Southampton, L. I. and Mrs. S. Fullerton Weaver.

The Honorable Mrs. Frederick E. Guest has returned to her Palm Beach home, Villa Artemis, where she will be joined this week by her daughter, Mrs. Diana Sevastapoulo. Later in the season Mrs. Guest's son and daughter-in-law, Mr. and Mrs. Raymond Guest of New York, are expected here for a visit. The Winston Guests have taken the Paulding Fosdicks home for the season.

The return to Palm Beach of Mrs. Wesson Seyburn of Detroit, was the signal for Mr. and Mrs. Edward McIlvain to leave the latter's aunt, Mrs. Dodge Sloane, and join Mrs. Seyburn. Mrs. McIlvain was the former Peggy Seyburn, whose marriage to Mr. McIlvain took place on September 10th at the summer home of her parents in Manchester, Mass.

Mr. and Mrs. Aksel C. P. Wichfeld were hosts recently to a smart luncheon group, which included Mr. and Mrs. J. Leonard Replogle, Mr. and Mrs. J. Gordon Douglas, Mrs. Annie F. Breniser, Miss Susan Stewart, Mr. Joseph E. Widener and Captain Cecil Boyd-Rochefort. The latter recently joined Mr. Widener following a visit with Mr. Charles A. Munn at Amado. Colonel Latham R. Reed and Mrs. Reed have returned from a trip to South Carolina, where they were the guests of Mr. and Mrs. Edward F. Hutton at Laurel Springs Plantation, Green Pond.

Mr. and Mrs. Eugene du Pont of Wilmington, Del., who have joined the cottage colony for their first season, recently gave a dinner at the Everglades Club for their guests, Mrs. Clement R. Wainwright and Mr. Nicholas B. Wainwright of Philadelphia. Another dinner was given there on the same night, by Mr. Harry Skillman of Detroit, who has returned to The Breakers after a season's absence. After a brief so-

From – BUTLER INTERNATIONAL
(Division of Butler Bros. Lumber Co.)
601 Roseland Drive
West Palm Beach, Florida, U.S.A. 33405
Telephone: 655-3511
Butler Mill: 655-3533
Cable: Butler

—Photo by Turgeon

MRS. ALFRED H. WAGG
ATTRACTIVE PALM BEACH MATRON, WHO, WITH HER FAMILY, HAS FOR MANY YEARS OCCUPIED A VILLA ON BRAZILIAN AVENUE.

Mr. and Mrs. Beverley Bogert have returned to their New York residence.

Mrs. Joyce Shonnard, well known member of international society, has returned to the resort for her annual visit with her son and daughter-in-law, Mr. and Mrs. H. Seymour Shonnard, Jr. Southwood, the beautiful villa of the late Mrs. Woodward Vietor, is now occupied by Mr. and Mrs. Claude K. Boettcher, who arrived last week. They have with them the latter's sister, Mrs. Joseph Schaefer of Denver, Col. Mrs. Eugene Philbin arrived a week ago to be the guest of Prince and Princess Boris Scherbatoff at their villa on Sea View Avenue.

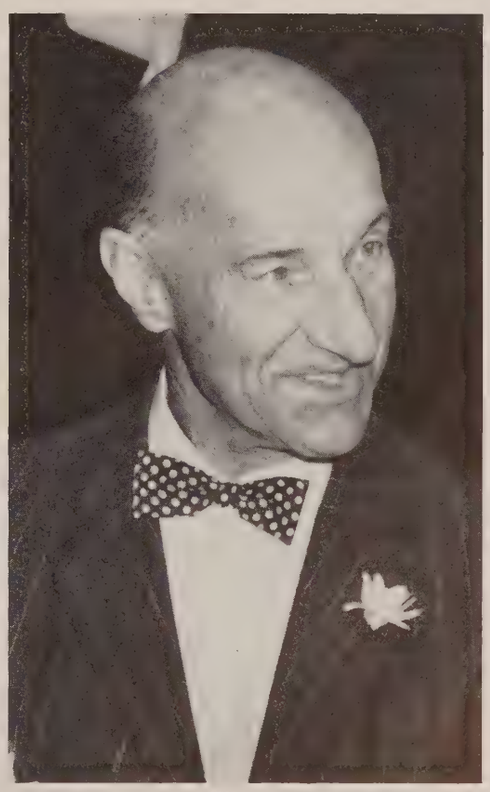
The Maurice Fatios were joined last week by Mr. and Mrs. William Randolph Hearst, Jr., following their visit with Mr. and Mrs. Stephen Sanford. Mr. and Mrs. Grover Loening recently gave a dinner at their attractive winter home, Manana Point, in honor of his brother and sister-in-law, Mr. and Mrs. Rudolph R. Loening of New York and Glen Cove, L. I. The Charles L. Hardings were dinner hosts at Chiora, when they entertained for a party of sixteen in honor of their guest, Morgan La Monteine. Mrs. Woods Plankinton gave a dinner on the same evening.

Among the well known winter visitors who have joined the cottage colony this year are Mr. and Mrs. Henry E. Candler of Grosse Pointe, Mich., who, for many years, were annual season guests at The Breakers. The Messmore Kendalls have returned from New York to pass the season at their charming lake front villa. During the summer Mrs. Kendall had a house near Dublin, Ireland. Mr. and Mrs. Edward Scott Beck were joined last week by Mrs. Arthur Henning of Washington, D. C. The Albert E. Worswicks, who are in residence at their large ocean front estate, were luncheon hosts there recently. Mrs. Henry Morgan Tilford gave a dinner last week at Oceanic cottage, where she had as her guests Mrs. Price Collier of Tuxedo Park, and Mr. and Mrs. Hunt Tilford Wagstaff of Monroe, N. Y.

Mr. and Mrs. John de Blois Wack of Santa Barbara, Cal., have taken a villa on Worth Avenue for their first season in Palm Beach. Upon their arrival here by airplane, they were the guests for several days of Mr. and Mrs. Stephen Sanford at Villa Marina. Mr. Wack is a well known sportsman and patron of the arts. It was during his visit here with Mr. and Mrs. John Charles Thomas, that he became so interested in the Romanies that he made the decision to make Palm Beach his winter home, and to sing with the chorus.

Mr. and Mrs. Albert Herter, who passed several weeks with Mrs. Lorenzo Woodhouse at her winter villa, were guests of honor recently at a dinner given by their hostess. The Herters are members of the summer colony at East Hampton, L. I., where Mrs. Woodhouse also maintains a home. Both take an active interest in all artistic and cultural events in the northern resort. Mr. Herter, a well known artist, exhibited his work last season at the galleries of the Society of the Four Arts. Their estate at East Hampton comprises several hundred acres of woodland and fields, and is a show place of the south shore of Long Island.

Mr. and Mrs. Arthur Glasgow of London were feted at several social events during the past week. On last Wednesday Mrs. Henry R. Rea entertained with a luncheon in their honor at Lagomar, and on the following day, Mrs. E. Hope G. Slater gave a dinner to compliment the English visitors. Mrs. Charles B. Long was an arrival of the week who has returned from her home at Lancaster, Pa., to spend the winter at her Palm Beach villa, La Casetina. Mrs. Thomas Ruckelshaus of Indianapolis, Ind., is spending a few weeks with her parents, Mr. and Mrs. Clarence Hall. She was the former Miss Virginia Hall and a popular member of the younger set in this resort.



Morgan Photo Service

COLONEL LOUIS JACQUES BALSAN
PROMINENT MEMBER OF THE FASHIONABLE WINTER COLONY, WHO, WITH MME. BALSAN, MAINTAINS A MAGNIFICENT ESTATE ON HYPOLUXO ISLAND.

COTTAGE COLONY SOCIETY LIFE

THE gay Palm Beach social season is finally under way and the calendar of the next few weeks will be filled with luncheons, teas and dinner parties, given by prominent colonists and residents of the fashionable hotels and clubs. Artistic events at the galleries of the Society of the Four Arts, will be of special interest to many well known residents of Palm Beach and the vicinity, and plans for concerts and benefits are already being completed.

The past week has witnessed the arrival of many internationalites who return to the resort each year for a visit. Mr. and Mrs. Philip Hill of London, have again taken up residence at the Emerson villa, which they occupied for several weeks last year. Mr. Hill is a well known English industrial executive, and Mrs. Hill is among the leading woman golfers in Great Britain. She has competed here in several tournaments.

MR. JOHN F. HARRIS
PROMINENT WINTER RESIDENT AND CIVIC LEADER WHO HAS RETURNED TO PALM BEACH FOR ANOTHER WINTER SEASON.

Mr. and Mrs. Livingston L. Biddle 2nd, of Philadelphia and Pinehurst, N. C., have joined the colony for their first season here and are occupying a house on Sunset Avenue They will be joined soon by her mother, Mrs. Andrew S. Burke, also of Pinehurst. The Cornelius Vanderbilt Whitneys are in residence at their Hobe Sound villa, where they recently entertained Mr. and Mrs. Bertrand L. Taylor. Mr. and Mrs. Whitney are prominently identified with racing circles in the east. They have a summer home at Old Westbury, L. I., and frequently go for long cruises in their yacht, Adventure.

Mrs. Robert Glendinning of Chestnut Hill, Pa., has returned for her annual sojourn and is at Casa del Leoni for the season. With her again this year is her daughter, Mrs. Glendinning Frazer. Mr. Jules S. Bache, prominent patron of the arts and philanthropist, has re-opened La Colmena and has had as his guests recently Mrs. J. C. Hundley of Durham, N. C., Mrs. Charles Lipscomb, Baltimore, and Mr. Gilbert Miller, well known English theatrical producer; Mrs. Miller, daughter of Mr. Bache, is expected here soon to join the house party. Later in the season, his granddaughter, Mrs Francis Warren Pershing and Mr. Pershing, will come to the resort to be at La Colmena for a visit. Mr. and Mrs. Andrew Jergens have resumed residence at Villa Amandri. Mr. and Mrs. John S. Phipps have returned from their Tallahassee plantation and are in residence at Casa Bendite. Their son and daughter-in-law, Mr. and Mrs. Michael Phipps, have joined them for the season.

Mrs. Quentin F. Feitner of New York, whose arrival in Palm Beach was delayed, has at last returned to occupy her villa. Mrs. Harrison Tweed, (Michael Strange), who spent several week at a villa in the Garden of Eden development, is now occupying an ocean suite at the Sun and Surf Club. Mrs Arthur A. Fowler is with Colonel and Mme. Louis Jacques Balsan at their estate on Hypoluxo Island. Mr. Charles E. Merrill is expected here next week to spend several weeks at his lake front home, Merrill's Landing. During his absence the house has been occupied by Mrs. Edmund C. Lynch of New York and Southampton, L. I. and Mrs. S. Fullerton Weaver.

The Honorable Mrs. Frederick E. Guest has returned to her Palm Beach home, Villa Artemis, where she will be joined this week by her daughter, Mrs. Diana Sevastapoulo. Later in the season Mrs. Guest's son and daughter-in-law, Mr. and Mrs. Raymond Guest of New York, are expected here for a visit. The Winston Guests have taken the Paulding Fosdicks home for the season.

The return to Palm Beach of Mrs. Wesson Seyburn of Detroit, was the signal for Mr. and Mrs. Edward McIlvain to leave the latter's aunt, Mrs. Dodge Sloane, and join Mrs. Seyburn. Mrs. McIlvain was the former Peggy Seyburn, whose marriage to Mr. McIlvain took place on September 10th at the summer home of her parents in Manchester, Mass.

Mr. and Mrs. Aksel C. P. Wichfeld were hosts recently to a smart luncheon group, which included Mr. and Mrs. J. Leonard Replogle, Mr. and Mrs. J. Gordon Douglas, Mrs. Annie F. Breniser, Miss Susan Stewart, Mr. Joseph E. Widener and Captain Cecil Boyd-Rochefort. The latter recently joined Mr. Widener following a visit with Mr. Charles A Munn at Amado. Colonel Latham R. Reed and Mrs. Reed have returned from a trip to South Carolina, where they were the guests of Mr. and Mrs. Edward F. Hutton at Laurel Springs Plantation, Green Pond.

Mr. and Mrs. Eugene du Pont of Wilmington, Del., who have joined the cottage colony for their first season, recently gave a dinner at the Everglades Club for their guests, Mrs. Clement R. Wainwright and Mr. Nicholas B. Wainwright of Philadelphia. Another dinner was given there on the same night, by Mr. Harry Skillman of Detroit, who has returned to The Breakers after a season's absence. After a brief so-

From – **BUTLER INTERNATIONAL**
(Division of Butler Bros. Lumber Co.)
601 Roseland Drive
West Palm Beach, Florida, U.S.A. 33405

Telephone: 655-3511
Butler Mill: 655-3533

Cable: Butler

—Photo by Turgeon

MRS. ALFRED H. WAGG
ATTRACTIVE PALM BEACH MATRON, WHO, WITH HER FAMILY, HAS FOR MANY YEARS OCCUPIED A VILLA ON BRAZILIAN AVENUE.

journ here, Mr. and Mrs. Beverley Bogert have returned to their New York residence.

Mrs. Joyce Shonnard, well known member of international society, has returned to the resort for her annual visit with her son and daughter-in-law, Mr. and Mrs. H. Seymour Shonnard, Jr. Southwood, the beautiful villa of the late Mrs. Woodward Vietor, is now occupied by Mr. and Mrs. Claude K. Boettcher, who arrived last week. They have with them the latter's sister, Mrs. Joseph Schaefer of Denver, Col. Mrs. Eugene Philbin arrived a week ago to be the guest of Prince and Princess Boris Scherbatoff at their villa on Sea View Avenue.

The Maurice Fatios were joined last week by Mr. and Mrs. William Randolph Hearst, Jr., following their visit with Mr. and Mrs. Stephen Sanford. Mr. and Mrs. Grover Loening recently gave a dinner at their attractive winter home, Manana Point, in honor of his brother and sister-in-law, Mr. and Mrs. Rudolph R. Loening of New York and Glen Cove, L. I. The Charles L. Hardings were dinner hosts at Chiora, when they entertained for a party of sixteen in honor of their guest, Morgan La Monteine. Mrs. Woods Plankinton gave a dinner on the same evening.

Among the well known winter visitors who have joined the cottage colony this year are Mr. and Mrs. Henry E. Candler of Grosse Pointe, Mich., who, for many years, were annual season guests at The Breakers. The Messmore Kendalls have returned from New York to pass the season at their charming lake front villa. During the summer Mrs. Kendall had a house near Dublin, Ireland. Mr. and Mrs. Edward Scott Beck were joined last week by Mrs. Arthur Henning of Washington, D. C. The Albert E. Worswicks, who are in residence at their large ocean front estate, were luncheon hosts there recently. Mrs. Henry Morgan Tilford gave a dinner last week at Oceanic cottage, where she had as her guests Mrs. Price Collier of Tuxedo Park, and Mr. and Mrs. Hunt Tilford Wagstaff of Monroe, N. Y.

Mr. and Mrs. John de Blois Wack of Santa Barbara, Cal., have taken a villa on Worth Avenue for their first season in Palm Beach. Upon their arrival here by airplane, they were the guests for several days of Mr. and Mrs. Stephen Sanford at Villa Marina. Mr. Wack is a well known sportsman and patron of the arts. It was during his visit here with Mr. and Mrs. John Charles Thomas, that he became so interested in the Romanies that he made the decision to make Palm Beach his winter home, and to sing with the chorus.

Mr. and Mrs. Albert Herter, who passed several weeks with Mrs. Lorenzo Woodhouse at her winter villa, were guests of honor recently at a dinner given by their hostess. The Herters are members of the summer colony at East Hampton, L. I., where Mrs. Woodhouse also maintains a home. Both take an active interest in all artistic and cultural events in the northern resort. Mr. Herter, a well known artist, exhibited his work last season at the galleries of the Society of the Four Arts. Their estate at East Hampton comprises several hundred acres of woodland and fields, and is a show place of the south shore of Long Island.

Mr. and Mrs. Arthur Glasgow of London were feted at several social events during the past week. On last Wednesday Mrs. Henry R. Rea entertained with a luncheon in their honor at Lagomar, and on the following day, Mrs. E. Hope G. Slater gave a dinner to compliment the English visitors. Mrs. Charles B. Long was an arrival of the week who has returned from her home at Lancaster, Pa., to spend the winter at her Palm Beach villa, La Casetina. Mrs. Thomas Ruckelshaus of Indianapolis, Ind., is spending a few weeks with her parents, Mr. and Mrs. Clarence Hall. She was the former Miss Virginia Hall and a popular member of the younger set in this resort.

Morgan Photo Service

COLONEL LOUIS JACQUES BALSAN
PROMINENT MEMBER OF THE FASHIONABLE WINTER COLONY, WHO, WITH MME. BALSAN, MAINTAINS A MAGNIFICENT ESTATE ON HYPOLUXO ISLAND.

GULF STREAM GAME FISH

RESORT anglers from all sections of the country are making their regular winter pilgrimage to Palm Beach, where the silver sailfish rules as king in the waters of the Gulf Stream off the shore of this famous resort. The crop of sailfish landed thus far this season has been large enough for both anglers and fishing guides to look forward to a good winter's sport, not only for this favorite member of the finny tribe, but for other game fish such as bonita, albacore, wahoo, amberjack, snook and last, but not least, the mighty marlin.

Skippers of Palm Beach's trim sport fishing fleet, quartered at the Poinciana Boat Basin, are all entered in the Annual Silver Sailfish Derby of the West Palm Beach Fishing Club, which started last Sunday and runs into February.

These veteran fishing guides possess the most sea-worthy up-to-date fishing craft obtainable, representing an investment of many thousands of dollars, to insure anglers absolute comfort, and the best possible advantages toward landing their favorite fish.

Whether it be fishing outside for a day or making a month's cruise to the islands, these craft of the Poinciana Boat Basin are fully equipped. Many are the hair-raising tales these skippers could recount, if one could get them in the proper mood, as they sit waiting for their parties to arrive.

Harpooning whales and being towed for miles, running into huge schools of porpoise, which played tag with the boats and catching as many as twenty sailfish in one day from one boat, are a few of the experiences undergone by these captains.

Included in the fleet quartered at the Poinciana Boat Basin are: Capt. Walt Githens of the "Miss Sally," Capt. Rudy Steinhauser, the "Black-Jack," Capt. Tom Jones, the "Miraamy," Capt. Francis McBride, the "Black-Hawk," Capt. Harry Hunt, the "King Fish," Capt. Ken Foster, the "Fun II," Capt. Carl Darenberg, the "Fortenate." Capt. Jim McAskill, well-known New Brunswick fishing and hunting guide, is the dockmaster.

Sailfish galore greeted anglers recently as cool north winds brought these gamey denizens of the Gulf Stream in from the deeper water off-shore.

Boat captains from the Poinciana Boat Basin, which constitutes one of the outstanding fleets of Palm Beach sport fishing craft, were busy running up the white flags denoting a kill, or flying the red ones indicating that a sailfish had been landed and released.

Victor Kauffman, publisher of the Washington Evening Star, who is visiting Palm Beach, landed two large sailfish, one measuring 7 feet, 8 inches, which gave him a rugged battle before being brought alongside.

With Mr. Kauffman was Bruce Gruenwold of the Evening Star, who brought one alongside measuring 7 feet, 3 inches, which he released. They were out aboard the Fun II, with Capt. Ken Foster from the Poinciana Boat Basin.

William Corcoran of Appleton, Wis., deep sea fishing for the first time, had unusual luck in landing four sailfish, the largest of which measured 7 feet, 8 inches. Although a novice he handled the huge fish like a veteran and brought them all in. He was out with Capt. Walt. Githens aboard the Miss Sally, from Poinciana Boat Basin.

Mr. and Mrs. Peter Brown of Spring Lake, N. J., were out with Mr. Brown, landing two sizeable sails, one measuring 7 feet, 8 inches and weighing 58 pounds and the other measuring 7 feet, 4 inches and weighing 45 pounds. They were out with Capt. Francis McBride aboard the Black-Hawk, from Poinciana Basin.

In the afternoon, Mr. and Mrs. Jack Parks of Penn's Grove, N. J., were out with Capt. McBride, and Mr. Parks brought one in measuring 7 feet, 6 inches and weighing 45 pounds.

The day before Louis J. Horowitz, well-known angler, who is stopping at The Breakers, brought to gaff a sizeable sailfish, and Jack Van Eck, who accompanied him, landed two more, the largest 7 feet, 11 inches and weighing 65 pounds.

They also landed a number of kings, bonita and a dolphin. They went out aboard the Fun II, with Capt. Ken Foster.

Miss Lorna McLeod of Sunset Avenue landed a large sailfish measuring 7 feet, 4 inches in her initial venture as an angler while out aboard the Empress Anne, with Capt. Ben Eldred.

Fred Fletcher, noted angling editor on the New York Daily News, brought in two large sailfish just to show his readers he could do it as well as write about it.

Mr. Fletcher, who is making his winter tour of Florida fishing grounds, was out with Mr. Kenneth Arnold, manager of the Royal Worth Hotel, and Mrs. Harris. Mr. Arnold landed a bonita weighing 20 pounds, which he entered in the West Palm Beach Fishing Contest. They were out with Capt. Rudy Steinhauser on board the Black-Jack from Poinciana Boat Basin.

Mr. Howard V. Sloan, accompanied by his brother, Mr. Maurice W. Sloan of Margate City, N. J., landed two large sailfish while fishing off-shore in the Gulf Stream.

The largest of these measured 7 feet, 8 inches while the other, although only 5 feet, 2 inches, was considered such a perfect specimen it was kept to be mounted.

The anglers were out with Capt. Walt Githens aboard the Miss Sally from Poinciana Basin.

Mr. Rudolf Homan, well-known resort resident, had a successful day's fishing when he landed a large sailfish weighing 50 pounds and released two others.

Just to make a real day's sport of it, Mr. Homan also landed seven kingfish, a dolphin and several bonita. He was out with Capt. Rudy Steinhauser aboard the Black-Jack from Poinciana Basin.

Robert Levine, 11-year-old angler, hung up a record for a youthful fisherman, when he landed two large sailfish, one measuring 7 feet, 5 inches and the other 7 feet, 1 inch in a little over an hour.

Other members of the party consisting of Max Levine, Sonny Levine and H. Meyer brought in nine kingfish, three tuna and five bonita.

Mr. Louis G. Horowitz of The Breakers Hotel, well-known resort angler, established the record of the week recently when he landed nine sailfish in one day averaging well over 7 feet, which were released. He was fishing aboard the Fun II with Capt. Ken Foster.

HOBBYING WITH MRS. CHADWICK

MRS. CHARLES HARRINGTON CHADWICK, who turns the winter months into summer at her striking white villa overlooking Lake Worth, is a woman of fascinating contrasts. With equal intelligence she can discuss the effect of the government's intervention into charitable work on the private individual and the next instant she is pointing out the fine features of one of her modern French paintings.

Two things are of major interest to this vibrant woman, the first is her profession—that of a social case worker. Before her marriage Mrs. Chadwick took her degree in social case work after studying in New York and at the London School of Economics.

Her deep interest in the problems of the underpriviledged led her into many grimy, worm-eaten tenements in her native Chicago. There she saw drunken husbands, starving children and despondent women. Her energetic and successful work soon brought her into the limelight as one of the outstanding social workers in the middle west and she was made a member of the Board of Directors of the United Workers Association. For many years she was the only woman to be honored with a membership on the board.

Her social work in Chicago is limited now because of her practice of passing part of the year in Palm Beach, part in Cap d'Antibes, France—which leaves little time for life in the Windy City. At Cap d'Antibes she has forsaken the old chateau which she had leased for several seasons and is building a new and modern villa, which she calls, "Aujourd'hui." Here she will be the neighbor of the Duke and Duchess of Windsor, who live but a few doors away.

—Photo by Turgeon

Mrs. Chadwick's personality is striking for her driving energy and quickness in seeing the other fellow's point. Scarcely more than five feet two, she moves and speaks with an air of efficient assurity. Her bright blue eyes compliment her short auburn hair which curls in back of her ears.

Her wardrobe is as creatively different as is much of her philosophy. The other afternoon she added inches to her height with a pair of exceptionally thick cork soled sandles with high heels and bazaar woven uppers. A dusty pink two-pieced lounge suit with a faint white pin stripe was topped by a perky bonnet of deep blue celophane, which perched on the top of her head. The bonnet featured a debonair nosegay of recklessly bright posies, of the same composition.

"Villa Today," the name of her Palm Beach residence, aptly expressed the mood of her home. Its design, its architecture, its furnishings are definitely modern, not only in construction but in use of colors. Mrs. Chadwick herself designed the house, attended to the decorations and designed much of the furnishings herself. Located on Via Bellaria, "Villa Today" is unmistakable, the entrance is marked by two modernized blackamoors.

Mrs. Chadwick's second major interest is art, but chiefly the modern, impressionistic art of today. Her walls are hung with modern masters which Mrs. Chadwick, herself, has selected as being worthy of joining her collection, a collection which is, incidentally, considered as among the finest modern groups in the country.

LuKa, de Chicico, Ferat, Dali and Goudon Colette are a few of those whose works are represented in the Chadwick collection. Some of the finest pictures in the group have been loaned to the Society of the Four Arts for their exhibitions.

An ardent swimmer and an enthusiastic tennis player Mrs. Chadwick claims membership in many athletic and social clubs both here and abroad. In Palm Beach she is a member of the Bath and Tennis Club and the Everglades Club.

Mrs. Chadwick believes that government charity is slowly but definitely replacing private charities, because of its ability to work on a large scale. On one occasion she had the opportunity to talk with an English woman who was on the dole. This woman told her that her husband, formerly an earnest workingman, now refused to do any labor what-so-ever. His entire existence consisted of waiting for Friday, when the dole checks are distributed.

She believes that the answer to the problem is in furnishing work for everyone who wants it. This work, she believes, can be supplied under the modified capitalistic system of government now in effect in this country.

As a hostess, Mrs. Chadwick is impulsively kind and sympathetic. Her keen interest in humanity leads her to draw her friends from all types of people. Her profession gives her an understanding of one part of the population while her position in society permits her to compare and contrast the two groups.

Only once did her social position fail her. On that occasion she was using a passport which identified her as a "Social Case Worker." When she arrived at one of the European boarders her traveling ccompanion, an English member of the nobility, was passed while she was waylaid and asked to explain her work. "Did she work with her hands?" She was finally permitted to cross the border, but not before Parisian newspapers made the most of the story.

BEACH PANORAMA

LIFE at the beach clubs of Palm Beach consists of peaceful relaxation under sunny skies, lounging on golden sands, and invigorating dips in waters of the blue Atlantic or the more placid surrounding pools. Always centers of resort life the beach clubs are picturesque spots with their gay and colorful cabanas and the friendly groups enjoying the various sports or lunching together.

◈ ◈ ◈ ◈

The Bath and Tennis Club, which has for seasons past been one of the most popular luncheon places in or near Palm Beach, was the scene recently of many parties.

Among those who have entertained at the noon hour lately are Mrs. Robert Dun Douglass, Mrs. James H. Kennedy, Mr. and Mrs. John Charles Thomas, Mr. and Mrs. R. Jay Flick, Mr. and Mrs. George Stevenson Fenton, Captain and Mrs. John H. Gibbons, Mr. Jules S. Bache, Mr. and Mrs. Frank McQuesten, Mr. and Mrs. George C. Van Dusen, Mr. and Mrs. John H. Perry, Mr. and Mrs. Marvin Hughitt, and Major Allen Jamieson.

A number of people who have been at the club frequently are Mr. and Mrs. John Shepard, Jr., Mr. and Mrs. Phil Sawyer, Mr. and Mrs. Wiley R. Reynolds, Mr. and Mrs. George Kent, Mr. and Mrs. Edgar Meredith, the Frederick Johnsons, Mr. and Mrs. James T. Roche, Mrs. Jesse Spalding, Mrs. Alexander McKay, Mrs. W. Longfellow Foulke, the Herbert Farrells, Mr. J. Leonard Replogle, Mrs. Frank Vernon Skiff, Mrs. Graham Youngs, the R. Stuyvesant Pierreponts, the R. Jay Flicks, Mr. A. Atwater Kent, the Clegg Monroes, Mr. Foster Skillman, Mr. William Theodore Hoops, and many others.

The sparkling waters and the warm sands are as popular as ever among swimmers and sun-bathers alike. Each of the numerable cloudless days has found many members of the club and their friends enjoying the day time hours there.

A new feature of the Bath and Tennis Club this year has been the invitation extended to members of the Gulf Stream Golf Club and the Seminole Golf Club to participate in the weekly bridge tournaments which are held every Tuesday afternoon.

Among those noted enjoying daily visits to the club have been Miss Maud Ellis, Mrs. William Seyfert, Mr. William Wadsworth, Mr. Henry J. Hinde, Miss Ida Grisener, Mrs. W. G. Preston, Mr. and Mrs. Howard H. Garmany, Miss Marion Ford, Mr. James Findley, Mr. Thomas O'Gorman, Mr. John R. McFarlin, Mr. and Mrs. Thomas Halton, Jr., Mr. Thomas Halton, Sr., Mr. and Mrs. A. W. Chapin, Jr., Mr. and Mrs. H. T. Jordan, Miss Dorothy Dalland, Miss M. G. Haines, Mr. and Mrs. Edward G. Nicholson, Mr. W. C. Lawson, Mr. Walter Roesing, Mr. and Mrs. Josiah Gates and Miss Helen Gates.

Although the season is in its infancy, The Breakers Cabana Club has already attracted members of the hotel and cottage colony during the fashionable bathing hours. The vivid semi-circles of cabanas are rivaled only by the brilliant blue of the ocean and the clean sweep of beach has been made somewhat more flat and wide this season. As in the past, Mr. Charles Norelius, well known swimming instructor, conducts classes and lessons at the cabana club while Mr. A. T. Throop is again manager.

A large number of cabanas have been reserved for the season, many of which are already occupied. Among those who have reserved them are Col. Edward R. Bradley, Mr. Louis D. Rockwell, Mr. and Mrs. Richard C. Crowley, Mr. Arthur G. Hoffman, Mr. and Mrs. Thomas P. Shaw, Mr. and Mrs. A. P. Giannini, Mr. and Mrs. Robert A. Kennedy, Mrs. George C. Shevlin, and Miss Marion Shevlin, Mrs. Alfred M. Low, Mr. and Mrs. Harry Prufrock, Mr. Louis A. Valier, Mr. and Mrs. A. C. Pieper, Mr. O. N. Tevander, Mrs. E. L. Herman.

Also Mr. and Mrs. Eben Howes Ellison, Mr. and Mrs. Walter Thompson, Mr. Charles A. Bradley, Mr. and Mrs. George Jessel, Mr. and Mrs. Clarence W. Sills, Mr. and Mrs. Walter Hopkins, Miss M. G. Haines, Mr. Ray Huber, Mr. R. H. Lee, Col. Robert H. Morse, Mr. C. L. Ibsen, Mr. and Mrs. Edgar Marks, Mrs. Dean Osborne, Mr. and Mrs. G. K. Morgan, Mr. and Mrs. Owen R. Skelton, Mrs. Herbert Farrell, Mr. and Mrs. Alfred Feltman, Mr. Henry Pope, Mr. A. O. Hartman, Mr. A. W. Chapin, Mr. F. A. Hosack, Mr. and Mrs. Edward S. Beck, Mrs. Morgan W. Dabol, Mr. Leo Ehrhart, Mr. Edward Sparks, Mrs. Henry Morgan Tilford, Mrs. William Stafford and a number of others.

◈ ◈ ◈ ◈

Sea Spray Beach Club is a popular gathering place for winter residents. In addition to the excellent facilities for sports, especially tennis, the beach is always an attraction for sun and ocean bathers. Many members of the club and their guests enjoy daily luncheons in the charming, colorful dining room.

Mr. Mohler McVey is again manager of the club, Mr. Stanhope MacLeod is in charge of swimming, Mr. James Burns is the tennis professional and Miss Sue Brandin has charge of the kindergarten this season.

Among the many luncheon parties noted at Sea Spray Beach Club recently was that of Mrs. Frederick C. Havemeyer. Mrs. Harrison Tweed, Mrs. Nadine Hoffman, Mr. Donald Livingston and Mr. William Livingston were in the group. Members and their guests who have been noted at the club during the past few weeks include J. M. Ballentine, Mr. J. Behlke, Mr. Douglas Lorie, Dr. and Mrs. Joseph G. Beykirch, Mrs. Elsie Frank, Miss Leila Frank and Miss Josephine Frank, Mr. and Mrs. Irving Pettingill, Mr. and Mrs. A. Edward Roys, Mr. and Mrs. Alexander M. Hadden, Mrs. Walter S. Goodwillie, Mr. and Mrs. V. M. Geddy, Mr. Spencer Aldrich, Mrs. Dennis L. Harmon, Mrs. Charles Henry Hamilton, Mr. and Mrs. Francis Newton, Miss Dorothy Gould Fowler, Mrs. Bruno Graf, Mr. and Mrs. Edward Wyckoff Harris, Col. James R. Branch, Mr. and Mrs. William Benton, Mrs. Oscar G. Davies, Mr. Robert D. Hazzard, Mrs. H. Stillson Hart, Miss Kay Buckley and Miss Marion Buckley, Mrs. K. N. Tillman, Miss Beatrice Tillman, Miss Cecilia Tillman, Mr. and Mrs. James McKay Butler, Dr. Leland Eggleston Cofer, Mrs. Robert Harrington Sanderson, Mr. Frank D. Davies.

Also Mrs. Milton A. Fuller, Mrs. Robert Bennett, Mrs. Gilbert Ottley, Mrs. S. W. Traylor and guest, Mrs. Bruce Traylor, Mr. Van Lear Black, Jr., Mr. and Mrs. Kenneth D. Steere, Mr. and Mrs. Rudolf Holman, Mr. and Mrs. A. Kinnaird Tod, Miss Bernice Tillman, Mr. and Mrs. Archibald C. Rayner and guest, Miss Nancy Martin, Mrs. Pierre L. Willis, Miss Janet Peck, Miss Kay Lyon, Mr. Avy B. Smith, Mrs. Arthur McEwan, Mr. Robert Fulton Clarke, Mr. Compton Allyn, Prince Mikhail Goundoroff, Mr. John R. McFarlin, Mrs. Paul Peter Prudden, Mrs. Benjamin F. McGuckin, Miss Julia Miron, Mr. and Mrs. Ross M. Koen and Mr. James Brett Stokes.

Treanor & Fatio Architects

ENTRANCE--RESIDENCE OF MR. AND MRS. F. HOMER SMITH, 254 JUNGLE ROAD.

TASTES AND TOILETTES

IN THIS delectable winter playground, far from the snow, and ice and sleet, time seems turning backward, for not only has the Virginia Reel been revived, but fashions, both as to fabric and style, tend to bring to mind the days when grandfather wore alpaca coats and grandmother stepped out in hoops. And from not so far back we have the petticoat dresses, the short pleated skirts, and the feather boas, to say nothing of the doll hat, its diminutive surface covered with ostrich tips.

◈ ◈ ◈ ◈

Outstanding on the social calendar, was the formal opening of the Beach Club, and among the beautifully gowned women who attended it were:

Mrs. Frank C. Henderson, who chose for the occasion, a gown of pink taffeta, the skirt bouffant and the bodice with its low decolletage, snugly fitted. Daintily contrasting with her costume was a fluffy blue ostrich boa.

Mrs. Joseph Wintersteen, stunningly attired in white lace and net, the skirt of sequin studded net, very very full, the hipline fitted bodice of lace, also with the sequin trim and made with long shoulders, and low V decolletage.

Mrs. J. Jay O'Brien in floating white chiffon, the bodice softly draped, the trim of the gown chalk white beads, relieved by a single turquoise bow on the shoulder.

Mrs. Leland Eggleston Cofer carrying a stunning large green feather fan, her gown simply fashioned, and of green lace, the skirt full and the bodice snugly fitted.

◈ ◈ ◈ ◈

Socially prominent persons drop in nightly at the Patio, and glimpsed there recently were:

Mrs. John R. (Jock) McLean in a strapless gown of black lace, narrow lace ruffles outlining the decolletage, the skirt gracefully full and with streamers of rose ribbon.

Mrs. Jean Atwell wearing rose-berry taffeta with a square neck, little puffed sleeves and a full skirt.

◈ ◈ ◈ ◈

At the Everglades Club, Mrs. Alex Cushing danced the other night in a zipper front linen evening frock, that was a riot of square patches of lime green, dark green, yellow, orange and beige. Her slippers were flat-heeled and Grecian in effect.

At the Alibi, Miss Leslie Bogert was noted several days ago, wearing one of the very popular cardigan sweaters of pale blue over slacks and shirt that were gray striped.

At the same spot, Mrs. Edward McIlvain appeared in pink linen slacks, a printed challis shirt and a brown hand-knit cardigan.

◈ ◈ ◈ ◈

For golf at the Seminole Country Club recently, Mrs. Stephen Sanford teed off in a beautifully tailored slacks outfit of white sharkskin, topped by a cardigan of chartreuse. A green, pink and white chiffon handkerchief dangled nonchalantly from one of her slacks pockets.

Mrs. Walter Gaston was seen one evening a short time ago in the Cocoanut Grove at The Breakers, attired in a white net evening gown, the skirt bouffant, and over the softly draped bodice she wore a hip-length fitted jacket made entirely of opalescent sequins.

Mrs. Harry E. Jordan of The Breakers donned for dancing recently in the Cocoanut Grove, a gown of black net, the bouffant skirt banded at the bottom in three tiers of multicolored sequins. The bodice was simply styled and over it was a bolero of the net.

On a Saturday night at the Beach Club, Mrs. Alfred Feltman, a guest at The Breakers, wore a sheer black evening gown, appliqued in a leaf design also in black.

◈ ◈ ◈ ◈

Mrs. Thomas Halton, Jr., chose for dancing at the Patio not long ago, a charming gown of orchid taffeta, the strapless bodice with gardenias at the V of the sweetheart neck, and the skirt falling in rich folds.

◈ ◈ ◈ ◈

For the party given by Captain Alastair McIntosh at the Everglades Club, lovely Rosemary Warburton, a recent debutante, chose a dress of pale pink organza, slimming fitted and spreading in to a wide, bell shaped skirt. The extreme decolletage was held by tiny straps, and on her head she wore three pink carnations, fastened with ruby and diamond clips. A magnificent wide link bracelet, encrusted with square-cut rubies and diamonds, and a handsome sable wrap completed the ensemble.

◈ ◈ ◈ ◈

Mrs. George Edwin Kent, Jr., attended the movies lately, wearing the new hostess pajamas, that feature the much wider trouser. Hers were a print, with multicolored flowers on a white background. Her wrap was a jacket of silver fox.

◈ ◈ ◈ ◈

Mrs. J. Gordon Douglas strolled on Worth Avenue several days ago in company with her Dalmatian hound, her costume one-piece slacks, with a soft belt tied about her waist. She also wore one of the very popular angora boleros and white open-toed sandals.

◈ ◈ ◈ ◈

Mrs. George Vanderbilt likes play suits for shopping, and she was glimpsed not long ago, on Worth Avenue, in a very precisely tailored outfit, the pleated skirt and shirt buttoned up the front. Her sandals had platform soles.

◈ ◈ ◈ ◈

Mrs. Robert Bacon, Jr., wore for shopping on Worth Avenue recently, a blue and white striped silk sports dress, the skirt pleated and with a wide horizontal band of the stripes used as a trim. The blouse was shirtwaist type, and she carried a white jacket.

◈ ◈ ◈ ◈

Mrs. Robert Appleton, one of the few persons who wear the high hair-do becomingly, shopped on Worth Avenue the other day, in a simple white crepe dress, zipped with red, with red accents on the belt. Her hat and bag were red and her shoes were also trimmed in red.

◈ ◈ ◈ ◈

Mrs. James T. Roche was noted recently, as she shopped on Bradley Place, wearing a spectator sports dress of white, printed in red, blue and green. She wore a medium brimmed white hat, with a trim that matched her dress and her other accessories were also white.

◈ ◈ ◈ ◈

Mrs. Charles Harrington Chadwick wore for morning several days ago, a slacks ensemble of dusty pink flannel with a fine white pin stripe. The slacks were man-tailored, and there was a fitted jacket buttoned up tight, while on her head a tricky little doll hat, which seemed to be of cellophane, trimmed with flowers of the same material. Her sandals were the popular platform sole type with colorful tops.

SLACKS COSTUME COMBINING TROUSERS OF KOATA-KOOL IN GENDARME BLUE AND NATURAL WITH LOOP KNIT PULLOVER SWEATER AND CARDIGAN IN SMART RESORT COLORS AT BONWIT TELLER & CO., WORTH AVE.

MISS FLORA CAMPBELL, WHO PLAYS THE PART OF ANGELA IN "ANGELA IS 22," THE NEW PLAY BY SINCLAIR LEWIS AND FAY WRAY, WEARING A BOUFFANT TULLE FROCK FROM JAY THORPE . . WITH AN OFF-THE-SHOULDER BODICE AND FULL SKIRT COVERED WITH TINY RUFFLES.

UNDER THE STARS

DELIGHTFUL luncheon periods, gay cocktail hours, smart dinner intervals and the jolly supper gatherings are attracting a host of smart resorters to The Patio, where the Palm Beach tradition is observed at its best.

This season, as in the many preceding, Sam Salvin is providing that delightful combination of superb cuisine and perfect service, climaxed by the dance compelling rhythm of that promising young maestro, Herbert Hagenor, with his society orchestra, which is proving such a favorite with the dance lovers of the resort's smart set.

No matter what the weather, it is always delightful at The Patio, Dancing under the stars, or in the enclosed dining room with its swank ecarte bar forming a most fitting background, hospitality always prevails, and impromptu entertainment offered by visiting artists adds a brilliant zest to this colorful meeting place of Palm Beach's social set.

—Photo by Davies—Wide World

MRS. ALEXANDER CUSHING AND MRS. JOHN R. McLEAN ATTRACTIVE YOUNG SOCIALITES ATTEND ONE OF THE DELIGHTFUL GALAS HELD AT THE PATIO.

Inaugural luncheon held at The Patio last Saturday, attracted a gay throng of the winter set, who dropped in following a morning of fishing, golf or tennis, for a delightful period of tea cup chatter, delectable luncheon, or a bracing cocktail, and a dance or two to the rhythmic strains of Herbert Hagenor's Society orchestra.

The cocktail hour on the Sidewalk Cafe, enjoyed in the true Parisian manner, is proving a most popular diversion with those desiring something different.

Coming as an added innovation in the surprises offered to entertainment lovers at The Patio, was the appearance at the Inaugural luncheon, of Cassandra, "The Amazing Psychic," who mystified those present with her remarkable telepathic performances, and who will be present daily during the luncheon period.

Balloon showers, On the House Nights, and other gala events, are finding favor with the many attending The Patio with an added treat in the form of those musical funsters, Chris Fletcher, singer of songs, and Carmine Caruso, man of much music, whose impromptu skits and musical moments, have brought them much popularity.

The Dancing Herbert Taylors are noted nightly as they lead a springhtly Lambeth Walk or give a graceful exhibition of modern dancing.

Many interesting groups have been noted at The Patio recently.

Mr. M. Dorland Doyle was host to Mr. Charles Munn, Sr., Mr. Charles Munn, Jr., Mrs. Jean Cochran Atwell, Capt. Cecil Boyd-Rochefort and Mr. and Mrs. Grover Loening.

Mr. and Mrs. John R. McLean were noted at a table near the dance floor with Miss Eleanor Young, Mr. Robert Bacon, Jr., Mr. Ralph Minnich and Mr. Edward B. McLean, Jr.

Mr. and Mrs. Van Lear Black, Mr. Henry Barbey and Prince Mikhail Goundoroff occupied a table at the dance side, while nearby were Mr. Joseph Dowling, Mr. and Mrs. George Edward Kent, Jr., Mr. Robert Hasler and Mr. Reynold.

Mr. and Mrs. Henry J. Topping, Jr., bid adieu to Palm Beach at The Patio, for an interval before leaving on the midnight train for California, where they will sail for Honolulu.

Honoring them before their departure, Herbert Hagenor and his orchestra played "Underneath the Moon with Mimi," which was written especially for Mrs. Topping recently. They also played a number of her favorite Hawaiian tunes including, "Aloha," as a fitting "Au Revoir," to this charming couple.

Mr. and Mrs. Edward McIlvain were noted in a foursome with Mr. and Mrs. T. Dennie Boardman and nearby were: Mr. and Mrs. William Randolph Hearst, Jr., Mr. Arturo Ramos and Mrs. Maurice Fatio.

Mr. Caleb Bragg was noted at the table of Mr. and Mrs. John M. L. Rutherfurd and Mr. Joseph D. Bannon and Mr. Harry Kelton were hosts to a party near the dance floor.

In other groups were Mrs. Earl Dodge and Princess Rospiglossi; Mr. and Mrs. Jesse Sharpe; Mr. Henry Barbey and Mrs. Thomas Rucklehaus; Mr. and Mrs. George Southern; Mr. and Mrs. John Witman, Mrs. Whitehouse and Mr. John Boynton; Capt. Signorini and Miss Ruby Sweet; Mr. and Mrs. Chester Williams and Mr. Stockton Bryan.

Many others were seen in gay groups or on the dacne floor including: Mr. and Mrs. Henry Buhl, Mr. and Mrs. Arthur Huguley, Mr. and Mrs. William Demuth, Mr. and Mrs. Edgar Mack, Jr., Mr. and Mrs. Byron Chandler, Mr. and Mrs. Pat Fischer, Judge Phil O'Connell, Mr. Foster Skillman, Mr. Edmund Fisher, Mr. Joe Bannon, Mr. Harry Kelton, Mr. and Mrs. Frank Speno.

Mr. and Mrs. Herbert Johnson were host to a party of five and Major and Mrs. William Lee were with a group of friends. Mr. and Mrs. Jeffrey Roche, who spent their honeymoon in the resort, were noted on the dance floor, as were Mr. Donald Livingston and Miss Nancy Martin.

Mr. and Mrs. Dan Cleary were with a party of friends

including Mr. Val Ernie, Mrs. Pelton and Mrs. Daly.

Dining the evening before were, Mr. and Mrs. Winston Guest at a table near the dance floor in company with Mr. and Mrs. William Randolph Hearst, Jr., Mr. Arturo Ramos and Miss Josephine Hughes.

◈ ◈ ◈ ◈

The opening of the Colony Club this week-end for the 1939 season will definitely add a sparkle to Palm Beach night life. Since its opening this club has been recognized as one

—Photo by Davies—Wide World

ATTRACTIVE FAMILY GROUP, READING FROM LEFT TO RIGHT, STEPHEN "LADDIE" SANFORD, MRS. SANFORD, AND THE FORMER'S FATHER, MR. JOHN SANFORD, ALL IN RESIDENCE AT VILLA MARINA, SEEN AT THE PATIO.

of the most beautiful in the south. The redecorating which the club has been undergoing will uphold its high standards and add a new fillip to club decorations in general.

Paul Sabin's Society Orchestra, which has been acclaimed one of the smoothest of the new bands in Miami and New York, will play for the dancers at the Colony Club during the season. His music will be augmented by special floor show acts featuring established stars of the entertainment world.

The Merry-go-round bar, which has been one of the great attractions at the club in former seasons, will again be in operation. Soft, indirect lighting and one of the finest dancing floors in Palm Beach will also be featured this year. A spacious outdoor patio and air-conditioned dining room make it possible for socialites to enjoy the Colony Club no matter what the weather.

A new price policy will prevail at the club this season. Special moderately-priced dinners will be served every evening. At no time will there be a cover charge. The opening night gives promise of being one of the outstanding events of the Palm Beach social season.

THE PATIO
COUNTY ROAD AND SUNSET AVENUE
RESERVATIONS 7700

THE PATIO THIS YEAR
more than ever before
SMART PALM BEACH'S
CHOICE

- LUNCHEON
- DINNER
- SUPPER

GALA NIGHTS
EVERY
Tuesday - Friday

MUSIC AND ENTERTAINMENT BY
HERBERT HAGENOR
AND HIS ORCHESTRA

The COLONY CLUB
BRADLEY PLACE AT SEMINOLE AVE., PALM BEACH, FLA.
PHONE 8200

WILL OPEN NIGHTLY FOR

Dinner and Supper
NO COVER OR MINIMUM CHARGE
AT ANY TIME
DeLUXE DINNERS
from $2.00 up

MUSIC AND ENTERTAINMENT BY
PAUL SABIN
AND HIS ORCHESTRA

GALA NIGHTS
EVERY
WEDNESDAY - SATURDAY

COTTAGE COLONY LIST

— A —

Adams, Mrs. Frances B. ... 265 Cocoanut Row
Albee, Mr. and Mrs. Reed A. ... *"Beaumere,"* 190 S. Ocean Blvd.
Albee, Mrs. Edward Franklin ... *"Beaumere,"* 190 S. Ocean Blvd.
Aldrich, Mr. and Mrs. Spencer W. ... 216 Monterey Road
Aleshire, Mrs. Mary E. ... Royal Palm Way
Allen, Miss Jessie R. ... Peruvian Ave.
Alexander, Dr. and Mrs. Maitland ... 117 Everglades Ave.
Allyn, Mrs. Charles Staney ... 165 Sea Spray Ave.
Ames, Mr. and Mrs. Ward, Jr. ... 320 Barton Ave.
Amory, Miss Grace Munn ... Guest of Mr. Herbert Pulitzer
Anderson, Mr. Ferdinand V. ... 172 Worth Ave.
Andrews, Miss Mae ... *"The Wildflower,"* 242 Chilean Ave.
Anthony, Mr. and Mrs. Roscoe Tate, *"Dulciora,"* 6 South Lake Trail
Appleton, Mr. and Mrs. Robert ... 10 Golf View Road
Arnold, Mr. and Mrs. W. Herman ... 277 Pendleton Ave.
Arnold, Mr. and Mrs. J. Y. ... *"Jasminne Hall,"* 282 Pendleton Ave.
Atwell, Mrs. Jean Cochran ... Guest of Mr. Charles A. Munn

— B —

Babbitt, Mr. and Mrs. Searles ... 211 Sea Spray Ave.
Bache, Mr. Jules S. ... 148 Barton Ave.
Bader, Mr. Louis F. Stanton ... *"Puertas Viegas,"* South Ocean Blvd.
Ballentine, Mr. and Mrs. James M. ... Sea Breeze Ave.
Balsam, Dr. and Mrs. D. M. ... 322 Clarke Ave.
Balsan, Col. and Mme. Luis Jacques ... Hypoluxo Island
Barbey, Mr. and Mrs. Pierre L. ... North Ocean Blvd.
Barnes, Mr. and Mrs. Clair L. ... South Ocean Blvd.
Bartlett, Mr. and Mrs. Valentine C. ... *"Valmar,"* Hobe Sound
Baum, Mr. and Mrs. James ... 150 Seminole Ave.
Beard, Mr. E. Leonard, Jr. ... 126 Peruvian Ave.
Beatty, Mr. and Mrs. Ross J. ... 1414 North Ocean Blvd.
Beck, Mr. and Mrs. Edward Scott ... 245 Pendleton Ave.
Bedford, Mr. and Mrs. Charles E. ... Lake Way
Bedford, Mr. and Mrs. Frederick T., Thomas Ewing House, Clarke Ave.

A DETAIL OF THE ORNATE HALLWAY IN THE HOME OF MR. AND MRS. HUGH DILLMAN. "PLAYA RIENTE"

Bedford, Mr. and Mrs. Herbert A. ... Monterey Road
Beidler, Mrs. Francis ... 155 Sea Breeze Ave.
Beidler, Mr. Francis II ... 155 Sea Breeze Ave.
Bell Mrs. McAlpine ... 215 Sea Breeze Ave.
Bemis, Mrs. Henry Ellsworth ... *"Bemisyde,"* 247 Royal Palm Way
Bennett, Mr. and Mrs. Robert ... 321 Barton Ave.
Bennett, Mrs. A. V. B. ... *"Oceanside,"* 129 Chilean Ave.
Betschick, Mr. and Mrs. A. E. R. ... 220 Seminole Ave.
Betschick, Capt. and Mrs. A. Edward ... 220 Seminole Ave.
Betschick, Lt. Gilbert Vincent ... 220 Seminole Ave.
Biddle, Mr. and Mrs. Livingston L., 2nd ... 173 Sunset Ave.
Biederwolf, Dr. and Mrs. W. E. ... 137 Royal Palm Way
Bill, Mr. and Mrs. Nathan D. ... *"Villa Vinca,"* 145 Sea Spray Ave.
Binyon, Capt. and Mrs. Algernon ... 311 Sea View Ave.
Black, Mr. and Mrs. Van Lear, Jr. ... *"Veeva,"* 225 Monterey Road
Blair, Mr. and Mrs. Wolcott ... South Ocean Blvd.
Blair, Mrs. Thomas James ... *"Foothold,"* Sunset Ave.
Boardman, Mr. and Mrs. T. Dennie II ... 256 Worth Ave.
Boettcher, Mr. and Mrs. Claude K. ... Via del Lago, Victor Place
Bogert, Mr. and Mrs. Beverly ... *Hartford House*, El Vedado Lane
Borman, Mr. and Mrs. Joseph ... 201 Oleander Ave.
Bosch, Mrs. Lauretta ... *"La Escuelita,"* 308 Cocoanut Row
Bouchard, Mme. Mathilde ... 297 Hibiscus Ave.
Bourne, Mr. W. G. ... Guest of Mr. and Mrs. H. K. Spalding
Brace, Mrs. Charles C. ... Guest of Mr. and Mrs. Harold Scott
Bradley, Col. Edward Riley ... North Lake Trail
Bradstreet, Mrs. L. A. ... 251 Sunset Ave.
Branch, Col. and Mrs. James R. ... 156 Royal Palm Way
Brand, Mr. and Mrs. R. V. ... 327 Barton Ave.
Brandt, Miss Vera ... 357 Barton Ave.
Brann, Mr. and Mrs. William L. ... Ocean Blvd., Boynton
Brelsford, Mr. John H. ... Guest of Roscoe T. Anthony
Bright, Mr. and Mrs. William M. ... South Ocean Blvd.
Brokaw, Mr. and Mrs. Clifford Vail ... South Ocean Blvd.
Brooks, Mr. Reginald ... 324 Brazilian Ave.
Brosseau, Mrs. Alfred J. ... Vita Serena
Bowles, Mrs. Yelverton ... Guest of Mr. J. W. Yelverton
Boyd-Rochfort, Capt. Cecil ... Guest of Mr. Charles A. Munn
Brownell, Mrs. Frederick C. ... 340 Cocoanut Row
Brukenfield, Mr. and Mrs. Carl M. ... 350 Sea Breeze Ave.
Brukenfield, Mr. and Mrs. Morris ... 311 Sea Breeze Ave.
Bryan, Mr. and Mrs. J. Stockton ... 133 Sea Spray Ave.
Bryan, Mrs. Edgar ... 439 Worth Ave.
Bryden, Mr. and Mrs. John Robert ... *"Villa Dolce,"* Clarendon Ave.
Bryant, Mr. and Mrs. A. Parker ... *"Montresor,"* Lake Worth
Bryant, Mr. and Mrs. F. Edward ... 434 Sea Spray Ave.
Buckley, Mrs. William H. ... 131 Sea View Ave.
Buhl, Mr. and Mrs. Christian Henry ... *"El Retiro,"* South Ocean Blvd.
Buhl, Mrs. Willis E. ... Via del Lago
Bullard, Dr. and Mrs. Ernest ... *"Casa Pequena,"* 341 Brazilian Ave.
Bunker, Mr. and Mrs. Eugene ... 346 Brazilian Ave.
Buss, Mr. and Mrs. Walter H. ... *"Casita Linda,"* 234 Seminole Ave.
Butler, Mr. and Mrs. James M. ... 275 Orange Grove Road
Butler, Mrs. Frank Osgood ... Via Bethesda
Butler, Jack P. ... Plaza Circle
Butt, Mr. and Mrs. Robert McCoskry ... 300 Clarke Ave.
Butterfield, Mr. and Mrs. J. H. ... 264 Sunset Ave.

— C —

Cabot, Mr. and Mrs. Walter ... 120 Everglades Ave.
Cain, Mr. John Milton ... 434 Chilean Ave.
Cain, Mr. William Q. ... 434 Chilean Ave.
Calhoun, Mrs. David R. ... Guest of Mr. and Mrs. Clegg Monroe
Cameron, Mr. and Mrs. C. E. ... 222 North County Road
Camp, Mr. and Mrs. Arthur J. ... 314 Australian Ave.
Candler, Mr. and Mrs. Henry ... 110 Clarke Ave.
Carlberg, Mr. and Mrs. Bror J. Justus ... 172 Sea Spray Ave.
Carlisle, Mr. and Mrs. S. Richard ... Clarke Ave.
Carpenter, Col. and Mrs. Wade H. ... 240 Worth Ave.
Carr, Mrs. Hanna ... North Lake Trail
Carroll, Mr. and Mrs. C. W. ... 230 Peruvian Ave.
Carter, Miss Alta ... 440 Brazilian Ave.
Cavanagh, Mrs. Joseph ... 128 Sea Spray Ave.
Chadwick, Mrs. Charles Harrington ... *"Villa Today,"* Via Bellaria
Chambers, Mrs. Beatrice Adams ... 265 Cocoanut Row
Chambers, Miss Betty ... 265 Cocoanut Row
Chandler, Mr. and Mrs. Byron ... *"The Plantation,"* Via Bellaria
Charlton, Mrs. Earle Perry ... *"Qui-Si-Sana,"* South Ocean Blvd.
Charlton, Mr. Earle P. Jr. ... *"Qui-Si-Sana,"* South Ocean Blvd.
Chase, Mr. and Mrs. Malcolm ... Seminole Club Grounds
Chauncey, Mr. Clarence M., Guest of Mr. and Mrs. McCoskry Butt
Cheek, Frank L. ... Clarendon Ave.
Cheek, Frank L. and daughter Patricia ... Clarendon Ave.
Chemault, Mr. Vincent R. ... 303 Pendleton Ave.
Cheshire, Mr. and Mrs. Robert E. ... 257 Atlantic Ave.
Choramokos, Mr. and Mrs. Lewis ... 305 Sea Breeze Ave.
Christenson, Mr. and Mrs. William I. ... 429 Australian Ave.
Christenson, Mrs. Andrew and Miss Alice, Mother and sister of Wm. L. Christenson, Brazilian Ave.
Church, Mr. and Mrs. Rollin J. ... 165 Sea Spray Ave.
Clark, Mrs. Mildred Roberts ... 195 Pershing Way

Clarke, Mr. and Mrs. James King, *"Utsee Wewa,"* North Lake Trail
Clarke, Mr. and Mrs. Louis S. ... 6 South Lake Trail
Clarke, Mr. Robert Fulton ... 6 South Lake Trail
Clement, Mrs. Joseph ... Guest of Donald Woodward
Clifton, Mr. and Mrs. J. M. ... 130 Worth Ave.
Cluett, Miss Nellie ... North Lake Trail
Coe, Mr. and Mrs. Charles Francis ... Hobe Sound
Cofer, Dr. and Mrs. Leland Eggleston, *"Capricho,"* 141 Barton Ave.
Cook, Mr. and Mrs. Emerson C. ... 418 Sea Spray Ave.
Coe, Mr. and Mrs. Charles Francis ... Garden Ave.
Collier, Mrs. Price ... Guest of Mrs. Henry Morgan Tilford
Coleman, Mr. and Mrs. George W. ... 1145 North Lake Trail
Conklin, Mrs. Hazel ... 342 Cocoanut Row
Cooper, Mr. John Hampton ... 201 El Bravo Way
Corbett, Major and Mrs. Merl ... 232 Sea Breeze Ave.
Corwin, Mr. and Mrs. Harry ... 386 Hibiscus Ave.
Coosins, Mr. and Mrs. H. M. ... 142 Sea Spray Ave.
Courtwell, Mr. and Mrs. William ... 262 Sunset Ave.
Cowell, Mrs. Thomas Richard ... *"Mi Estrellita,"* El Vedado Lane
Cram, Dr. and Mrs. George E. ... E ... *"Miraflores,"* 223 Sunset Ave.
Crandall, Mr. and Mrs. David ... 240 Plaza Circle
Creighton, Mr. and Mrs. Edward
Guests of Mr. and Mrs. John W. Madden
Cronk, Mrs. W. A. ... Guest of Mr. and Mrs. H. K. Spalding
Cullen, Mrs. Dorsey ... 158 Dunbar Road
Culver, Mr. and Mrs. G. M. ... 240 Sea Breeze Ave.
Cunningham, Mr. and Mrs. Briggs S.,
Richard Warner Clarke house, Barton Ave.
Curran, Mr. and Mrs. Guernsey, Jr. ... Ridgeview Drive
Curran, Mrs. C. Howard,
Sister of Mrs. Archibald McNeil, Golf View Road
Curry, Mrs. Philip J. ... 130 Cocoanut Row

— D —

Daboll, Mrs. Morgan Wightman ... 260 Dunbar Road
Dahl, Mr. and Mrs. Eric W. ... 314 Chilean Ave.
Dalton, Mr. and Mrs. J. ... 222 Park Ave.
Daly, Mrs. Ethel ... 435 Sea Spray Ave.
Daly, Mr. and Mrs. F. A. ... 1285 Lake Way
Daly, Miss Frances ... 1284 Lake Way
Dasso, Mr. and Mrs. John S. ... 339 Sea Spray Ave.
Daus, Mrs. John J. ... 236 Australian Ave.
Davies, Mr. and Mrs. Oscar Godson ... 204 Brazilian Ave.
Davis, Mr. and Mrs. Charles Stour ... 8 South Lake Trail
Davis, Mrs. Alice ... Guest of Mrs. L. A. Bradstreet
Dearborn, Karl ... 415 Brazilian Ave.
Dearborn, Mr. and Mrs. Karl ... 415 Brazilian Ave.
DeLong, Mrs. Ann Miller ... Guest of Mrs. W. H. Miller
Denham, Mrs. Nettie M. ... 386 Hibiscus Ave.
Denison, Miss Ruth ... 149 Everglades Ave.
de Roode, Mrs. Trimble ... 433 Sea Spray Ave.
D'Esterre, Mr. and Mrs. Louis ... 342 Royal Palm Way
Dewey, Mr. and Mrs. John H. ... 267 Atlantic Ave.
De Witt, Mrs. Elden C. ... *"Casa Cora,"* Via del Mar
Dickinson, Mr. and Mrs. Hunt Tilford, *"Mi-Na-Mo,"* N. Ocean Blvd.
Dickson, Mrs. Frank P. ... Guest of Mr. and Mrs. Oscar Godson Davies
Dickson, Mr. and Mrs. Philemon ... *"Ocean View,"* 42 North Ocean Walk
Dickoff, Mr. and Mrs. Josef ... 334 Australian Ave.
Dietsch, Mr. C. Percival ... 330 Peruvian Ave.
Dietsch, Mr. and Mrs. William ... *"Happy Shack,"* 226 Sunset Ave.
Dillman, Mr. and Mrs. Hugh ... *"Playa Riente,"* North Ocean Blvd.
Ditman, Dr. and Mrs. Norman E. ... 148 South County Road
Dixon, Mr. E. Allen ... 209 Sea Spray Ave.
Dobyne, Mr. and Mrs. George Angue,
Yacht *"Cocoanut," Brazilian Ave. Dock*
Donnelly, Mr. and Mrs. Cecil G. ... 211 Park Ave.
Donovan, Col. and Mrs. Edward J. S. ... 1102 North Ocean Blvd.
Douglas, Mr. and Mrs. J. Gordon ... Jungle Road
Douglass, Mrs. Robert Dun ... 116 Sea Breeze Ave.
Dorman, Mr. and Mrs. Richmond ... 139 North County Road
Dow, Dr. Edmund LeRoy ... *"Casa Pequena,"* 8 Golf View Road
Dow, Mr. and Mrs. Clinton Sibley ... 9 Golf View Road
Downs, Mr. George F. ... 2 Golf View Road
Downs, Miss Virginia ... 2 Golf View Road
Downs, Edward ... Guest of Mr. and Mrs. John Shepard, Jr.
Drake, Mr. and Mrs. Gilbert Glorieux ... 417 Sea View Ave.
Dunkle, Mr. and Mrs. David F. ... South Lake Trail
Durkee, Mr. and Mrs. Warren H. ... 337 Brazilian Ave.
DuPont, Mr. and Mrs. Eugene ... Via Viscaya
Duryea, Mr. and Mrs. William Mairs ... Guests of J. R. McLeans

— E —

Eastman, Mr. and Mrs. Franklyn P. ... 124 Sunset Ave.
Easton, Miss Margaret ... Lanfranchi Apt., 256 Worth Ave.
Easton, Mrs. Charles D. ... Lanfranchi Apt., 256 Worth Ave.
Ebbs, Mrs. Lawrence K. ... 345 Brazilian Ave.
Ehinger, Mr. and Mrs. E. A. ... 452 Australian Ave.
Ellis, Mr. and Mrs. Harry ... Boca Raton
Elwood, Mr. and Mrs. P. L. ... Guests of Mr. and Mrs. Levy C. Gross
Emerson, Mrs. Margaret ... Banyan Road
Emerson, Mrs. R. H. and son Donald Emerson,
Guests of Mr. and Mrs. Ira NeSmiith, Pendleton Ave.
Erbstein, Mrs. Charles ... 123 Australian Ave.
Este, Mrs. Harriet, Guest of Mrs. Edwin Thomas, 412 Australian Ave.
Evans, Mrs. John J. ... 310 Sea Breeze Ave.

— F —

Fagothy, Miss Marie ... Hibiscus Ave.
Farrell, Mr. and Mrs. Herbert ... *"Sea Side Cottage,"* Breakers Row

BALLET CARAVAN UNDER DIRECTION OF LINCOLN KIRSTEIN, OPENING PROGRAM OF THE FOUR ARTS CONCERT SERIES, JANUARY 25 AND 26

Palm Beach Seaplane Service, Inc.

Announces

REGULAR FLIGHTS

TO

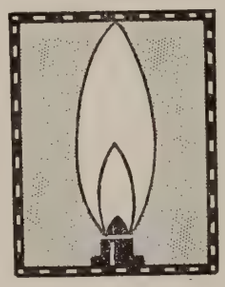
Walker's Cay

CHARTER FLIGHTS TO
OTHER BAHAMIAN PORTS

TWIN MOTORED EQUIPMENT

PORT OF ENTRY
WEST PALM BEACH

PHONE 6565
CABLE PALM FLY



GAS

IS BETTER

- for Cooking
- for Water Heating
- for Refrigeration

FLORIDA PUBLIC UTILITIES COMPANY

Fate, Mrs. William.....Guest of Mrs. John Brown Mott
Fatio, Mr. and Mrs. Maurice.....Algoma Road
Farquharson, Madame Frank.....500 South Ocean Blvd.
Faulkner, Mrs. Robert.....Guest of Mr. and Mrs. Frank C. Henderson
Feek, Mr. and Mrs. William E.....242 Chilean Ave.
Feitner, Mrs. Quentin Field.....134 Chilean Ave.
Feltman, Mr. and Mrs. Alfred.....255 Clarke Ave.
Fenton, Mr. and Mrs. George Stevenson.....320 Island Road
Ferris, Mrs. Sallie Estill.....231 Peruvian Ave.
Field, Mr. and Mrs. Thorald F.....North Lake Trail
Finger, Mr. and Mrs. Julius.....220 Park Ave.
Fischer, Mr. and Mrs. W. Pat.....*"Spray Cottage,"* Breakers Row
Fisher, Mr. and Mrs. C. W.....340 Peruvian Ave.
Fisher, Mrs. William C.....Monterey Road
Fitz Gerald, Mr. and Mrs. Harold.....480 South Ocean Blvd.
Flick, Mr. and Mrs. R. Jay.....Via del Lago
Ford, Mrs. L. Bartholomew.....Clark Ave.
Forrester, Mr. and Mrs. William White,
With Mrs. Randle, 20 Middle Road
Foskett, Mr. and rs. Walter W.....153 Clarke Ave.
Foulke, Mrs. W. Longfellow.....*"La Torre-Bianca,"* Banyan Road
Fouquet, Mr. and Mrs. Morton L.....260 Pendleton Ave.
Fowler, Mr. and Mrs. John Edward.....14 South Lake Trail
Fowler, Miss Dorothy Gould.....140 South Lake Trail
Frelinghuysen, Mr. and Mrs. Peter H. B.,
"Casa Primavera," El Bravo Way
Frelinghuysen, Mrs. Theodore.....*"Southways,"* 130 Barton Ave.
Fuller, Mr. and Mrs. Milton A.....230 Sea Spray Ave.
Fuller, George W., and daughter Eleanor,
Guests of Mrs. George W. Fuller
Furst, Mr. Harry.....*"Pelican Lodge,"* Plaza Circle

— G —

Gardella, Mr. and Mrs. Nat.....137½ Peruvian Ave.
Gardner, Dr. and Mrs. Archibald R.....Jungle Road
Gedney, Mr. and Mrs. Jerome D.....Delray Beach
Geer, Mr. and Mrs. H. G.....151 Chilean Ave.
Geisler, Mr. and Mrs. Lester.....Via Parigi
Gensler, Mrs. Johnson.....127 Sea Spray Ave.
Gibbons, Capt. and Mrs. John H.....200 El Brillo Way
Gibson, Mrs. Preston.....Guest of Mrs. John Cary Spring
Giesebe, Mr. and Mrs. G. W.....1094 Lake Way
Gifford, Mr. and Mrs. Gideon.....Bradley Place
Gifford, Mr. and Mrs. Harry Nathaniel.....229 Barton Ave.
Glasgow, Mr. and Mrs. Arthur....Guests of Capt. and Mrs. J. H. Gibbons
Glendinning, Mrs. Robert.....*"Casa dei Leoni,"* 450 Worth Ave.
Glidden, Mrs. Mary G.....140 Royal Palm Way
Glorieux, Miss Susan.....*"Comelybank,"* North Lake Trail
Glover, Mr. and Mrs. G. Horton.....*"Nido de Amor,"* El Brillo Way
Godsol, Mrs. C. E.....*"Casa Vera,"* Via del Lago
Goodwin, Mr. and Mrs. Budd.....145 Peruvian Ave.
Graf, Mr. and Mrs. Bruno.....140 Brazilian Ave.
Graham, Mr. and Mrs. Edward Howland,
"Villa Siesta," Brazilian Ave.
Grant, Mr. and Mrs. William T.....850 South County Road
Gray, Col. H. O.....440 Sea Breeze Ave.
Gray, Mrs. Evelyn.....Monterey Road
Gray, Mr. William Alfred.....230 Monterey Road
Gregory, Mrs. J. C.....313 Clarke Ave.
Greenman, Mrs. Earl C.....222 Everglades Ave.
Greenwald, Mrs. Edward R. H.....170 Barton Ave.
Greer, Mr. and Mrs. and Miss Jane.....North Ocean Blvd.
Griffin, Mr. and Mrs. Berlin.....347 Sea Breeze Ave.
Gross, Mr. and Mrs. Leroy Coates....*"The Cloister,"* 423 Peruvian Ave.
Gross, Miss Marion I.....*"The Cloister,"* 423 Peruvian Ave.
Grotrian, Sir Herbert and Lady Brent
Guests of Mr. and Mrs. Geo. C. Van Dusen
Guest, Mr. and Mrs. Winston.....*"Casa Alexado,"* Jungle Road
Guest, the Hon. Mrs. Frederick E.....*"Villa Artemis,"* No. Ocean Blvd.
Gunster, Mrs. Joseph F.....El Vedado Lane
Gunster, Frederick.....El Cabana
Guthrie, Mrs. M. M.....340 Cocoanut Row

— H —

Hadden, Mr. and Mrs. Alexander M.....167 Sea View Ave.
Haff, Mrs. A. W.....262 Sunset Ave.
Haid, Mr. and Mrs. Jack.....242 Sea Breeze Ave.
Hall, Mr. and Mrs. Clarence.....114 Sea Spray Ave.
Hammerstein, Mr. and Mrs. Arthur.....424 Sea Spray Ave.
Hamilton, Mrs. Charles Henry.....301 Sea View Ave.
Hamilton, Mr. and Mrs. William Pierson.....Brazilian Ave.
Hammons, Mrs. N. R.....153 Main St.
Hammons, Miss Bess.....153 Main St.
Hammond, Mr. and Mrs. W. T.....220 Brazilian Ave.
Hanson, Mr. and Mrs. John J.....177 Park Ave.
Harding, Mr. and Mrs. Henry K.,
"Periwinkle Patch," Orange Grove Road
Harding, Mr. and rs. Charles Lewis.....*"Chiora,"* South Ocean Blvd.
Hart, Mr. and H. Stillson.....*"Heartease,"* 228 Sea Breeze Ave.
Harris, Mr. and Mrs. Edward Wyckoff.....426 Sea Spray Ave.
Harris, Mr. and Mrs. John Francis.....El Bravo Way
Harris, Mr. Ernest.....Guest of Mr. and Mrs. J. Dalton
Harmon, Mrs. Dennis L. and children, Denise and Dennis, Jr.,
Guests of Mr. and Mrs. H. Stillson Hart, *"Hartsease"*
High, Mr. and Mrs. George Henry.....*"Vita Serena,"* Clarendon Ave.
Huelster, Mrs. W. W.....314 Chilean Ave.

Harper, Mr. and Mrs. H. Mitchell....216 Pendleton Ave.
Hasler, Mr. and Mrs. Robert H....Pendleton Ave.
Hattersley, Mrs. Frederick....313 Chilean Ave.
Hauser, Capt. and Mrs. Casper....265 Cocoanut Row
Haverly, Mr. and Mrs. O. L....*"Casa Carolita,"* 235 Brazilian Ave.
Hayes, Mr. and Mrs. Charles M., *"Villa Charmae,"* South Ocean Blvd.
Heald, Edward C....*"Villas,"* Worth Ave.
Heilner, Mrs. Samuel....*"Sea Gull Cottage,"* Breakers Row
Henderson, Mr. and Mrs. Frank C....*"Land's End,"* Ocean Way
Henry, Mrs. H. Ashton....North Lake Trail
Henry, Miss Madelaine A....North Lake Trail
Herreshoff, Mrs. Frederick....Land's End
Hermann, Mrs. Louis C....124 Brazilian Ave.
Hert, Mrs. Alvin T....South Ocean Blvd.
Herendeen, Mr. and Mrs. Charles....217 Clarke Ave.
Hidden, Mr. and Mrs. Charles P....267 Dunbar Road
Highsmith, Mr. and Mrs. C. M....Royal Poinciana Way
Higson, Mrs. Mary B....340 Cocoanut Row
Hill, Mr. and Mrs. Philip....Banyan Road
Hines, Mr. Jackson....123 Peruvian Ave.
Hodges, Mrs. Glenn....300 Worth Ave.
Hoffman, Mr. and Mrs. Frank....127 Peruvian Ave.
Hoffman, Mr. and Mrs. A. H....315 Sea Spray Ave.
Hoffman, Mr. and Mrs. Murray....North Ocean Blvd.
Hollander, Mrs. Jeannette....206 Sea Spray Ave.
Holden, Mr. Milton W....Tangier Road
Hoops, Mr. William Theodore....Via Bellaria
Homan, Mr. and Mrs. Rudolf....141 Brazilian Ave.
Housman, Col. and Mrs. Frederick....235 Dunbar Road
Howell, Mr. and Mrs. Joshua Z....Yacht *"Dottie Jane"*
Howell, Mrs. Florence M....265 Atlantic Ave.
Howell, Miss Dorothy Jane....265 Atlantic Ave.
Howes, Mr. and rs. Ernest G....*"Beretania,"* 150 Clarke Ave.
Hughitt, Mr. and Mrs. Marvin, Jr....159 Sea Spray Ave.
Hull, Mr. and Mrs. Russell....318 Australian Ave.
Hull, Mr. Lytle....Sunrise Ave. and North County Road, Apt. 26
Humphreys, Mr. and Mrs. Malcolm....152 Chilean Ave.
Hunter, Mr. and Mrs. D. Dulany....Everglades Club
Hunter, Miss Isabel....North County Road
Huntington, Mr. and Mrs. Robert D....El Brillo Way
Huntley, Mr. and Mrs. William Russell....Algoma Road
Husson, Dr. and Mrs. Bernard F....Plaza Circle
Hutton, Mr. and Mrs. Edward F....*"Four Winds,"* South Ocean Blvd.

— I —

Ingalls, Mr. and Mrs. Robert I., Jr., Guests of Mr. and Mrs. R. Jay Flick
Inglessi, Mr. and Mrs. A. C....North Lake Way
Ittleson, Mr. and Mrs. Henry....South Ocean Blvd.

— J —

Jacobs, Mr. Everett....Guest of Mr. and Mrs. Ed. V. Quinn
Jarvis, Mr. and Mrs. William B....442 Sea Spray Ave.
Jenkins, Mrs. Emma M....258 Seminole Ave.
Jenkins, Mr. and Mrs. Hubert Johnston....165 Brazilian Ave.
Jenkins, Mr. and Mrs. Edward....310 Chilean Ave.
Jennings, Mr. and Mrs. Robert A....262 Sunset Ave.
Jergens, Mr. and Mrs. Andrew....Via Bellaria
Jessel, Mr. and Mrs. George....215 El Bravo Way
Johnson, Mr. and Mrs. Frederick....Via del Lago
Johnson, Mr. and Mrs. Herbert Sheldon,
"Maison du Bonheure," 300 Barton Ave.
Johnson, Mr. and Mrs. Oscar W....Manana Point
Johnston, Mr. and Mrs. Drew....326 Sea Breeze Ave.
Jose, Mr. and Mrs. Oscar A....South Lake Trail
Judson, Mr. and Mrs. Arthur....South Ocean Blvd.

— K —

Kagan, Mr. and Mrs. S. Walter....El Pueblo
Kahn, Mr. and Mrs. Roger Wolff....*"Oheka,"* North Ocean Blvd.
Kahler, Mr. and Mrs. Harry A....260 Pendleton Ave.
Kapner, Mr. and Mrs. Irving....345 Sea View Ave.
Kaufman, Mr. and Mrs. Louis G....335 Sunset Ave.
Kay, Mr. and Mrs. Alfred G....South Ocean Blvd.
Keenan, Joseph B....Guest of Walter Foskett
Kelly, Miss Josephine C.
Guest of Mrs. Charles H. Hamilton, 301 Sea Breeze Ave.
Kemp, Mrs. Clifford....137 Hammon Ave.
Kemp, Mr. Howard....Guest of Frank Quigley
Kendall, Mrs. Nell....Guest of Mrs. Nettie Livermore
Kendall, Mr. and Mrs. Messmore....Indian Road
Kendall, Mrs. Florence, Guest of Mr. and Mrs. Messmore Kendall
Kennedy, Mrs. James H....*"Kenlewinai,"* 158 South Ocean Blvd.
Kent, Mr. A. Atwater....*"The Towers,"* 548 North Ocean Blvd.
Kent, Mr. A. Atwater, Jr....*"The Towers,"* North Ocean Blvd.
Kent, Mr. and Mrs. George Edward, Jr....325 Chilean Ave.
Kenny, Mr. and Mrs. John J....150 Chilean Ave.
Kenny, Mr. and Mrs. William F....224 S. Ocean Blvd.
Kenny, Mrs. Mary G....Dunbar Road
Kerr, William A....306 Cocoanut Row
Kessel, Mrs. Eugene....Guest of Mr. and Mrs. George T. McCarthy
King, Mrs. John C....17 Middle Road
Kingsland, Mr. George Lovett....L*"Inlet House,"* Lake Way
Kirby, Mr. Fred M....Clarke Ave.
Kirby, Mr. and Mrs. Allan Price....*"Ava Maria,"* S. Ocean Blvd.
Kiger, Mrs. Thomas R....411 Brazilian Ave.
Kirkton, Mr. and Mrs. John F. and son....258 Sunset Ave.
Klotz, Mr. and Mrs. Charles A....135 Everglades Ave.

Prestige

The Blackstone is world-famous as an address of distinction in Chicago. Here graceful living is enjoyed by the discriminating traveler.

A. S. Kirkeby, *Managing Director*

The Blackstone

MICHIGAN AVENUE • CHICAGO

Distinguished

Enjoy every luxury and convenience of fine living at The Drake. Located on Chicago's famous Gold Coast, convenient to the shopping and business centers. Overlooking Lake Michigan.

A. S. Kirkeby, *Managing Director*

The Drake

LAKE SHORE DRIVE • CHICAGO

Palm Beach Hotel

PALM BEACH, FLORIDA

"A STEP TO THE OCEAN"

AMERICAN AND EUROPEAN PLAN—TABLE D'HOTE AND A LA CARTE
EXCELLENT FOOD— FINEST LIQUORS

Jungle Club Patio

"Rex Reynolds Will Greet You"

MUSIC AND ENTERTAINMENT AT
"COCKTAIL HOUR" AND THRU THE EVENING BY

HARRY TUCKER'S ORCHESTRA

J. J. FARRELL, Mgr.

SUMMER — "MONMOUTH HOTEL," SPRING LAKE, N. J.

"For a Glorious Vacation"

It's THE NATIONAL in HAVANA

Let the soft, sunny springtime of Cuba lure you from the rigors of the northern winter. . . . Come to romantic Havana where the Old World blends with the New . . . where the National—the finest hotel in the tropics—offers the ultimate in modern, luxurious living. . . . Facing the ocean . . . on famous Malecon Drive adjoining the Maine Monument, the National is nearest to all amusements. Swimming at La Playa or in the National's outdoor salt water pool . . . tennis on hotel grounds . . racing at Oriental Park . . golf . . outdoor dining and dancing. . . gala nights. Make reservations through your travel agent, to hotel direct or at New York office, the Plaza Hotel.

Henry A. Rost, President James H. Jarvis, Manager

NATIONAL HOTEL of CUBA

Kennedy, Mrs. Edward P. ..... *"Shoreholm,"* S. Ocean Blvd.
Knight, Mr. and Mrs. William, Jr. ..... 135 Sea View Ave.
Knowles, Mr. and Mrs. Edwin M. ..... 209 Banyan Road
Koehne, Mr. William Louis ..... 115 Chilean Ave.
Kohl, Mrs. Henry ..... 211 Dunbar Road
Kolb, Mr. and Mrs. Frank C. ..... North Lake Way
Knowles, Mr. and Mrs. Edwin M. ..... Banyan Road
Krave, Mr. and Mrs. John ..... 417 Sea Breeze Ave.
Kroger, Mrs. Bernard H. ..... Everglades Club
Kroger, Mrs. Charles F. ..... 684 Pelican Lane

— L —

Lambert, Mrs. Charles R. ..... 132 Royal Palm Way
Lander, Mr. and Mrs. Edwin G., Jr., ... Guests of Mrs. Edward F. Albee
Lanfranchi, Mr. and Mrs. Eugene P. ..... 256 Worth Ave.
Lanier, Mr. and Mrs. Fleetwood ..... 350 Brazilian Ave.
Large, Mrs. Ida B. ..... 354 Brazilian Ave.
Lauder, Mr. and Mrs. Edwin G. ..... Guests of Mrs. Edward Franklin Albee
Lawler, Mrs. Kathleen ..... Guest of Mrs. Morgan Wightman Daboll
Lawson, Mr. John Scott ..... El Encanto
Laycock, Miss Effie M. ..... 294 Hibiscus Ave.
Lee, Major and rs. Rudolph H. ..... *"Mi Hogar,"* 301 Brazilian Ave.
Leeds, Mr. and Mrs. Walter Scott ..... 9 South Lake Trail
Leeds, Mrs. Elizabeth ..... 209 Seminole Ave.
Legendre, Mr. and Mrs. John M.,
Guests of Mr. and Mrs. Stephen Sanford
Legget, Mrs. Catherine M. ..... 243 Clarke Ave.
Legget, David Graham III ..... 243 Clarke Ave.
Lehman, Mr. and Mrs. I. F. ..... 240 Sunset Ave.
Leonard, Mr. and Mrs. John I. ..... 291 Hibiscus Ave.
LeRoy, Mrs. Stuyvesant ..... Plaza Circle
Levy, Mr. and Mrs. Louis S. ..... *"El Solano,"* South Ocean Blvd.
Liese, Mr. and Mrs. Oscar ..... 329 Sea Breeze Ave.
Lindemann, Miss Lilo ..... Guest of Mr. and Mrs. Louis A. Valier
Lindop, Miss Elaire Erskine L L
Livermore, Mrs. Nettiie ..... *"Satinwood Cottage,"* South Lake Trail
Lockridge, Mr. and Mrs. Albert E.,
Guests of Mr. and Mrs. S. Richard Carlisle
Lockwood, Mr. and Mrs. L. Trevette ..... 416 Brazilian Ave.
Loechel, Dr. and Mrs. Lloyd ..... Guests of Mr. and Mrs. Samuel Traylor
Loening, Mr. and Mrs. Grover C. ..... *"Manana Point,"* N. Ocean Blvd.
Long, Mr. and Mrs. Charles B. ..... *"La Casetina,"* 346 Sea Spray Ave.
Lorie, Mrs. Douglas ..... Spanish Provincial
Love, Major and Mrs. James Spencer,
"Wavecrest Cottage," Breakers Row
Lyman, Mr. and Mrs. Charles Frederick,
Guests of Mr. and Mrs. Charles Lewis Harding
Lynn, Mr. and Mrs. Gordon W. ..... 430 South Ocean Blvd.
Lyon, Miss Kay ..... Lake Trail

— M —

Mack, Mr. and Mrs. Edgar J. ..... 218 Everglades Ave.
Mackintosh, Capt. Alastair ..... 256 Worth Ave.
Macomber, Dr. Frank Gair ..... *"Kejee,"* 118 Sunset Ave.
Madden, Mr. and Mrs. John W. ..... 364 South Ocean Blvd.
Madsen, Mr. A. J. ..... Root Trail
Major, Mr. and Mrs. Howard ..... *"The Vicarage,"* North Lake Trail
Maidment, Mr. and Mrs. Fred H. ..... Granada Road
Malcolm, Mr. and Mrs. G. H. ..... 1240 Lake Way
Malcolmson, Mrs. Joseph and daughter,
Guests of Miss Mary Ann Weiler
Mallory, Mr. and Mrs. Thos. D. ..... 152 Sunset Ave.
Mann, Mr. Frank ..... *"Villa Justine,"* 449 Peruvian Ave.
Manning, Mrs. Elizabeth ..... 256 Seminole Ave.
Marks, Mr. and Mrs. Arthur Hudson ..... *"Casa Helena,"* S. Ocean Blvd.
Martin, Mrs. Louise and son Casper ..... 265 Cocoanut Row
Marx, Mrs. Lawrence, Jr. ..... Lake Trail
Marx, Mr. and Mrs. Jacob H. ..... Chilean Ave.
Maass, Mr. and Mrs. Gustav A. ..... 241 South County Rd.
Massie, Mr. and Mrs. Joel White ..... 320 Chilean Ave.
Maxwell, Mr. Harry V. ..... 131 Clarke Ave.
Maxwell, Mr. and Mrs. R. C. ..... 131 Clarke Ave.
Mayer, Mrs. Norman W. ..... *"Shadowlawn,"* 231 Australian Ave.
Mellon, Dr. and Mrs. Matthew T. ..... 235 Queen's Lane
Meredith, Mr. and Mrs. Roy Brodhead ..... 118 Australian Ave.
Merriam, Dr. and Mrs. Geo. B. ..... 426 Australian Ave.
Mesker, Mrs. George Luke ..... *"La Fontana,"* 270 S. Ocean Blvd.
Miller, Mr. and Mrs. Byron DeWitt ..... 203 South Lake Trail
Miller, Mr. and Mrs. James ..... 163 Sea Breeze Ave.
Miller, Mrs. Wm. H. ..... 322 Australian Ave.
Miller, Mr. and Mrs. Franklin ..... 121 Australian Ave.
Mills, Mr. and Mrs. W. McMaster ..... Everglades Club
Monroe, Mr. and Mrs. Clegg ..... 157 Sunset Ave.
Moran, Mrs. Joseph F. ..... *"White Caps,"* South Ocean Blvd.
Moody, Mr. and Mrs. Henry S. ..... 270 Seminole Ave.
Moore, Mr. and Mrs. W. J. ..... 325 Sea Spray Ave.
Moore, Mr. and Mrs. Edward Small ..... *"Sin Cindado,"* South Ocean Blvd.
Morse, Colonel and Mrs. Robert H. ..... 210 Dunbar Road
Mosbacher, Mr. and Mrs. Emil ..... North Ocean Walk
Mosler, Mr. and Mrs. Gustav M. ..... 10 South Lake Trail
Mott, Mrs. John Browne ..... 323 Sea Breeze Ave.
Munn, Mr. Gurnee ..... *"The Lodge,"* North Ocean Blvd.
Munn, Mr. Noel ..... *"Amado,"* 522 North Ocean Blvd.
Munn, Mr. Charles A. ..... *"Amado,"* North Ocean Blvd.
Munn, Miss Fernanda ..... Guest of Mr. Charles A. Munn
Murray, Mrs. P. P. ..... 401 Australian Ave.

— Mc —

McCain, Mr. and Mrs. Joseph ..... 446 S. Ocean Blvd.

McCarthy, Mr. and Mrs. George T., Sr.....151 Royal Palm Way
McCarthy, Mr. and Mrs. Daniel J., *"Villa Blarney,"* South Ocean Blvd.
McAuliffe, Mr. and Mrs. J. E.....Dunbar Road
McCarthy, Mr. and Mrs. George T., Jr.....151 Royal Palm Way
McCullough, Mrs. J. Charles.....Sea Breeze Ave.
McCullough, Miss Ethel.....Sea Breeze Ave.
McCulloch, W. Ross.....201 Queen's Lane
McCulloch, Mr. and Mrs. David Hugh.....El Brillo Way
McDaniel, Mr. and Mrs. Benjamin Park.....Spanish Provincial
McDonald, Mr. Stewart.....Ocean Way
McEwan, Mr. and Mrs. Arthur.....111 Sea Spray Ave.
McGinley, Mr. and Mrs. Harry P.....443 Sea Spray Ave.
McGinnis, Mr. and Mrs. F. J.....*"Lido Pools Bldg.,"* South Ocean Blvd.
McIlvain, Mr. and Mrs. Edward M.....Guests of Mrs. Dodge Sloane
McIntosh, Mr. and Mrs. F. F.....1312 North Ocean Blvd.
McIntosh, Mrs. V.....1312 North Ocean Blvd.
McKay, Mrs. Alexander.....Via Bellaria
McKinlock, Mrs. George Alexander.....Vita Serena
McLennan, Mr. and Mrs. Donald R.....221 El Bravo Way
McLean, Mr. and Mrs. John R. II.....Lonwana
McNeal, Mrs. Charles.....Guest of Mrs. Alvin T. Hort
McNeil, Mrs. Jack, Niece of Mrs. Archibald McNeil, Golf View Road
McSorley, Mr. John.....333 Sea View Ave.

— Mac —

Mac Dougall, Mr. and Mrs. Alexander W.....418 Australian Ave.
MacGregor, J. Duncan.....137 Hammon Ave.
MacGregor, Mr. and Mrs. J. Duncan.....137 Hammon Ave.
Mac Lean, Col. and Mrs. John Bayne.....*"Surf Cottage,"* Breakers Row

— N —

Namm, Mrs. A. J.....Sunset Ave.
Naramore, Mr. and Mrs. Harold B.....233 Clarke Ave.
NeSmith, Mr. and Mrs. Ira L.....206 Pendleton Ave.
Neubauer, Mr. and Mrs. Frank.....265 Sunset Ave.
Neumann, Mr. and Mrs. Wm. A.....141 Chilean Ave.
Newcome, Mrs. William A.....412 Australian Ave.
Newlin, Miss Edith.....Guest of Mrs. Peyton Van Rensselaer
Newson, Miss Joan,
Granddaughter of Mr. and Mrs. Edward W. Harris, Sea Spray Ave.
Newton, Mr. and Mrs. Francis.....535 South County Road
Nicolai, Mr. and Mrs. George H.....*"Casa Bella,"* 10 Golf View Road
Nichols, Mr. Richard.....Guest of Mrs. George Petinot
Nisbet, Mr. and Mrs. William B.....Gulf Stream
Noble, J. H.....El Vedado Lane
Noyes, Mr. and Mrs. Frank B.....421 Peruvian Ave.
Nutting, Mr. and Mrs. Ellis Z.....*"Nuesto Paradiso,"* South Ocean Blvd.

— O —

O'Brien, Mr. and Mrs. J. Jay,
"Villa del Sarmiento," 150 South Ocean Blvd.
O'Day, Mr. and Mrs. John Baldwin.....South Ocean Blvd.
Odescalchi, Prince and Princess Balthasar Gialmi, 425 Sea Breeze Ave.
Olsen, Miss Kristine.....With the Charles E. Bedfords
O'Malley, Mr. and Mrs. Arthur.....147 Royal Palm Way
Ordway, Mr. and Mrs. Lucius Pond.....Banyan Road
Osborne, Mrs. Andrew Martin,
Mother of Mrs. Trimble de Roode, 433 Sea Spray Ave.
Ottley, Mr. and Mrs. Gilbert.....271 El Puerto Way
Owens, Mr. and Mrs. James M., Jr.....*"Edgewood,"* North Lake Trail

— P —

Pardue, Mrs. H. Austin.....Guest of Mr. and Mrs. Charles A. Klotz
Patterson, Mr. and Mrs. T. G.....225 Sea Spray Ave.
Pearson, Mrs. William.....With Mrs. Robert Dun Douglass
Peck, Mr. and Mrs. John Wheeler.....243 South County Road
Peck, Mr. and Mrs. L. O.....223 Pendleton Ave.
Pegnam, Mr. Walter.....Guest of Mr. and Mrs. F. P. Eastman
Penick, Mrs. Cora L.....350 Brazilian Ave.
Pennock, Mrs. H. Hardcastle, and Miss Lois Pennock,
"Pascua de Ensuenos," 137 Sea Spray Ave.
Perazic, Mme. Nikola.....Ocean Ridge
Perry Mr. and Mrs. John H.....Middle Road
Petinot, Mrs. George.....El Palmo Way
Pettengill, Mr. and Mrs. Irving W.....149 Clarke Ave.
Peterson, Mrs. B. Walker.....*"Shingle Shack,"* 112 Brazilian Ave.
Pfeifer, Mr. and Mrs. Leo L.....219 Seminole Ave.
Phillips, Mr. and Mrs. George,
Yacht *"Silver Wedding,"* Brazilian Avenue Dock
Phipps, Mr. and Mrs. John S.....*"Casa Bendita,"* North Ocean Blvd.
Pierce, Miss Ruby Edna.....204 Brazilian Ave.
Piers, Mrs. Sidney.....*"Biltmore Apts.,"* Sunset Ave.
Pierrepont, Mr. and Mrs. R. Stuyvesant,
"Sand Drift Cottage," Breakers Row
Pierson, Mrs. A. Romeyn.....Manalapan
Piper, Miss Lillias.....214 Chilean Ave.
Plankington, Mrs. Woods.....806 S. Palm Beach Ave.
Potapoff, Col. and Mrs. Anatole Ivan.....136 Worth Ave.
Potts, Mr. and Mrs. Frederick K.....232 Cocoanut Row
Powell, Mr. and Mrs. John Bolling.....162 Atlantic Ave.
Powell, Mr. and Mrs. James J.....South Lake Trail
Powers, Mr. and Mrs. Walter C.....167 Everglades Ave.
Powers, Mr. and Mrs. John Robert.....205 Atlantic Ave.
Procter, Mr. and Mrs. William.....El Brillo Way
Procter, Mr. and Mrs. Rodney.....Jungle Road
Prudden, Mr. and Mrs. Peter Paul, *"Casa Pehoma,"* 171 Clarke Ave.
Purvis, Mrs. Walter J. and son Donald.....256 Sea Spray Ave.

— Q —

Quigley, Mr. and Mrs. Frank.....*"El Sueno,"* Miraflores Dr.

The

Stream-Line

Treatment

Enhances the Loveliness You Have
Restores the Loveliness You Had
Brings Out Your Latest Loveliness

Marcia Short

By Appointment Only

135 East 50th Street, New York

Phone Plaza 3-2600

Every wish for the success of the
Lace Ball
Everglades Club, Feb. 4
"Benefit Good Samaritan Hospital"

F. J. McGinnis

ELECTRICAL SERVICE

11 - 12 LIDO POOLS **PHONE 6817**

15 Years Superior Service

A SMART, MODERN HOTEL
in New York

Suites of modern simplicity, rich in smartness and beauty, constitute a New York home that brings completeness to your life in town. Two to six rooms, exquisitely appointed in individual motifs to suit your preference. Also delightful rooms for transient occupancy.

Frank W. Kridel, President — John F. Sanderson, Gen. Mgr.

Ritz Tower
PARK AVENUE AT 57th STREET
NEW YORK

WHITAKER
Sporting & General Tailors

FINEST IMPORTED WOOLENS
CORRECT STYLING
SKILLED WORKMANSHIP

666 FIFTH AVENUE, NEW YORK CITY — 43 CONDUIT ST., LONDON, W.

Quinn, Mr. and Mrs. Edward V. ..... 850 South Ocean Blvd.
Quinn, Mr. and Mrs. Porte F. ..... Apt. G., 256 Worth Ave.
Quinn, Miss Josephine ..... 256 Worth Ave.
Quinn, Mrs. William ..... *"Villa Today,"* Via Bellaria

— R —

Randall, Mr. and Mrs. Walter D. ..... *"Villa Muriel,"* El Vedado Lane
Randall, Mrs. Charles ..... 20 Middle Road
Randall, Mr. and Mrs. George D. ..... 130 Cocoanut Row
Randolph, Mrs. Frances Wann ..... 237 Worth Ave.
Rane, Mrs. Elizabeth ..... 102 Peruvian Ave.
Ray, Mr. and Mrs. Richard L. ..... 253 Atlantic Ave.
Rayner, Mr. and Mrs. Archibald ..... 337 Cocoanut Row
Rea, Mrs. Henry R. ..... *"Lagomar,"* South Ocean Blvd.
Reed, Col. and Mrs. Latham R. ..... 129 Sea Spray Ave.
Reed, Mr. and Mrs. Paul and children, Grace, Paul, Jr., and John, 142 Sea Spray Ave.
Reese, Mr. and Mrs. Claude D. ..... 230 Brazilian Ave.
Reeves, Mr. S. J. ..... 139 Sea Breeze Ave.
Reeves, Miss Jane ..... 139 Sea Breeze Ave.
Reid, Mr. and Mrs. Philip ..... Peruvian Ave.
Renfrew, Mr. and Mrs. De Grimm ..... *"Villa Fairquillo"*
Replogle, Mr. and Mrs. J. Leonard ..... *"Trailside,"* 100 Root Trail
Reynolds, Mr. and Mrs. Wiley R., *"La Solano,"* 172 South Ocean Blvd.
Rich, Mr. and Mrs. Elmer ..... *"Richelo,"* 220 El Bravo Way
Rich, Mr. and Mrs. Paul J. ..... 219 Pendleton Ave.
Richardson, Mr. and Mrs. D. R. ..... 416 Sea Breeze Ave.
Riddoch, Mr. and Mrs. G. S. ..... 311 Sea View Ave.
Riley, Mr. and Mrs. James F., Jr. ..... 232½ South County Road
Ritchie, Mr, Alexander ..... 248 Park Ave.
Roche, Mrs. Arthur Somers ..... Via Bellaria
Robert, Mr. and Mrs. Lawrence W., Jr. Guests of Mr. and Mrs. Messmore Kendall, Lake Way
Roddy, Mr. and Mrs. Edward U., Sr. ..... 137 Peruvian Ave.
Roddy, Mr. and Mrs. Edward U., Jr. ..... 432 Brazilian Ave.
Roosa, Mr. and Mrs. F. T. ..... 303 Pendleton Ave.
Roscher, Mr. Frederick ..... 332 Peruvian Ave.
Rosengarten, Mrs. George D. ..... Hobe Sound
Rowley, Mrs. Theodore A. ..... *"Garden Villa,"* 334 Peruvian Ave.
Roys, Mr. and Mrs. A. Edwards ..... 146 Australian Ave.
Rutherford, Mr. and Mrs. Alexander H., *"La Billucia,"* S. Ocean Blvd.
Rutherfurd, Mr. and Mrs. John M. L. ..... Lake Way

— S —

Sackett, Mr. and Mrs. Frederic M. ..... *"Tre Fontane,"* Middle Road
Salisbury, Mr. and Mrs. J. W. ..... *"La Casita,"* 315 Sea Breeze Ave.
Salvin, Mr. and Mrs. Sam ..... 213 Park Ave.
Samuels, Mrs. Leon ..... 850 South Ocean Blvd.
Sanderson, Mr. and Mrs. Robert ..... Sea Spray Ave.
Sanford, Mr. John ..... *"Villa Marina,"* North Ocean Blvd.
Sanford, Mr. and Mrs. Stephen ..... *"Villa Marin,"* Grace Trail
Sawyer, Mr. and Mrs. Phil H. ..... Hi-Mount
Sayad, Dr. and Mrs. Wm. ..... 5 Golf View Road
Schalk, Mrs. E. ..... 150 Australian Ave.
Scher, Mr. and Mrs. S. ..... South Ocean Blvd.
Scheer, Mrs. Otto J. ..... 441 Sea Breeze Ave.
Scheer, Miss Bettie Lou ..... 441 Sea Breeze Ave.
Scheer, Mr. and Mrs. William Robert Guests of Mr. and Mrs. Oscar Godson Davies
Scherbatoff, Prince and Princess Boris ..... 151 Sea View Ave.
Scherbatoff, Prince Georges ..... 233 Worth Ave.
Schmidt, Mr. and Mrs. Emile ..... Brazilian Ave.
Schmidt, Mr. and Mrs. Albert H. ..... Via Belleria
Schmidt, Mrs. John ..... Palmo Way
Scott, Mr. and Mrs. Harold ..... 134 Sunset Ave.
Sears, Mr. and Mrs. Frederick, Jr. ..... 309 Barton Ave.
Searson, Mr. and Mrs. Edward ..... Villa Flora
Seeburg, Mr. and Mrs. Noel Marshall ..... 345 Australian Ave.
Sellars, Mr. and Mrs. C. A. ..... 425 Sea Spray Ave.
Selover, Miss Della M. ..... 243 Seminole Ave.
Seyburn, Mr. and Mrs. Wesson ..... Via La Selva
Shaffer, Mr. William R. ..... 118 Australian Ave.
Sharp, Mr. and Mrs. Jesse ..... 141 Gulf Stream Road
Shaughnessy, Mrs. Francis A. ..... 126 South Ocean Blvd.
Shepard, Mr. and Mrs. John, Jr., *"Casa del Pastor,"* 127 Dunbar Road
Shevlin, Mr. and Mrs. James ..... Sunset Court Apts., Sunset Ave.
Shipley, Mr. and Mrs. Grant B. ..... 150 Sea Spray Ave.
Sholtz, Mr. and Mrs. Michael ..... *"El Paraiso,"* North Lake Trail
Shonnard, Mr. and Mrs. H. Seymour, Jr. ..... Lake Way
Shonnard, Mrs. Joyce ..... Guest of Mr. and Mrs. H. S. Shonnard, Jr.
Shroder, Mr. and Mrs. James D. ..... 247 Sea Spray Ave.
Skiff, Mrs. Frank Vernon ..... *"Casa Marcheta,"* El Brillo Way
Skinner, Mrs. Florence S. ..... Guest of Mr. and Mrs. Lowell A. Mayberry
Sibley, Dr. and Mrs. Edward R. ..... Queen's Lane
Simonson, Mr. and Mrs. Byron ..... 240 Sunrise Ave.
Sinclair, Mr. and Mrs. Robert O. ..... Sea Spray Ave.
Slater, Mrs. E. Hope G. ..... *"Costa Bella,"* North Ocean Blvd.
Sloane, Mrs. Lawrence ..... Plaza Circle
Sloane, Mrs. Dodge ..... *"Concha Marina,"* Ocean Blvd.
Smith, Mr. F. Homer ..... 254 Jungle Road
Smith, Mr. Lorne C. ..... Phipps Plaza
Smith, Mr. and Mrs. Roger W. ..... Middle Road
Smith, Mr. and Mrs. Jesse Alfred, *"Wau Ke Sha,"* 133 Sea Breeze Ave.
Smith, Mr. and Mrs. Kenneth G. ..... *"Pino Torcida,"* Via del Mar
Smith, Mr. and Mrs. H. Halpine ..... 235 Chilean Ave.
Smith, Mr. and Mrs. Avy Barrell ..... 419 Sea Spray Ave.
Smith, Mr. James J. ..... 419 Sea Spray Ave.
Smith, Mrs. Ella ..... Guest of Mrs. Trimble de Roode

Smythe, Mr. and Mrs. M. L. ....Ocean Way
Snyder, Mrs. Joseph....Via Bethesda
Sobel, Mr. and Mrs. Leon....319 Sea Spray Ave.
Sory, Dr. and Mrs. Bailey B....300 Wells Road
Spalding, Mrs. Jesse....El Brillo Way
Spalding, Mr. and Mrs. H. K....319 Peruvian Ave.
Sparks, Mr. and Mrs. Edwin....242 Wells Road
Sparks, Mr. and Mrs. H. B....431 Australian Ave.
Spear, Mrs. Grant Warren....*"La Boliche,"* North Ocean Blvd.
Spear, Miss Emily....*"La Boliche,"* North Ocean Blvd.
Speidel, Mr. Joseph....130 Everglades Ave.
Spencer, Mr. Howland....Yacht *"Maja"*
Speno, Mr. and Mrs. Frank, Sr....323 Chilean Ave.
Speno, Mr. and Mrs. Frank, Jr., *"Oasis Cottage,"* 15 South Lake Trail
Spingold, Mrs. Nathan....*"Las Puertos,"* Wells Road
Spring, Mrs. John Cary....*"Wewoka Cottage,"* 78 North Ocean Walk
Stafford, Mrs. Joseph....219 Royal Poinciana Way
Stair, Mr. and Mrs. Edward Douglas, Jr.,
Guests of Mr. and Mrs. George H. Nicolai
Stalker, Mr. E. E....Orange Grove Road
Stalker, Mr. E. B....253 Atlantic Ave.
Stecher, Mr. and Mrs. Clare M....Mockingbird Trail, Lake Way
Steere, Mr. and Mrs. Kenneth D....*"Lotus Cottage,"* Breakers Row
Stevens, Mr. and Mrs. Ralph L....*"Villa Banyan,"* 206 Sea Spray Ave.
Stewart, James W....Boynton Beach
Stewart, Miss Susan B....386 Hibiscus Ave.
Stillman, Mr. Walter N....Guest of Mr. and Mrs. James N. Wallace
Stotesbury, Mrs. Edward T....*"El Mirasol,"* N. Ocean Blvd.
Stout, Mr. and Mrs. B. F....247 Seminole Ave.
Strassburger, Mr. and Mrs. Ralph Beaver....Everglades Club
Strassburger, J. A. Peter....Everglades Club
Stresan, Mr. and Mrs. Frederick
Strickroot, Mr. and Mrs. Fred C....404 Sea Spray Ave.
Stuhris, Mr. and Mrs. George....223 Seminole Ave.
Sweatt, Mr. and Mrs. Harold Wilson, *"Windansea,"* 1665 N. Ocean Way
Sweatt, Mrs. William Richard....*"La Playera,"* 225 Sea Breeze Ave.
Swords, Mr. and Mrs. Wm. V....Tulsa City

— T —

Taylor, Mr. and Mrs. Samuel....416 Sea Breeze Ave.
Teed, Mr. and Mrs. Bert C....210 Sea Spray Ave.
Teele, Mr. A. W....Wells Road
Terry, Mr. and Mrs. James Taylor....133 Peruvian Ave.
Tevander, Mr. and Mrs. Olaf Nelson....250 Barton Ave.
Thibodeau, Mr. and Mrs. William....Palm Beach Plaza
Thomas, Mrs. Florence
Thomas, Mrs. Edwin....412 Australian Ave.
Thomas, Mrs. John Charles,
Yacht, *"Masquerader II,"* Brazilian Ave. Dock
Thomas, Mrs. Nelson....169 Sea View Ave.
Thomas, Mrs. Thompson....Banyan Road
Thompson, Mr. and Mrs. Walter....330 Sea Spray Ave.
Thompson, Miss Ida....Guest of Mrs. Dorothy C. Whitehouse
Thurber, Mr. and Mrs. O. E....*"Las Palmas,"* Cocoanut Row
Tiesta, Mr. and Mrs. Michael....Seminole Ave.
Tilford, Mrs. Henry Morgan....*"Oceanic Cottage,"* Breakers Row
Tillman, Mrs. Kate....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Cecilia....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Bernice....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Beatrice....*"Toledo,"* 345 Sea Spray Ave.
Tilney, Mr. and Mrs. Sheldon I....Pendleton Ave.
Tilton, Mr. and Mrs. Newell W.... *"LaQuinta,"* North Ocean Blvd.
Timberlake, Mrs. E. W....342 Cocoanut Row
Tod, Mr. and Mrs. A. Kinnaird....230 Chilean Ave.
Traylor, Mr. and Mrs. Samuel W....158 Sea Spray Ave.
Treadgold, Mr. and Mrs. W. H....309 Hibiscus Ave.
Trippe, Miss Carolyn....Jungle Road
Turgeon, Mr. and Mrs. Frank, Jr....332 Royal Palm Way
Tunney, Mr. and Mrs. Gene....Hobe Sound
Turner, Dr. and Mrs. E. C....450 Australian Ave.
Tuttle, Mr. and Mrs. Charles H....Royal Palm Way
Tweed, Mrs. Harrison....Garden Road

— U —

Uihlein, Miss Paula....272 Queen's Lane

— V —

Valier, Mr. and Mrs. Edward....415 Sea Spray Ave.
Valier, Mr. and Mrs. Louis A....415 Sea Spray Ave.
van Behren, Mrs. W. H....*"Granada Apts.,"* 445 Brazilian Ave.
Van Dusen, Mr. and Mrs. George C....167 Clarendon Ave.
Vanderbilt, Alfred Gwynne....Guest of Mrs. Margaret Emerson
Vanderbilt, Mr. and Mrs. Harold Sterling....Lantana
Vanneck, Mr. and Mrs. John....Via Bellaria
van Gerbig, Mr. and Mrs. Howell....216 Garden Road
Van Rensselaer, Mrs. Peyton J....Casa Rosada del Lago
Van Rensselaer, Mr. Charles A....Guest of Mrs. George C. Write
Vavana, Mr. Nunzio....253 Atlantic Ave.
Volk, Mr. and Mrs. John L.,*"White Gables,"* 598 South County Road
von Lepel, Miss Marguerite....240 Australian Ave.
von Lepel, Mrs. Alphons....240 Australian Ave.
von Lepel, Miss Zepha....240 Australian Ave.
von Reichenstein, Mr. and Mrs. Louis....338 South Lake Trail
Vorhees, Mr. and Mrs. R. Wilson....153 Clarke Ave.

— W —

Wack, Mr. and Mrs. John....306 Worth Ave.
Wadsworth, Mr. Frank, Sr....232 Brazilian Ave.
Wadsworth, Mr. Frank, Jr....232 Brazilian Ave.

SAVOY-PLAZA

"The" PLACE TO LIVE

In New York enjoy living at the Savoy-Plaza, overlooking Central Park, where every comfort is cleverly contrived to make your visit a memorable success. Fine shops, theatres and subway to the World's Fair nearby.

Plan now to make the Savoy-Plaza your headquarters during your visit to the New York World's Fair, 1939.

Henry A. Rost, Managing Director
George Suter, Resident Manager

FIFTH AVENUE • 58th TO 59th STREETS

OVERLOOKING CENTRAL PARK

To turn out

A man properly dressed

-- Is an art

No two can be styled alike
as no two men are alike—

When a tailor has a knowledge of proportion, and can make a man—who is out of proportion —appear proportional—you may be assured he will not only look natural, but well dressed.

This is an important phase in the art of tailoring.

Gray & Lampel, Inc.

SPORTING AND MUFTI TAILORS

18 EAST 53d ST. NEW YORK

ARMAND CHEGNAY
Est. in Paris, 1847

HENRY CHEGNAY
Est. in New York, 1873

Sports Clothes Properly Cleaned

Gowns Spot Cleaned

Arthur Chegnay

INC.

CLEANER - DYER

Hand Work Exclusively

★

121 East 57th Street

NEAR PARK AVENUE, NEW YORK

Use Parcel Post Garments Carefully Packed

PLAZA 3-7197-8-9

MAY WE HELP YOU

With Your

PARTIES? CORRESPONDENCE? SHOPPING?
INVITATION LIST? HOUSEHOLD AUDITING?

WE CAN DO ANYTHING FOR YOU THAT YOUR OWN SOCIAL SECRETARY OR A PUBLIC STENOGRAPHER COULD DO

CORRECT RESORT ADDRESSES FURNISHED FOR INVITATION OR ANNOUNCEMENT LIST

Our Entertainment Consultants Will Assume Full Responsibility for

Invitations, Music, Talent, Decorations, Favours, Catering For Formal and Informal Occasions for Adults or Children.

We can give you information about where you can find what you want in the shops—and the prices. Bridge and Backgammon or dancing instructors, Tutors, entertainers, music available, caterers, decorations, real estate, villas, cottages, shops for lease or purchase. Yachts, boats or automobile for charter for trip or season. Caretakers of estates, gardeners, opening or closing home service. Reservations — theatres, hotels, train or boat.

Secretarial Resorts' Service

of the Social Index

Interview by Appointment Only

TELEPHONE 6037 P. O. Box 163

PALM BEACH

SECRETARY AT RESORT ENTIRE YEAR

Wagg, Mrs. Alfred H. ... 163 Brazilian Ave.
Wagstaff, Mr. and Mrs. Hunt ... Guests of Mrs. Henry Morgan Tilford
Wainwright, Mrs. Clement Reeves ... Guest of Mrs. W. L. Foulke
Wainwright, Mr. Nicholas B. ... Guest of Mrs. W. L. Foulke
Wakefield, Mr. and Mrs. Harry W. ... 124 Sea Breeze Ave.
Walsh, Mr. and Mrs. Allan B. ... Queen's Lane
Wand, Comm. and Mrs. Vincent Bloss ... 330 Brazilian Ave.
Warburton, Major and Mrs. Barclay H. ... Worth Ave. at the Lake
Ward, Mr. and Mrs. Vincent Bloss ... 330 Brazilian Ave.
Ward, Mrs. Edgar A., Jr. with father, Mr. Dow, at 9 Golf View Road
Ward, Mrs. Edgar W., Jr.,
Guest of her parents, Mr. and Mrs. C. S. Dow
Warden, Mr. and Mrs. William G. ... North Ocean Blvd.
Warner, Mr. and Mrs. Ellsworth C. ... Via Bellaria
Warner, Mr. and Mrs. Ira Follette ...
Warren, Dr. and Mrs. Hobart Endicott ... Plaza Circle
Warrick, Mr. and Mrs. Stanley C. ... *"Junglewood,"* Banyan Road
Warshouer, Mr. and Mrs. Lewis ... *"Muriel Cottage,"* Sunset Ave.
Waterbury, Mr. and Mrs. Lawrence ... Stewart Spelman Residence
Waterman, Dr. and Mrs. George A. ... 2001 El Bravo Way
Watt, Mr. and Mrs. William, Jr. ... Jungle Road
Watt, Miss Janet ... Jungle Road
Weadock, Mr. and Mrs. L. J. ... 435 Cocoanut Row
Weatherby, Mr. and Mrs. H. A. ... 146 Australian Ave.
Webb, Mr. and Mrs. Hartwell M. ... 342 Cocoanut Row
Webb, Mr. and Mrs. Blaine ... Sea Spray Ave.
Webb, Mr. and Mrs. John Lamar ... 115 Brazilian Ave.
Webb, Mr. and Mrs. William Seward ... *"Miradero"* Delray Beach
Webster, Mr. and Mrs. Harold T. ... Boynton Beach
Weil, Mr. and Mrs. V. Mason ... 152 Sea Breeze Ave.
Weiler, Miss Anna Mary ... Plaza Circle
Weiss, Mrs. Harriet J. ... Guest of Mrs. L. A. Bradstreet
Wells, Dr. and Mrs. John ... 319 Brazilian Ave.
Wells, Mr. and Mrs. Henry K. ... Clarke Ave.
Wemple, Mr. John P. ... Atlantic Ave.
Wertheimer, Mr. and Mrs. Lionel ... Lionel Pools Bldg., S. Ocean Blvd.
West, Mr. and Mrs. J. Terry ... *'Villa Tramonto,"* Vita Serena
Wheeler, Mr. and Mrs. Arthur E. ... *"Bienstar,"* Grace Trail
Wheeler, Col. and Mrs. Seth, Jr., *"Bien Venida,"* 318 Sea Spray Ave.
White, Miss Joan ... 386 Hibiscus Ave.
White, Mrs. J. J. ... Yacht, *"Siesta,"* Brazilian Ave. Dock
White, Mrs. George C. ... 250 Worth Ave.
White, Mr. and Mrs. Loring Q. ... *"Mokema,"* 144 Everglades Ave.
White, Miss Jeanne ... Guest of Mr. and Mrs. Loring Q. White
Whitehead, Mr. R. H. ... Barton Ave.
Whitehouse, Mrs. Dorothy Case ... 225 Chilean Ave.
Whitfield, Miss Louise F. ... 123 Peruvian Ave.
Whitemore, Mr. and Mrs. Harold Payne ... El Vedado Lane
Whitney, Mr. Henry N. ... Gulf Stream
Wholean, Mr. and Mrs. Joseph ... Gulf Stream
Wichfeld, Mr. and Mrs. Aksel C. P. ... North Ocean Blvd.
Widener, Mr. Joseph E. ... *"Il Palmeto,"* S. Ocean Blvd.
Widener, Mr. and Mrs. Peter A. B. 2nd ... *"Il Palmetto,"* S. Ocean Blvd.
Wieberson, Mr. and Mrs. E. R. ... 221 Sea Spray Ave.
Wiener, Miss Rae ... 170 Sea View Ave.
Williams, Mr. and Mrs. George F., Guests of William Theodore Hoope
Williams, Price ... Guest of Mrs. Samuel Cole, Sea Breeze Ave.
Williams, Mr. and Mrs. Chester M. ... 409 Peruvian Ave.
Williams, Mr. and Mrs. Winthrop ... 3 Major Alley
Willcox, Mrs. Charles MacA.,
Guest of Mr. and Mrs. Joseph Verner Reed
Willets, Mr. and Mrs. J. Macy, Jr.
Guests of Mr. and Mrs. Harold Payne Whitmore
Willson, Mr. and Mrs. Jack S. ... 20 Middle Road
Willis, Mr. and Mrs. Pierre ... 317 Peruvian Ave.
Wilson, Capt. and Mrs. R. Amcotts ... Clarendon Ave.
Williamson, Mr. and Mrs. J. Kenneth ... 234 Australian Ave.
Willoughby, Capt. and Mrs. Hugh de Laussat,
"Mandalay," Sewall's Point
Windsor, Mr. and Mrs. Henry Haven, Jr. ... South Lake Trail
Wineburgh, Mr. and Mrs. A. ... 234 Chilean Ave.
Witman, Mr. and Mrs. John Hunter ... El Bravo Way
Witherspoon, Charles G. ... Brazilian Court
Woodhouse, Mrs. Lorenzo E. ... *"Quinta Marina,"* Middle Road
Woodman, Mr. Arthur K. ... 251 Royal Palm Way
Woodworth, Mrs. Irene ... 160 Wells Road
Worrell, Mr. and Mrs. Benjamin F. ... South Ocean Blvd.
Work, Mrs. Horace H., Jr. ... Plaza Circle
Wood, Mr. and Mrs. Marshall ... 444 Sea Breeze Ave.
Woodruff, Mr. and Mrs. Harry C. ... 412 Brazilian Ave.
Woodward, Donald and baby Dorothy ... 1221 N. Flagler Drive
Worswick, Mr. and Mrs. Albert E. ... South Ocean Blvd.
Wyeth, Mr. and Mrs. Marion Sims ... El Bravo Way
Wyeth, Mrs. J. Russell ... 218 Everglades Ave.
Wyle, Mrs. J. J. ... 157 Everglades Ave.

— Y —

Yarnall, Mr. Alexander Coxe ... *"Nautilus,"* Breakers Row
Yelverton, Mr. James W. ... 224 Barton Ave.
Yetter, George ... Orange Grove Road
Young, Miss Eleanor ... Worth Ave.
Youngs, Mrs. Graham ... Via del Lago

— Z —

Zimmerman, Mr. and Mrs. E. Hawley ... 271 El Vedado
Zoelly, Mr. and Mrs. Alfred ... Guests of Mr. and Mrs. Maurice Fatio
Zuver, Mr. and Mrs. Blaine ... 212 Sea Spray Ave.

Travel

You make the plans
We arrange all details

See Europe. Travel Around the World with all your arrangements *in advance.*

Steamship tickets, hotel reservations, private motor hire, railway and air accommodations, sightseeing, travelers cheques.

Let us arrange an itinerary for you and furnish cost estimates on the trip you have in mind.

American Express offices in foreign lands will serve you en route, provide business and social headquarters, care for your mail and cables, secure your further travel requirements while abroad.

Foreign language difficulties and customs problems disappear when American Express representatives appear on the scene at docks, frontiers, and depots.

We provide
American Express Travel Service

PALM BEACH TRAVEL SERVICE
Miss A. M. Olsen
415 Hibiscus at Worth Ave.
PHONE 5181

READ
PALM BEACH LIFE
BECAUSE IT
RECORDS YOUR
ACTIVITIES
WHILE HERE

PALM BEACH LIFE
IS THE ONLY
SOCIETY
MAGAZINE
PUBLISHED IN
PALM BEACH

ITS COTTAGE
COLONY
LIST ISSUED
WEEKLY IS
ONLY ONE OF
ITS MANY
FEATURES

MAIL COPIES
TO YOUR
FRIENDS IN
THE NORTH

ON SALE AT ALL
NEWSSTANDS
IN PALM BEACH

Transatlantic Sailings on Fast Liners for Europe

January

28 Sat. 11 A.M., Conte di Savoia, Italian—39-Day Medit. Cruise

February

4 Sat. Aquitania, Cunard—Cherbourg, Southampton
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plmouth, Havre, Ham.
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Paris, French—Plymouth, Havre
11 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
18 Sat. Noon, Aquitania, Cunard—Cherbourg, Southampton
22 Wed. Noon, Washington, U. S. Line—Cobh, Plym., Havre, Ham.
23 Thu. Noon, Ile de France, French—Plymouth, Havre
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton

March

3 Fri. 2 P.M., Normandie, French—Southampton, Havre
4 Sat. Aquitania, Cunard—Cherbourg, Southampton
4 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Conte di Savoia, Italian—Gibr., Cannes, Genoa, Naples
11 Sat. Noon, Paris, French—Plymouth, Havre
18 Sat. Noon, Ile de France, French—Plymouth, Havre
22 Wed. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
22 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton
25 Sat. Noon, Rex, Italian—Gibraltar, Cannes, Genoa, Naples
29 Wed. E.N.B., Bremen, Hapag—Cherbourg, Southampton, Bremen
31 Fri. Noon, N. Amsterdam, Holland—Plym., Boulogne, Rotterdam

April

1 Sat. Aquitania, Cunard—Cherbourg, Southampton
1 Sat. 2 P.M., Normandie, French—Southampton, Havre
5 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
7 Fri. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
7 Fri. Queen Mary, Cunard—Cherbourg, Southampton
8 Sat. Noon, Conte di Savoia, Italian—Gibr., Naples, Cannes, Genoa
8 Sat. Noon, Paris, French—Plymouth, Havre
11 Tue. E.N.B., Columbus, Hapag—Cobh, Cherbourg, Plym., Bremen
14 Fri. E.N.B., Bremen, Hapag—Cherbourg, Southamptonn, Bremen
15 Sat. Aquitania, Cunard—Cherbourg, Southampton
19 Wed. Noon, Washington, U. S. Line—Cobh, Plym., Havre, Ham.
20 Thu. Noon, Ile de France, French—Plymouth, Havre
21 Fri. Queen Mary, Cunard—Cherbourg, Southampton

All Sailings Subject to Change Without Notice!
E.N.B.—Embark Night Before

Authorized Agents for all Trans-Atlantic Lines
PALM BEACH TRAVEL SERVICE
Tel. 5181
Miss A. M. Olsen, 415 Hibiscus Avenue at Worth Avenue

From **SOUTH AFRICA**
CAPE OF
Good Hope
86 PROOF
Brandy

Distilled from grapes grown in the centuries-old, sun-drenched Cape vineyards and esteemed for consistency of quality . . . *Good Hope is fine imported brandy, yet thrifty in price.* Sold at leading liquor stores.

Cape of Good Hope
BRAND
Van der Hum
Liqueur-Cordial
68.2 PROOF

The world-famous South African liqueur . . . something entirely different in flavor from anything you've ever tried.

Now Try The Sundowner!
New cocktail sensation
In South Africa there is but a brief twilight. To salute the sudden, mystic advent of the night and to counteract the rapid drop in temperature, South Africans mix the tastiest of cocktails: the traditional SUNDOWNER.

HERE'S HOW: ⅖ Good Hope Brandy, ⅕ Van der Hum, ⅕ Lemon juice, ⅕ Orange juice. Crushed Ice—Shake Well.

Ask for it at your favorite bar or mix at home

Sole U. S. Importers:
The House of McAteer, Inc.
347 MADISON AVE., NEW YORK, N. Y.

Twyeffort, Inc.

ESTABLISHED 1875

620 FIFTH AVE., NEW YORK

Stylists to a

DISTINGUISHED CLIENTELE

For Over Sixty Years

PASTEL DINNER JACKET

Fastidious men are realizing the appropriateness of having more joy in attire, particularly for relaxation and change of moods.

The photograph shows a pastel dinner jacket obtainable in a variety of colors, Quaker gray, eggshell, bisque, canary, Gulf blue and green, worn with blue dinner trousers and soft pleated dinner shirt, colored jewelry, tie and cummerbund.

JACKSONVILLE'S LARGEST and FINEST HOTEL

300 Rooms
300 Baths

The ROOSEVELT

JACKSONVILLE FLORIDA

Charlie Griner
Manager

• Conveniently located in the downtown business, shopping and theater district. Every room an outside room with private bath, (no court) circulating ice water, radio, fan and bed reading lamp. Suites of parlor, bedroom and bath. Superior cuisine in Carling Grill, and in the Tavern.

All Outside Rooms---No Court
Circulating Ice Water in every room

77 Rooms-- Single with Private Bath $2.00
44 Rooms - $2.50 55 Rooms - $3.00
66 Rooms - $3.50 23 Rooms - $4.00
11 Suites: Parlor Bedroom & Bath - $6.00
24 Sample Rooms with Private Bath $4.00
Slight Increase in Rates for Double Occupancy
Very Attractive Weekly and Monthly Rates

A Robert R. Meyer Hotel

Palm Beach Life

The Society Weekly

Class Circulation

PUBLISHED TUESDAYS

Treanor & Fatio Architects

THE LOVELY GLASS STAIRWAY IN THE HOME OF MRS. CHARLES HARRINGTON CHADWICK ON VIA BELLARIA IS ONE OF THE MODERN FEATURES OF HER PALM BEACH RESIDENCE, "VILLA TODAY." THE STAIRWAY, AS WELL AS THE REST OF THIS CHARMING MODERN HOME, WAS CONSTRUCTED FROM MRS. CHADWICK'S OWN DESIGNS.

Here's an *Outlook* to *Look* into!

EYE OPENER! This year Buick's worth a flock of dollars more — but some models list as much as $102 less!

LOOK it over, good people—what you've got here is the season's smartest spot in which to see and be seen!

Smart—because of the stunning look of this new Buick—smart because here's beauty of action as well as of aspect, due to the brilliance of its Dynaflash engine and the full-floating ease of its BuiCoil springing ride.

Smart, too, because here you can see all that's going on around you. Windshields are bigger—posts narrower—rear windows larger and undivided.

Anyway you turn, you've got a bigger, better, brighter outlook — through as much as 413 *more* square inches of window and windshield opening!

If you drive a car for fun, that's something to look into. So is Buick's new roadability—from lower frames and better weight placement. So is "catwalk-cooling"—not just a style feature but more efficient design.

Likewise the Handishift transmission—the softer rear springing—Knee-Action that banks curves for you—brakes as sure and short as a top-sergeant's orders—a score of other points.

And while it may not be polite to talk money matters—you may be interested to know that *Buick prices are lower. Lower than last year—lower than you'd expect—lower even than some sixes.*

That's something definitely to be looked into at the nearest Buick dealer's and the earliest possible moment!

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES

★ DYNAFLASH VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE ★ BUICOIL TORQUE-FREE SPRINGING ★ GREATER VISIBILITY ★ HANDISHIFT TRANSMISSION ★ ROOMIER UNISTEEL BODY BY FISHER ★ TORQUE-TUBE DRIVE ★ TIPTOE HYDRAULIC BRAKES ★ CROWN SPRING CLUTCH ★ "CATWALK-COOLING" ★ OPTIONAL REAR AXLE GEAR RATIOS ★ FLASH-WAY DIRECTION SIGNAL ★ SELF-BANKING KNEE-ACTION FRONT SPRINGING

Easy on the eye — easy to buy — on General Motors terms!

"Buick's the Beauty!"

EXEMPLAR OF GENERAL MOTORS VALUE

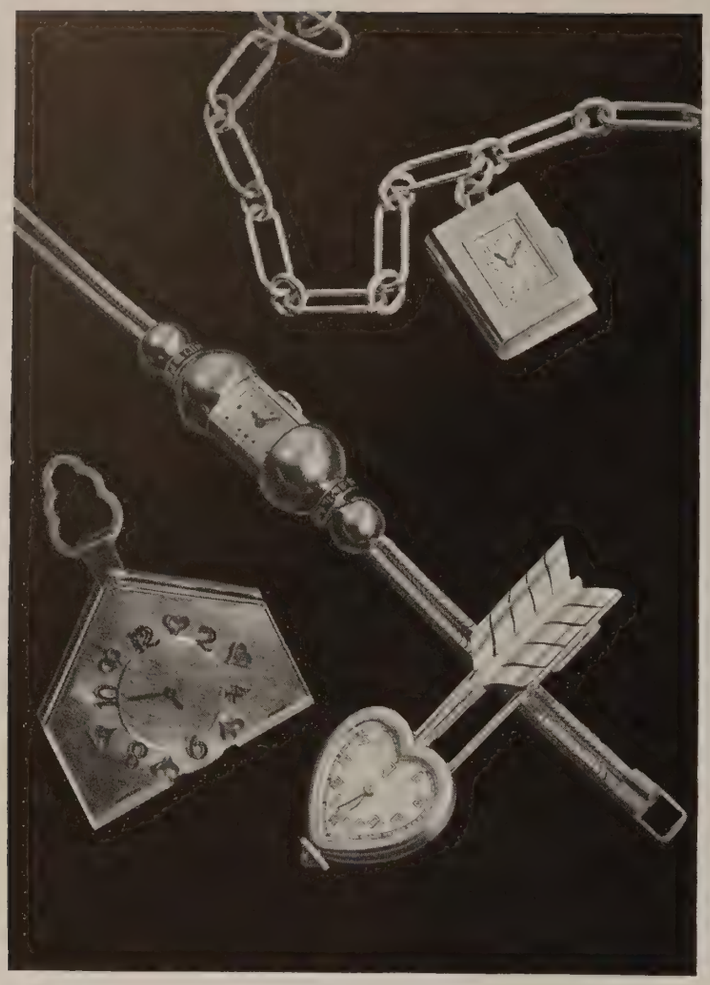
EAST COAST MOTORS

DIXIE HIGHWAY AT OKEECHOBEE ROAD WEST PALM BEACH

PALM BEACH LIFE

JANUARY 31, 1939 25 CENTS

THE WEEKLY SOCIETY JOURNAL
OF FLORIDA EAST COAST ALSO NASSAU AND HAVANA



GLAMOROUS CREATIONS...DISTINCTIVE ACCENTS...

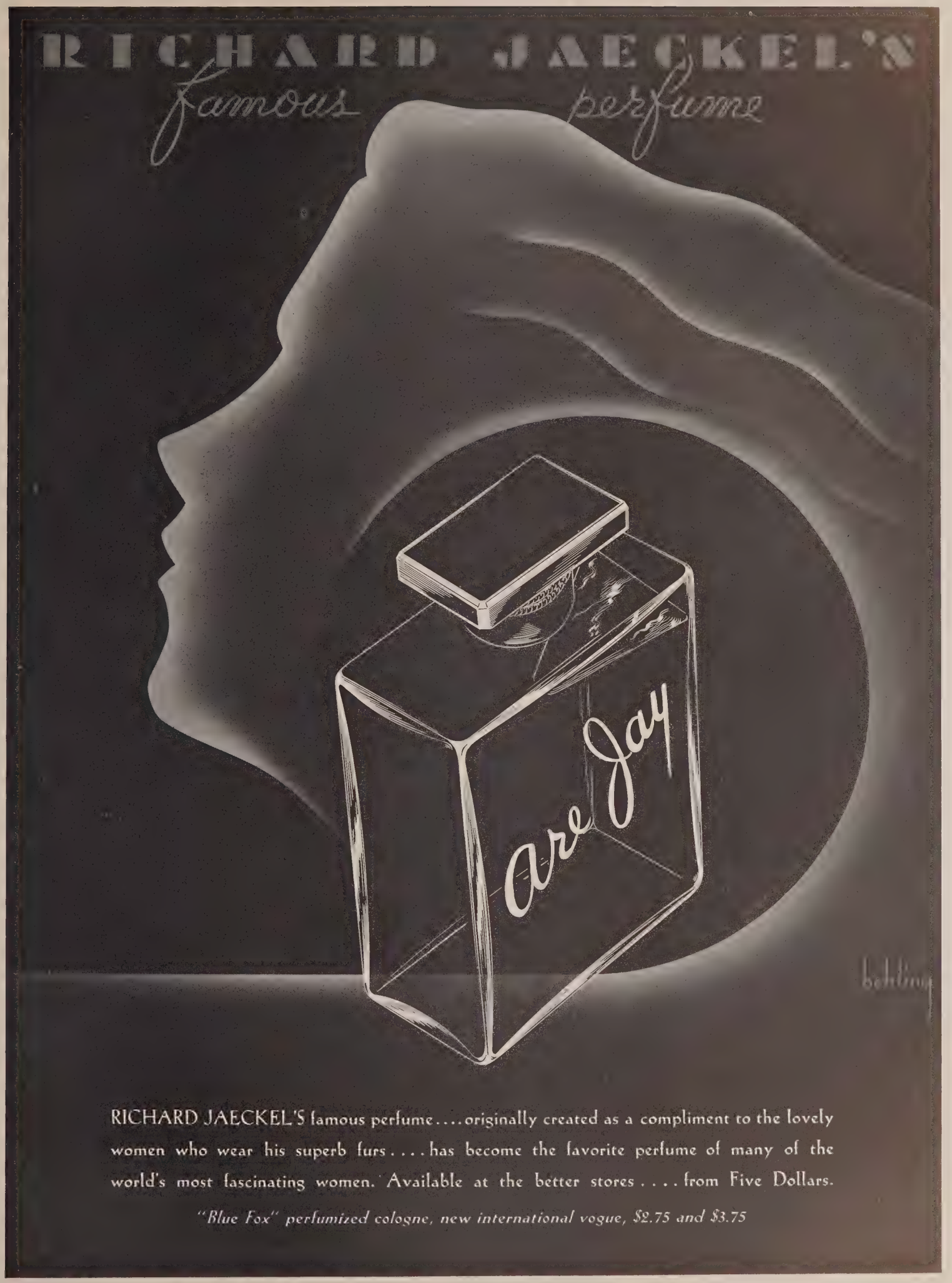
IN MODERN JEWELRY

Glorified by The Greenleaf and Crosby flair for grace and style, rare gems and precious metals enhance the distinction of their wearers. In our large collection of unique designs you will find the whole gamut of craftsmanship...the fine, full flavor of a romantic period ...the inventiveness of a Cellini...the modernity of a Picasso...the magnificent or the chastely simple...but, in all our offerings, the ultimate expression of exquisite taste.

GREENLEAF and CROSBY

Palm Beach—The Breakers
Miami Beach—1000 Lincoln Rd.

Rockefeller Center
620-5th Ave., N.Y.


RICHARD JAECKEL'S
famous perfume
Are Jay
RICHARD JAECKEL'S famous perfume.... originally created as a compliment to the lovely women who wear his superb furs.... has become the favorite perfume of many of the world's most fascinating women. Available at the better stores.... from Five Dollars.
"Blue Fox" perfumized cologne, new international vogue, $2.75 and $3.75

Twyeffort, Inc.

ESTABLISHED 1875

620 FIFTH AVE., NEW YORK

Stylists to a

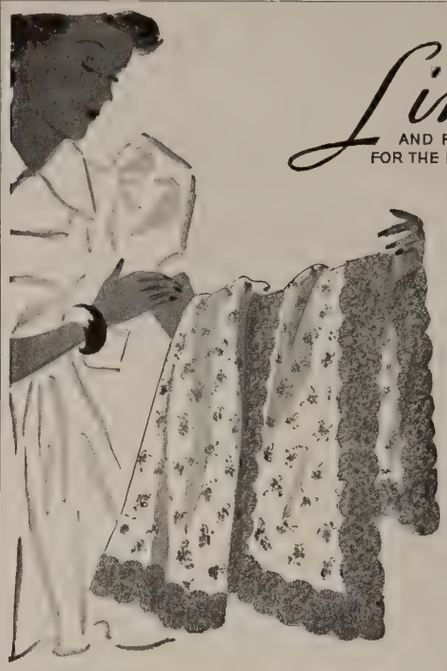
DISTINGUISHED CLIENTELE

For Over Sixty Years

JOSEPH'S COAT

Fastidious men are realizing the appropriateness of having more joy in attire, particularly for relaxation and change of moods.

In harmony with our new age of color, we present the photograph showing a striped Joseph's Coat for sports wear, obtainable in thirty color combinations. The complementing accessories such as hats and slacks harmonize with the stripe of the coat.



Linens

AND FURNISHINGS
FOR THE HOME AND BRIDE

Charming

BLANKET COVERS

for perfectly appointed guest rooms—floral printed rayon crepe—beautifully trimmed with Breton type lace—expertly made with hand mitred corners. Sample swatches in peach, blue, maize, pink or white on request.

Single Size **$7.95**

Double Size **$8.95**

Large 3 letter monogram **$2.50**

THESE ADORABLE BLANKET COVERS are cheerful examples of the many delightful ways McGibbon Linens and furnishings will add charm to your home. Inquire or order by post.

Dependability of service and quality is our by-word.

Est. 1866 **McGibbon** **Plaza 3-1800**

49 East 57th Street, New York

IF YOU DARE TO BE DIFFERENT

Different not freakish . . . daring but not Fantastic . . . arresting but never obvious. For John Frederics offerings are artfully contrived to add to your loveliness and not detract from your good taste. Hats, Bags, Gloves, and things . . . all original, all designed to enhance the smartness of the costumes they are worn with . . . brimful of chic, gay with romance.

JOHN FREDERICS

714 LINCOLN ROAD • MIAMI BEACH

313 WORTH AVENUE • PALM BEACH

MILTON A. FULLER
INCORPORATED
Jewels
236 WORTH AVENUE

WHERE EXPERIENCE COUNTS

In these days of increasing complexities for those who possess real and personal property the appointment of a corporate executor has become more important than ever.

Our Trust Department offers a wide range of valuable experience in the administration and settlement of estates. At your convenience, we shall be glad to discuss our qualifications for the important task of serving as Executor and Trustee under your Will.

This bank acts as Executor, Administrator, Trustee, Guardian, and in all other fiduciary capacities.

THE WEST PALM BEACH
ATLANTIC NATIONAL BANK

Affiliated with The Atlantic National Bank of Jacksonville

Member Federal Reserve System—Member Federal Deposit Insurance Corporation

LE GANT
"Alphabet"
FOUNDATIONS

EVERY woman can enjoy the comfort of an all-in-one foundation with the advent of this entirely new, original idea in designing. In three figure types . . . for the small, average and large bust. Exclusively sold by Hatch's in West Palm Beach.

HATCH'S

Corner of Clematis and Olive

Ina de Cris

BATH OIL

Neatness and Cleanliness are the first requirements of good grooming . . . and these properly begin with the care for the body . . .

A clean, well stimulated body is the vital source of loveliness and grace. . . . It is not enough merely to cleanse the body with soap and water. . . . For your own comfort as well as for your health, the skin of the body should be as smooth and firm as the face. . . . Pores that have been covered all day with layers of stifling fabrics need help in throwing off impurities and keep them normally active. . . .

The ancient Romans knew the secret of using the bath as a faunt of health and beauty. . . . Scented oils were used lavishly in the magnificent baths, not alone for their softening and cleansing affect, but principally because they helped to promote physical strength and beauty . . .

Ina de Cris bath oil in your daily bath or a thin film rubbed on your skin before stepping under the shower, will leave your body invigorated and fragrant, promote energy, and help you to look and feel your best at all time.

LILAC.....Prices $10.00 $5.50 $3.00
ROSE GERANIUM.....Prices $10.00 $5.50 $3.00

Whether you use one or all of Ina de Cris Cosmetics, they are absolutely pure and always beneficial.

Among our distributors—PALM BEACH, Everglades Pharmacy. WEST PALM BEACH Anthony's Inc. NEW YORK, Saks Fifth Avenue, McGibbon & Co., Jennaro Beauty Salon. San Francisco, I. Magnin & Co. ASHEVILLE, N. C., Florida Beauty Salon. CHATTANOOGA, TENN., Rudy's Beauty Salon. DAYTONA BEACH, FLA., Huberts Pharmacy.

If our products are not available in your community, you may order direct from

689 Madison Ave. INA de CRIS New York City

Products will be sent you prepaid anywhere in the United States.

Booklet on request.

EXQUISITELY SMART

and it Does eliminate 70% nicotine!

Zeus Cartier

Created by Cartier in precious metals and jewelled with precious stones. Inside is the famous Zeus principle of an extra cigarette as the filter. From $30 to $500. At Cartier, Fifth Avenue.

Zeus Aristocrat

Flatteringly long and sleek—in the season's smartest colors—with gold-filled, sterling silver, or genuine marcasite detail. From $5 to $15. At leading stores throughout the country. Ciner Mfg. Company, West 36th Street, New York.

U. S. PATS. D-109 AND 2,101,127. OTHER PATS. PENDING

PREFERRED in BOSTON

The SHERATON . . . consistently the choice of particular travelers . . . for its definitely superior facilities and its unexcelled location on the Charles River Esplanade. Rates begin at $3.50 single, $5.00 double.

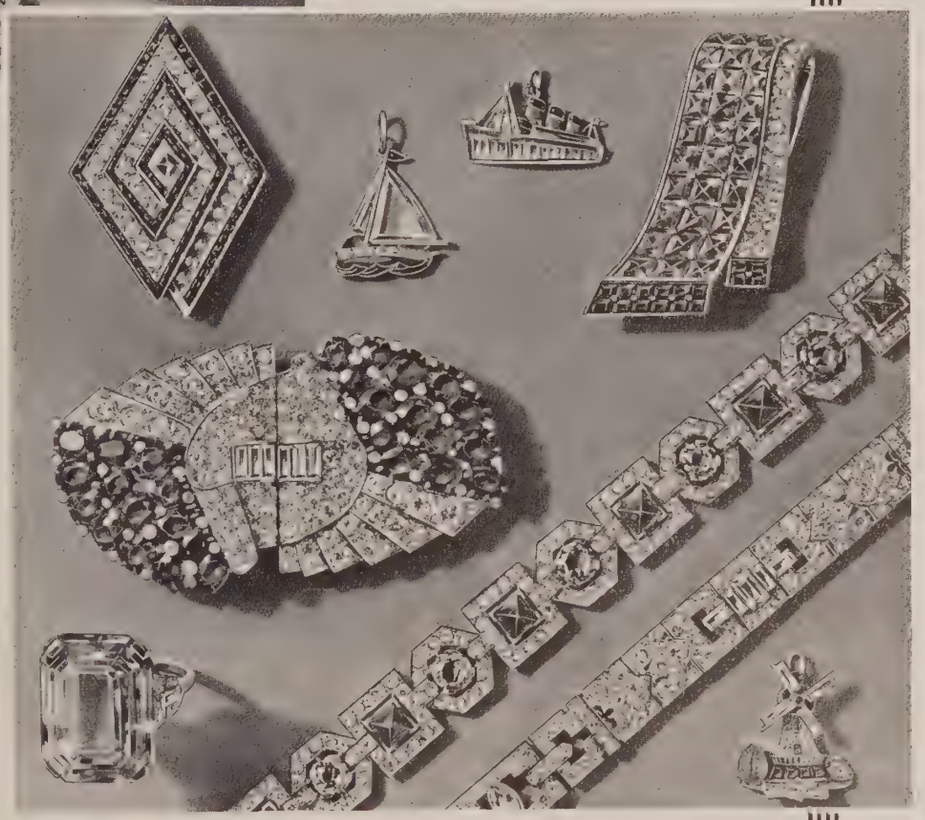
Frank G. Anderson
Manager

Hotel SHERATON

On the Charles at 91 Bay State Rd., Boston

FINE DIAMOND JEWELRY...
...EXQUISITE BY DESIGN

Our Diamond Collection follows the Sun and you and offers such handsome pieces as these—all at impressively reasonable prices: Platinum Brooch with amethysts, diamonds and rubies, canary diamond center ... bride and groom charm ... diamond horse, enamel jockey in your stable colors ... diamond and ruby entwined hearts charm ... cabochon ruby and diamond clip-brooch ... World's Fair charm, diamonds with emerald ... ruby and diamond bracelet ... platinum bracelet with round and fancy-cut diamonds ... ruby and diamond ring.



More designs from our important collection of important jewelry: Platinum, emerald and diamond clip ... diamond and enamel boat charm, white sapphire sail ... diamond steamer charm ... aquamarine, diamond and sapphire clip ... diamond and sapphire clip-brooch ... emerald-cut pink kunzite ring ... cabochon sapphires and brown diamonds in diamond bracelet ... marquise, baguette and round diamond bracelet ... windmill charm in diamonds, sapphires, emeralds. Other pieces on view in our Palm Beach shop.

Udall and Ballou

Jewelers Since 1888

THREE HUNDRED AND FIVE WORTH AVENUE

PALM BEACH

NEW YORK NEWPORT

Distinctive Swimming Pools

A Concern Backed by Twenty Years of Swimming Pool Engineering and Construction Offers Their Services Here in Florida. . . . . .

CONSTRUCTION—PURIFICATION EQUIPMENT

Service by month to keep water in any Pool clear and sanitary.

PADDOCK
SUCCESSORS TO
BAINBRIDGE - DODGE, INC.

16 EVERGLADES ARCADE — WORTH AVENUE — PALM BEACH — 4884
630 LINCOLN ROAD — (IN THE PATIO) — MIAMI BEACH
Dallas, Texas Hollywood, California

DEFINITELY FRENCH

Right this minute you should add this Deauville metal furniture to your garden. Its graceful lines will delight, its unmistakable French air definitely please. Tempered steel spring seats and back. Durable rust-resisting finish in white or green. Settee **$23.85**; side chairs **$7.95**; arm chairs **$12.50**; glider **$49.75**; table **$15.50**; 7-foot umbrella in bright stripes **21.75**.

Send for booklet "PB" of Garden Furniture

HAMMACHER SCHLEMMER
145 EAST 57TH STREET • *Since 1848* • NEW YORK

BAR HARBOR PALM BEACH

PAUL
OF WORTH AVENUE
HAIRDRESSER

Individual Attention In An Atmosphere of Charm and Beauty

CYCLAX of LONDON
FACE TREATMENTS AND PREPARATIONS

225 WORTH AVENUE, PALM BEACH
TELEPHONE 6669

WELCOME *for a Stop-over or Spring Vacation to* ASHEVILLE

Welcome, likewise, to The George Vanderbilt! On your way home from Florida, a stop here is a happy continuation of your vacation joys. And for spring vacations—well, there's no spot in creation more glorious than Asheville and Great Smoky Mountains National Park! Bracing climate. Marvelous scenery. Famous highways. And—at this modern hotel—the best of everything . . . at moderate prices. May we send folder?

Take U. S. 1 to Augusta, then U. S. 25 to Asheville.

Write or Wire for Reservations
LEONARD E. JONES, Manager
ASHEVILLE, N. C.

The GEORGE VANDERBILT HOTEL

Mrs. Clifford, Inc.

DISTINCTIVE CLOTHES

CUSTOM MADE READY TO WEAR

French

Prints

English

Woolens

and

Cottons

LAKEVIEW ARCADE
WEST END OF ROYAL PALM BRIDGE
WEST PALM BEACH, FLORIDA
TELEPHONE 7509

PALM BEACH LIFE

Copyright at Washington, D. C.
January 31, 1939, The Davies Publishing Co., Inc.

PUBLISHED WEEKLY DURING THE PALM BEACH SEASON

The Davies Publishing Co., Inc.

PALM BEACH, FLORIDA

RUBY EDNA PIERCE, Editor and General Manager

VOL. XXXIII.....Tuesday January 31, 1939. No. 3

CONTENTS

TERRACE GARDENS — BILTMORE HOTEL — COVER PHOTO

CALENDAR OF COMING EVENTS..... 8

MISS FERNANDA WANAMAKER MUNN—Photograph..... 9

THE POLO SCENE AT PHIPPS FIELD.....10—11

DO YOU REMEMBER WHEN..... 12

SOCIETY SUPPORTS HOSPITAL..... 13

AMONG THE PALMS 14

HOBBYING WITH MRS. LOENING..... 15

TASTES AND TOILETTES.....16—17

ON THE LOXAHATCHEE RIVER.....18—19

BEACH PANORAMA .....20—21

UNDER THE STARS.....22—23

YACHTS IN PALM BEACH WATERS..... 24

COTTAGE COLONY LIST..... 25

TRANSATLANTIC SAILINGS..... 35

• SUBSCRIPTION TERMS—Palm Beach Life is 25 cents a copy; $2.50 a year by subscription, postage paid in the United States, Alaska, Mexico, Panama, Cuba, Puerto Rico, Hawaii, Guam, the Philippines and Canada. Postage to other foreign countries, $1.00 extra.

• EASTERN REPRESENTATIVE—Victor S. Grandin, 522 Fifth Avenue, New York City, N. Y. Telephone Vanderbilt 3-9517.

• PALM BEACH LIFE—Distinctly a class publication of the highest type—reaching a concentrated group market of national and international readers of wealth and social position who are winter residents and visitors each season to Palm Beach, Florida and other Southern winter resorts, including Miami Beach, Nassau and Havana, and sold at all the leading Hotels, Clubs, newsstands and by subscription locally and throughout the world.

• COPYRIGHTED AT Washington, D. C., 1930, by The Davies Publishing Co., Inc. Entered at Tallahassee, Florida, December 15, 1906. Entered as second class matter February 8, 1915, at the Post Office at Palm Beach, Florida, under the act of March 3, 1879.

• PALM BEACH LIFE is published on Tuesday for ten consecutive weeks during the height of the social season—January, February and March. The Davies Publishing Co., Inc., Palm Beach, Fla.

CRUISES

AROUND SOUTH AMERICA

S. S. Gripsholm — 51 days
Feb. 3rd. from Nassau

S. S. Nieuw Amsterdam — 46 days
Feb. 15th. from Havana

S. S. Bremen — 40 days
Feb. 11th. from Cristobal

TO RIO

S. S. Normandie — 22 days
Feb. 6th. from Nassau

S. S. Kungsholm — 32 days
Feb. 16th. from New York

AROUND AFRICA

S. S. Columbus — 62 days
Feb. 4th. from New York

S. S. Carinthia — 75 days
Feb. 11th. from New York

For Reservations

PALM BEACH TRAVEL SERVICE

Miss A. M. Olsen
415 Hibiscus at Worth Ave.

PHONE 5181

Open All Year

CORBIN

House of Lighting

George E. Anderson, Inc.

BUILDERS HARDWARE
LIGHTING FIXTURES
BATH ROOM ACCESSORIES

423 S. Olive
West Palm Beach
Tel. 8878

1899 - 1939
Plaza Hotel, New York
White Sulphur Springs

Mme Najla Mogabgab
Importer

TIMELY SHOWING OF
Lace Evening Gowns
OF
Exquisite Loveliness
DESIGNED ESPECIALLY TO GRACE THE "LACE BALL"

Gowns :: Wraps :: Sportswear
Millinery :: Furs

PALM BEACH SALON - THE BREAKERS HOTEL

Here Is "MIDGIE" the Dashing "TISH-U-KNIT" DESIGNED by LEÓN

STYLE T-1200 .. A WAIST-LENGTH CARDIGAN SWEATER OF DEVASTATING CHIC! IT'S THE VOGUE! AND YOU WILL LOOK ADORABLE IN IT! AMAZINGLY INEXPENSIVE! ... OBTAINABLE AT SMART FASHION SHOPS ..... AT $1.98

New FASHION FOLDER "T" ON REQUEST

FOR NAME OF NEAREST SHOP, PLEASE WRITE TO
OLYMPIC-1372 BROADWAY, NEW YORK

Unmistakably Superior

CHAMPAGNE

DE ST MARCEAUX

One of the world's great Champagnes.

HEDGES & BUTLER

250

THE WORLD'S PREMIER SCOTCH WHISKY

A BLEND

THIS notable liqueur Scotch whisky (91 Proof) as well as other fine Hedges & Butler imports are for those who appreciate "something out of the ordinary" in spirits and wines. Hedges & Butler wines are the famous English market wines, including old, matured sherries and ports. At leading liquor stores.

Sole U. S. Importers:

The House of McAteer, Inc.

347 MADISON AVE., NEW YORK, N. Y.

CALENDAR

Of Coming Events

SOCIETY OF THE FOUR ARTS

FRIDAY, FEBRUARY 3—9.00 P. M.
Capt. Irving Johnson
"Around the World in the Yankee"

WEDNESDAY, FEBRUARY 8-9:00 P. M.
WEDNESDAY OR THURSDAY
University of Miami Symphony Orchestra
Patio of the Palm Beach Biltmore

FRIDAY, FEBRUARY 17—9:00 P. M.
Yale Puppeteers
"It's a Small World"

FRIDAY, FEBRUARY 24—9:30 P. M.
Discovery Concert
At The Everglades Club

FRIDAY, MARCH 3—9:00 P. M.
Stradivarius Quartet
Gallery of the Society

MONDAY, MARCH 6—9:00 P. M.
Julien Bryan
"Inside Nazi Germany"

MARCH (DATE TO BE ANNOUNCED)
Cecilia Loftus
"Impressions and Impersonations"

MONDAY, MARCH 20—9:00 P. M.
The Theatre of Angna Enters
Palm Beach High School Auditorum

ART EXHIBITIONS

JANUARY 24 - FEBRUARY 18
Festival of the Sea

FEBRUARY 24, 25, 26
Annual Flower Show

MARCH 2—MARCH 8
Collectors' and Hobby Show

MARCH 10—MARCH 26
Decorators' and Mural Painters' Show

MARCH 31—APRIL 16
Students' Exhibition

RESORT GOLF

FEBRUARY 5-11
Artists and Writers
Country Club

FEBRUARY 6-10
Women's Championship of Palm Beach
Palm Beach Golf Club

FEBRUARY 8-11
Medal Play Championship
Old Guard Society

FEBRUARY 9
Francis Shaughnessy Trophy
Everglades Club

FEBRUARY 17-18
Senior Championship
Old Guard Society

TENNIS

TENNIS ROUND ROBINS
Tuesdays—Everglades Club
Fridays—Bath and Tennis Club
Sundays—Breakers Tennis Courts

WEDNESDAY, FEBRUARY 1
Budge-Vines, Professional Tennis
Everglades Club

POLO

WEDNESDAYS AND SUNDAYS
Gulf Stream Polo Field
Delray Beach

Reich

IMPORTER

TAPESTRIES, CHAIR COVERS
FINEST PETITE POINTS
ENAMELS, HIGH CLASS
NOVELTIES, BAGS
EMBROIDERIES, SILVER

319 WORTH AVENUE
Palm Beach
1005 LINCOLN ROAD, MIAMI BEACH

DO YOU WRITE

Few things afford one as much pleasure as being in print. If you write at all, have ever written, or think you can write, here's a suggestion from which genuine and lasting pleasure is derivable:

WRITE A BOOK, on any subject; let us handle its publication, and you will have something that will give you, your family and friends pride and pleasure now and, passed on to your descendants, will be a monument to your memory more living and lasting than tablets of bronze or marble.

SPECIALISTS for all types of manuscripts of books, stories, articles, serials, scenarios, plays, radio, columns, talents, etc. for publication and production in the United States and foreign countries.

EUGENE FILTEAU

International Literary Agents

274 MADISON AVENUE
NEW YORK CITY
TEL. ASHLAND 4-4560

"A Book is a Better Monument than a Marble Slab"

—Photo by Turgeon

MISS FERNANDA WANAMAKER MUNN

ONE OF THE SEASON'S MOST ATTRACTIVE AND POPULAR DEBUTANTES, MISS FERNANDA WANAMAKER MUNN, SEATED ON THE POOL PLATFORM AT LOUWANA WITH HER PET GERMAN SHEPARD DOG. MISS MUNN IS VISITING HER FATHER, MR. GURNEE MUNN.

THE POLO SCENE AT PHIPPS FIELDS

MR. MICHAEL G. PHIPPS
MEMBER OF THE FAMOUS OLD WESTBURY TEAM, AND ONE OF FOUR TEN GOAL PLAYERS IN AMERICA, SHOWN WITH ONE OF HIS MOUNTS BEFORE A POLO GAME AT PHIPPS FIELDS.

WINSTON GUEST
ONE OF THE COUNTRY'S EXPERT MALLET WIELDERS AND MEMBER OF THE HURRICANES, SHOWN ABOUT TO TAKE PART IN PLAY AT PHIPPS FIELDS, DELRAY.

MR. STEPHEN "LADDIE" SANFORD
NOTED AMERICAN HORSEMAN AND POLO PLAYER, RELAXES BETWEEN CHUKKERS DURING A THRILLING MATCH AT PHIPPS FIELDS.

REPEATED clicks of a polo mallet as it connects with a snowy white pellet, the steady drum of thudding hooves, spirited shouts, and the shrill blast of the umpires whistle, mingled with the clang of the scorers gong, gives one a never to be forgotten thrill, as players ride in a thrilling game at the Gulf Stream Polo Club at Delray Beach.

An emerald green field, bordered by stately royal palms, with wind-breaks of feathery Australian pines, makes Phipps Fields at Delray one of the most beautiful polo settings in the world.

Players from all continents have sung paens of praise about this well-nigh perfect polo plant and some of the greatest figures in the polo world have shown their skill and horsemanship on the north and south fields of this polo paradise created by the Phipps family.

Extensive stables quartering the cream of the country's polo ponies, jumpers and hunters, present a busy scene during the morning hours.

Busy grooms curry the mounts, stable boys astride the small English saddles, exercise these beautiful creations in horseflesh and filling the air is lusty aroma of saddle oil and leather.

A short way from the stables and to the east of the north and south playing fields are the practice grounds. Mid-morning finds trainers putting wiry little mounts through their paces. It is an arduous task, a routine of repetition, over and over again, teaching the pony to follow the ball, to turn at the pressure of a knee, respond to the stroke of a rein, and to keep up a steady pace, regardless of the players' actions. And yet, through the monotony of repetition, the trainer finds solace in the fact that under him he may have one of the great mounts of the polo world. These wiry ponies are not a distinct breed. They are chosen because of certain characteristics, which may crop out in any breed. Polo ponies have been found in farmers pastures, in livery stables, on the pampas of Argentine and on the mesas of New Mexico.

Polo fans are fortunate this season in having some of the country's great players in our midst, putting in their appearance each Wednesday and Saturday afternoons, in thrilling matches at Phipps Fields.

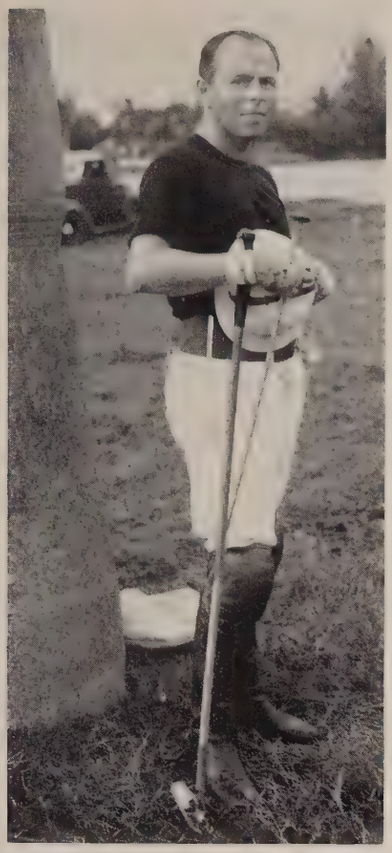
Mike Phipps, former captain of the Yale Polo team, member of the famous old Westbury outfit which won the open championship for two years and the Waterbury cup last season, has been playing regularly. He is one of four, of the only 10-goal men in the nation, which include, Stewart Iglehart, Cecil Smith and C. V. Whitney.

Stephen "Laddie" Sanford and Winston Guest of the famous Hurricanes, whose polo prowess has been unquestioned, in South America, India, England and America have been demonstrating some top goal polo in recent matches between the Gulf Stream Polo Club and the Tulsa Freebooters.

A resume of recent games gives a first hand view of the type of polo that is being enjoyed by both players and fans at the Gulf Stream Polo Club, and which will be

—Photos by Bert Morgan

A CAPACITY CROWD OF POLO ENTHUSIASTS LINE THE WEST SIDE OF PHIPPS FIELD, DELRAY, TO WATCH A THRILLING ENCOUNTER BETWEEN THE GULF STREAM FOUR AND THE TULSA FREEBOOTERS.



—Photos by Bert Morgan

MR. GEORGE E. KENT, JR. OF THE MEADOWBROOK POLO CLUB AND THE GULF STREAM TEAM, AWAITING THE START OF A FAST GAME AT PHIPPS FIELDS, DELRAY BEACH.

varied during the season by intersectional games with the crack teams of the Army at Fort Benning, the Navy at Pensacola, and those of Miami.

The Tulsa Freebooters, showing thrilling flashes of top goal polo, which held spectators spellbound, turned the tables on the Gulf Stream foursome after successive defeats and emerged on the long end of a 9 to 6 tally at Phipps Fields, Delray, recently.

Fred Tejan, hard riding Tulsa back, was high scorer of the day, placing four well-directed white pellets between the goal posts, and aided by Ben Phipps, member of the famous Phipps family team, who added three more to the score.

A large crowd of interested spectators watched the game, with cars lining the whole length of the field. William McMath, Sr., was the umpire. Lineup: Tulsa Freebooters—R. S. Evans, Ben Phipps, Fred Tejan, Tom Walsh; Gulf Stream—George Kent, William McMath, Laddie Sanford, John Du Blois Wack.

Featured by perfect teamwork and scores made with unerring accuracy, a hard riding Gulf Stream four rode to victory over the Tulsa Freebooters by the wide margin of 12 to 7 in a previous game.

Winston Guest and Stephen "Laddie" Sanford were the stars of the day's play, Sanford scoring five tallies and his tall teammate chalking up four. John Du Blois Wack made three more for the Gulf Stream aggregation and George Kent played an excellent defensive game. On the Freebooters, Tom Walsh and Donnie Miller pressed their opponents at every turn, with Walsh scoring three and Miller two. William McMath, Jr., made a beautiful score in the fifth and Fred Tejan rode like a demon in the second period to make a goal. Teams—

MRS. GEORGE E. KENT, JR. IS AMONG THE SPECTATORS WATCHING HER HUSBAND PLAY FOR THE GULF STREAM FOUR IN A THRILLING POLO ENCOUNTER AGAINST THE TULSA FREEBOOTERS

Gulf Stream: George Kent, "Laddie" Sanford, Winston Guest, John DuBlois Wack; Freebooters: Donnie Miller, Bill McMath, Fred Tejan, Tom Walsh rode like a

Playing before a capacity crowd, whose cars lined the entire sides of Phipps Fields, the Gulf Stream Polo team battled the Tulsa Freebooters to a 6 to 6 tie, the game being called due to the darkness.

Hard riding and spectacular shots thrilled the spectators as first one side forged ahead and then the other came from behind to even the score.

Mike Phipps, 10-goal star of the Old Westbury team, made his first appearance of the season on the Gulf Stream four and scored two hard goals in the fourth period, aided by his teammates, Billy McMath and "Laddie" Sanford, who each tallied two.

On the Tulsa outfit, Tom Walsh rode like a whirlwind, tallying three markers, one of which, in the sixth chukker, evened the score. George Kent, returning after wrist injuries had kept him out of play for two weeks, scored a difficult shot in the second period and Winston Guest and the latter making the initial score of the day.

MRS. MICHAEL G. PHIPPS OF WESTBURY, L. I., TAKES A KEEN INTEREST IN HER HUSBAND'S PLAY AT THE POLO MATCHES AT THE GULF STREAM POLO CLUB, DELRAY.

Lineup and scoring as follows: Gulfstream—J. D. Wack, Michael Phipps, William McMath, L. Sanford; Freebooters—George Kent, Winston Guest, Fred Tejan, Tom Walsh.

Led by Stephen "Laddie" Sanford, internationally known polo player, the Gulf Stream polo team defeated the Tulsa Freebooters in a low scoring encounter, 5 goals to 2.

Sanford and William McMath shared honors for high score on the Gulf Stream four, each tallying two goals. Capt. Meredith Watson at No. 1 position also made a fine score from near the mid-field, while John DuBois Wack played an excellent defensive game.

The Freebooters played strongly throughout but failed to keep the furious pace set by their opponents, with Fred Tejan and Tom Walsh each making a score.

Lineup: Gulfstream—Capt. Meredith M. Watson, DuBois Wack, Laddie Sanford and William McMath; Tulsa Freebooters — Charles Ives, John Miller, Fred Tejan, Tom Walsh.

—G. B.

MRS. JAMES M. L. RUTHERFURD FAMOUS RACE BOAT DRIVER AND MEMBER OF THE WINTER COLONY, KEEPS HER OWN SCORE SHEET AT THE POLO MATCH.

DO YOU REMEMBER WHEN,

THERE was no Palm Beach and only a small village on the site of West Palm Beach, and to get there the journey was made from St. Augustine, partly via a narrow guage railroad, the remainder of the way by boat. Due to the efforts of Henry Flagler, the railroad finally came through—the Royal Poinciana and Breakers hotels were built, and the trains were backed across the bridge to the Palm Beach Station, where private cars of guests at the hotels were side-tracked for the season.

From Royal Palm Way south and the County Road west, there were only jungles and Addison Mizner had never even dreamed of Worth Avenue.

A path from the corner of the County Road and what is now Worth Avenue, led to the alligator farm of "Alligator Joe" on the shores of Lake Worth.

Clematis Avenue in West Palm Beach had a wide parkway down the center and Lake Worth came almost up to the Florida Theatre.

The biggest treat for a newcomer was to be ridden up

Photo by J. F. Kirkton.
THE ROYAL POINCIANA HOTEL. AT ONE TIME THE LARGEST RESORT HOTEL IN THE WORLD, WHICH FACED LAKE WORTH AND COVERED MANY ACRES BETWEEN WHITEHALL AND THE NEW BRIDGE AT POINCIANA WAY.

and down the trails by a wheel-chair boy and shown the intricacies of opening a coconut.

Bicycles and wheel chairs were the only means of conveyance on the island and crossing the lake on the ferry was the best way to make the trip.

The Royal Poinciana was the largest wooden hostelry in the world and there were more square yards of matting on the floors than one can well imagine.

Tea time was TEA TIME and lovely ladies, dressed in frilly frocks, rode their bicycles to the Coconut Grove and parked them in racks under the gallery, which extended out from the Poinciana verandas.

The Coconut Grove was the only place to spend that glamorous time between daylight and dusk, tripping the light fantastic, as the soft yellow lights began to twinkle among the gorgeous coconut palms.

Every Saturday night the negro servants at the Poinciana and Breakers did a cake-walk in the Coconut Grove, to the joy of everyone in the winter colony.

The old horse-car made many trips back and forth from the two hotels. The avenue of stately Australian pines, through which it made its leisurely way, still stands.

The Breakers Casino was the only place of its kind on the beach and ladies were not permitted to go near the water

Photo by J. F. Kirkton.
NO ONE WHO ATTENDED THE TEA DANCES IN THE COCONUT GROVE AT THE POINCIANA, WILL EVER FORGET THE GLAMOUR OF THIS LOVELY SPOT. WHERE THE ELITE OF THE WINTER COLONY GATHERED DAILY AS DUSK BEGAN TO FALL.

without wearing long black stockings, as well as ultra-modest bathing suits.

Henry Flagler built his magnificent home on the shores of Lake Worth.

What is now the Everglades Club was built after the World War to house recuperating French soldiers.

The shopping district centered on the Lake Trail, in the Poinciana Shops and the Beaux Arts.

The old Breakers burned and thousands of dollars worth of jewels belonging to guests, were lost.

Six weeks was practically the length of the season and the Washington's Birthday Ball at the Poinciana, the most spectatular event, as well as the signal for the owners of private cars to prepare for the journey back to the north.

Photo by J. F. Kirkton.
THE ROMANTIC OLD LAKE TRAIL, SHADED BY MAGNIFICENT PALM TREES, WHICH YEARS AGO WAS THE SHOPPING CENTER, AND FAVORITE PROMENADE OF PALM BEACH RESIDENTS.

SOCIETY SUPPORTS HOSPITAL

THE Good Samaritan Hospital has long been one of Palm Beach society's most worthy charities. It has been the custom of the committee to institute a drive each season, the proceeds from which are used to support the work of the hospital as well as in the purchase of necessary equipment. The annual goal is set at $50,000, but the average amount of contributions during the last five years have missed that figure by about $10,000 annually.

The only income upon which the Good Samaritan Hospital can depend is the annual county appropriation of $26,000, a grossly inadequate amount since the running expenses of the institution alone reach an annual figure of $46,000. To supplement the county appropriation a group of generous Palm Beach winter colonists originated the annual drive for funds.

In 1934 the first Lace Ball was given as a part of the drive. The next year it was replaced by a presentation of the Ballet Russe, which was sponsored by the committee. In the following four seasons the entertainments were forsaken entirely for concentrated campaigns for the necessary finances. But this year the Lace Ball has been revived.

At this event, which is held in the Everglades Club February 4, as its donation to the fund, the ladies wear gowns of lace. A fashion show, featuring twenty gowns which have been designed and made in Paris by the most famous modistes of the day, will be presented during the course of the evening. This show will exhibit all of the possible types of dresses which can be made of lace.

Schiaparelli has made a lace street frock for the occasion. Afternoon, sports and evening gowns in woolen, cotton and silk lace, have been sent to Palm Beach by Patou, Vionnet, Maggy Rouff, Molyneux and Lelong. These lovely gowns will be modeled by a group of society women during an early intermission.

—Photo by Kazanjian

MR. HUGH DILLMAN, WHO IS CHAIRMAN OF THE LACE BALL, WHICH WILL BE HELD AT THE EVERGLADES CLUB ON SATURDAY FOR THE BENEFIT OF THE GOOD SAMARITAN HOSPITAL

Ted Shawn and his ensemble of dancers, all of whom are college men, will make their second appearance here, during the Lace Ball. Mr. Shawn is recognized as the foremost exponent of modern, impressionistic dancing. With his ballet of fourteen he has appeared in all of the leading capitals of the world. He will present a well balanced program of original chorographical numbers.

This Lace Ball is the first ball to be held by the Good Samaritan Hospital and the Everglades Club for the purpose of helping to raise the maintenance fund of the hospital, to which a new wing has recently been added by Mrs. Francis Shaughnessy as a memorial to the late Mr. Shaughnessy.

The hospital itself accommodates a total of one hundred and ten beds, twelve of which are in the Shaughnessy Memorial Wing, and fifteen bassinets, which are almost always occupied. The staff of the Good Samaritan Hospital includes a total of sixty-three nurses, twenty of whom are graduates, and the remaining forty-three, students. Forty-three doctors and surgeons are affiliated with this institution.

In both the American College of Surgeons and the American Hospital Association listings the Good Samaritan Hospital is given an A-1 rating. Nurses who graduate from its training school are accepted by any hospital in the United States. And its equipment is as complete and efficient as is its staff. Some of the interesting statistics from last year's case books easily prove the hospital's need for constributions. During the twelve months of 1938 the Good Samaritan Hospital served a total of 2,758 patients with a total of 25,213 patient days, averaging a little over nine days care for each patient admitted.

Three hundred and fifty-two babies were born at this institution during 1938—almost one each day. There were one thousand four hundred and thirty-one major operations performed during the period and sixteen autopsys. Which reveals one of the hospital's greatest needs—an autopsy room. If this year's contributions are sufficiently over the necessary expense amount it is possible that such a room may be added.

The same county appropriation of $26,000 is also supposed to cover the expense incurred in operating the Pine Ridge Hospital for Negroes. This hospital has twenty-six beds, which are almost full the entire year, what with an average of twenty-four patients each day. This institution has a staff of five colored nurses and four Negro doctors, augmented by physicians from the Good Samaritan Hospital. Between four and five major operations are performed here each week, while about twenty emergency out patient calls are received each month. The personnel of this hospital is of the finest. Almost all of the cases at Pine Ridge and many of the cases at the Good Samaritan Hospital, especially during the off-season months are charitable.

Among the fine instruments which are in use at the Good Samaritan Hospital is the deep therapy machine, which is used in treating cancer, as well as other ailments. Previous to its puchase it was necessary for patients to take the treatments at a Miami hospital. The long trip down and back in many cases undid the benefits of the treatment.

AMONG THE PALMS

THE beautiful Jardin Royal of Whitehall, one of the gems set in the panorama of sparkling evening entertainment at Palm Beach, was the scene of a brilliant formal opening and dinner dance Saturday evening, which attracted a host of members of the resort's winter colony.

Stately colonnades of the magnificent Whitehall Hotel formed a most fitting background for this delightful outdoor scene, the blue crystal chandeliers and myriad of vari-colored lights adding charm and color. Overhead, the swaying palm fronds contributed to the tropical charm, while through openings in the vine-covered lattice-work, guests glimpsed the lights of palatial yachts reflected on the water. Guests danced to the gay music of Val Ernie and his orchestra. George Shelley, sensational tenor, of stage, screen and radio, was easily the star of the evening. Jean Brokaw, with her winsome personality and sparkling young voice, was also in the floor show. The Arthur Murray Dancers presented a cavalcade of dances of the various periods, which included the turkey trot, the Castle walk, made famous by Vernon and Irene Castle; the big apple, the Lambeth Walk and culminating in the current rage of Palm Beach, "A Minuet In Swingtime."

Adding to the novelty of the occasion were the compacts given as souvenirs to the ladies.

Mr. and Mrs. James Reeves of New York entertained one of the largest parties of the evening. Another large party was given by Mrs. F. F. Proctor, who had as her guests, Mr. and Mrs. Henry McSweeney, Atlantic City; Mr. and Mrs. A. C. Pieper, New York City; Mrs. T. Briggs, Providence, R. I.; Mr. and Mrs. M. Fuller, Mrs. I. Liebman, Atlanta, Ga.; Mrs. W. B. Kaufman, New York City; Mrs. Renee Caullet, New York City, and Mrs. Virginia Carroon, New York

At a table together were Miss G. Michault, Mrs. G. Michault and Mr. P. Michault, all of London, England. In another party were Mr. and Mrs. Roy B. Meredith and Mrs. Catherine M. Legget.

Seen at another table were Comm. and Mrs. Harvey W. Harper, Larchmont, New York. Another charming couple were Mr. and Mrs. Kenneth Smith. Mr. and Mrs. Daniel Cleary had as their guests Mrs. George Petinot, Mr. Richard Nichols, Baltimore, Maryland, and Mr. John B. Cleary.

In the party with Mrs. Nettie Livermore were Mr. and Mrs. J. Alfred Smith, Mrs. Nell Kendall and Mr. and Mrs. Charles B. Long.

Others seen at this gala occasion were Dr. George Calwell, Miss Virginia Morgan, Mrs. Howard Cole, Mrs. Howard Vorhees, Mr. and Mrs. Edwin Goodman, Mr. and Mrs. James Thornton, Mrs. James Elsas, Mr. Herbert Salomon, Mr. and Mrs. Alfred Feltman, Mr. and Mrs. Herbert Sheldon Johnson, Mr. and Mrs. Spencer Lainhart and Mr. and Mrs. Frank Kolb.

◈ ◈ ◈ ◈

The social program for the season at the Palm Beach Hotel opened last week with the first mid-week floor show and dinner dance, which was attended by a large number of hotel colonists and their guests. During the past week, the Jungle Club and patio at the hotel have become increasingly popular for informal cocktail and after-theater parties. Arriving last week for his annual Palm Beach visit, Mr. Frederick L. Duggan, owner of the Monmouth Hotel at Spring Lake, N. J., is an important member of the Palm Beach hotel colony. He was accompanied by Mr. Robert C. Maxwell, Jr., and Mr. Robert V. Newhouse, of New York.

Miss Mary Jane Walsh, musical comedy star and leading lady in the Broadway hit, "Sing Out The News," came to the resort for a brief vacation between engagements, and was a guest at the Hotel. Another guest arriving was Judge John J. Dwyer, of New York, who is an annual visitor here. Miss Hazel Upton of West Medford, Mass., is an arrival of the week who comes each year to be at the Palm Beach Hotel for the season. Mr. and Mrs. J. Herbert Muller are there from New York; also Ambrose B. Crofts and George D. Grundy, Jr. A distinguished visitor coming to the hotel this week for a return visit was General William J. Costigan, who will remain for several weeks. Mr. and Mrs. F. F. Driscoll are there from Providence, R. I.

More than one hundred and fifty guests were present at the Gala opening dinner dance at the hotel, where an elaborate floor show was presented by the program director, Rex Reynolds. Harry Tucker and his orchestra played for dancing in the ballroom. Among those entertaining guests were Mr. and Mrs. James J. Farrell, Mr. and Mrs. Robert Noble, Mr. William Finley, Mr. and Mrs. Adolph Le Moult, Mr. and Mrs. James Kiernan and Mrs. Frank L. Breckenridge.

◈ ◈ ◈ ◈

The Sunday evening concerts by Walter Miller and his orchestra in the Central Loggia of The Breakers have had large attendances the entire season. Hotel residents and their friends and scores of other members of the winter colony gather there each Sunday evening to enjoy the classical and semi-classical selections played so admirably by the Orchestra.

Entertaining at The Breakers includes a number of luncheons and dinner parties in the circular dining room, tea and cocktail parties in Coconut Grove during the pre-luncheon and afternoon tea dances, and cocktail parties preceeding dinner in the attractive bar adjacent to the terrace. Following the games which are played twice weekly in the North Lounge, and the popular horse racing on the terrace, many guests entertain in Coconut Grove during the evening dancing.

Among those who have entertained at luncheon recently at The Breakers are Mr. and Mrs. J. C. Hutchins, Mr. and Mrs. Frank J. Wetzel, Mrs. Frank H. Thatcher and Mr. William Harris Douglas. Mrs. Henry Mitchell was the dinner guest recently of Mr. and Mrs. Walter Hopkins. Mrs. Walter Gaston was hostess at a dinner party for ten last week in the Breakers dining room. The color scheme of her table was soft red and white with a beautiful centerpiece of mixed red and white flowers. Mr. and Mrs. C. Frank Kireker were among other Breakers' guests entertaining at dinner this past week as were Mr. and Mrs. B. Lester Tyrrel.

At a recent tea dance in Coconut Grove were noted many parties given by members of the villa colony as well as hotel guests. In one party were Mr. and Mrs. Oscar Liese, Miss Ann Liese, and Miss Mary Louise Miller. Miss Joanna Fortune entertained Mrs. Watson Stephenson and Mrs. John L. Fortune. Mrs. William Doig entertained at tea in honor of Mr. and Mrs. James S. Throckmorton of Brazilian Court.

Surrogate Judge and Mrs. James A. Foley of New York have arrived at The Breakers for their annual visit. Mr. and Mrs. W. H. Lawrence of New York have been the guests of Mr. and Mrs. Charles B. Grady. Here on their usual season's visit are Mr. and Mrs. Charles E. Allinger of Detroit. Arriving from Melrose Park, Pa., was Mrs. Charles Dapp.

Viscount Churchill of London paid a brief visit to The Breakers recently, accompanied by Mr. Harry Bail.

HOBBYING WITH MRS. LOENING

SHE SAILS, she flies, she golfs, she is actively interested in music, the theatre, charities—in fact, she is the sort of woman that does almost everything and does it well. To top that, she is classified as one of Long Island's and Palm Beach's most attractive young matrons, and if the star system flourished in the Social Register she would certainly merit all they could offer after the name of Mrs. Grover C. Loening.

As far as Palm Beach is concerned, the lovely Mrs. Loening is most widely known through her activities as the chairman of the Music Committee of the Society of the Four Arts. It is largely due to her youthful enthusiasm and well-grounded interest in music that outstanding musical organizations, such as the Symphony Orchestra of the University of Miami, and the Stradivarius Quartet, have been brought to Palm Beach.

Her own special crusade aims at outdoor concerts, a plan which she believes is especially fitting for Palm Beach's climate. Her hopes will be realized at least once during the season when the Symphony Orchestra gives its concert in the Patio of the Palm Beach Biltmore. She admits that the Symphony Orchestra is her favorite musical medium but adds that operas run a close second.

Favorite opera stars? It wasn't difficult for Mrs. Loening to pick Kirsten Flagstad for the feminine honors but a male favorite was rather more difficult. After several perplexed false starts she decided to hand the orchid to Lawrence Tibbett. As a member of the New York Philharmonic Auxiliary she ranks as a leading supporter of music in music's capital.

—Photo by Turgeon

Although she is the mother of three very lively children, Mrs. Loening is a woman to whom you find yourself saying, "Have you ever been behind the footlights?" She is about five feet five, nicely tanned blonde features, slim, with a direct, serious manner. Her age? She looks like a college alumna who has returned to the graduation of her "sister class."

Nor is her appearance deceiving, for, when Mrs. Loening was answering to the name of Martha L. Truesdale, she began her stage career with appearances in the Junior League presentations. Taking the theatre seriously, as she does all of her activities, she studied at the since deceased John Murry Anderson School in New York.

From that beginning she went on into stock, where she stalked the boards for two years, part of that time with the Jitney Players. Her interest in acting, though not as active as it once was is equally lively. She attends most of the leading Broadway shows and thinks John Guilgud's "Hamlet" one of the finest performances ever given.

Among the actresses Mrs. Loening's affections are divided between Helen Hayes and Katherine Cornell. But not all of her attention is attracted to the footlights. On the more practical side, she is a member of the Board of Directors of the Henry Street Visiting Nurse Service.

Her duties there are purely administrative except for one day each year when she dons a nurses' blue uniform and spends a day with a real nurse, making her regular rounds.

This interesting woman is probably just what the air lines have been looking for to use in advertising. Utterly feminine, even in the pink and blue sweaters and light skirt she wears for golfing, she firmly believes that no mode of travel is nearly comparable to flying.

Mr. Loening's affiliation with airplanes and Mrs. Loening's love of soaring through space have combined in making it possible for them to hold something of a record with their 250,000 miles in the air. Neither of them travel any distance by any other means. They have crossed this continent several times in their own ships but abroad they travel entirely by transports. Mrs. Loening, though a capable pilot in her own right, never flies solo because she believes the risk unfair to Louise, Priscilla and Michael—the three little Loenings.

On the definitely sporting side she is as much a thorough-going, all-round person as she is from the cultural angle. She started to play golf two years ago and has grown so fond of it that not a day goes by that doesn't see her driving, approaching and putting her way from green to green. She denys being in a professional class yet —but a 48 isn't a bad score.

"Manana Point," the Loening villa that overlooks the Lake at the Inlet end of the island, also overlooks the Loening dock where an outboard motor boat abides. Its recently added stablemate is a trim sail boat in which the Loening's sail over the bounding main of Lake Worth.

One of Mrs. Loening's latest interests is in the National Recreation Organization, for which she is the Palm Beach sponsor. The aim of this group is to establish much needed play grounds for children in more convenient and safe places.

Locally Mrs. Loening can claim membership in the Everglades Club, and Sea Spray Club. Among the other groups of which the Loenings are members are the New York Yacht Club, the Racquet and Tennis Club, Meadowbrook and the Piping Rock Club.

Her home here is of the livably modern type. A fountain bubbles in the patio where indirect lights creep through the vines and walls. The furnishings are of the mildly modern type that put comfort before startling effects. Cut flowers, growing plants, amusing china do-dads, ashtrays and issues of "Life" add that lived-in touch to this truly American home.

Far from being a committee yes-woman, Mrs. Loening has a mind of her own. She firmly believes in the necessity for charity, both private and by the government.

TASTES AND TOILETTES

THE importance of color has never been more pronounced than it is this season in fashion's realm, and it applies not only to clothes and accessories for women, but to the brightly hued garments donned by the masculine gender. There has been but one occasion recently when the socially elite turned out almost en masse for the movies in black evening gowns topped with silver fox wraps, and there should been no doubt in anyone's mind since then, that a tropical scene calls for raiment of white, or as colorful as the luscious blooms of exotic flowers.

◈ ◈ ◈ ◈

Mrs. J. Jay O'Brien appeared at a fashionable soiree not long ago, looking her usual charming self in salmon pink chiffon, the skirt floating gracefully as she danced and the snugly fitted crepe jacket ablaze with gold stars. Fastened at the low neck of her gown was an exquisite golf leaf clip with diamonds and centered with a large emerald.

◈ ◈ ◈ ◈

Mrs. Stephen Sanford chose for the same occasion, a gown of starched white pique, full skirted and zipped to a low waistline, the hip length jacket trimly fitted. A magnificent bracelet of diamonds, rubies and emeralds completed her costume.

◈ ◈ ◈ ◈

The new hostess pajamas for informal occasions seem to be extremely popular among the younger folk, and Eleanor Young, who wears them so well, went to the cinema not long ago, in Bahama blue printed ones, over which she wore a silver fox wrap.

◈ ◈ ◈ ◈

Mrs. Timothy Godde, who is the guest of her mother, Mrs. Hugh Dillman, at "Playa Riente," shopped on Worth Avenue several days ago, tastefully attired in a spectator sports dress of powder blue, and cardigan jacket of pink flannel.

◈ ◈ ◈ ◈

Miss Shirley Bell, one of the charming debutantes of the early fall, was attired not long ago, at one of the Four Arts movies, in a piquant gown of plum taffeta, made with a hoop skirt having horizontally shirred panels of the taffeta, and a tight little bodice. With it she wore a box jacket of crossed fox.

◈ ◈ ◈ ◈

Mrs. George A. Dobyne wore for a recent Tombola luncheon at the Everglades Club, a becoming combination of slate blue and yellow, her spectator sports dress a blue print, with yellow accessories—including a provocative hair ribbon.

◈ ◈ ◈ ◈

Mrs. Edward D. Stair chose for the occasion, a novelty knit dress in off white, the pattern in diamond shapes and dotted over the waist were small flower-like motifs of red, yellow and blue beads. A crocheted band carrying the colors of the flowers, edged the front closing and the short sleeves.

◈ ◈ ◈ ◈

Mrs. Lorenzo E. Woodhouse, who also attended the Tombola, was very attractively attired in purple, the afternoon dress printed in white, the fitted jacket and wide brimmed hat plain purple. Her accessories were white.

◈ ◈ ◈ ◈

Mrs. Frank Vernon Skiff wore for the Tombola, a very smart sports dress of white crepe, relieved by appliqued scrolls of red and black at the neck and on the belt.

◈ ◈ ◈ ◈

Mrs. Edwin Goodman was glimpsed at the Palm Beach Country Club Sunday before last wearing a very chic spectator costume of white crepe, the skirt accordion pleated, and with it a white quilted fitted jacket and turban. The narrow belt was of multi-colored stripes and the turban carried out the same colors.

◈ ◈ ◈ ◈

Miss Fernanda Munn, the debutante daughter of Mr. and Mrs. Gurnee Munn, shopped on Worth Avenue recently, accompanied by her police dog, Sheila—Miss Munn attired simply in a "little girl" dress of misty blue printed in white, over which she wore a white cardigan. Her white sandals were open-toed and knotted over the instep, her bag was white and she wore wide gold bangle bracelets.

◈ ◈ ◈ ◈

The Surfside, the newest and most modern hostelry on the island, made its formal bow to Palm Beach on Tuesday, January seventeenth, during the cocktail hour, and in attendance were a number of socially prominent persons, among them—

Mrs. John C. King, who wore an attractive pink spectator sports dress, with a white angora sweater, her accessories, white.

◈ ◈ ◈ ◈

Mrs. Joshua Cosden was attired in a becoming costume of powder blue printed in white and over it was a short fitted jacket of mink.

◈ ◈ ◈ ◈

Mrs. Robert Hasler donned trimly fitting pink slacks and shirt, with a blue cardigan, for the occasion, and—

Mrs. Lawrence Waterbury chose a pastel blue printed afternoon frock, with which she wore a navy sweater embroidered in light blue bow-knots.

◈ ◈ ◈ ◈

Mrs. George E. Kent, Jr., shopped recently on Worth Avenue in a sports dress of blue, in the new open mesh weave, the skirt pleated, the blouse tailored, the belt a darker blue. Her cardigan and pumps were white.

◈ ◈ ◈ ◈

Mrs. William Duryea, attractively garbed in red and white stripes, fashioned with a pleated skirt having a horizontal band of the stripes just above the hem, the blouse of the shirtwaist type, shopped on Worth Avenue several days ago. She carried a white angora sweater and wore sport sandals.

◈ ◈ ◈ ◈

Mrs. Herbert Farrell was glimpsed not long ago at the Patio wearing a handsome gown of sheer coral chiffon jersey, the skirt circular and the heart shaped decolletage edged with crisp white pique, of which the shoulder straps and corsage also were made.

◈ ◈ ◈ ◈

Mrs. Charles Herendeen chose for shopping recently on Worth Avenue, a very chic costume of chartreuse crepe, the skirt tucked and pleated, the blouse simply styled, and with it she wore a white brimmed hat, trimmed in purple, while her accessories were of white.

◈ ◈ ◈ ◈

Mrs. Jean Cochran was strikingly attired at the movies several days ago, in hostess pajamas of black satin, topped by a bright red jacket.

MISS MARY HOWES AS NINA IN "ANGELA IS 22," THE NEW PLAY BY SINCLAIR LEWIS AND FAY WRAY, WEARING A STRIKING EVENING DRESS OF BRILLIANT GREEN CREPE FROM JAY THORPE.

HIALEAH. VIVID BLACK-AND-WHITE IMPORTED SILK PRINT, WITH A TROPICAL PATTERN. MIRACULOUS DRAPERY APPEARS FROM NOWHERE AT THE THROAT, AND DISAPPEARS JUST AS MYSTERIOUSLY IN THE SKIRT. THE DIMINUTIVE WHITE SAILOR HAS A MOTHER-OF-PEARL FINISH, AND SO HAS THE SEA-SHELL JEWELLERY AT NECK AND WRIST. DON'T HESITATE TO WEAR BLACK GLOVES DOWN SOUTH, THIS YEAR. THERE ARE LIGHTER COLOURS IN A LOVELY PRINT OF ANOTHER PATTERN. BONWIT TELLER.

SYMPHONY IN ROSE TAFFETA. BODICE WITH DROP SHOULDER LINE AND SOFT FISSUE DRAPE. THE VERY BOUFFANT SKIRT LARGE WITH BOUQUETS OF SPRING GARDEN FLOWERS EMBROIDERED IN GLITTERING SEQUINS ON EACH SIDE, SLIGHTLY BELOW HIPS. MME. MOGABGAB.

A CHARMING VISTA OF TROPICAL BEAUTY IS UNFOLDED TO VISITORS AS THEY TRAVEL SLOWLY UP THE WINDING CHANNEL OF THE LOXAHATCHEE RIVER AT JUPITER. FAMOUS FISHING GROUNDS FOR TARPON AND NUMEROUS OTHER FLORIDA FISH. MANGROVE JUNGLES HEM THE BANKS AND THE STATELY CYPRESS, GARLANDED WITH SPANISH MOSS, STAND AS SENTINELS. AT THE TOP IS A NATIVE WILD-CAT, CALMLY SURVEYING THE WORLD AT LARGE FROM HIS CAGE HOME AT TRAPPER'S TROPIC ZOO, NEAR THE SOURCE OF THE RIVER.

—Davies Photo Service

—Davies Photo Service

DEVOTEES OF THE UNUSUAL AND LOVERS OF NATURAL BEAUTY SHOULD TRAVEL UP THE LOXAHATCHEE RIVER TO APPRECIATE TROPICAL FLORIDA AT ITS FULLEST. PILOTED BY A GUIDE FROM McGINNIS FISHING CAMP, ONE AVOIDS FALSE CHANNELS SUCH AS THE ONE IN THE PICTURE ABOVE. LUSH TROPICAL GROWTH OF MANGROVE, PALMETTO AND STATELY CYPRESS, GREEN MANTLED, OR BLEACHED IN DEATH AS THE ONES IN THE PHOTO TO THE RIGHT, COMBINE TO MAKE THIS TRIP ONE OF EXOTIC LOVELINESS.

BEACH PANORAMA

RESORT beaches are usually the center of resort activity, and Palm Beach is no exception, for every day finds brightly clad society folk gathered at the various cabanas of their favorite beach clubs, frolicking in the ocean or sunning themselves on the yellow sands. Rivaling in color the gorgeous background of blue ocean and sky are the smart beach clothes of Palm Beach winter colonists and many styles for the next northern summer originates at our fashionable beach clubs.

The Breakers Cabana Club is always a favorite gathering place for scores of Palm Beach residents, and entertaining on cabana porches is a pleasant custom.

The swimming suits of the ladies this season are especially colorful and attractive. In a group on the beach recently were Mr. and Mrs. Thomas Halton, Jr., Mrs. John Bosser, and Mrs. T. H. Asbury. Mrs. Halton's suit was a chic navy blue polka dotted silk fashioned with a circular skirt and bra, edged with white. Mrs. Bossert wore a blue and white print fabric, while Mrs. Asbury chose one of the newest crinkly crepes in green and white.

Swimming fashions among the younger set at The Breakers Cabana Club are particularly adherent to the shorts and bra types, made with halter necklines. Miss Patricia Gefaell wears a shimmering suit of chalk white sea satin and Miss Helen Adami's swimming costume is of a multicolored striped fabric. The Misses Jane Niggeman and Norma Brady were seen recently clad in white silk swim suits made in dressmaker style. Miss Marion Shevlin wears a smart black suit with halter neck, embellished with woven colored designs.

Noted at their cabanas on a recent morning were Mr. and Mrs. Walter Thompson, Mr. and Mrs. Arnold Chapin, Mr. and Mrs. Robert Lansdell, Miss Eleanor Lansdell, Mr. and Mrs. John Abeel, Mr. and Mrs. Clayton Farris, Mr. and Mrs. Eben Howes Ellison, Mr. and Mrs. Robert A. Kennedy, Mr. and Mrs. Thomas Shaw, Mr. and Mrs. R. C. Crowley, Mr. and Mrs. Paul Black and Miss Mimi Black, Mr. and Mrs. Walter Hopkins, Mr. Harry Skillman, Mr. and Mrs. Edward S. Beck, Mr. Joseph Bannon, Dr. Harry Kelton, and Mr. and Mrs. Alfred Feltman.

Glimpsed at the pool or on the beach recently were Mr. John F. Tinsley, Mr. and Mrs. William C. Lawson, Mr. and Mrs. Walter Roesing, Mr. William Wadsworth, Mr. Clarence Layfield, Miss Maud Ellis, Miss Ida Grisemener, Mrs. William Seyfert, Mr. William Ruland, Miss Dell Robertson, Miss Marion Ford, Mr. Perry Kenney, Mr. William Harris Douglas, and Mr. John R. McFarlin.

—Photo by Turgeon

THIS CHARMING PHOTOGRAPH OF MISS EMMELINE MOODY WAS TAKEN AT HER HOME ON SEMINOLE AVENUE. MISS MOODY IS THE DAUGHTER OF MR. AND MRS. HENRY S. MOODY OF PALM BEACH AND WEST NEWTON, MASS.

—Photo by Turgeon

MRS. THOMAS F. RUCKELSHAUS OF INDIANAPOLIS, IND., WHO IS VISITING HER PARENTS, MR. AND MRS. CLARENCE HALL AT THEIR SEA SPRAY AVENUE HOME. SHE WAS THE FORMER MISS VIRGINIA HALL.

—Photo by Turgeon

A CHARMING PICTURE OF MRS. VINCENT BLOSS WARD TAKEN IN THE GARDEN OF HER HOME ON BRAZILIAN AVENUE, WHERE SHE IS AGAIN PASSING THE SEASON WITH COMMODORE WARD.

◈ ◈ ◈ ◈

Activity at Sea Spray Beach Club is equally divided between the tennis courts and the excellent swimming facilities in both the aquamarine pool and more lively ocean. Many of the members and their guests enjoy a few sets of tennis followed by a refreshing dip in cool waters, while a large number linger for luncheon in the charming dining room.

Among those who have been among the daily visitors at Sea Spray Beach Club this season are: Mr. and Mrs. Dennis L. Harmon, Miss Lillian A. Kline, Miss Julia E. Miron, Mr. and Mrs. Charles B. Jones, Mrs. Canning Childs, Mr. Charles Stanley Allyn, Dr. Joseph G. Beykirch, Mrs. Parnell S. Billings and guest, Mrs. Frances Dunn, Mr. Robert Fulton Clarke, Mr. and Mrs. Alexander M. Hadden, Mr. Frederick H. Hurdman, Jr., and guest, Mr. Gordon Fisher, Mr. and Mrs. J. Edward Farrar, Miss Bernice M. Tillman, Mr. and Mrs. Frederick M. Sackett, Mrs. Frank P. Graves and guests, Mr. and Mrs. Robert B. Graves, Mr. David Baldwin, Miss Beatrice M. Tillman, Mrs. Robert Harrington Sanderson, Mr. Archibald C. Rayner, Mr. Charles A. Sellers, Mrs. John W. Brown, Mrs. Otto J. Scheer, Miss Betty Lou Scheer.

Mr. and Mrs. Milton A. Fuller, Mrs. Oscar G. Davies, Mr. Frank D. Davies, Mr. James Brett Stokes, Mrs. Frederick H. Hurdman, Mr. James Moran, Mrs. Benjamin F. McGuckin, Mr. and Mrs. John W. Meyers, Mr. Oscar A. Jose, Mr. John H. Morice, Mrs. Robert Bennett, Mr. Paul Reed, Mr. and Mrs. A. Kiefer Mayer, Mr. and Mrs. Charles B. Long, Mr. and Mrs. A. Kinnaird Tod, Mr. and Mrs. V. M. Geddy, Mr. and Mrs. Victor D. Barbour and guest, Mrs. W. J. Haynie, Mr. and Mrs.

J. Field Wardlaw, Mr. Compton Allyn, Mrs. Arthur McEwan, Mr. Newell W. Tilton, Mr. and Mrs. Pierre L. Willis, Miss Susan Glorieux, Miss Edith E. Allin, Miss Marion Buckley, Miss Kay Buckley and guest, Mrs. Charles Luke, Mr. and Mrs. William B. Benton, Mr. and Mrs. W. L. Whelpley.

◈ ◈ ◈ ◈

Lounging on the pool deck and swimming in the surf are popular pastimes at the Sun and Surf Club. Recently the Florida Year Round members enjoyed an Aquatic Show at the club which featured such world famous aquatic stars as Madeline Karson, leading professional diver, Martha Norelius, twice Olympic champion swimmer, Tony Zukas, cham-

—Photo by Bert Morgan

MRS. STEPHEN SANFORD
WIFE OF "LADDIE" SANFORD, FAMOUS POLO PLAYER, IS SHOWN RESTING AT THE PALM BEACH COUNTRY CLUB

pion high diver, and Frank Foster, comedy diver.

Among resort colonists seen sunning or swimming at the Sun and Surf Club recently were: Mrs. Bernard Shannon, Mrs. E. Dolan, Mr. and Mrs. Sam Paley, Mr. and Mrs. J. Shevlin, Mrs. William Rabe, Peggy and Marellen Rabe, Mr. and Mrs. O. T. Pieper, Mr. and Mrs. C. H. Widman, Mr. and Mrs. Dan Cleary, Mr. Jack Cleary, Miss Kathleen Flynn, Mr. E. J. Somers, Mrs. E. Bullard, Mr. and Mrs. A. W. MacDougall, Mr. and Mrs. W. Van Sterkenburg, Mr. and Mrs. M. A. Hass, Miss Dorothy MacAuliffe and the Reverend C. McKenzin.

◈ ◈ ◈ ◈

Now that the season is gathering momentum, the ever popular Bath and Tennis Club is the scene of numerous luncheon parties, large and small; and on Tuesdays many of the guests stay to take part in the weekly bridge tournaments, which start at 2:30. The handsome prizes which are awarded to the winners are not the only incentive for the players. The setting is one of the handsomest in Palm Beach; the sun and sea are pleasantly near; and the utmost in resort atmosphere to be found there at any time of the day.

Among the prominent resorters who have been hosts at luncheon parties at the Bath and Tennis Club of late are Mrs. Ernest G. Howes, Mr. and Mrs. R. Jay Flick, Mr. and Mrs. Clarence Hall, Mr. James Stewart, Mr. and Mrs. John Charles Thomas, Mr. A. Atwater Kent, Mr. and Mrs. Clifford Vail Brokaw, Mr. and Mrs. George Stevenson Fenton, Mr. and Mrs. W. E. D. Stokes, Mr. and Mrs. James T. Roche, Mrs. Seth Wheeler, Mrs. H. Ashton Henry and Mrs. Nellie A. Cluett.

Noted during the noon hours at the Bath and Tennis Club recently were Mr. and Mrs. R. Stuyvesant Pierrepont, Mr. J. A. Peter Strassburger, Mr. Charles Francis Coe, Mr. and Mrs. Alexander H. Rutherford, Mrs. Briggs S. Cunningham, Mr. and Mrs. Robert Appleton, Mrs. William Russell Huntley, Mrs. Lawrence K. Jennings, Mr. and Mrs. Edgar Meredith, Mrs. Fontaine Le Maistre, Mrs. Eugene duPont, Mr. and Mrs. Roy B. Meredith, Prince and Princess Scherbatoff, Mr. and Mrs. John H. Morice, Mr. and Mrs. John T. Le Blois Wack, Mrs. James H. Kennedy, Mr. and Mrs. Alexander M. Hadden, Mr. and Mrs. George C. Van Dusen, Sir Herbert and Lady Brent Grotrian, Mrs. Edward A. Pattison, Mrs. B. K. Douglas, Mr. Barton, Mr. Goss, and the Reverend Tage Teisen, Mr. Philip Nagel, Mrs. Clegg Monroe, Mrs. Guernsey Curran, Jr., Mrs. D. R. Calhoun, Jr., Mrs. Woods Plankington and Mrs. Richard L. Wood, Dr. and Mrs. Norman E. Ditman, Mr. and Mrs. Albert E. Worswick, Mr. and Mrs. Charles Lewis Harding, Mrs. Flick Hoffman, Viscountess Castlerosse, Mr. A. Atwater Kent and Mr. Harry Skillman.

Players at the bridge tournaments have been Mr. Robert Appleton, Mr. Clarence Hall, Mr. George Williams, Mr. E. Kopheimer, Mrs. W. Longefellow Foulke, Mrs. Charles Easton, Mrs. James H. Kennedy, Mrs. Ernest G. Howes, Mr. Charles Klotz, Mr. E. M. Howard—all of whom won prizes or received honorable mention—and Mrs. Robert Appleton, Mrs. Thomas O. Gorman, Mrs. William C. Fisher, Mrs. William Kohl, Mrs. R. Stuyvesant Pierrepont, Jr., Mrs. William G. Foulke, II, Mr. Ellsworth C. Warner, Mrs. William Russell Huntley, Mr. Wiley R. Reynolds, Colonel Wade Hampton Carpenter, Mrs. George Williams, Mrs. Barker, Mrs. Charles Klotz, Mrs. E. M. Howard, Mrs. Chester Williams, Mrs. Fontaine Le Maistre, Mr. and Mrs. Vincent S. Mulford, Mrs. Peyton Van Rensselaer, Mrs. Charles B. Long, Mrs. Blaine Webb, Mr. Robert Bacon, Mrs. Frank Quigley, Mr. Ira Dunkle, Mrs. Robert A. Moffett and Major Allen Jamieson.

Morgan Photo Service

MRS. ANJA DES. FRELINGHUYSEN
PHOTOGRAPHED WHILE LOUNGING ON THE SAND AT THE SEA SPRAY BEACH CLUB. SHE WAS THE FORMER MRS. G. GRISWOLD FRELINGHUYSEN.

UNDER THE STARS

IMPROMPTU entertainment, spontaneous and effervescent, makes an evening at The Patio a series of delightful surprises, in keeping with the saying, "Every Night a Gala Night," at this famous resort gathering place of smart socialites.

Herbert Hagenor, personable young maestro, and his society orchestra, whose music is finding favor with all who hear it, play during the luncheon, dinner and supper intervals, this happy group of clever lads giving impromptu skits that bring scores of requests for more.

The dancing Herbert Taylors, to whom crediddt is due for introducing both the Big Apple and the Lambeth Walk, for the first time to Palm Beach dance lovers, revived the famous

—Photo by Bert Morgan

MR. AND MRS. EDWARD McILVAIN
POPULAR SOCIALITE MEMBERS OF THE PALM BEACH WINTER COLONY, APPEAR INTERESTED IN SOMEONE'S CONVERSATION WHILE DINING AT THE PATIO.

dance of last season the other night by special request of a group of prominent socialites in a gay dinner party.

Luncheon groups, attracted by the Palm Beach weather, perfect cuisine and rhythmic music, are frequenting The Patio each day, following a morning of sports activity or an interval at the beach.

Cassandra, the amazing psychic, whose telepathic interpretations have surprised those attending the daily luncheons, is a most interesting contribution to the entertainment features.

Well known celebrities of the stage, screen and radio, as well as prominent personages from all continents, are seen at The Patio dining and dancing frequently as they visit the world-famous resort.

Miss Mary Jane Walsh, lovely musical commedienne and star of the recent show, "Sing Out The News," who is vacationing here, was the center of an admiring group recently.

Miss Dorothy MacKaill, cinema star, has been seen several times during the dinner period, and Mr. George Jessel, noted Comedian and his wife, the former Norma Talmadge, are often visitors.

Among the larger groups seen during the dinner interval recently were: Mr. M. Dorland Doyle, Mr. and Mrs. Stephen "Laddie" Sanford, Mr. and Mrs. Grover Loening, Capt. Cecil Boyd-Rochefort and Mr. Raoul Fleischman, well known publisher of The New Yorker.

At another table near by were: Mr. and Mrs. J. Jay O'Brien, Mrs. Jean Cochran, Mr. Charles Munn, and Mr. Raymond Guest, the noted polo player. Capt. Alastair Mackintosh and Mr. and Mrs. John R. McLean were at dance floor table and Mr. Jack Vietor and Mr. and Mrs. John Traymore sat adjoining.

Nearby a gay group of the younger set had a large table including Mr. and Mrs. John Frederick Jordan, Mr. John Vietor, Miss Virginia Downs, Mr. Henry Barbey, Mrs. Thomas Ruckleshaus and were joined later by Mr. and Mrs. Robert Hasler.

Among members of a large and gay group were: Mr. and Mrs. Edward McIlvain, Mrs. Isabel Dodge Sloane, Mrs. Wesson Seyburn, Capt. Alastair Mackintosh, Mrs. Joshua Cosden,

—Morgan Photo by Morris Gordon

MISS MARSYL STOKES, CHARMING DEBUTANTE OF THE 1937 SOCIAL SEASON AT NEWPORT, AND DAUGHTER OF MRS. HENRY DRUMMOND WOLFF, OF LONDON, NEW YORK AND NEWPORT, IS SHOWN AT THE PATIO WITH HER FATHER, MR. SYLVANUS STOKES OF NEW YORK CITY.

Capt. Cecil Boyd-Rochefort, Mrs. Glendinning Frazer and Capt. R. Amcotts-Wilson.

Nearby were noted Mr. and Mrs. James Reeves, Mr. Joseph D. Bannon, Judge William Foley and Mrs. Foley, Mr. Harry Kelton and Monsignor McCue.

Mr. and Mrs. William Demuth were seen dining with Mr. and Mrs. Edwin Goodman and Mr. George Jessel, and a group of the younger set at a dance floor table included Mr. David Legget, Mr. Edgar Meredith and Miss Jacquie Schelsinger.

Others noted included Mr. Harry Maxwell and Mr. and Mrs. B. F. McDaniels, Mr. James Snyder and Miss Theresa O'Neil, Mr. J. H. Brelsford and a party of friends, Mr. and Mrs. J. Z. Howell and Mr. Price Williams.

Mr. and Mrs. Edward V. Quinn, Mr. and Mrs. Edgar Mack, Jr., and Mr. Tommy Goodwin were at an umbrella table, while directly across were Mr. and Mrs. Van Lear Black

Morgan Photo Service
MR. AND MRS. GUERNSEY CURRAN, JR., OF NEW YORK CITY, SOUTHAMPTON, L. I. AND "HILLBROOKE," AT "THE PATIO." MRS. CURRAN, JR., IS THE FORMER FLORENCE KIP CLARKE.

and Prince Mikhail Goundoroff. Mr. and Mrs. H. Seymour Shonnard, Jr., and Major Alan Jameson of London.

Among the many others dancing and dining were Mr. E. Leonard Beard, Jr., Mrs. N. B. Spingold and Mr. Herbert Levitan, Mr. Blaine Zuver, Mr. and Mrs. Pat Fischer, Mr. and Mrs. J. Kenneth Williamson, Mr. and Mrs. William T. Hoops, Judge Phil O'Connell, Mr. and Mrs. C. Henry Buhl.

Another interesting group was that of Mr. David Hugh McCulloch, Mrs. Quentin Feitner, Miss Lillian Feitner and Mr. Edgerton Warburton.

In a gay group near the dance floor, were Mr. and Mrs. Guy Bolte, Mr. and Mrs. R. S. Butler, Mr. and Mrs. William Joyce, Mr. and Mrs. H. H. Wardson and Mr. William Beaton.

Mr. Wilson Farmer, Miss Lillian Hogan and Miss Anna Marie Morales were observed at luncheon and nearby were Mrs. Glenn Hawkins, Mr. Clyde Pelton and Miss Betty Bolger.

◈ ◈ ◈ ◈

The tempo of Palm Beach social activity will reach a crescendo tomorrow night when the fashionable Colony Club opens its doors for the current season. Re-decorated and refurbished, the club will present a truly gala and glamorous appearance, and afford a regal setting for the beautiful gowns and jewels worn by the feminine members of the cottage and hotel colony.

Paul Sabin and his orchestra will play for dancing. Their interpretations of the modern dances and the dignified and graceful waltzes of Vienna are well known.

The Colony's tropical patio will, as usual, have the Merry-Go-Round bar. The enclosed dining salon will also be the scene of much gaiety.

The Colony Club, this season is presenting one of the fastest dance acts ever seen on any stage or in any floor show—the Jitterbugs truly live up to their name. They are three college boys and three college girls, winners of a national collegiate dancing contest. They have appeared on the Astor Roof and the Hollywood Restaurant in New York City.

Haskell the magician, will amaze the patrons of the Colony Club nightly. He knows more tricks than a dictator. Several fashion shows will be held at the Colony this winter and leading stars of the stage, screen and radio will appear in the elaborate entertainments which are being arranged for the pleasure of patrons.

THE PATIO
COUNTY ROAD AND SUNSET AVENUE
RESERVATIONS 7700

THE PATIO THIS YEAR
more than ever before
SMART PALM BEACH'S
CHOICE

- LUNCHEON
- DINNER
- SUPPER

GALA NIGHTS
EVERY
Tuesday - Friday

MUSIC AND ENTERTAINMENT BY
HERBERT HAGENOR
AND HIS ORCHESTRA

The COLONY CLUB
BRADLEY PLACE AT SEMINOLE AVE., PALM BEACH, FLA.
PHONE 8200

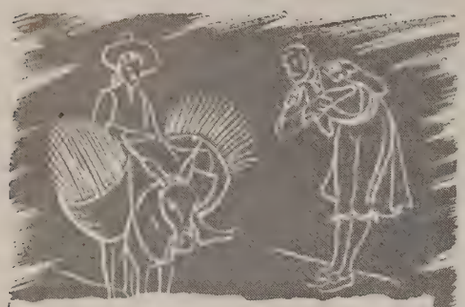
WILL OPEN NIGHTLY FOR

Dinner and Supper
NO COVER OR MINIMUM CHARGE
AT ANY TIME

DeLUXE DINNERS
from $2.00 up

MUSIC AND ENTERTAINMENT BY
PAUL SABIN
AND HIS ORCHESTRA

GALA NIGHTS
EVERY
WEDNESDAY - SATURDAY



Fly to

RIO

..IN 5 DAYS

BOARD one of the world's largest flying boats—the giant *Flying Clippers*—at the International Airport in Miami. Travel this convenient, leisurely way, and spend 85% of your time *there*...see more and know more of the countries you visit. En route enjoy the scenery, meet interesting people. Hot meals served aloft—no extra charge.

Or visit any of the 48 countries the *Flying Clippers* serve. *Around South America* all-paid tours range from 21 to 46 days. Cost, $1185 and up, includes transportation, hotels, meals, motor car, etc.

See your travel agent, hotel or call our office for further information.

PAN AMERICAN AIRWAYS SYSTEM

PAA

300 E. Flagler St., Miami. Phone: Miami 3-5373

Yachts

IN PALM BEACH WATERS

"APACHE"
Mr. H. H. Windsor, Jr., Sailfish Club

"AREV"
Mr. Harold Payne Whitemore, Brazilian Ave.

"BANACOUTTA III"
Mr. and Mrs. B. D. Spillman, Yacht Club

"BYMAR"
Mr. Byron D. Miller, Foot of Sea Spray Ave.

"COCOANUT"
Mr. and Mrs. George A. Dobyne, Brazilian Ave.

"CHARMAE III"
Mr. Charles M. Hayes, Brazilian Ave.

"CARDINAL"
Mr. Harrison Weaver, Yacht Club

"ELSIE B III"
William T. Baxter, Yacht Club

"JAPPIE"
Mr. Philip Reid, Sailfish Club

"JEAN III"
Mr. J. S. Caldwell, City Dock, WPB

"JULIANA"
William T. Baxter, Yacht Club

"KAREN"
Mr. Roy E. Larson, Brazilian Ave.

"LA FITTE"
Dr. Wilbur, Everglades Ave.

"LORELEY"
Mr. Mathew Mellon, Yacht Club

"MAJA"
Mrs. Howland Spencer, Brazilian Ave.

"MAKO"
Mr. and Mrs. Thorne Donnely, Yacht Club

"MARLIN"
Mr. Louis S. Rosenteil, City Dock, WPB

"MARTINA"
Mr. Leon Salk, Everglades Ave.

"MARION II"
Mr. Robert Bowman, Yacht Club

"MASQUERADER II"
Mr. John Charles Thomas

"MARLEN IV"
W. T. Grant, Yacht Club

"MI AMIGA"
Mr. Herbert Salomon, Brazilian Ave.

"PINDO"
Miss Marie Sinclair, Yacht Club

"RANLEY"
Mr. Guernsey Curran, N. of Royal Palm Bridge

"SANS SOUCI"
Mr. E. G. Lauder, Jr., Yacht Club

"SCOUT"
Fred F. Weber, Yacht Club

"SEA LARK"
Mr. J. E. Hamilton, Brazilian Ave.

"SEMPER"
Mr. Maurice Field, Sailfish Club

"SILVER KING"
Mr. James W. Bell, Yacht Club

"SIESTA"
Mrs. John J. White, Brazilian Ave.

"SILVER WEDDING"
Mr. and Mrs. George Phillips, Brazilian Ave.

"SILVER SPRAY"
Thomas F. Moffitt, Yacht Club

"Call of the Sea"

AN ORIGINAL DESIGN IN

GARDEN SCULPTURE

BY

Mabel Jane Hess

STUDIO

218 Worth Ave., Palm Beach

TELEPHONE 7022

BOSTON MAGNOLIA

HELEN KAIRALLA

Trousseau Shop

AN EXQUISITE COLLECTION OF GOWNS, NEGLIGEES, BOUDOIR ACCESSORIES, FINE LACES AND LINENS.

•

PALM BEACH SHOP

BREAKERS HOTEL

COTTAGE COLONY LIST

— A —

Adams, Mrs. Frances B. ..... 265 Cocoanut Row
Albee, Mr. and Mrs. Reed A. ..... *"Beaumere,"* 190 S. Ocean Blvd.
Albee, Mrs. Edward Franklin ..... *"Beaumere,"* 190 S. Ocean Blvd.
Aldrich, Mr. and Mrs. Spencer W. ..... 216 Monterey Road
Aleshire, Mrs. Mary E. ..... Royal Palm Way
Allen, Miss Jessie R. ..... Peruvian Ave.
Alexander, Dr. and Mrs. Maitland ..... *"Whitehouse,"* 117 Everglades Ave.
Allin, Miss Edith ..... Guest of Miss Susan Glorieux
Allyn, Mrs. Charles Staney ..... 165 Sea Spray Ave.
Ames, Mr. and Mrs. Ward, Jr. ..... 320 Barton Ave.
Amory, Miss Grace Munn ..... Guest of Mr. Herbert Pulitzer
Anderson, Mr. Ferdinand V. ..... 172 Worth Ave.
Anderson, Mr. W. A. ..... 344 Australian Ave.
Andrews, Miss Mae ..... *"The Wildflower,"* 242 Chilean Ave.
Anthony, Mr. and Mrs. Roscoe Tate, *"Dulciora,"* 6 South Lake Trail
Appleton, Mr. and Mrs. Robert ..... 10 Golf View Road
Arnold, Mr. and Mrs. W. Herman ..... 277 Pendleton Ave.
Arnold, Mr. and Mrs. J. Y. ..... *"Jasminne Hall,"* 282 Pendleton Ave.
Arnold, Captain and Mrs. Sidney M. ..... 311 Sea View Ave.
Atwell, Mrs. Jean Cochran ..... Guest of Mr. Charles A. Munn

— B —

Babbitt, Mr. and Mrs. Searles ..... 211 Sea Spray Ave.
Bache, Mr. Jules S. ..... 148 Barton Ave.
Bader, Mr. and Mrs. Louis F. Stanton
"Puertas Viegas," South Ocean Blvd.
Baker, Mr. Leon J. ..... 323 Arabian Road
Ballentine, Mr. and Mrs. James M. ..... Sea Breeze Ave.
Balsam, Dr. and Mrs. D. M. ..... 322 Clarke Ave.
Balsan, Col. and Mme. Luis Jacques ..... Hypoluxo Island
Barbey, Mr. and Mrs. Pierre L. ..... North Ocean Blvd.
Barnes, Mr. and Mrs. Clair L. ..... South Ocean Blvd.
Bartlett, Mr. and Mrs. Valentine C. ..... *"Valmar,"* Hobe Sound
Baum, Mr. and Mrs. James ..... 150 Seminole Ave.
Beard, Mr. E. Leonard, Jr. ..... 126 Peruvian Ave.
Beatty, Mr. and Mrs. Ross J. ..... 1414 North Ocean Blvd.
Beck, Mr. and Mrs. Edward Scott ..... 245 Pendleton Ave.
Bedford, Mr. and Mrs. Charles E. ..... Lake Way
Bedford, Mr. and Mrs. Frederick T., Thomas Ewing House, Clarke Ave.
Bedford, Mr. and Mrs. Herbert A. ..... Monterey Road
Beidler, Mrs. Francis ..... 155 Sea Breeze Ave.
Beidler, Mr. Francis II ..... 155 Sea Breeze Ave.
Bell, Mrs. McAlpine ..... 142 Sea Breeze Ave.
Bemis, Mrs. Henry Ellsworth ..... *"Bemisyde,"* 247 Royal Palm Way
Bennett, Mr. and Mrs. Robert ..... 321 Barton Ave.
Bennett, Mrs. A. V. B. ..... *"Oceanside,"* 129 Chilean Ave.
Betschick, Mr. and Mrs. A. E. R. ..... 220 Seminole Ave.
Betschick, Capt. and Mrs. A. Edward ..... 220 Seminole Ave.
Betschick, Lt. Gilbert Vincent ..... 220 Seminole Ave.
Biddle, Mr. and Mrs. Livingston L., 2nd ..... 173 Sunset Ave.
Biederwolf, Dr. and Mrs. W. E. ..... 137 Royal Palm Way
Bill, Mr. and Mrs. Nathan D. ..... *"Villa Vinca,"* 145 Sea Spray Ave.
Binyon, Capt. and Mrs. Algernon ..... 311 Sea View Ave.
Black, Mr. and Mrs. Van Lear, Jr. ..... *"Veeva,"* 225 Monterey Road
Blair, Mr. and Mrs. Wolcott ..... South Ocean Blvd.
Blair, Mrs. Thomas James ..... *"Foothold,"* Sunset Ave.
Boardman, Mr. and Mrs. T. Dennie II ..... 256 Worth Ave.
Boettcher, Mr. and Mrs. Claude K. ..... *"Southwood,"* Via del Lago
Bogert, Mr. and Mrs. Beverly ..... *Hartford House,* El Vedado Lane
Borman, Mr. and Mrs. Joseph ..... 201 Oleander Ave.
Bosch, Mrs. Lauretta ..... *"La Escuelita,"* 308 Cocoanut Row
Bouchard, Mme. Mathilde ..... 297 Hibiscus Ave.
Bourne, Mr. W. G. ..... Guest of Mr. and Mrs. H. K. Spalding
Brace, Mrs. Charles C. ..... Guest of Mr. and Mrs. Harold Scott
Bradley, Col. Edward Riley ..... North Lake Trail
Bradstreet, Mrs. L. A. ..... 251 Sunset Ave.
Branch, Col. and Mrs. James R. ..... 156 Royal Palm Way
Brand, Mr. and Mrs. R. V. ..... 327 Barton Ave.
Brandt, Miss Vera ..... 357 Barton Ave.
Brann, Mr. and Mrs. William L. ..... Ocean Blvd., Boynton
Brelsford, Mr. John H. ..... Guest of Roscoe T. Anthony
Bright, Mr. and Mrs. William M. ..... South Ocean Blvd.

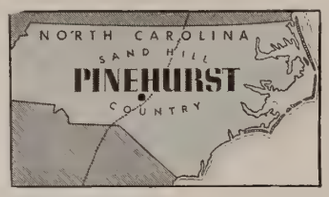
Treanor & Fatio Architects

RESIDENCE OF COLONEL AND MRS. JACQUES BALSAN

STOP
en Route
North!

Pinehurst is right on your way North, via U. S. 1. And your Seaboard Railway ticket allows stopover.

From any of our hotels it's but a few minutes to the Pinehurst Country Club and its three 18-hole courses with grass greens. You'll enjoy the tennis, riding, shooting, and other sports, and especially the restfulness and the congenial social environment.



For folder BL, rates, and reservations

Consult your travel agent, or address General Office, Pinehurst, N. C.

North Carolina Pinehurst

Soft Water

A Predominant Aid to Loveliness and Cleanliness

For the tub . . . quick shower or that hasty little clean up you are always assured, while in the Palm Beaches, of delightful and refreshing soft water. This made possible by the painstaking efforts in our laboratory to give you the finest water possible.

West Palm Beach Water Company

140 Clematis Street West Palm Beach

Phone 5109

Brokaw, Mr. and Mrs. Clifford Vail....South Ocean Blvd.
Brooks, Mr. Reginald....324 Brazilian Ave.
Brosseau, Mrs. Alfred J....Vita Serena
Bowles, Mrs. Yelverton....Guest of Mr. J. W. Yelverton
Boyd-Rochfort, Capt. Cecil....Guest of Mr. Charles A. Munn
Brownell, Mrs. Frederick C....340 Cocoanut Row
Brukenfield, Mr. and Mrs. Carl M....350 Sea Breeze Ave.
Brukenfield, Mr. and Mrs. Morris....311 Sea Breeze Ave.
Bryan, Mr. and Mrs. J. Stockton....133 Sea Spray Ave.
Bryan, Mrs. Edgar....439 Worth Ave.
Bryden, Mr. and Mrs. John Robert....*"Villa Dolce,"* Clarendon Ave.
Bryant, Mr. and Mrs. A. Parker....*"Montresor,"* Lake Worth
Bryant, Mr. and Mrs. F. Edward....434 Sea Spray Ave.
Buckley, Mrs. William H....131 Sea View Ave.
Buhl, Mr. and Mrs. Christian Henry....*"El Retiro,"* South Ocean Blvd.
Buhl, Mrs. Willis E....Via del Lago
Bullard, Dr. and Mrs. Ernest....*"Casa Pequena,"* 341 Brazilian Ave.
Bunker, Mr. and Mrs. Eugene....346 Brazilian Ave.
Buss, Mr. and Mrs. Walter H....*"Casita Linda,"* 234 Seminole Ave.
Butler, Mr. and Mrs. James M....275 Orange Grove Road
Butler, Mrs. Frank Osgood....Via Bethesda
Butler, Jack P....Plaza Circle
Butt, Mr. and Mrs. Robert McCoskry....300 Clarke Ave.
Butterfield, Mr. and Mrs. J. H....264 Sunset Ave.

— C —

Cabot, Mr. and Mrs. Walter....120 Everglades Ave.
Cain, Mr. John Milton....434 Chilean Ave.
Cain, Mr. William Q....434 Chilean Ave.
Calhoun, Mrs. David R....Guest of Mr. and Mrs. Clegg Monroe
Cameron, Mr. and Mrs. C. E....222 North County Road
Camp, Mr. and Mrs. Arthur J....314 Australian Ave.
Candler, Mr. and Mrs. Henry E....110 Clarke Ave.
Carlberg, Mr. and Mrs. Bror J. Justus....172 Sea Spray Ave.
Carlisle, Mr. and Mrs. S. Richard....Clarke Ave.
Carmody, Mrs. Edward T....Guest of Mrs. Irving Hall Chase
Carpenter, Col. and Mrs. Wade H....240 Worth Ave.
Carr, Mrs. Hanna....North Lake Trail
Carroll, Mr. and Mrs. C. W....230 Peruvian Ave.
Carter, Miss Alta....440 Brazilian Ave.
Cavanagh, Mrs. Joseph....128 Sea Spray Ave.
Chadwick, Mrs. Charles Harrington....*"Villa Today,"* Via Bellaria
Chambers, Mrs. Beatrice Adams....265 Cocoanut Row
Chambers, Miss Betty....265 Cocoanut Row
Chandler, Mr. and Mrs. Byron
"The Plantation," North Lake Trail and Wells Road
Charlton, Mrs. Earle Perry....*"Qui-Si-Sana,"* South Ocean Blvd.
Charlton, Mr. Earle P. Jr....*"Qui-Si-Sana,"* South Ocean Blvd.
Chase, Mr. and Mrs. Malcolm....Seminole Club Grounds
Chase, Mrs. Irving Hall....*"El Palmar,"* 376 South Ocean Blvd.
Chauncey, Mr. Clarence M.,
Guest of Mr. and Mrs. McCoskry Butt
Cheek, Frank L....Clarendon Ave.
Cheek, Frank L. and daughter Patricia....Clarendon Ave.
Chemault, Mr. Vincent R....303 Pendleton Ave.
Cheshire, Mr. and Mrs. Robert E....257 Atlantic Ave.
Choramokos, Mr. and Mrs. Lewis....305 Sea Breeze Ave.
Christenson, Mr. and Mrs. William I....429 Australian Ave.
Christenson, Mrs. Andrew and Miss Alice,
Mother and sister of Wm. L. Christenson, Brazilian Ave.
Church, Mr. and Mrs. Rollin J....165 Sea Spray Ave.
Clark, Mrs. Mildred Roberts....195 Pershing Way
Clarke, Mr. and Mrs. James King, *"Utsee Wewa,"* North Lake Trail
Clarke, Mr. and Mrs. Louis S....6 South Lake Trail
Clarke, Mr. Robert Fulton....6 South Lake Trail
Clement, Mrs. Joseph....Guest of Donald Woodward
Clifton, Mr. and Mrs. J. M....130 Worth Ave.
Cluett, Miss Nellie....North Lake Trail
Coe, Mr. and Mrs. Charles Francis....Hobe Sound
Cofer, Dr. and Mrs. Leland Eggleston, *"Capricho,"* 141 Barton Ave.
Cook, Mr. and Mrs. Emerson C. ....*"Pelican Lodge,"* Plaza Circle
Coe, Mr. and Mrs. Charles Francis....Garden Ave.
Cole, Mr. and Mrs. Samuel....335 Sea Breeze Ave.
Coleman, Mr. and Mrs. Joseph E....218 Barton Ave.
Collier, Mrs. Price....Guest of Mrs. Henry Morgan Tilford
Coleman, Mr. and Mrs. George W....1145 North Lake Trail
Conklin, Mrs. Hazel....342 Cocoanut Row
Cooper, Mr. John Hampton....201 El Bravo Way
Corbett, Major and Mrs. Merl....232 Sea Breeze Ave.
Corwin, Mr. and Mrs. Harry....386 Hibiscus Ave.
Coosins, Mr. and Mrs. H. M....142 Sea Spray Ave.
Courtwell, Mr. and Mrs. William....262 Sunset Ave.
Cowell, Mrs. Thomas Richard....*"Mi Estrellita,"* El Vedado Lane
Cram, Dr. and Mrs. George E....E....*"Miraflores,"* 223 Sunset Ave.
Crandall, Mr. and Mrs. David....240 Plaza Circle
Creighton, Mr. and Mrs. Edward
Guests of Mr. and Mrs. John W. Madden
Cronk, Mrs. W. A....Guest of Mr. and Mrs. H. K. Spalding
Cullen, Mrs. Dorsey....158 Dunbar Road
Culver, Mr. and Mrs. G. M....240 Sea Breeze Ave.
Cunningham, Mr. and Mrs. Briggs S.,
Richard Warner Clarke house, Barton Ave.
Curran, Mr. and Mrs. Guernsey, Jr....Ridgeview Drive
Curran, Mrs. C. Howard,
Sister of Mrs. Archibald McNeil, Golf View Road
Curry, Mrs. Philip J....130 Cocoanut Row

— D —

Da Camara, Mrs. W. H....Guest of Mrs. Frederick Morrison

Daboll, Mrs. Morgan Wightman....260 Dunbar Road
Dahl, Mr. and Mrs. Eric W....314 Chilean Ave.
Dalton, Mr. and Mrs. J....222 Park Ave.
Daly, Mrs. Ethel....435 Sea Spray Ave.
Daly, Mr. and Mrs. F. A....1285 Lake Way
Daly, Miss Frances....1284 Lake Way
Dasso, Mr. and Mrs. John S....339 Sea Spray Ave.
Daus, Mrs. John J....236 Australian Ave.
Davies, Mr. and Mrs. Oscar Godson....204 Brazilian Ave.
Davis, Mr. and Mrs. Charles Stour....8 South Lake Trail
Davis, Mrs. Alice....Guest of Mrs. L. A. Bradstreet
Dearborn, Karl....415 Brazilian Ave.
Dearborn, Mr. and Mrs. Karl....415 Brazilian Ave.
De Cuevas, Marquis and Marquesa Georges....El Brillo Way
DeLong, Mrs. Ann Miller....Guest of Mrs. W. H. Miller
Denham, Mrs. Nettie M....386 Hibiscus Ave.
Denison, Miss Ruth....149 Everglades Ave.
de Roode, Mrs. Trimble....433 Sea Spray Ave.
D'Esterre, Mr. and Mrs. Louis....342 Royal Palm Way
Dewey, Mr. and Mrs. John H....267 Atlantic Ave.
De Witt, Mrs. Elden C....*"Casa Cora,"* Via del Mar
Dickey, Mr. and Mrs. Paul B....211 Sea Spray Ave.
Dickinson, Mr. and Mrs. Hunt Tilford, *"Mi-Na-Mo,"* N. Ocean Blvd.
Dickson, Mrs. Frank P....Guest of Mr. and Mrs. Oscar Godson Davies
Dickinson, Mr. and Mrs. Philemon....*"Ocean View,"* 42 N. Ocean Walk
Dickoff, Mr. and Mrs. Josef....334 Australian Ave.
Dietsch, Mr. C. Percival....330 Peruvian Ave.
Dietsch, Mr. and Mrs. William....*"Happy Shack,"* 226 Sunset Ave.
Dillman, Mr. and Mrs. Hugh....*"Playa Riente,"* North Ocean Blvd.
Ditman, Dr. and Mrs. Norman E....148 South County Road
Dixon, Mr. E. Allen....County Road
Dobyne, Mr. and Mrs. George Angue,
Yacht *"Cocoanut," Brazilian Ave. Dock*
Donnelly, Mr. and Mrs. Cecil G....211 Park Ave.
Donovan, Col. and Mrs. Edward J. S....1102 North Ocean Blvd.
Douglas, Mr. and Mrs. J. Gordon....Jungle Road
Douglass, Mrs. Robert Dun....116 Sea Breeze Ave.
Douglas, Mr. and Mrs. Barclay K.
Guests of Mr. and Mrs. A. C. P. Wichfeld
Dorman, Mr. and Mrs. Richmond....139 North County Road
Dow, Dr. Edmund LeRoy....*"Casa Pequena,"* 8 Golf View Road
Dow, Mr. and Mrs. Clinton Sibley....9 Golf View Road
Downs, Mr. George F....2 Golf View Road
Downs, Miss Virginia....2 Golf View Road
Downs, Edward....Guest of Mr. and Mrs. John Shepard, Jr.
Drake, Mr. and Mrs. Gilbert Glorieux....417 Sea View Ave.
Ducey, Mrs. Helen....Guest of Mrs. Edward P. Kennedy
Dunkle, Mr. and Mrs. David F....South Lake Trail
Durkee, Mr. and Mrs. Warren H....337 Brazilian Ave.
DuPont, Mr. and Mrs. Eugene....Via Viscaya
Durland, Mr. and Mrs. Frederick Lovejoy
"Winter Harbor," 300 Arabian Road
Duryea, Mr. and Mrs. William Mairs....Guests of J. R. McLeans

— E —

Eastman, Mr. and Mrs. Franklyn P....124 Sunset Ave.
Easton, Miss Margaret....Lanfranchi Apt., 256 Worth Ave.
Easton, Mrs. Charles D....Lanfranchi Apt., 256 Worth Ave.
Ebbs, Mrs. Lawrence K....345 Brazilian Ave.
Ehinger, Mr. and Mrs. E. A....452 Australian Ave.
Ellis, Mr. and Mrs. Harry....Boca Raton
Elwood, Mr. and Mrs. P. L....Guests of Mr. and Mrs. Levy C. Gross
Emerson, Mrs. R. H. and son Donald Emerson,
Guests of Mr. and Mrs. Ira NeSmiith, Pendleton Ave.
Erbstein, Mrs. Charles....123 Australian Ave.
Este, Mrs. Harriet, Guest of Mrs. Edwin Thomas, 412 Australian Ave.
Evans, Mrs. John J....310 Sea Breeze Ave.
Evans, Mr. and Mrs. John C....Sea Spray Ave.

— F —

Fagothy, Miss Marie....Hibiscus Ave.
Farrell, Mr. and Mrs. Herbert....*"Sea Side Cottage,"* Breakers Row
Fate, Mrs. William....Guest of Mrs. John Brown Mott
Fatio, Mr. and Mrs. Maurice....Algoma Road
Farquharson, Madame Frank....500 South Ocean Blvd.
Faulkner, Mrs. Robert....Guest of Mr. and Mrs. Frank C. Henderson
Feek, Mr. and Mrs. William E....242 Chilean Ave.
Feitner, Mrs. Quentin Field....134 Chilean Ave.
Feltman, Mr. and Mrs. Alfred....255 Clarke Ave.
Fenton, Mr. and Mrs. George Stevenson....320 Island Road
Ferris, Mrs. Sallie Estill....231 Peruvian Ave.
Field, Mr. and Mrs. Thorald Farrar....1197 North Lake Trail
Finger, Mr. and Mrs. Julius....220 Park Ave.
Fischer, Mr. and Mrs. W. Pat....*"Spray Cottage,"* Breakers Row
Fisher, Mr. and Mrs. C. W....340 Peruvian Ave.
Fisher, Mrs. William C....Monterey Road
Fitz Gerald, Mr. and Mrs. Harold....480 South Ocean Blvd.
Flick, Mr. and Mrs. R. Jay....Via del Lago
Ford, Mrs. L. Bartholomew....Clark Ave.
Forrester, Mr. and Mrs. William White,
With Mrs. Randle, 20 Middle Road
Foskett, Mr. and rs. Walter W....153 Clarke Ave.
Foulke, Mrs. W. Longfellow....*"La Torre-Bianca,"* Banyan Road
Fouquet, Mr. and Mrs. Morton L....260 Pendleton Ave.
Fowler, Mr. and Mrs. John Edward....14 South Lake Trail
Fowler, Miss Dorothy Gould....140 South Lake Trail
Frelinghuysen, Mr. and Mrs. Peter H. B.,
"Casa Primavera," El Bravo Way

To travellers the world over mention of the Plaza brings to mind a vision of a stately structure facing Central Park.

In the social center of New York, smart shops and theatres nearby... subway station at hotel direct to World's Fair.

Henry A. Rost, President and Managing Director

The PLAZA New York

FIFTH AVENUE at FIFTY-NINTH ST.

Superb Living

An address of prestige where the discriminating traveler may relax in an atmosphere of refinement. Under the same management as The Drake and The Blackstone in Chicago.

A. S. Kirkeby, Managing Director

The Town House
ON WILSHIRE BOULEVARD
LOS ANGELES

Palm Beach Seaplane Service, Inc.

Announces

REGULAR FLIGHTS

TO

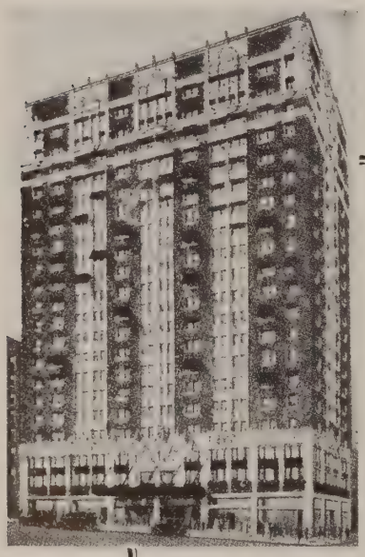
Walker's Cay

CHARTER FLIGHTS TO
OTHER BAHAMIAN PORTS

TWIN MOTORED EQUIPMENT

PORT OF ENTRY
WEST PALM BEACH

PHONE 6565
CABLE PALM FLY



When In

KANSAS CITY

It's

The Phillips

Kansas City's largest and finest Hotel located in the heart of the business and financial districts.

450 outside rooms, each with combination tub and shower bath, circulating ice water and radio.

Rates from $2.50

Beautiful Coffee Shop, English Grill and Tap Room, serving the finest of food and drinks.

Meeting and Private Dining Rooms
Garage in connection.

HOTEL PHILLIPS

12th Street and Baltimore Ave.
KANSAS CITY, MO.

Frelinghuysen, Mrs. Anje.....Coronet Apartments
Frelinghuysen, Mrs. Theodore.....*"Southways,"* 130 Barton Ave.
Fuller, Mr. and Mrs. Milton A.....230 Sea Spray Ave.
Fuller, George W., and daughter Eleanor,
Guests of Mrs. George W. Fuller
Furst, Mr. Harry.....*"Pelican Lodge,"* Plaza Circle

— G —

Gardella, Mr. and Mrs. Nat.....137½ Peruvian Ave.
Gardner, Dr. and Mrs. Archibald R.....Jungle Road
Gedney, Mr. and Mrs. Jerome D.....Delray Beach
Geer, Mr. and Mrs. H. G.....151 Chilean Ave.
Geisler, Mr. and Mrs. Lester.....Via Parigi
Gensler, Mrs. Johnson.....127 Sea Spray Ave.
Gibbons, Capt. and Mrs. John H.....200 El Brillo Way
Gibson, Mrs. Preston.....Guest of Mrs. John Cary Spring
Giesebe, Mr. and Mrs. G. W.....1094 Lake Way
Gifford, Mr. and Mrs. Gideon.....Bradley Place
Gifford, Mr. and Mrs. Harry Nathaniel.....229 Barton Ave.
Glasgow, Mr. and Mrs. Arthur....Guests of Capt. and Mrs. J. H. Gibbons
Glendinning, Mrs. Robert.....*"Casa dei Leoni,"* 450 Worth Ave.
Glidden, Mrs. Mary G.....140 Royal Palm Way
Glorieux, Miss Susan.....*"Comelybank,"* North Lake Trail
Glover, Mr. and Mrs. G. Horton.....*"Nido de Amor,"* El Brillo Way
Godsol, Mrs. C. E.....*"Casa Vera,"* Via del Lago
Goodwin, Mr. and Mrs. Budd.....145 Peruvian Ave.
Goundoroff, Prince Mikhail Alexandrovitch.....Coronet Apartments
Graf, Mr. and Mrs. Bruno.....140 Brazilian Ave.
Graham, Mr. and Mrs. Edward Howland,
"Villa Siesta," Brazilian Ave.
Grant, Mr. and Mrs. William T.....850 South County Road
Gray, Col. H. O.....440 Sea Breeze Ave.
Gray, Mrs. Evelyn.....Monterey Road
Gray, Mr. and Mrs. William Alfred.....203 Phipps Circle
Gregory, Mrs. J. C.....313 Clarke Ave.
Greenman, Mrs. Earl C.....222 Everglades Ave.
Greenwald, Mrs. Edward R. H.....170 Barton Ave.
Greer, Mr. and Mrs. and Miss Jane.....North Ocean Blvd.
Griffin, Mr. and Mrs. Berlin.....347 Sea Breeze Ave.
Gross, Mr. and Mrs. Leroy Coates....*"The Cloister,"* 423 Peruvian Ave.
Gross, Miss Marion I.....*"The Cloister,"* 423 Peruvian Ave.
Grotrian, Sir Herbert and Lady Brent
Guests of Mr. and Mrs. Geo. C. Van Dusen
Guest, Mr. and Mrs. Winston.....*"Casa Alexado,"* Jungle Road
Guest, the Hon. Mrs. Frederick E.....*"Villa Artemis,"* No. Ocean Blvd.
Gunster, Mr. and Mrs. Joseph F.....El Vedado Lane
Gunster, Frederick.....El Cabana
Guthrie, Mrs. M. M.....340 Cocoanut Row

— H —

Hadden, Mr. and Mrs. Alexander M.....167 Sea View Ave.
Haff, Mrs. A. W.....262 Sunset Ave.
Haid, Mr. and Mrs. Jack.....242 Sea Breeze Ave.
Hall, Mr. and Mrs. Clarence.....114 Sea Spray Ave.
Hammer, Mr. Harry J.....Apt. 10, Via Parigi
Hammerstein, Mr. and Mrs. Arthur.....424 Sea Spray Ave.
Hamilton, Mrs. Charles Henry.....301 Sea View Ave.
Hamilton, Mr. and Mrs. William Pierson.....Brazilian Ave.
Hammons, Mrs. N. R.....153 Main St.
Hammons, Miss Bess.....153 Main St.
Hammond, Mr. and Mrs. W. T.....220 Brazilian Ave.
Hanson, Mr. and Mrs. John J.....177 Park Ave.
Harding, Mr. and Mrs. Henry K.,
"Periwinkle Patch," Orange Grove Road
Harding, Mr. and rs. Charles Lewis.....*"Chiora,"* South Ocean Blvd.
Hare, Mr. Peter.....Guest of Mr. Charles A. Munn, Jr.
Hart, Mr. and H. Stillson.....*"Heartease,"* 228 Sea Breeze Ave.
Harris, Mr. and Mrs. Edward Wyckoff.....426 Sea Spray Ave.
Harris, Mr. and Mrs. John Francis.....El Bravo Way
Harris, Mr. Ernest.....Guest of Mr. and Mrs. J. Dalton
Harmon, Mrs. Dennis L. and children, Denise and Dennis, Jr.,
Guests of Mr. and Mrs. H. Stillson Hart, *"Hartsease"*
High, Mr. and Mrs. George Henry, ...177 Clarendon Ave.
Harper, Mr. and Mrs. H. Mitchell.....216 Pendleton Ave.
Hasler, Mr. and Mrs. Robert H.....Pendleton Ave.
Hattersley, Mrs. Frederick.....313 Chilean Ave.
Hauser, Capt. and Mrs. Casper.....265 Cocoanut Row
Haverly, Mr. and Mrs. O. L.....*"Casa Carolita,"* 235 Brazilian Ave.
Hayes, Mr. and Mrs. Charles M., *"Villa Charmae,"* South Ocean Blvd.
Heald, Edward C.....*"Villas,"* Worth Ave.
Heilner, Mrs. Samuel.....*"Sea Gull Cottage,"* Breakers Row
Henderson, Mr. and Mrs. Frank C.....*"Land's End,"* Ocean Way
Henry, Mrs. H. Ashton.....North Lake Trail
Henry, Miss Madelaine A.....North Lake Trail
Herreshoff, Mrs. Frederick.....Land's End
Hermann, Mrs. Louis C.....124 Brazilian Ave.
Hert, Mrs. Alvin T.....South Ocean Blvd.
Herendeen, Mr. and Mrs. Charles.....217 Clarke Ave.
Hidden, Mr. and Mrs. Charles P.....267 Dunbar Road
Highsmith, Mr. and Mrs. C. M.....Royal Poinciana Way
Higson, Mrs. Mary B.....340 Cocoanut Row
Hill, Mr. and Mrs. Philip.....Banyan Road
Himebaugh, Mr. William.....Guest of Mr. and Mrs. J. Frank Kirkton
Hines, Mr. Jackson.....123 Peruvian Ave.
Hodges, Mrs. Glenn.....300 Worth Ave.
Hoeflick, Mr. and Mrs. Robert.....256 Sunset Ave.
Hoffman, Mr. and Mrs. Frank.....127 Peruvian Ave.

Hoffman, Mr. and Mrs. A. H. ..... 315 Sea Spray Ave.
Hoffman, Mr. and Mrs. Murray ..... North Ocean Blvd.
Hollander, Mrs. Jeannette ..... 206 Sea Spray Ave.
Holden, Mr. Milton W. ..... Tangier Road
Hoops, Mr. William Theodore ..... Via Bellaria
Homan, Mr. and Mrs. Rudolf ..... 141 Brazilian Ave.
Housman, Col. and Mrs. Frederick ..... 235 Dunbar Road
Howell, Mr. and Mrs. Joshua Z. ..... Yacht *"Dottie Jane"*
Howell, Mrs. Florence M. ..... 265 Atlantic Ave.
Howell, Miss Dorothy Jane ..... 265 Atlantic Ave.
Howes, Mr. and rs. Ernest G. ..... *"Beretania,"* 150 Clarke Ave.
Huelster, Mrs. W. W. ..... 314 Chilean Ave.
Hughitt, Mr. and Mrs. Marvin, Jr. ..... 159 Sea Spray Ave.
Hull, Mr. and Mrs. Russell ..... 318 Australian Ave.
Hull, Mr. Lytle ..... Sunrise Ave. and North County Road, Apt. 26
Humphreys, Mr. and Mrs. Malcolm ..... 152 Chilean Ave.
Hunter, Mr. and Mrs. D. Dulany ..... Everglades Club
Hunter, Miss Isabel ..... North County Road
Huntington, Mr. and Mrs. Robert D. ..... El Brillo Way
Huntley, Mr. and Mrs. William Russell ..... Algoma Road
Husson, Dr. and Mrs. Bernard F. ..... Plaza Circle
Hutton, Mr. and Mrs. Edward F. ..... *"Four Winds,"* South Ocean Blvd.

— I —

Ingalls, Mr. and Mrs. Robert I., Jr., Guests of Mr. and Mrs. R. Jay Flick
Inglessi, Mr. and Mrs. A. C. ..... North Lake Way
Ittleson, Mr. and Mrs. Henry ..... South Ocean Blvd.

— J —

Jacobs, Mr. Everett ..... Guest of Mr. and Mrs. Ed. V. Quinn
Jarvis, Mr. and Mrs. William B. ..... 442 Sea Spray Ave.
Jenkins, Mrs. Emma M. ..... 258 Seminole Ave.
Jenkins, Mr. and Mrs. Hubert Johnston ..... 165 Brazilian Ave.
Jenkins, Mr. and Mrs. Edward ..... 310 Chilean Ave.
Jennings, Mr. and Mrs. Robert A. ..... 262 Sunset Ave.
Jennings, Mr. and Mrs. Lawrence K. ..... 163 Grace Trail
Jergens, Mr. and Mrs. Andrew ..... Via Bellaria
Jessel, Mr. and Mrs. George ..... 215 El Bravo Way
Johnson, Mr. and Mrs. Frederick ..... Via del Lago
Johnson, Mr. and Mrs. Herbert Sheldon,
"Maison du Bonheure," 300 Barton Ave.
Johnson, Mr. and Mrs. Oscar W. ..... Manana Point
Johnston, Mr. and Mrs. Drew ..... 326 Sea Breeze Ave.
Jose, Mr. and Mrs. Oscar A. ..... South Lake Trail
Judson, Mr. and Mrs. Arthur ..... South Ocean Blvd.

— K —

Kagan, Mr. and Mrs. S. Walter ..... El Pueblo
Kahn, Mr. and Mrs. Roger Wolff ..... *"Oheka,"* North Ocean Blvd.
Kahler, Mr. and Mrs. Harry A. ..... 260 Pendleton Ave.
Kapner, Mr. and Mrs. Irving ..... 345 Sea View Ave.
Kaufman, Mr. and Mrs. Louis G. ..... 335 Sunset Ave.
Kay, Mr. and Mrs. Alfred G. ..... South Ocean Blvd.
Keenan, Joseph B. ..... Guest of Walter Foskett
Kelly, Miss Josephine C.
Guest of Mrs. Charles H. Hamilton, 301 Sea Breeze Ave.
Kemp, Mrs. Clifford ..... 137 Hammon Ave.
Kemp, Mr. Howard ..... Guest of Frank Quigley
Kendall, Mrs. Nell ..... Guest of Mrs. Nettie Livermore
Kendall, Mr. and Mrs. Messmore ..... Indian Road
Kendall, Mrs. Florence, Guest of Mr. and Mrs. Messmore Kendall
Kennedy, Mrs. James H. ..... *"Kenlewinai,"* 158 South Ocean Blvd.
Kennedy, Mrs. Edward P. ..... *"Shoreholm,"* S. Ocean Blvd.
Kent, Mr. A. Atwater ..... *"The Towers,"* 548 North Ocean Blvd.
Kent, Mr. A. Atwater, Jr. ..... *"The Towers,"* North Ocean Blvd.
Kent, Mr. and Mrs. George Edward, Jr. ..... 325 Chilean Ave.
Kenny, Mr. and Mrs. John J. ..... 150 Chilean Ave.
Kenny, Mr. and Mrs. William F. ..... 224 S. Ocean Blvd.
Kenny, Mrs. Mary G. ..... Dunbar Road
Kerr, William A. ..... 306 Cocoanut Row
Kessel, Mrs. Eugene ..... Guest of Mr. and Mrs. George T. McCarthy
King, Mrs. John C. ..... 17 Middle Road
Kingsland, Mr. George Lovett ..... L*"Inlet House,"* Lake Way
Kirby, Mr. Fred M. ..... Clarke Ave.
Kirby, Mr. and Mrs. Allan Price ..... *"Ava Maria,"* S. Ocean Blvd.
Kiger, Mrs. Thomas R. ..... 411 Brazilian Ave.
Kirkton, Mr. and Mrs. J. Frank ..... 258 Sunset Ave.
Klotz, Mr. and Mrs. Charles A. ..... 135 Everglades Ave.
Knight, Mr. and Mrs. William, Jr. ..... 135 Sea View Ave.
Knowles, Mr. and Mrs. Edwin M. ..... 209 Banyan Road
Koehne, Mr. William Louis ..... 115 Chilean Ave.
Kohl, Mrs. Henry ..... 211 Dunbar Road
Kolb, Mr. and Mrs. Frank C. ..... North Lake Way
Knowles, Mr. and Mrs. Edwin M. ..... Banyan Road
Krave, Mr. and Mrs. John ..... 417 Sea Breeze Ave.
Kroger, Mrs. Bernard H. ..... Everglades Club
Kroger, Mrs. Charles F. ..... 684 Pelican Lane

— L —

Lambert, Mrs. Charles R. ..... 132 Royal Palm Way
Lander, Mr. and Mrs. Edwin G., Jr., ... Guests of Mrs. Edward F. Albee
Lanfranchi, Mr. and Mrs. Eugene P. ..... 256 Worth Ave.
Lanier, Mr. and Mrs. Fleetwood ..... 350 Brazilian Ave.
Large, Mrs. Ida B. ..... 354 Brazilian Ave.
Lauder, Mr. and Mrs. Edwin G. ..... Guests of Mrs. Edward Franklin Albee
Lawler, Mrs. Kathleen ..... Guest of Mrs. Morgan Wightman Daboll
Lawson, Mr. John Scott ..... El Encanto
Laycock, Miss Effie M. ..... 294 Hibiscus Ave.
Lee, Major and Mrs. Rudolph H. ..... *"Mi Hogar,"* 301 Brazilian Ave.

Prestige

The Blackstone is world-famous as an address of distinction in Chicago. Here graceful living is enjoyed by the discriminating traveler.

A. S. Kirkeby, *Managing Director*

The Blackstone

MICHIGAN AVENUE • CHICAGO

Distinguished

Enjoy every luxury and convenience of fine living at The Drake. Located on Chicago's famous Gold Coast, convenient to the shopping and business centers. Overlooking Lake Michigan.

A. S. Kirkeby, *Managing Director*

The Drake

LAKE SHORE DRIVE • CHICAGO

Palm Beach Hotel

PALM BEACH, FLORIDA

"A STEP TO THE OCEAN"

AMERICAN AND EUROPEAN PLAN—TABLE D'HOTE AND A LA CARTE
EXCELLENT FOOD— FINEST LIQUORS

Jungle Club Patio

"Rex Reynolds Will Greet You"

MUSIC AND ENTERTAINMENT AT
"COCKTAIL HOUR" AND THRU THE EVENING BY

HARRY TUCKER'S ORCHESTRA

J. J. FARRELL, Mgr.

SUMMER — "MONMOUTH HOTEL," SPRING LAKE, N. J.

THE CAVALIER

The Cavalier, the aristocrat of Seashore resort hotels, is open all year. It is a modern fire-proof structure in a 250-acre private estate. All rooms have full outside exposure and overlook the ocean, gardens, pine forests and golf courses. Sports facilities include the indoor heated Emerald saltwater swimming pool, two 18-hole golf courses; the famous Cavalier Country Club, Har-Tru tennis courts; 40 riding horses, show ring and 65 miles of bridle paths; and fishing, deep-sea and fresh water.

The clientele at the Cavalier is carefully selected, assuring you of congenial fellow guests.

FOR ADDITIONAL INFORMATION, TARIFF AND RESERVATIONS, ADDRESS:

The Cavalier
Roland Eaton MANAGING DIRECTOR
VIRGINIA BEACH, VA.

Leeds, Mr. and Mrs. Walter Scott....9 South Lake Trail
Leeds, Mrs. Elizabeth....209 Seminole Ave.
Legendre, Mr. and Mrs. John M.,
Guests of Mr. and Mrs. Stephen Sanford
Legget, Mrs. Catherine M....243 Clarke Ave.
Legget, David Graham III....243 Clarke Ave.
Lehman, Mr. and Mrs. I. F....240 Sunset Ave.
Le Maistre, Mr. and Mrs. Fontaine....157 Brazilian Ave.
Leonard, Mr. and Mrs. John I....291 Hibiscus Ave.
LeRoy, Mrs. Stuyvesant....Plaza Circle
Levy, Mr. and Mrs. Louis S....*"El Solano,"* South Ocean Blvd.
Liese, Mr. and Mrs. Oscar....329 Sea Breeze Ave.
Lindemann, Miss Lilo....Guest of Mr. and Mrs. Louis A. Valier
Lindop, Miss Elaire Erskine L L
Lippincott, Mr. and Mrs. Arthur Horton....222 El Brillo Way
Livermore, Mrs. Nettiie....*"Satinwood Cottage,"* South Lake Trail
Lockridge, Mr. and Mrs. Albert E.,
Guests of Mr. and Mrs. S. Richard Carlisle
Lockwood, Mr. and Mrs. L. Trevette....416 Brazilian Ave.
Loechel, Dr. and Mrs. Lloyd....Guests of Mr. and Mrs. Samuel Traylor
Loening, Mr. and Mrs. Grover C....*"Manana Point,"* N. Ocean Blvd.
Long, Mr. and Mrs. Charles B....*"La Casetina,"* 346 Sea Spray Ave.
Lorie, Mrs. Douglas....Spanish Provincial Apts.
Love, Major and Mrs. James Spencer,
"Wavecrest Cottage," Breakers Row
Lyman, Mr. and Mrs. Charles Frederick,
Guests of Mr. and Mrs. Charles Lewis Harding
Lynn, Mr. and Mrs. Gordon W....430 South Ocean Blvd.
Lyon, Miss Kay....Lake Trail
Lyon, Mr. and Mrs. William Howard....1161 N. Lake Trail

— M —

Mack, Mr. and Mrs. Edgar J....218 Everglades Ave.
Mackintosh, Capt. Alastair....256 Worth Ave.
Macomber, Dr. Frank Gair....*"Kejee,"* 118 Sunset Ave.
Madden, Mr. and Mrs. John W....364 South Ocean Blvd.
Madsen, Mr. A. J....Root Trail
Major, Mr. and Mrs. Howard....*"The Vicarage,"* North Lake Trail
Maidment, Mr. and Mrs. Fred H....Granada Road
Malcolm, Mr. and Mrs. G. H....1240 Lake Way
Malcolmson, Mrs. Joseph and daughter,
Guests of Miss Mary Ann Weiler
Mallory, Mr. and Mrs. Thos. D....152 Sunset Ave.
Mann, Mr. Frank....*"Villa Justine,"* 449 Peruvian Ave.
Manning, Mrs. Elizabeth....256 Seminole Ave.
Marks, Mr. and Mrs. Arthur Hudson....*"Casa Helena,"* S. Ocean Blvd.
Marshall, Miss Patricia....Guest of Mr. and Mrs. George R. Weber
Martin, Mrs. Louise and son Casper....265 Cocoanut Row
Marx, Mrs. Lawrence, Jr....Lake Trail
Marx, Mr. and Mrs. Jacob H....Chilean Ave.
Maass, Mr. and Mrs. Gustav A....241 South County Rd.
Massie, Mr. and Mrs. Joel White....320 Chilean Ave.
Maxwell, Mr. Harry V....131 Clarke Ave.
Maxwell, Mr. and Mrs. R. C....131 Clarke Ave.
Mayer, Mrs. Norman W....*"Shadowlawn,"* 231 Australian Ave.
Mellon, Dr. and Mrs. Matthew T....235 Queen's Lane
Meredith, Mr. and Mrs. Roy Brodhead....118 Australian Ave.
Merriam, Dr. and Mrs. Geo. B....426 Australian Ave.
Merrill, Mr. Charles E....North Lake Trail
Mesker, Mrs. George Luke....*"La Fontana,"* 270 S. Ocean Blvd.
Miller, Mr. and Mrs. Byron DeWitt....203 South Lake Trail
Miller, Mr. and Mrs. James....163 Sea Breeze Ave.
Miller, Mrs. Wm. H....322 Australian Ave.
Miller, Mr. and Mrs. Franklin....121 Australian Ave.
Miller, Mr. and Mrs. Fred W....311 Brazilian Ave.
Mills, Mr. and Mrs. W. McMaster....Everglades Club
Mitchell, Mr. and Mrs. B. W....438 Brazilian Ave.
Monroe, Mr. and Mrs. Clegg....157 Sunset Ave.
Moran, Mrs. Joseph F....*"White Caps,"* South Ocean Blvd.
Moody, Mr. and Mrs. Henry S....270 Seminole Ave.
Moore, Mr. and Mrs. W. J....325 Sea Spray Ave.
Moore, Mr. and Mrs. Edward Small....*"Sin Cindado,"* South Ocean Blvd.
Moorehead, Mr. and Mrs. Walter....120 Hammon Ave.
Morse, Colonel and Mrs. Robert H....210 Dunbar Road
Morrison, Mrs. Frederick....413 Sea View Ave.
Mosbacher, Mr. and Mrs. Emil....North Ocean Walk
Mosler, Mr. and Mrs. Gustav M....10 South Lake Trail
Mott, Mrs. John Browne....323 Sea Breeze Ave.
Munn, Mr. Gurnee....*"The Lodge,"* North Ocean Blvd.
Munn, Mr. Noel....*"Amado,"* 522 North Ocean Blvd.
Munn, Mr. Charles A....*"Amado,"* North Ocean Blvd.
Munn, Miss Fernanda....Guest of Mr. Charles A. Munn
Murray, Mrs. P. P....401 Australian Ave.

— Mc —

McCain, Mr. and Mrs. Joseph....446 S. Ocean Blvd.
McCarthy, Mr. and Mrs. George T., Sr....151 Royal Palm Way
McCarthy, Mr. and Mrs. Daniel J., *"Villa Blarney,"* South Ocean Blvd.
McAuliffe, Mr. and Mrs. J. E....Dunbar Road
McCarthy, Mr. and Mrs. George T., Jr....151 Royal Palm Way
McCulloch, Mrs. Charles A....350 Sea Breeze Ave.
McCulloch, Miss Ethel....350 Sea Breeze Ave.
McCulloch, W. Ross....201 Queen's Lane
McCulloch, Mr. and Mrs. David Hugh....El Brillo Way
McDaniel, Mr. and Mrs. Benjamin Park....Spanish Provincial
McDonald, Mr. Stewart....Ocean Way
McEwan, Mr. and Mrs. Arthur....111 Sea Spray Ave.
McGinley, Mr. and Mrs. Harry P....443 Sea Spray Ave.

McGinnis, Mr. and Mrs. F. J. ..... *"Lido Pools Bldg.,"* South Ocean Blvd.
McGuckin, Mr. and Mrs. Benjamin F. ..... 160 Sea Breeze Ave.
McIlvain, Mr. and Mrs. Edward M. ..... Guests of Mrs. Dodge Sloane
McIntosh, Mr. and Mrs. F. F. ..... 1312 North Ocean Blvd.
McIntosh, Mrs. V. ..... 1312 North Ocean Blvd.
McKay, Mrs. Alexander ..... Via Bellaria
McKinlock, Mrs. George Alexander ..... Vita Serena
McLennan, Mr. and Mrs. Donald R. ..... 221 El Bravo Way
McLean, Mr. and Mrs. John R. II ..... Lonwana
McNeal, Mrs. Charles ..... Guest of Mrs. Alvin T. Hort
McNeil, Mrs. Jack, Niece of Mrs. Archibald McNeil, Golf View Road
McSorley, Mr. John ..... 333 Sea View Ave.

— Mac —

Mac Dougall, Mr. and Mrs. Alexander W. ..... 418 Australian Ave.
MacGregor, J. Duncan ..... 137 Hammon Ave.
MacGregor, Mr. and Mrs. J. Duncan ..... 137 Hammon Ave.
Mac Lean, Col. and Mrs. John Bayne ..... *"Surf Cottage,"* Breakers Row

— N —

Namm, Mrs. A. J. ..... Sunset Ave.
Naramore, Mr. and Mrs. Harold B. ..... 233 Clarke Ave.
NeSmith, Mr. and Mrs. Ira L. ..... 206 Pendleton Ave.
Neubauer, Mr. and Mrs. Frank ..... 265 Sunset Ave.
Neuman, Mr. and Mrs. George A. ..... 141 Chilean Ave.
Newcome, Mrs. William A. ..... 412 Australian Ave.
Newlin, Miss Edith ..... Guest of Mrs. Peyton Van Rensselaer
Newson, Miss Joan,
Granddaughter of Mr. and Mrs. Edward W. Harris, Sea Spray Ave.
Newton, Mr. and Mrs. Francis ..... 535 South County Road
Nicolai, Mr. and Mrs. George H. ..... *"Casa Bella,"* 10 Golf View Road
Nichols, Mr. Richard ..... Guest of Mrs. George Petinot
Nisbet, Mr. and Mrs. William B. ..... Gulf Stream
Noble, J. H. ..... El Vedado Lane
Norton, Mrs. Virginia ..... 240 Worth Ave.
Noyes, Mr. and Mrs. Harry E. ..... 163 Brazilian Ave.
Noyes, Mr. and Mrs. Frank B. ..... 421 Peruvian Ave.
Nutting, Mr. and Mrs. Ellis Z. ..... *"Nuesto Paradiso,"* South Ocean Blvd.

— O —

O'Brien, Mr. and Mrs. J. Jay,
"Villa del Sarmiento," 150 South Ocean Blvd.
O'Day, Mr. and Mrs. John Baldwin ..... South Ocean Blvd.
Odescalchi, Prince and Princess Balthasar Gialmi, 425 Sea Breeze Ave.
Olsen, Miss Kristine ..... With the Charles E. Bedfords
O'Malley, Mr. and Mrs. Arthur ..... 147 Royal Palm Way
Ordway, Mr. and Mrs. Lucius Pond ..... Banyan Road
Osborne, Mrs. Andrew Martin,
Mother of Mrs. Trimble de Roode, 433 Sea Spray Ave.
Ottley, Mr. and Mrs. Gilbert ..... 271 El Puerto Way
Owens, Mr. and Mrs. James M., Jr. ..... *"Edgewood,"* North Lake Trail

— P —

Pardue, Mrs. H. Austin ..... Guest of Mr. and Mrs. Charles A. Klotz
Patterson, Mr. and Mrs. T. G. ..... 225 Sea Spray Ave.
Pearson, Mrs. William ..... With Mrs. Robert Dun Douglass
Peck, Mr. and Mrs. John Wheeler ..... 243 South County Road
Peck, Mr. and Mrs. L. O. ..... 223 Pendleton Ave.
Pegnam, Mr. Walter ..... Guest of Mr. and Mrs. F. P. Eastman
Penick, Mrs. Cora L. ..... 350 Brazilian Ave.
Pennock, Mrs. H. Hardcastle, and Miss Lois Pennock,
"Pascua de Ensuenos," 137 Sea Spray Ave.
Perazic, Mme. Nikola ..... Ocean Ridge
Perry Mr. and Mrs. John H. ..... Middle Road
Petinot, Mrs. George ..... El Palmo Way
Pettengill, Mr. and Mrs. Irving W. ..... 149 Clarke Ave.
Peterson, Mrs. B. Walker ..... *"Shingle Shack,"* 112 Brazilian Ave.
Pfeifer, Mr. and Mrs. Leo L. ..... 219 Seminole Ave.
Phillips, Mr. and Mrs. George,
Yacht *"Silver Wedding,"* Brazilian Avenue Dock
Phipps, Mr. and Mrs. John S. ..... *"Casa Bendita,"* North Ocean Blvd.
Pierce, Miss Ruby Edna ..... 204 Brazilian Ave.
Piers, Mrs. Sidney ..... *"Biltmore Apts.,"* Sunset Ave.
Pierrepont, Mr. and Mrs. R. Stuyvesant,
"Sand Drift Cottage," Breakers Row
Pierson, Mrs. A. Romeyn ..... Manalapan
Piper, Miss Lillias ..... 214 Chilean Ave.
Plankington, Mrs. Woods ..... 806 S. Palm Beach Ave.
Potapoff, Col. and Mrs. Anatole Ivan ..... 136 Worth Ave.
Potts, Mr. and Mrs. Frederick K. ..... 232 Cocoanut Row
Powell, Mr. and Mrs. John Bolling ..... 162 Atlantic Ave.
Powell, Mr. and Mrs. James J. ..... South Lake Trail
Powers, Mr. and Mrs. Walter C. ..... 167 Everglades Ave.
Powers, Mr. and Mrs. John Robert ..... 205 Atlantic Ave.
Procter, Mr. and Mrs. William ..... El Brillo Way
Procter, Mr. and Mrs. Rodney ..... Jungle Road
Prudden, Mr. and Mrs. Peter Paul, *"Casa Pehoma,"* 171 Clarke Ave.
Purvis, Mrs. Walter J. and son Donald ..... 256 Sea Spray Ave.

— Q —

Quinn, Mr. and Mrs. Edward V. ..... 850 South Ocean Blvd.
Quinn, Mr. and Mrs. Porte F. ..... Apt. G., 256 Worth Ave.
Quinn, Miss Josephine ..... 256 Worth Ave.
Quinn, Mrs. William ..... *"Villa Today,"* Via Bellaria

— R —

Randall, Mr. and Mrs. Walter D. ..... *"Villa Muriel,"* El Vedado Lane
Randall, Mrs. Charles ..... 20 Middle Road
Randall, Mr. and Mrs. George D. ..... 130 Cocoanut Row
Randolph, Mrs. Frances Wann ..... 237 Worth Ave.
Rane, Mrs. Elizabeth ..... 102 Peruvian Ave.

Let the soft, sunny springtime of Cuba lure you from the rigors of the northern winter. . . . Come to romantic Havana where the Old World blends with the New . . . where the National—the finest hotel in the tropics—offers the ultimate in modern, luxurious living. . . . Facing the ocean . . . on famous Malecon Drive adjoining the Maine Monument, the National is nearest to all amusements. Swimming at La Playa or in the National's outdoor salt water pool . . . tennis on hotel grounds . . racing at Oriental Park . . golf . . outdoor dining and dancing . . . gala nights. Make reservations through your travel agent, to hotel direct or at New York office, the Plaza Hotel.

Henry A. Rost, President — James H. Jarvis, Manager

NATIONAL HOTEL of CUBA

Every wish for the success of the
Lace Ball
Everglades Club, Feb. 4
"Benefit Good Samaritan Hospital"

F. J. McGinnis

ELECTRICAL SERVICE

11 - 12 LIDO POOLS — PHONE 6817

15 Years Superior Service

A SMART, MODERN HOTEL
in New York

Suites of modern simplicity, rich in smartness and beauty, constitute a New York home that brings completeness to your life in town. Two to six rooms, exquisitely appointed in individual motifs to suit your preference. Also delightful rooms for transient occupancy.

Frank W. Kridel, President
John F. Sanderson, Gen. Mgr.

Ritz Tower
PARK AVENUE AT 57th STREET
NEW YORK

WHITAKER
Sporting & General Tailors

FINEST IMPORTED WOOLENS
CORRECT STYLING
SKILLED WORKMANSHIP

666 FIFTH AVENUE
NEW YORK CITY

43 CONDUIT ST.
LONDON . W.

Ray, Mr. and Mrs. Richard L. ..... 253 Atlantic Ave.
Rayner, Mr. and Mrs. Archibald ..... 337 Cocoanut Row
Rea, Mrs. Henry R. ..... *"Lagomar,"* South Ocean Blvd.
Reed, Col. and Mrs. Latham R. ..... 129 Sea Spray Ave.
Reed, Mr. and Mrs. Paul and children, Grace, Paul, Jr., and John, 142 Sea Spray Ave.
Reese, Mr. and Mrs. Claude D. ..... 230 Brazilian Ave.
Reeves, Mr. S. J. ..... 139 Sea Breeze Ave.
Reeves, Miss Jane ..... 139 Sea Breeze Ave.
Reid, Mr. and Mrs. Philip ..... Peruvian Ave.
Renfrew, Mr. and Mrs. De Grimm ..... *"Villa Fairquillo"*
Replogle, Mr. and Mrs. J. Leonard ..... *"Trailside,"* 100 Root Trail
Reynolds, Mr. and Mrs. Wiley R., *"La Solano,"* 172 South Ocean Blvd.
Rich, Mr. and Mrs. Elmer ..... *"Richelo,"* 220 El Bravo Way
Rich, Mr. and Mrs. Paul J. ..... 219 Pendleton Ave.
Richardson, Mr. and Mrs. D. R. ..... 416 Sea Breeze Ave.
Riddoch, Mr. and Mrs. G. S. ..... 311 Sea View Ave.
Riley, Mr. and Mrs. James F., Jr. ..... 232½ South County Road
Ritchie, Mr, Alexander ..... 248 Park Ave.
Roche, Mrs. Arthur Somers ..... Via Bellaria
Robert, Mr. and Mrs. Lawrence W., Jr.
Guests of Mr. and Mrs. Messmore Kendall, Lake Way
Robbins, Mr. and Mrs. Harry Pelham ..... 239 Pendleton Ave.
Roddy, Mr. and Mrs. Edward U., Sr. ..... 137 Peruvian Ave.
Roddy, Mr. and Mrs. Edward U., Jr. ..... 432 Brazilian Ave.
Roosa, Mr. and Mrs. F. T. ..... 303 Pendleton Ave.
Roscher, Mr. Frederick ..... 332 Peruvian Ave.
Rosengarten, Mrs. George D. ..... Hobe Sound
Rowley, Mrs. Theodore A. ..... *"Garden Villa,"* 334 Peruvian Ave.
Roys, Mr. and Mrs. A. Edwards ..... 146 Australian Ave.
Rutherford, Mr. and Mrs. Alexander H., *"La Billucia,"* S. Ocean Blvd.
Rutherfurd, Mr. and Mrs. John M. L. ..... Lake Way

— S —

Sackett, Mr. and Mrs. Frederic M. ..... *"Tre Fontane,"* Middle Road
Salisbury, Mr. and Mrs. J. W. ..... *"La Casita,"* 315 Sea Breeze Ave.
Salvin, Mr. and Mrs. Sam ..... 213 Park Ave.
Samuels, Mrs. Leon ..... 850 South Ocean Blvd.
Sanderson, Mr. and Mrs. Robert Harrington ..... 418 Sea Spray Ave.
Sanford, Mr. John ..... *"Villa Marina,"* North Ocean Blvd.
Sanford, Mr. and Mrs. Stephen ..... *"Villa Marin,"* Grace Trail
Sawyer, Mr. and Mrs. Phil H. ..... Hi-Mount
Sawyer, Mr. and Mrs. Homer E. ..... 125 Australian Ave.
Sayad, Dr. and Mrs. Wm. ..... 5 Golf View Road
Schalk, Mrs. E. ..... 150 Australian Ave.
Scher, Mr. and Mrs. S. ..... South Ocean Blvd.
Scheer, Mrs. Otto J. ..... 441 Sea Breeze Ave.
Scheer, Miss Bettie Lou ..... 441 Sea Breeze Ave.
Scheer, Mr. and Mrs. William Robert
Guests of Mr. and Mrs. Oscar Godson Davies
Scherbatoff, Prince and Princess Boris ..... 151 Sea View Ave.
Scherbatoff, Prince Georges ..... 233 Worth Ave.
Schmidt, Mr. and Mrs. Emile ..... Brazilian Ave.
Schmidt, Mr. and Mrs. Albert H. ..... Via Belleria
Schmidt, Mrs. John ..... Palmo Way
Scott, Mr. and Mrs. Harold ..... 134 Sunset Ave.
Sears, Mr. and Mrs. Frederick, Jr. ..... 309 Barton Ave.
Searson, Mr. and Mrs. Edward ..... Villa Flora
Seeburg, Mr. and Mrs. Noel Marshall ..... 345 Australian Ave.
Sellars, Mr. and Mrs. C. A. ..... 425 Sea Spray Ave.
Selover, Miss Della M. ..... 243 Seminole Ave.
Seward, Mr. Carl ..... Spanish Provincial Apartments
Seyburn, Mr. and Mrs. Wesson ..... Via La Selva
Shaffer, Mr. William R. ..... 118 Australian Ave.
Shannon, Miss Anne ..... Guest of Mr. and Mrs. J. Frank Kirkton
Sharp, Mr. and Mrs. Jesse ..... 141 Gulf Stream Road
Shaughnessy, Mrs. Francis A. ..... 126 South Ocean Blvd.
Shearson, Mr. and Mrs. Edward ..... *'Villa Flora,"* Dunbar Road
Shepard, Mr. and Mrs. John, Jr., *"Casa del Pastor,"* 127 Dunbar Road
Shevlin, Mr. and Mrs. James ..... Sunset Court Apts., Sunset Ave.
Shipley, Mr. and Mrs. Grant B. ..... 150 Sea Spray Ave.
Sholtz, Mr. and Mrs. Michael ..... *"El Paraiso,"* North Lake Trail
Shonnard, Mr. and Mrs. H. Seymour, Jr. ..... Lake Way
Shonnard, Mrs. Joyce ..... Guest of Mr. and Mrs. H. S. Shonnard, Jr.
Shroder, Mr. and Mrs. James D. ..... 247 Sea Spray Ave.
Skiff, Mrs. Frank Vernon ..... *"Casa Marcheta,"* El Brillo Way
Skinner, Mrs. Florence S. ..... Guest of Mr. and Mrs. Lowell A. Mayberry
Sibley, Dr. and Mrs. Edward R. ..... Queen's Lane
Simonson, Mr. and Mrs. Byron ..... 240 Sunrise Ave.
Sinclair, Mr. and Mrs. Robert O. ..... Sea Spray Ave.
Slater, Mrs. E. Hope G. ..... *"Costa Bella,"* North Ocean Blvd.
Sloane, Mrs. Lawrence ..... Plaza Circle
Sloane, Mrs. Dodge ..... *"Concha Marina,"* Ocean Blvd.
Smith, Mr. F. Homer ..... 254 Jungle Road
Smith, Mr. Lorne C. ..... Phipps Plaza
Smith, Mr. and Mrs. Roger W. ..... Middle Road
Smith, Mr. and Mrs. Jesse Alfred, *"Wau Ke Sha,"* 133 Sea Breeze Ave.
Smith, Mr. and Mrs. Kenneth G. ..... *"Pino Torcida,"* Via del Mar
Smith, Mr. and Mrs. H. Halpine ..... 235 Chilean Ave.
Smith, Mr. and Mrs. Avy Barrell ..... 419 Sea Spray Ave.
Smith, Mr. James J. ..... 419 Sea Spray Ave.
Smith, Mrs. Ella ..... Guest of Mrs. Trimble de Roode
Smith, Mrs. Oliver ..... 346 Sea Breeze Ave.
Smythe, Mr. and Mrs. M. L. ..... Ocean Way
Snyder, Mrs. Joseph ..... Via Bethesda
Sobel, Mr. and Mrs. Leon ..... 319 Sea Spray Ave.
Sory, Dr. and Mrs. Bailey B. ..... 300 Wells Road

Spalding, Mrs. Jesse.....El Brillo Way
Spalding, Mr. and Mrs. H. K.....319 Peruvian Ave.
Sparks, Mr. and Mrs. Edwin.....242 Wells Road
Sparks, Mr. and Mrs. H. B.....431 Australian Ave.
Spear, Mrs. Grant Warren.....*"La Boliche,"* North Ocean Blvd.
Spear, Miss Emily.....*"La Boliche,"* North Ocean Blvd.
Speidel, Mr. Joseph.....130 Everglades Ave.
Spencer, Mr. Howland.....Yacht *"Maja"*
Speno, Mr. and Mrs. Frank, Sr.....323 Chilean Ave.
Speno, Mr. and Mrs. Frank, Jr., *"Oasis Cottage,"* 15 South Lake Trail
Spingold, Mrs. Nathan.....*"Las Puertos,"* Wells Road
Spring, Mrs. John Cary.....*"Wewoka Cottage,"* 78 North Ocean Walk
Stafford, Mrs. Joseph.....219 Royal Poinciana Way
Stair, Mr. and Mrs. Edward Douglas, Jr.,
Guests of Mr. and Mrs. George H. Nicolai
Stalker, Mr. E. E.....Orange Grove Road
Stalker, Mr. E. B.....253 Atlantic Ave.
Stecher, Mr. and Mrs. Clare M.....Mockingbird Trail, Lake Way
Steere, Mr. and Mrs. Kenneth D.....*"Lotus Cottage,"* Breakers Row
Stevens, Mr. and Mrs. Ralph L.....203 Phipps Plaza
Stewart, James W.....Boynton Beach
Stewart, Miss Susan B.....386 Hibiscus Ave.
Stillman, Mr. Walter N.....Guest of Mr. and Mrs. James N. Wallace
Stotesbury, Mrs. Edward T.....*"El Mirasol,"* N. Ocean Blvd.
Stout, Mr. and Mrs. B. F.....247 Seminole Ave.
Strassburger, Mr. and Mrs. Ralph Beaver.....Everglades Club
Strassburger, J. A. Peter.....Everglades Club
Stresan, Mr. and Mrs. Frederick
Strickroot, Mr. and Mrs. Fred C.....404 Sea Spray Ave.
Stuhris, Mr. and Mrs. George.....223 Seminole Ave.
Sweatt, Mr. and Mrs. Harold Wilson, *"Windansea,"* 1665 N. Ocean Way
Sweatt, Mrs. William Richard.....*"La Playera,"* 225 Sea Breeze Ave.
Swords, Mr. and Mrs. Wm. V.....Tulsa City

— T —

Taylor, Mr. and Mrs. Samuel.....230 Pendleton Ave.
Teed, Mr. and Mrs. Bert C.....210 Sea Spray Ave.
Teele, Mr. A. W.....Wells Road
Terry, Mr. and Mrs. James Taylor.....133 Peruvian Ave.
Tevander, Mr. and Mrs. Olaf Nelson.....250 Barton Ave.
Thibodeau, Mr. and Mrs. William.....Palm Beach Plaza
Thomas, Mrs. Edwin.....412 Australian Ave.
Thomas, Mrs. John Charles,
Yacht, *"Masquerader II,"* Brazilian Ave. Dock
Thomas, Mrs. Nelson.....169 Sea View Ave.
Thomas, Mrs. Thompson.....Banyan Road
Thomas, Mrs. Julia.....412 Australian Ave.
Thompson, Mr. and Mrs. Walter.....330 Sea Spray Ave.
Thompson, Miss Ida.....Guest of Mrs. Dorothy C. Whitehouse
Thurber, Mr. and Mrs. O. E.....*"Las Palmas,"* Cocoanut Row
Tiesta, Mr. and Mrs. Michael.....Seminole Ave.
Tilford, Mrs. Henry Morgan.....*"Oceanic Cottage,"* Breakers Row
Tillman, Mrs. Kate.....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Cecilia.....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Bernice.....*"Toledo,"* 345 Sea Spray Ave.
Tillman, Miss Beatrice.....*"Toledo,"* 345 Sea Spray Ave.
Tilney, Mr. and Mrs. Sheldon I.....Pendleton Ave.
Tilton, Mr. and Mrs. Newell W.....*"LaQuinta,"* North Ocean Blvd.
Timberlake, Mrs. E. W.....342 Cocoanut Row
Tod, Mr. and Mrs. A. Kinnaird.....230 Chilean Ave.
Traylor, Mr. and Mrs. Samuel W.....158 Sea Spray Ave.
Treadgold, Mr. and Mrs. W. H.....309 Hibiscus Ave.
Trippe, Miss Carolyn.....Jungle Road
Turgeon, Mr. and Mrs. Frank, Jr.....332 Royal Palm Way
Tunney, Mr. and Mrs. Gene.....Hobe Sound
Turner, Dr. and Mrs. E. C.....450 Australian Ave.
Tuttle, Mr. and Mrs. Charles H.....Royal Palm Way

— U —

Uihlein, Miss Paula.....272 Queen's Lane

— V —

Valier, Mr. and Mrs. Edward.....415 Sea Spray Ave.
Valier, Mr. and Mrs. Louis A.....415 Sea Spray Ave.
van Behren, Mrs. W. H.....*"Granada Apts,"* 445 Brazilian Ave.
Van Dusen, Mr. and Mrs. George C.....167 Clarendon Ave.
Vanderbilt, Alfred Gwynne.....Guest of Mrs. Margaret Emerson
Vanderbilt, Mr. and Mrs. Harold Sterling.....Lantana
Vanneck, Mr. and Mrs. John.....Via Bellaria
van Gerbig, Mr. and Mrs. Howell.....216 Garden Road
Van Rensselaer, Mrs. Peyton J.
"Casa Rosada del Lago," 389 S. Lake Trail
Van Rensselaer, Mr. Charles A.....Guest of Mrs. George C. Write
Vayana, Mr. Nunzio.....253 Atlantic Ave.
Volk, Mr. and Mrs. John L.,*"White Gables,"* 598 South County Road
Von Hausen, Mr. and Mrs. F. C.....*"El Sueno,"* 255 Miraflores Drive
von Lepel, Miss Marguerite.....240 Australian Ave.
von Lepel, Mrs. Alphons.....240 Australian Ave.
von Lepel, Miss Zepha.....240 Australian Ave.
von Reichenstein, Mr. and Mrs. Louis.....338 South Lake Trail
Vorhees, Mr. and Mrs. R. Wilson.....153 Clarke Ave.

— W —

Wack, Mr. and Mrs. John.....306 Worth Ave.
Wadsworth, Mr. Frank, Sr.....232 Brazilian Ave.
Wadsworth, Mr. Frank, Jr.....232 Brazilian Ave.
Wagg, Mrs. Alfred H.....163 Brazilian Ave.
Wagstaff, Mr. and Mrs. Hunt.....Guests of Mrs. Henry Morgan Tilford
Wainwright, Mrs. Clement Reeves.....Guest of Mrs. W. L. Foulke
Wainwright, Mr. Nicholas B.....Guest of Mrs. W. L. Foulke

SAVOY-PLAZA

"The" PLACE TO LIVE

In New York enjoy living at the Savoy-Plaza, overlooking Central Park, where every comfort is cleverly contrived to make your visit a memorable success. Fine shops, theatres and subway to the World's Fair nearby.

Plan now to make the Savoy-Plaza your headquarters during your visit to the New York World's Fair, 1939.

Henry A. Rost, Managing Director
George Suter, Resident Manager

FIFTH AVENUE • 58th TO 59th STREETS

OVERLOOKING—CENTRAL PARK

To turn out

A man properly dressed

-- Is an art

No two can be styled alike
as no two men are alike—

When a tailor has a knowledge of proportion, and can make a man—who is out of proportion—appear proportional—you may be assured he will not only look natural, but well dressed.

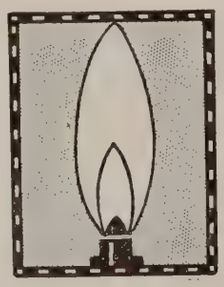
This is an important phase in the art of tailoring.

Gray & Lampel, Inc.

SPORTING AND MUFTI TAILORS

18 EAST 53d ST. NEW YORK

Modernize
WITH GAS



BECAUSE IT'S:—

• Quicker • Cheaper • Better

FLORIDA PUBLIC UTILITIES COMPANY

Wakefield, Mr. and Mrs. Harry W.....124 Sea Breeze Ave.
Walsh, Mr. and Mrs. Allan B.....Queen's Lane
Warburton, Major and Mrs. Barclay H.....Worth Ave. at the Lake
Ward, Mr. and Mrs. Vincent Bloss.....330 Brazilian Ave.
Ward, Mrs. Edgar A., Jr. with father, Mr. Dow, at 9 Golf View Road
Ward, Mrs. Edgar W., Jr.,
Guest of her parents, Mr. and Mrs. C. S. Dow
Warden, Mr. and Mrs. William G.....North Ocean Blvd.
Warner, Mr. and Mrs. Ellsworth C.....Via Bellaria
Warner, Mr. and Mrs. Ira Follette.....
Warren, Dr. and Mrs. Hobart Endicott.....Plaza Circle
Warrick, Mr. and Mrs. Stanley C.....*"Junglewood,"* Banyan Road
Warshouer, Mr. and Mrs. Lewis.....*"Muriel Cottage,"* Sunset Ave.
Waterbury, Mr. and Mrs. Lawrence.....Stewart Spelman Residence
Waterman, Dr. and Mrs. George A.....2001 El Bravo Way
Watt, Mr. and Mrs. William, Jr.....Jungle Road
Watt, Miss Janet.....Jungle Road
Weadock, Mr. and Mrs. L. J.....435 Sea Spray Ave.
Weatherby, Mr. and Mrs. H. A.....146 Australian Ave.
Webb, Mr. and Mrs. Hartwell M.....342 Cocoanut Row
Webb, Mr. and Mrs. Blaine.....Sea Spray Ave.
Webb, Mr. and Mrs. John Lamar.....115 Brazilian Ave.
Webb, Mr. and Mrs. William Seward.....*"Miradero"* Delray Beach
Weber, Mr. and Mrs. George R.....Sea Spray Ave.
Webster, Mr. and Mrs. Harold T.....Boynton Beach
Weil, Mr. and Mrs. V. Mason.....152 Sea Breeze Ave.
Weiler, Miss Anna Mary.....Plaza Circle
Weiss, Mrs. Harriet J.....Guest of Mrs. L. A. Bradstreet
Wells, Dr. and Mrs. John.....319 Brazilian Ave.
Wells, Mr. and Mrs. Henry K.....Clarke Ave.
Wemple, Mr. John P.....Atlantic Ave.
Wertheimer, Mr. and Mrs. Lionel.....Lionel Pools Bldg., S. Ocean Blvd.
West, Mr. and Mrs. J. Terry.....*'Villa Tramonto,"* Vita Serena
Wheeler, Mr. and Mrs. Arthur E.....*"Bienstar,"* Grace Trail
Wheeler, Col. and Mrs. Seth, Jr., *"Bien Venida,"* 318 Sea Spray Ave.
White, Miss Joan.....386 Hibiscus Ave.
White, Mrs. J. J.....Yacht, *"Siesta,"* Brazilian Ave. Dock
White, Mrs. George C.....250 Worth Ave.
White, Mr. and Mrs. Loring Q.....*"Mokema,"* 144 Everglades Ave.
White, Miss Jeanne.....Guest of Mr. and Mrs. Loring Q. White
Whitehead, Mr. and Mrs. R. H.....200 Barton Ave.
Whitehouse, Mrs. Dorothy Case.....225 Chilean Ave.
Whitfield, Miss Louise F.....123 Peruvian Ave.
Whitmore, Mr. and Mrs. Harold Payne.....El Vedado Lane
Whitney, Mr. Henry N.....Gulf Stream
Wholean, Mr. and Mrs. Joseph.....Gulf Stream
Wichfeld, Mr. and Mrs. Aksel C. P.....North Ocean Blvd.
Widener, Mr. Joseph E.....*"Il Palmeto,"* S. Ocean Blvd.
Widener, Mr. and Mrs. Peter A. B. 2nd.....*"Il Palmetto,"* S. Ocean Blvd.
Wieberson, Mr. and Mrs. E. R.....221 Sea Spray Ave.
Wiener, Miss Rae.....170 Sea View Ave.
Wilber, Dr. A. Boynton.....170 Sea View Ave.
Williams, Mr. and Mrs. George F., Guests of William Theodore Hoope
Williams, Price.....Guest of Mrs. Samuel Cole, Sea Breeze Ave.
Williams, Mr. and Mrs. Chester M.....409 Peruvian Ave.
Williams, Mr. and Mrs. Winthrop.....3 Major Alley
Willcox, Mrs. Charles MacA.,
Guest of Mr. and Mrs. Joseph Verner Reed
Willets, Mr. and Mrs. J. Macy, Jr.
Guests of Mr. and Mrs. Harold Payne Whitmore
Wilson, Miss Jean.....Guest of Mrs. Alphons Von Lepel
Willson, Mr. and Mrs. Jack S.....20 Middle Road
Willis, Mr. and Mrs. Pierre La Jard.....317 Peruvian Ave.
Wilkin, Mrs. Herbert.....Guest of Mr. and Mrs. Krave
Wilson, Capt. and Mrs. R. Amcotts.....Clarendon Ave.
Williamson, Mr. and Mrs. J. Kenneth.....234 Australian Ave.
Willoughby, Capt. and Mrs. Hugh de Laussat,
"Mandalay," Sewall's Point
Willys, Mrs. John North.....
Windsor, Mr. and Mrs. Henry Haven, Jr.....7 South Lake Trail
Wineburgh, Mr. and Mrs. A.....234 Chilean Ave.
Witman, Mr. and Mrs. John Hunter.....El Bravo Way
Witherspoon, Charles G.....Brazilian Court
Woodhouse, Mrs. Lorenzo E.....*"Quinta Marina,"* Middle Road
Woodman, Mr. Arthur K.....251 Royal Palm Way
Woodworth, Mrs. Irene.....160 Wells Road
Worrell, Mr. and Mrs. Benjamin F.....South Ocean Blvd.
Work, Mrs. Horace H., Jr.....Plaza Circle
Wood, Mr. and Mrs. Marshall.....444 Sea Breeze Ave.
Woodruff, Mr. and Mrs. Harry C.....412 Brazilian Ave.
Woodward, Donald and baby Dorothy.....1221 N. Flagler Drive
Woone, Mr. and Mrs. Charles R.....225 Sea Spray Ave.
Worswick, Mr. and Mrs. Albert E.....South Ocean Blvd.
Wyeth, Mr. and Mrs. Marion Sims.....El Bravo Way
Wyeth, Mrs. J. Russell.....218 Everglades Ave.
Wyle, Mrs. J. J.....157 Everglades Ave.

— Y —

Yarnall, Mr. Alexander Coxe.....*"Nautilus,"* Breakers Row
Yelverton, Mr. James W.....224 Barton Ave.
Yetter, George.....Orange Grove Road
Young, Miss Eleanor.....Worth Ave.
Youngs, Mrs. Graham.....Via del Lago

— Z —

Zimmerman, Mr. and Mrs. E. Hawley.....271 El Vedado
Zoelly, Mr. and Mrs. Alfred.....Guests of Mr. and Mrs. Maurice Fatio
Zuver, Mr. and Mrs. Blaine.....212 Sea Spray Ave.

Oliver Smith

TELEPHONE 8801

By Appointment Only

southern resort wear
sport evening
dresses gowns

Presenting for your approval a collection of Southern Resort Fashion as discriminating in it's taste as it is individual in style.

Oliver Smith

TELEPHONE 8801

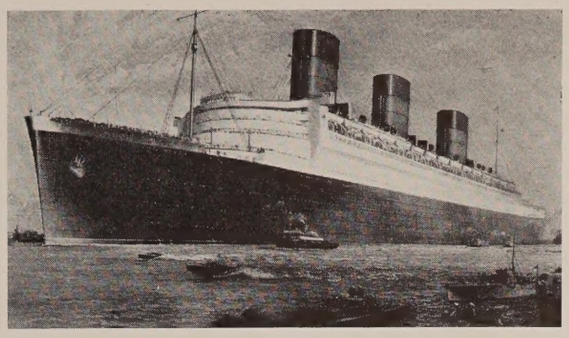
READ
PALM BEACH LIFE
BECAUSE IT
RECORDS YOUR
ACTIVITIES
WHILE HERE

PALM BEACH LIFE
IS THE ONLY
SOCIETY
MAGAZINE
PUBLISHED IN
PALM BEACH

ITS COTTAGE
COLONY
LIST ISSUED
WEEKLY IS
ONLY ONE OF
ITS MANY
FEATURES

MAIL COPIES
TO YOUR
FRIENDS IN
THE NORTH

ON SALE AT ALL
NEWSSTANDS
IN PALM BEACH



Transatlantic Sailings on Fast Liners for Europe

February

4 Sat. Aquitania, Cunard—Cherbourg, Southampton
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plmouth, Havre, Ham.
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Paris, French—Plymouth, Havre
11 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
18 Sat. Noon, Aquitania, Cunard—Cherbourg, Southampton
22 Wed. Noon, Washington, U. S. Line—Cobh, Plym., Havre, Ham.
23 Thu. Noon, Ile de France, French—Plymouth, Havre
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton

March

3 Fri. 2 P.M., Normandie, French—Southampton, Havre
4 Sat. Aquitania, Cunard—Cherbourg, Southampton
4 Sat. Noon, Rex, Italian—Gibraltar, Naples, Cannes, Genoa
8 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
10 Fri. Queen Mary, Cunard—Cherbourg, Southampton
11 Sat. Noon, Conte di Savoia, Italian—Gibr., Cannes, Genoa, Naples
11 Sat. Noon, Paris, French—Plymouth, Havre
18 Sat. Noon, Ile de France, French—Plymouth, Havre
22 Wed. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
22 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
24 Fri. Queen Mary, Cunard—Cherbourg, Southampton
25 Sat. Noon, Rex, Italian—Gibraltar, Cannes, Genoa, Naples
29 Wed. E.N.B., Bremen, Hapag—Cherbourg, Southampton, Bremen
31 Fri. Noon, N. Amsterdam, Holland—Plym., Boulogne, Rotterdam

April

1 Sat. Aquitania, Cunard—Cherbourg, Southampton
1 Sat. 2 P.M., Normandie, French—Southampton, Havre
5 Wed. Noon, Manhattan, U. S. Line—Cobh, Plym., Havre, Ham.
7 Fri. E.N.B., Europa, Hapag—Cherbourg, Southampton, Bremen
7 Fri. Queen Mary, Cunard—Cherbourg, Southampton
8 Sat. Noon, Conte di Savoia, Italian—Gibr., Naples, Cannes, Genoa
8 Sat. Noon, Paris, French—Plymouth, Havre
11 Tue. E.N.B., Columbus, Hapag—Cobh, Cherbourg, Plym., Bremen
14 Fri. E.N.B., Bremen, Hapag—Cherbourg, Southamptonn, Bremen
15 Sat. Aquitania, Cunard—Cherbourg, Southampton
19 Wed. Noon, Washington, U. S. Line—Cobh, Plym., Havre, Ham.
20 Thu. Noon, Ile de France, French—Plymouth, Havre
21 Fri. Queen Mary, Cunard—Cherbourg, Southampton

All Sailings Subject to Change Without Notice!
E.N.B.—Embark Night Before

Authorized Agents for all Trans-Atlantic Lines
PALM BEACH TRAVEL SERVICE
Tel. 5181
Miss A. M. Olsen, 415 Hibiscus Avenue at Worth Avenue

From SOUTH AFRICA

CAPE OF Good Hope

86 PROOF

Brandy

Distilled from grapes grown in the centuries-old, sun-drenched Cape vineyards and esteemed for consistency of quality . . . *Good Hope is fine imported brandy, yet thrifty in price.* Sold at leading liquor stores.

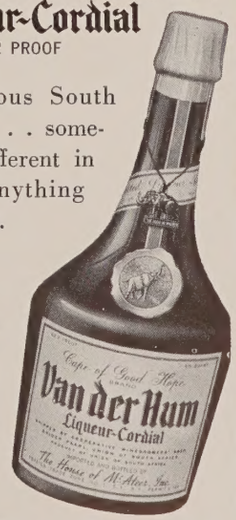
Cape of Good Hope
BRAND

Van der Hum

Liqueur-Cordial

68.2 PROOF

The world-famous South African liqueur . . . something entirely different in flavor from anything you've ever tried.



Now Try The Sundowner!
New cocktail sensation

In South Africa there is but a brief twilight. To salute the sudden, mystic advent of the night and to counteract the rapid drop in temperature, South Africans mix the tastiest of cocktails: the traditional SUNDOWNER.

HERE'S HOW: 2/5 Good Hope Brandy, 1/5 Van der Hum, 1/5 Lemon juice, 1/5 Orange juice. Crushed Ice—Shake Well.

Ask for it at your favorite bar or mix at home

Sole U. S. Importers:

The House of McAteer, Inc.
347 MADISON AVE., NEW YORK, N. Y.

WORRELL'S

INTERIORS

PALM BEACH AVENUE AT SEAVIEW AVENUE, PALM BEACH
TELEPHONE 4183

The

Stream-Line

Treatment

Enhances the Loveliness You Have
Restores the Loveliness You Had
Brings Out Your Latest Loveliness

Marcia Short

By Appointment Only

135 East 50th Street, New York

Phone Plaza 3-2600

JACKSONVILLE'S
LARGEST and
FINEST HOTEL
300 Rooms
300 Baths

The
ROOSEVELT
JACKSONVILLE
FLORIDA

Charlie Griner
Manager

• Conveniently located in the downtown business, shopping and theater district. Every room an outside room with private bath,(no court) circulating ice water, radio, fan and bed reading lamp. Suites of parlor, bedroom and bath. Superior cuisine in Carling Grill, and in the Tavern.

All Outside Rooms---No Court
Circulating Ice Water in every room

77 Rooms-- Single with Private Bath $2.00
44 Rooms - $2.50 55 Rooms - $3.00
66 Rooms - $3.50 23 Rooms - $4.00
11 Suites: Parlor Bedroom & Bath - $6.00
24 Sample Rooms with Private Bath $4.00
Slight Increase in Rates for Double Occupancy
Very Attractive Weekly and Monthly Rates

A Robert R. Meyer Hotel

MAY WE HELP YOU

With Your

PARTIES? CORRESPONDENCE? SHOPPING?
INVITATION LIST? HOUSEHOLD AUDITING?

WE CAN DO ANYTHING FOR YOU THAT YOUR OWN SOCIAL SECRETARY OR A PUBLIC STENOGRAPHER COULD DO

CORRECT RESORT ADDRESSES FURNISHED
FOR INVITATION OR ANNOUNCEMENT LIST

Our Entertainment Consultants Will Assume Full Responsibility for

Invitations, Music, Talent, Decorations, Favours, Catering For Formal and Informal Occasions for Adults or Children.

We can give you information about where you can find what you want in the shops—and the prices. Bridge and Backgammon or dancing instructors, Tutors, entertainers, music available, caterers, decorations, real estate, villas, cottages, shops for lease or purchase. Yachts, boats or automobile for charter for trip or season. Caretakers of estates, gardeners, opening or closing home service. Reservations — theatres, hotels, train or boat.

Secretarial Resorts' Service

of the Social Index

Interview by Appointment Only

TELEPHONE 6037 P. O. Box 163

PALM BEACH

SECRETARY AT RESORT ENTIRE YEAR

W

presenting a distinguished
WINTER VACATION
at PALM BEACH

WHITEHALL, traditional leader in Palm Beach social life, is again host to the nation's great . . . resuming its high rank among the country's smartest resort hotels.

DANCE compelling music by Val Ernie and his Orchestra, and added entertainment artists at the Cocktail Hour and during Dinner and Supper.

NOW under the same ownership, direction and guest policy as the Miami Biltmore in Miami (Coral Gables), Whitehall presents a distinguished winter vacation, in addition to its sumptuous accommodations and refinements of hotel living.

WHITEHALL'S policy of extra privileges and pleasures for guests embraces a complete season of resort fun without extra costs . . . a program that is unprecedented in the history of this magnificent and famous hotel.

GUEST courtesies at Whitehall this winter include membership privileges (after approval by the membership committees) in two of Palm Beach's most exclusive sports clubs, without payment of initiation fees or dues: Sun & Surf Club, with its private beach and oceanfront estate, and Palm Beach Country Club, with its quaint clubhouse facing the sea and the finest golf course in this resort area . . . anchorage and docking facilities for guests' yachts and small craft . . . and a private transportation system of aerocars—commodious auto lounge cars.

Please address inquiries to Whitehall's New York office: 551 Fifth Avenue, Room 712, telephone MUrray Hill 2-0521.

OR

WHITEHALL

PALM BEACH

Here's an *Outlook* to *Look* into!

EYE OPENER! This year Buick's *worth* a flock of dollars *more* — but some models list as much as $102 less!

When better automobiles are built Buick will build them

LOOK it over, good people — what you've got here is the season's smartest spot in which to see and be seen!

Smart—because of the stunning look of this new Buick — smart because here's beauty of action as well as of aspect, due to the brilliance of its Dynaflash engine and the full-floating ease of its BuiCoil springing ride.

Smart, too, because here you can see all that's going on around you. Windshields are bigger—posts narrower—rear windows larger and undivided.

Anyway you turn, you've got a bigger, better, brighter outlook — through as much as 413 *more* square inches of window and windshield opening!

If you drive a car for fun, that's something to look into. So is Buick's new roadability —from lower frames and better weight placement. So is "catwalk-cooling"—not just a style feature but more efficient design.

Likewise the Handishift transmission—the softer rear springing—Knee-Action that banks curves for you—brakes as sure and short as a top-sergeant's orders —a score of other points.

And while it may not be polite to talk money matters—you may be interested to know that *Buick prices are lower. Lower than last year—lower than you'd expect—lower even than some sixes.*

That's something definitely to be looked into at the nearest Buick dealer's and the earliest possible moment!

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES

★ DYNAFLASH VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE ★ BUICOIL TORQUE-FREE SPRINGING ★ GREATER VISIBILITY ★ HANDISHIFT TRANSMISSION ★ ROOMIER UNISTEEL BODY BY FISHER ★ TORQUE-TUBE DRIVE ★ TIPTOE HYDRAULIC BRAKES ★ CROWN SPRING CLUTCH ★ "CATWALK-COOLING" ★ OPTIONAL REAR AXLE GEAR RATIOS ★ FLASH-WAY DIRECTION SIGNAL ★ SELF-BANKING KNEE-ACTION FRONT SPRINGING

Easy on the eye — easy to buy — on General Motors terms!

"Buick's the Beauty!"

EXEMPLAR OF GENERAL MOTORS VALUE

EAST COAST MOTORS

DIXIE HIGHWAY AT OKEECHOBEE ROAD WEST PALM BEACH